

Online Travel Market Research Report by Platform Type (Mobile/Tablets and Personal Computer), by Mode of Booking (Direct Agency and Online), by Services Type - Global Forecast to 2025 - Cumulative Impact of COVID-19

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Abstracts

Market Statistics:

The report provides market sizing and forecast across five major currencies - USD, EUR GBP, JPY, and AUD. This helps organization leaders make better decisions when currency exchange data is readily available.

1. The Global Online Travel Market is expected to grow from USD 396,080.58 Million in 2020 to USD 605,880.11 Million by the end of 2025.
2. The Global Online Travel Market is expected to grow from EUR 347,290.97 Million in 2020 to EUR 531,247.19 Million by the end of 2025.
3. The Global Online Travel Market is expected to grow from GBP 308,742.43 Million in 2020 to GBP 472,279.91 Million by the end of 2025.
4. The Global Online Travel Market is expected to grow from JPY 42,271,834.80 Million in 2020 to JPY 64,662,761.29 Million by the end of 2025.
5. The Global Online Travel Market is expected to grow from AUD 575,161.68 Million in 2020 to AUD 879,818.50 Million by the end of 2025.

Market Segmentation & Coverage:

This research report categorizes the Online Travel to forecast the revenues and analyze the trends in each of the following sub-markets:

Based on Platform Type, the Online Travel Market studied across Mobile/Tablets and Personal Computer.

Based on Mode of Booking, the Online Travel Market studied across Direct Agency and Online.

Based on Services Type, the Online Travel Market studied across Accommodation, Transportation, and Vacation Packages.

Based on Geography, the Online Travel Market studied across Americas, Asia-Pacific, and Europe, Middle East & Africa. The Americas region surveyed across Argentina, Brazil, Canada, Mexico, and United States. The Asia-Pacific region surveyed across Australia, China, India, Indonesia, Japan, Malaysia, Philippines, South Korea, and Thailand. The Europe, Middle East & Africa region surveyed across France, Germany, Italy, Netherlands, Qatar, Russia, Saudi Arabia, South Africa, Spain, United Arab Emirates, and United Kingdom.

Company Usability Profiles:

The report deeply explores the recent significant developments by the leading vendors and innovation profiles in the Global Online Travel Market including Ctrip.com International, Ltd, eDreams Odigeo SA, Expedia Group, Hostelworld Group, Hotel Urbano, MakeMyTrip Limited, Priceline Group Inc., Thomas Cook Group Plc, TripAdvisor LLC., and Trivago N.V..

Cumulative Impact of COVID-19:

COVID-19 is an incomparable global public health emergency that has affected almost every industry, so far and, the long-term effects projected to impact the industry growth during the forecast period. Our ongoing research amplifies our research framework to ensure the inclusion of underlying COVID-19 issues and potential paths forward. The report is delivering insights on COVID-19 considering the changes in consumer behavior and demand, purchasing patterns, re-routing of the supply chain, dynamics of current market forces, and the significant interventions of governments. The updated study provides insights, analysis, estimations, and forecast, considering the COVID-19 impact on the market.

360iResearch FPNV Positioning Matrix:

The 360iResearch FPNV Positioning Matrix evaluates and categorizes the vendors in the Online Travel Market on the basis of Business Strategy (Business Growth, Industry Coverage, Financial Viability, and Channel Support) and Product Satisfaction (Value for Money, Ease of Use, Product Features, and Customer Support) that aids businesses in better decision making and understanding the competitive landscape.

360iResearch Competitive Strategic Window:

The 360iResearch Competitive Strategic Window analyses the competitive landscape in terms of markets, applications, and geographies. The 360iResearch Competitive Strategic Window helps the vendor define an alignment or fit between their capabilities and opportunities for future growth prospects. During a forecast period, it defines the optimal or favorable fit for the vendors to adopt successive merger and acquisition strategies, geography expansion, research & development, and new product introduction strategies to execute further business expansion and growth.

