

# Online Tutoring Market Research Report by Type (Asynchronous Online Tutoring and Synchronous Online Tutoring), by Product (Subject Tutoring Service and Test Preparation Service), by Course, by End-User - Global Forecast to 2025 - Cumulative Impact of COVID-19

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# **Abstracts**

### Market Statistics:

The report provides market sizing and forecast across five major currencies - USD, EUR GBP, JPY, and AUD. This helps organization leaders make better decisions when currency exchange data is readily available.

- 1. The Global Online Tutoring Market is expected to grow from USD 7,796.71 Million in 2020 to USD 18,815.04 Million by the end of 2025.
- 2. The Global Online Tutoring Market is expected to grow from EUR 6,836.31 Million in 2020 to EUR 16,497.38 Million by the end of 2025.
- 3. The Global Online Tutoring Market is expected to grow from GBP 6,077.49 Million in 2020 to GBP 14,666.21 Million by the end of 2025.
- 4. The Global Online Tutoring Market is expected to grow from JPY 832,107.41 Million in 2020 to JPY 2,008,042.15 Million by the end of 2025.
- 5. The Global Online Tutoring Market is expected to grow from AUD 11,321.87 Million in 2020 to AUD 27,321.94 Million by the end of 2025.

# Market Segmentation & Coverage:

This research report categorizes the Online Tutoring to forecast the revenues and analyze the trends in each of the following sub-markets:



'The Synchronous Online Tutoring is projected to witness the highest growth during the forecast period'

Based on Type, the Online Tutoring Market studied across Asynchronous Online Tutoring and Synchronous Online Tutoring. The Asynchronous Online Tutoring commanded the largest size in the Online Tutoring Market in 2020. On the other hand, the Synchronous Online Tutoring is expected to grow at the fastest CAGR during the forecast period.

'The Subject Tutoring Service is projected to witness the highest growth during the forecast period'

Based on Product, the Online Tutoring Market studied across Subject Tutoring Service and Test Preparation Service. The Subject Tutoring Service commanded the largest size in the Online Tutoring Market in 2020, and it is expected to grow at the fastest CAGR during the forecast period.

'The Language Course is projected to witness the highest growth during the forecast period'

Based on Course, the Online Tutoring Market studied across Language Course and STEM Course. The STEM Course commanded the largest size in the Online Tutoring Market in 2020. On the other hand, the Language Course is expected to grow at the fastest CAGR during the forecast period.

'The Elementary School is projected to witness the highest growth during the forecast period'

Based on End-User, the Online Tutoring Market studied across Corporate Education, Elementary School, Pre-School Education, Secondary School, and University & Higher Education. The University & Higher Education commanded the largest size in the Online Tutoring Market in 2020. On the other hand, the Elementary School is expected to grow at the fastest CAGR during the forecast period.

'The Asia-Pacific is projected to witness the highest growth during the forecast period'

Based on Geography, the Online Tutoring Market studied across Americas, Asia-Pacific, and Europe, Middle East & Africa. The Americas region surveyed across Argentina, Brazil, Canada, Mexico, and United States. The Asia-Pacific region surveyed



across Australia, China, India, Indonesia, Japan, Malaysia, Philippines, South Korea, and Thailand. The Europe, Middle East & Africa region surveyed across France, Germany, Italy, Netherlands, Qatar, Russia, Saudi Arabia, South Africa, Spain, United Arab Emirates, and United Kingdom. The Americas commanded the largest size in the Online Tutoring Market in 2020. On the other hand, the Asia-Pacific is expected to grow at the fastest CAGR during the forecast period.

# Company Usability Profiles:

The report deeply explores the recent significant developments by the leading vendors and innovation profiles in the Global Online Tutoring Market including ArborBridge, Inc., BenchPrep, Brainfuse, Inc., BYJU's, Chegg Inc., China Distance Education Holdings Ltd., Club Z! Tutoring, EF Education First, Fleet Education Services Limited, iTutorGroup, John Wiley & Sons, Inc., Kaplan, Inc., Kesson Group Inc., Knewton, Inc., Pearson PLC, PrepNow Inc., Qkids Teacher, Revolution Prep., TAL Education Group, TutorMe LLC by Zovio Inc., Unacademy, Varsity Tutors LLC, and Vedantu Innovations Pvt. Ltd..

# Cumulative Impact of COVID-19:

COVID-19 is an incomparable global public health emergency that has affected almost every industry, so for and, the long-term effects projected to impact the industry growth during the forecast period. Our ongoing research amplifies our research framework to ensure the inclusion of underlaying COVID-19 issues and potential paths forward. The report is delivering insights on COVID-19 considering the changes in consumer behavior and demand, purchasing patterns, re-routing of the supply chain, dynamics of current market forces, and the significant interventions of governments. The updated study provides insights, analysis, estimations, and forecast, considering the COVID-19 impact on the market.

# 360iResearch FPNV Positioning Matrix:

The 360iResearch FPNV Positioning Matrix evaluates and categorizes the vendors in the Online Tutoring Market on the basis of Business Strategy (Business Growth, Industry Coverage, Financial Viability, and Channel Support) and Product Satisfaction (Value for Money, Ease of Use, Product Features, and Customer Support) that aids businesses in better decision making and understanding the competitive landscape.

# 360iResearch Competitive Strategic Window:

The 360iResearch Competitive Strategic Window analyses the competitive landscape in terms of markets, applications, and geographies. The 360iResearch Competitive Strategic Window helps the vendor define an alignment or fit between their capabilities



and opportunities for future growth prospects. During a forecast period, it defines the optimal or favorable fit for the vendors to adopt successive merger and acquisition strategies, geography expansion, research & development, and new product introduction strategies to execute further business expansion and growth.

The report provides insights on the following pointers:

- 1. Market Penetration: Provides comprehensive information on the market offered by the key players
- 2. Market Development: Provides in-depth information about lucrative emerging markets and analyzes the markets
- 3. Market Diversification: Provides detailed information about new product launches, untapped geographies, recent developments, and investments
- 4. Competitive Assessment & Intelligence: Provides an exhaustive assessment of market shares, strategies, products, and manufacturing capabilities of the leading players
- 5. Product Development & Innovation: Provides intelligent insights on future technologies, R&D activities, and new product developments

The report answers questions such as:

- 1. What is the market size and forecast of the Global Online Tutoring Market?
- 2. What are the inhibiting factors and impact of COVID-19 shaping the Global Online Tutoring Market during the forecast period?
- 3. Which are the products/segments/applications/areas to invest in over the forecast period in the Global Online Tutoring Market?
- 4. What is the competitive strategic window for opportunities in the Global Online Tutoring Market?
- 5. What are the technology trends and regulatory frameworks in the Global Online Tutoring Market?
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