The report provides insights on the following pointers:

1. **Market Penetration:** Provides comprehensive information on the market offered by the key players
2. **Market Development:** Provides in-depth information about lucrative emerging markets and analyzes the markets
3. **Market Diversification:** Provides detailed information about new product launches, untapped geographies, recent developments, and investments
4. **Competitive Assessment & Intelligence:** Provides an exhaustive assessment of market shares, strategies, products, and manufacturing capabilities of the leading players
5. **Product Development & Innovation:** Provides intelligent insights on future technologies, R&D activities, and new product developments

The report answers questions such as:

1. What is the market size and forecast of the Global Online Travel Market?
2. What are the inhibiting factors and impact of COVID-19 shaping the Global Online Travel Market during the forecast period?
3. Which are the products/segments/applications/areas to invest in over the forecast period in the Global Online Travel Market?
4. What is the competitive strategic window for opportunities in the Global Online Travel Market?
5. What are the technology trends and regulatory frameworks in the Global Online Travel Market?
6. What are the modes and strategic moves considered suitable for entering the Global Online Travel Market?

Contents

1. PREFACE

- 1.1. Objectives of the Study
- 1.2. Market Segmentation & Coverage
- 1.3. Years Considered for the Study
- 1.4. Currency & Pricing
- 1.5. Language
- 1.6. Limitations
- 1.7. Stakeholders

2. RESEARCH METHODOLOGY

- 2.1. Research Process
 - 2.1.1. Define: Research Objective
 - 2.1.2. Determine: Research Design
 - 2.1.3. Prepare: Research Instrument
 - 2.1.4. Collect: Data Source
 - 2.1.5. Analyze: Data Interpretation
 - 2.1.6. Formulate: Data Verification
 - 2.1.7. Publish: Research Report
 - 2.1.8. Repeat: Report Update
- 2.2. Research Execution
 - 2.2.1. Initiation: Research Process
 - 2.2.2. Planning: Develop Research Plan
 - 2.2.3. Execution: Conduct Research
 - 2.2.4. Verification: Finding & Analysis
 - 2.2.5. Publication: Research Report
- 2.3. Research Outcome

3. EXECUTIVE SUMMARY

- 3.1. Introduction
- 3.2. Market Outlook
- 3.3. Services Type Outlook
- 3.4. Platform Type Outlook
- 3.5. Mode of Booking Outlook
- 3.6. Geography Outlook

3.7. Competitor Outlook

4. MARKET OVERVIEW

4.1. Introduction

4.2. Cumulative Impact of COVID-19

5. MARKET INSIGHTS

5.1. Market Dynamics

5.1.1. Drivers

5.1.2. Restraints

5.1.3. Opportunities

5.1.4. Challenges

5.2. Porters Five Forces Analysis

5.2.1. Threat of New Entrants

5.2.2. Threat of Substitutes

5.2.3. Bargaining Power of Customers

5.2.4. Bargaining Power of Suppliers

5.2.5. Industry Rivalry

6. GLOBAL ONLINE TRAVEL MARKET, BY PLATFORM TYPE

6.1. Introduction

6.2. Mobile/Tablets

6.3. Personal Computer

7. GLOBAL ONLINE TRAVEL MARKET, BY MODE OF BOOKING

7.1. Introduction

7.2. Direct Agency

7.3. Online

8. GLOBAL ONLINE TRAVEL MARKET, BY SERVICES TYPE

8.1. Introduction

8.2. Accommodation

8.3. Transportation

8.4. Vacation Packages

9. AMERICAS ONLINE TRAVEL MARKET

- 9.1. Introduction
- 9.2. Argentina
- 9.3. Brazil
- 9.4. Canada
- 9.5. Mexico
- 9.6. United States

10. ASIA-PACIFIC ONLINE TRAVEL MARKET

- 10.1. Introduction
- 10.2. Australia
- 10.3. China
- 10.4. India
- 10.5. Indonesia
- 10.6. Japan
- 10.7. Malaysia
- 10.8. Philippines
- 10.9. South Korea
- 10.10. Thailand

11. EUROPE, MIDDLE EAST & AFRICA ONLINE TRAVEL MARKET

- 11.1. Introduction
- 11.2. France
- 11.3. Germany
- 11.4. Italy
- 11.5. Netherlands
- 11.6. Qatar
- 11.7. Russia
- 11.8. Saudi Arabia
- 11.9. South Africa
- 11.10. Spain
- 11.11. United Arab Emirates
- 11.12. United Kingdom

12. COMPETITIVE LANDSCAPE

- 12.1. FPNV Positioning Matrix
 - 12.1.1. Quadrants
 - 12.1.2. Business Strategy
 - 12.1.3. Product Satisfaction
- 12.2. Market Ranking Analysis
- 12.3. Market Share Analysis
- 12.4. Competitor SWOT Analysis
- 12.5. Competitive Scenario
 - 12.5.1. Merger & Acquisition
 - 12.5.2. Agreement, Collaboration, & Partnership
 - 12.5.3. New Product Launch & Enhancement
 - 12.5.4. Investment & Funding
 - 12.5.5. Award, Recognition, & Expansion

13. COMPANY USABILITY PROFILES

- 13.1. Ctrip.com International, Ltd
- 13.2. eDreams Odigeo SA
- 13.3. Expedia Group
- 13.4. Hostelworld Group
- 13.5. Hotel Urbano
- 13.6. MakeMyTrip Limited
- 13.7. Priceline Group Inc.
- 13.8. Thomas Cook Group Plc
- 13.9. TripAdvisor LLC.
- 13.10. Trivago N.V.

14. APPENDIX

- 14.1. Discussion Guide
- 14.2. License & Pricing

List Of Tables

LIST OF TABLES

TABLE 1. CURRENCY CONVERSION RATES

TABLE 2. GLOBAL ONLINE TRAVEL MARKET SIZE, 2018-2025
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 3. GLOBAL ONLINE TRAVEL MARKET SIZE, BY GEOGRAPHY, 2018-2025
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 4. GLOBAL ONLINE TRAVEL MARKET SIZE, BY PLATFORM TYPE,
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 5. GLOBAL ONLINE TRAVEL MARKET SIZE, BY MOBILE/TABLETS, BY
GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 6. GLOBAL ONLINE TRAVEL MARKET SIZE, BY PERSONAL COMPUTER,
BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 7. GLOBAL ONLINE TRAVEL MARKET SIZE, BY MODE OF BOOKING,
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 8. GLOBAL ONLINE TRAVEL MARKET SIZE, BY DIRECT AGENCY, BY
GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 9. GLOBAL ONLINE TRAVEL MARKET SIZE, BY ONLINE, BY GEOGRAPHY,
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 10. GLOBAL ONLINE TRAVEL MARKET SIZE, BY SERVICES TYPE,
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 11. GLOBAL ONLINE TRAVEL MARKET SIZE, BY ACCOMMODATION, BY
GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 12. GLOBAL ONLINE TRAVEL MARKET SIZE, BY TRANSPORTATION, BY
GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 13. GLOBAL ONLINE TRAVEL MARKET SIZE, BY VACATION PACKAGES,
BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 14. AMERICAS ONLINE TRAVEL MARKET SIZE, BY GEOGRAPHY,
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 15. AMERICAS ONLINE TRAVEL MARKET SIZE, BY SERVICES TYPE,
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 16. AMERICAS ONLINE TRAVEL MARKET SIZE, BY PLATFORM TYPE,
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 17. AMERICAS ONLINE TRAVEL MARKET SIZE, BY MODE OF BOOKING,
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 18. ARGENTINA ONLINE TRAVEL MARKET SIZE, BY SERVICES TYPE,
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 19. ARGENTINA ONLINE TRAVEL MARKET SIZE, BY PLATFORM TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 20. ARGENTINA ONLINE TRAVEL MARKET SIZE, BY MODE OF BOOKING, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 21. BRAZIL ONLINE TRAVEL MARKET SIZE, BY SERVICES TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 22. BRAZIL ONLINE TRAVEL MARKET SIZE, BY PLATFORM TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 23. BRAZIL ONLINE TRAVEL MARKET SIZE, BY MODE OF BOOKING, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 24. CANADA ONLINE TRAVEL MARKET SIZE, BY SERVICES TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 25. CANADA ONLINE TRAVEL MARKET SIZE, BY PLATFORM TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 26. CANADA ONLINE TRAVEL MARKET SIZE, BY MODE OF BOOKING, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 27. MEXICO ONLINE TRAVEL MARKET SIZE, BY SERVICES TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 28. MEXICO ONLINE TRAVEL MARKET SIZE, BY PLATFORM TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 29. MEXICO ONLINE TRAVEL MARKET SIZE, BY MODE OF BOOKING, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 30. UNITED STATES ONLINE TRAVEL MARKET SIZE, BY SERVICES TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 31. UNITED STATES ONLINE TRAVEL MARKET SIZE, BY PLATFORM TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 32. UNITED STATES ONLINE TRAVEL MARKET SIZE, BY MODE OF BOOKING, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 33. ASIA-PACIFIC ONLINE TRAVEL MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 34. ASIA-PACIFIC ONLINE TRAVEL MARKET SIZE, BY SERVICES TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 35. ASIA-PACIFIC ONLINE TRAVEL MARKET SIZE, BY PLATFORM TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 36. ASIA-PACIFIC ONLINE TRAVEL MARKET SIZE, BY MODE OF BOOKING, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 37. AUSTRALIA ONLINE TRAVEL MARKET SIZE, BY SERVICES TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 38. AUSTRALIA ONLINE TRAVEL MARKET SIZE, BY PLATFORM TYPE,

2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 39. AUSTRALIA ONLINE TRAVEL MARKET SIZE, BY MODE OF BOOKING,
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 40. CHINA ONLINE TRAVEL MARKET SIZE, BY SERVICES TYPE, 2018-2025
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 41. CHINA ONLINE TRAVEL MARKET SIZE, BY PLATFORM TYPE,
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 42. CHINA ONLINE TRAVEL MARKET SIZE, BY MODE OF BOOKING,
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 43. INDIA ONLINE TRAVEL MARKET SIZE, BY SERVICES TYPE, 2018-2025
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 44. INDIA ONLINE TRAVEL MARKET SIZE, BY PLATFORM TYPE, 2018-2025
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 45. INDIA ONLINE TRAVEL MARKET SIZE, BY MODE OF BOOKING,
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 46. INDONESIA ONLINE TRAVEL MARKET SIZE, BY SERVICES TYPE,
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 47. INDONESIA ONLINE TRAVEL MARKET SIZE, BY PLATFORM TYPE,
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 48. INDONESIA ONLINE TRAVEL MARKET SIZE, BY MODE OF BOOKING,
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 49. JAPAN ONLINE TRAVEL MARKET SIZE, BY SERVICES TYPE, 2018-2025
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 50. JAPAN ONLINE TRAVEL MARKET SIZE, BY PLATFORM TYPE,
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 51. JAPAN ONLINE TRAVEL MARKET SIZE, BY MODE OF BOOKING,
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 52. MALAYSIA ONLINE TRAVEL MARKET SIZE, BY SERVICES TYPE,
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 53. MALAYSIA ONLINE TRAVEL MARKET SIZE, BY PLATFORM TYPE,
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 54. MALAYSIA ONLINE TRAVEL MARKET SIZE, BY MODE OF BOOKING,
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 55. PHILIPPINES ONLINE TRAVEL MARKET SIZE, BY SERVICES TYPE,
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 56. PHILIPPINES ONLINE TRAVEL MARKET SIZE, BY PLATFORM TYPE,
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 57. PHILIPPINES ONLINE TRAVEL MARKET SIZE, BY MODE OF BOOKING,
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 58. SOUTH KOREA ONLINE TRAVEL MARKET SIZE, BY SERVICES TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 59. SOUTH KOREA ONLINE TRAVEL MARKET SIZE, BY PLATFORM TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 60. SOUTH KOREA ONLINE TRAVEL MARKET SIZE, BY MODE OF BOOKING, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 61. THAILAND ONLINE TRAVEL MARKET SIZE, BY SERVICES TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 62. THAILAND ONLINE TRAVEL MARKET SIZE, BY PLATFORM TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 63. THAILAND ONLINE TRAVEL MARKET SIZE, BY MODE OF BOOKING, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 64. EUROPE, MIDDLE EAST & AFRICA ONLINE TRAVEL MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 65. EUROPE, MIDDLE EAST & AFRICA ONLINE TRAVEL MARKET SIZE, BY SERVICES TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 66. EUROPE, MIDDLE EAST & AFRICA ONLINE TRAVEL MARKET SIZE, BY PLATFORM TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 67. EUROPE, MIDDLE EAST & AFRICA ONLINE TRAVEL MARKET SIZE, BY MODE OF BOOKING, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 68. FRANCE ONLINE TRAVEL MARKET SIZE, BY SERVICES TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 69. FRANCE ONLINE TRAVEL MARKET SIZE, BY PLATFORM TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 70. FRANCE ONLINE TRAVEL MARKET SIZE, BY MODE OF BOOKING, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 71. GERMANY ONLINE TRAVEL MARKET SIZE, BY SERVICES TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 72. GERMANY ONLINE TRAVEL MARKET SIZE, BY PLATFORM TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 73. GERMANY ONLINE TRAVEL MARKET SIZE, BY MODE OF BOOKING, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 74. ITALY ONLINE TRAVEL MARKET SIZE, BY SERVICES TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 75. ITALY ONLINE TRAVEL MARKET SIZE, BY PLATFORM TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 76. ITALY ONLINE TRAVEL MARKET SIZE, BY MODE OF BOOKING, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 77. NETHERLANDS ONLINE TRAVEL MARKET SIZE, BY SERVICES TYPE,

2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 78. NETHERLANDS ONLINE TRAVEL MARKET SIZE, BY PLATFORM TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 79. NETHERLANDS ONLINE TRAVEL MARKET SIZE, BY MODE OF BOOKING, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 80. QATAR ONLINE TRAVEL MARKET SIZE, BY SERVICES TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 81. QATAR ONLINE TRAVEL MARKET SIZE, BY PLATFORM TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 82. QATAR ONLINE TRAVEL MARKET SIZE, BY MODE OF BOOKING, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 83. RUSSIA ONLINE TRAVEL MARKET SIZE, BY SERVICES TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 84. RUSSIA ONLINE TRAVEL MARKET SIZE, BY PLATFORM TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 85. RUSSIA ONLINE TRAVEL MARKET SIZE, BY MODE OF BOOKING, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 86. SAUDI ARABIA ONLINE TRAVEL MARKET SIZE, BY SERVICES TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 87. SAUDI ARABIA ONLINE TRAVEL MARKET SIZE, BY PLATFORM TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 88. SAUDI ARABIA ONLINE TRAVEL MARKET SIZE, BY MODE OF BOOKING, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 89. SOUTH AFRICA ONLINE TRAVEL MARKET SIZE, BY SERVICES TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 90. SOUTH AFRICA ONLINE TRAVEL MARKET SIZE, BY PLATFORM TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 91. SOUTH AFRICA ONLINE TRAVEL MARKET SIZE, BY MODE OF BOOKING, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 92. SPAIN ONLINE TRAVEL MARKET SIZE, BY SERVICES TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 93. SPAIN ONLINE TRAVEL MARKET SIZE, BY PLATFORM TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 94. SPAIN ONLINE TRAVEL MARKET SIZE, BY MODE OF BOOKING, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 95. UNITED ARAB EMIRATES ONLINE TRAVEL MARKET SIZE, BY SERVICES TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 96. UNITED ARAB EMIRATES ONLINE TRAVEL MARKET SIZE, BY PLATFORM TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 97. UNITED ARAB EMIRATES ONLINE TRAVEL MARKET SIZE, BY MODE OF BOOKING, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 98. UNITED KINGDOM ONLINE TRAVEL MARKET SIZE, BY SERVICES TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 99. UNITED KINGDOM ONLINE TRAVEL MARKET SIZE, BY PLATFORM TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 100. UNITED KINGDOM ONLINE TRAVEL MARKET SIZE, BY MODE OF BOOKING, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 101. GLOBAL ONLINE TRAVEL MARKET: SCORES

TABLE 102. GLOBAL ONLINE TRAVEL MARKET: BUSINESS STRATEGY

TABLE 103. GLOBAL ONLINE TRAVEL MARKET: PRODUCT SATISFACTION

TABLE 104. GLOBAL ONLINE TRAVEL MARKET: RANKING

TABLE 105. GLOBAL ONLINE TRAVEL MARKET: MERGER & ACQUISITION

TABLE 106. GLOBAL ONLINE TRAVEL MARKET: AGREEMENT, COLLABORATION, & PARTNERSHIP

TABLE 107. GLOBAL ONLINE TRAVEL MARKET: NEW PRODUCT LAUNCH & ENHANCEMENT

TABLE 108. GLOBAL ONLINE TRAVEL MARKET: INVESTMENT & FUNDING

TABLE 109. GLOBAL ONLINE TRAVEL MARKET: AWARD, RECOGNITION, & EXPANSION

TABLE 110. GLOBAL ONLINE TRAVEL MARKET: LICENSE & PRICING

List Of Figures

LIST OF FIGURES

- FIGURE 1. GLOBAL ONLINE TRAVEL MARKET: RESEARCH PROCESS
- FIGURE 2. GLOBAL ONLINE TRAVEL MARKET: RESEARCH EXECUTION
- FIGURE 3. GLOBAL ONLINE TRAVEL MARKET SIZE, 2020 VS 2025 (USD MILLION)
- FIGURE 4. GLOBAL ONLINE TRAVEL MARKET SIZE, BY SERVICES TYPE, 2020 (USD MILLION)
- FIGURE 5. GLOBAL ONLINE TRAVEL MARKET SIZE, BY PLATFORM TYPE, 2020 (USD MILLION)
- FIGURE 6. GLOBAL ONLINE TRAVEL MARKET SIZE, BY MODE OF BOOKING, 2020 (USD MILLION)
- FIGURE 7. GLOBAL ONLINE TRAVEL MARKET SIZE, BY GEOGRAPHY, 2020 (USD MILLION)
- FIGURE 8. GLOBAL ONLINE TRAVEL MARKET SIZE, 2018-2025 (USD MILLION)
- FIGURE 9. GLOBAL ONLINE TRAVEL MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (%)
- FIGURE 10. GLOBAL ONLINE TRAVEL MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (USD MILLION)
- FIGURE 11. COMPETITIVE STRATEGIC WINDOW FOR GLOBAL ONLINE TRAVEL MARKET SIZE, BY GEOGRAPHY, 2025
- FIGURE 12. GLOBAL ONLINE TRAVEL MARKET: MARKET DYNAMICS
- FIGURE 13. GLOBAL ONLINE TRAVEL MARKET: PORTERS FIVE FORCES ANALYSIS
- FIGURE 14. GLOBAL ONLINE TRAVEL MARKET SIZE, BY PLATFORM TYPE, 2020 VS 2025 (%)
- FIGURE 15. GLOBAL ONLINE TRAVEL MARKET SIZE, BY PLATFORM TYPE, 2020 VS 2025 (USD MILLION)
- FIGURE 16. COMPETITIVE STRATEGIC WINDOW FOR GLOBAL ONLINE TRAVEL MARKET SIZE, BY PLATFORM TYPE, 2025
- FIGURE 17. GLOBAL ONLINE TRAVEL MARKET SIZE, BY MOBILE/TABLETS, 2020 VS 2025 (USD MILLION)
- FIGURE 18. GLOBAL ONLINE TRAVEL MARKET SIZE, BY PERSONAL COMPUTER, 2020 VS 2025 (USD MILLION)
- FIGURE 19. GLOBAL ONLINE TRAVEL MARKET SIZE, BY MODE OF BOOKING, 2020 VS 2025 (%)
- FIGURE 20. GLOBAL ONLINE TRAVEL MARKET SIZE, BY MODE OF BOOKING, 2020 VS 2025 (USD MILLION)

FIGURE 21. COMPETITIVE STRATEGIC WINDOW FOR GLOBAL ONLINE TRAVEL MARKET SIZE, BY MODE OF BOOKING, 2025

FIGURE 22. GLOBAL ONLINE TRAVEL MARKET SIZE, BY DIRECT AGENCY, 2020 VS 2025 (USD MILLION)

FIGURE 23. GLOBAL ONLINE TRAVEL MARKET SIZE, BY ONLINE, 2020 VS 2025 (USD MILLION)

FIGURE 24. GLOBAL ONLINE TRAVEL MARKET SIZE, BY SERVICES TYPE, 2020 VS 2025 (%)

FIGURE 25. GLOBAL ONLINE TRAVEL MARKET SIZE, BY SERVICES TYPE, 2020 VS 2025 (USD MILLION)

FIGURE 26. COMPETITIVE STRATEGIC WINDOW FOR GLOBAL ONLINE TRAVEL MARKET SIZE, BY SERVICES TYPE, 2025

FIGURE 27. GLOBAL ONLINE TRAVEL MARKET SIZE, BY ACCOMMODATION, 2020 VS 2025 (USD MILLION)

FIGURE 28. GLOBAL ONLINE TRAVEL MARKET SIZE, BY TRANSPORTATION, 2020 VS 2025 (USD MILLION)

FIGURE 29. GLOBAL ONLINE TRAVEL MARKET SIZE, BY VACATION PACKAGES, 2020 VS 2025 (USD MILLION)

FIGURE 30. AMERICAS ONLINE TRAVEL MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (%)

FIGURE 31. AMERICAS ONLINE TRAVEL MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (USD MILLION)

FIGURE 32. COMPETITIVE STRATEGIC WINDOW FOR AMERICAS ONLINE TRAVEL MARKET SIZE, BY GEOGRAPHY, 2025

FIGURE 33. ARGENTINA ONLINE TRAVEL MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 34. BRAZIL ONLINE TRAVEL MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 35. CANADA ONLINE TRAVEL MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 36. MEXICO ONLINE TRAVEL MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 37. UNITED STATES ONLINE TRAVEL MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 38. ASIA-PACIFIC ONLINE TRAVEL MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (%)

FIGURE 39. ASIA-PACIFIC ONLINE TRAVEL MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (USD MILLION)

FIGURE 40. COMPETITIVE STRATEGIC WINDOW FOR ASIA-PACIFIC ONLINE

TRAVEL MARKET SIZE, BY GEOGRAPHY, 2025

FIGURE 41. AUSTRALIA ONLINE TRAVEL MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 42. CHINA ONLINE TRAVEL MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 43. INDIA ONLINE TRAVEL MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 44. INDONESIA ONLINE TRAVEL MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 45. JAPAN ONLINE TRAVEL MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 46. MALAYSIA ONLINE TRAVEL MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 47. PHILIPPINES ONLINE TRAVEL MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 48. SOUTH KOREA ONLINE TRAVEL MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 49. THAILAND ONLINE TRAVEL MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 50. EUROPE, MIDDLE EAST & AFRICA ONLINE TRAVEL MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (%)

FIGURE 51. EUROPE, MIDDLE EAST & AFRICA ONLINE TRAVEL MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (USD MILLION)

FIGURE 52. COMPETITIVE STRATEGIC WINDOW FOR EUROPE, MIDDLE EAST & AFRICA ONLINE TRAVEL MARKET SIZE, BY GEOGRAPHY, 2025

FIGURE 53. FRANCE ONLINE TRAVEL MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 54. GERMANY ONLINE TRAVEL MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 55. ITALY ONLINE TRAVEL MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 56. NETHERLANDS ONLINE TRAVEL MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 57. QATAR ONLINE TRAVEL MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 58. RUSSIA ONLINE TRAVEL MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 59. SAUDI ARABIA ONLINE TRAVEL MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 60. SOUTH AFRICA ONLINE TRAVEL MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 61. SPAIN ONLINE TRAVEL MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 62. UNITED ARAB EMIRATES ONLINE TRAVEL MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 63. UNITED KINGDOM ONLINE TRAVEL MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 64. GLOBAL ONLINE TRAVEL MARKET: 360IRESEARCH FPNV POSITIONING MATRIX

FIGURE 65. GLOBAL ONLINE TRAVEL MARKET: 360IRESEARCH MARKET SHARE ANALYSIS

FIGURE 66. GLOBAL ONLINE TRAVEL MARKET: COMPETITOR SWOT ANALYSIS

FIGURE 67. COMPETITIVE SCENARIO ANALYSIS IN GLOBAL ONLINE TRAVEL MARKET, BY TYPE

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