

Online Survey Software Market Research Report by Industry (Aerospace & Defense, Automotive & Transportation, Banking, Financial Services & Insurance, Building, Construction & Real Estate, and Consumer Goods & Retail) - Global Forecast to 2025 - Cumulative Impact of COVID-19

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Abstracts

Market Statistics:

The report provides market sizing and forecast across five major currencies - USD, EUR GBP, JPY, and AUD. This helps organization leaders make better decisions when currency exchange data is readily available.

1. The Global Online Survey Software Market is expected to grow from USD 4,622.34 Million in 2019 to USD 8,078.72 Million by the end of 2025.
2. The Global Online Survey Software Market is expected to grow from EUR 4,127.21 Million in 2019 to EUR 7,083.58 Million by the end of 2025.
3. The Global Online Survey Software Market is expected to grow from GBP 3,622.31 Million in 2019 to GBP 6,297.31 Million by the end of 2025.
4. The Global Online Survey Software Market is expected to grow from JPY 503,872.64 Million in 2019 to JPY 862,204.83 Million by the end of 2025.
5. The Global Online Survey Software Market is expected to grow from AUD 6,650.19 Million in 2019 to AUD 11,731.38 Million by the end of 2025.

Market Segmentation & Coverage:

This research report categorizes the Online Survey Software to forecast the revenues and analyze the trends in each of the following sub-markets:

'The Healthcare & Life Sciences is projected to witness the highest growth during the forecast period'

Based on Industry, the Online Survey Software Market studied across Aerospace & Defense, Automotive & Transportation, Banking, Financial Services & Insurance, Building, Construction & Real Estate, Consumer Goods & Retail, Education, Energy & Utilities, Government & Public Sector, Healthcare & Life Sciences, Information Technology, Manufacturing, Media & Entertainment, Telecommunication, and Travel & Hospitality. The Consumer Goods & Retail commanded the largest size in the Online Survey Software Market in 2019. On the other hand, the Healthcare & Life Sciences is expected to grow at the fastest CAGR during the forecast period.

'The Asia-Pacific is projected to witness the highest growth during the forecast period'

Based on Geography, the Online Survey Software Market studied across Americas, Asia-Pacific, and Europe, Middle East & Africa. The Americas region surveyed across Argentina, Brazil, Canada, Mexico, and United States. The Asia-Pacific region surveyed across Australia, China, India, Indonesia, Japan, Malaysia, Philippines, South Korea, and Thailand. The Europe, Middle East & Africa region surveyed across France, Germany, Italy, Netherlands, Qatar, Russia, Saudi Arabia, South Africa, Spain, United Arab Emirates, and United Kingdom. The Americas commanded the largest size in the Online Survey Software Market in 2019. On the other hand, the Asia-Pacific is expected to grow at the fastest CAGR during the forecast period.

Company Usability Profiles:

The report deeply explores the recent significant developments by the leading vendors and innovation profiles in the Global Online Survey Software Market including Campaign Monitor, CloudCherry by Cisco Systems, Inc., Conformat AS, CPro, Dability, Inc., FocusVision, Inqwise, Medallia, Inc., NIPO, Open Data Kit, Qualtrics by SAP SE, QuestionPro, Inc., SoGoSurvey, Inc., SurveyGizmo LLC, SurveyMonkey, Inc., SurveySparrow, Inc., Toluna Inc., UNICOM Systems, Inc., WorldAPP, Inc., and Zoho Corporation.

Cumulative Impact of COVID-19:

COVID-19 is an incomparable global public health emergency that has affected almost every industry, so far and, the long-term effects projected to impact the industry growth during the forecast period. Our ongoing research amplifies our research framework to ensure the inclusion of underlying COVID-19 issues and potential paths forward. The report is delivering insights on COVID-19 considering the changes in consumer

behavior and demand, purchasing patterns, re-routing of the supply chain, dynamics of current market forces, and the significant interventions of governments. The updated study provides insights, analysis, estimations, and forecast, considering the COVID-19 impact on the market.

360iResearch FPNV Positioning Matrix:

The 360iResearch FPNV Positioning Matrix evaluates and categorizes the vendors in the Online Survey Software Market on the basis of Business Strategy (Business Growth, Industry Coverage, Financial Viability, and Channel Support) and Product Satisfaction (Value for Money, Ease of Use, Product Features, and Customer Support) that aids businesses in better decision making and understanding the competitive landscape.

360iResearch Competitive Strategic Window:

The 360iResearch Competitive Strategic Window analyses the competitive landscape in terms of markets, applications, and geographies. The 360iResearch Competitive Strategic Window helps the vendor define an alignment or fit between their capabilities and opportunities for future growth prospects. During a forecast period, it defines the optimal or favorable fit for the vendors to adopt successive merger and acquisition strategies, geography expansion, research & development, and new product introduction strategies to execute further business expansion and growth.

The report provides insights on the following pointers:

1. **Market Penetration:** Provides comprehensive information on the market offered by the key players
2. **Market Development:** Provides in-depth information about lucrative emerging markets and analyzes the markets
3. **Market Diversification:** Provides detailed information about new product launches, untapped geographies, recent developments, and investments
4. **Competitive Assessment & Intelligence:** Provides an exhaustive assessment of market shares, strategies, products, and manufacturing capabilities of the leading players
5. **Product Development & Innovation:** Provides intelligent insights on future technologies, R&D activities, and new product developments

The report answers questions such as:

1. What is the market size and forecast of the Global Online Survey Software Market?
2. What are the inhibiting factors and impact of COVID-19 shaping the Global Online Survey Software Market during the forecast period?

3. Which are the products/segments/applications/areas to invest in over the forecast period in the Global Online Survey Software Market?
4. What is the competitive strategic window for opportunities in the Global Online Survey Software Market?
5. What are the technology trends and regulatory frameworks in the Global Online Survey Software Market?
6. What are the modes and strategic moves considered suitable for entering the Global Online Survey Software Market?

Contents

1. PREFACE

- 1.1. Objectives of the Study
- 1.2. Market Segmentation & Coverage
- 1.3. Years Considered for the Study
- 1.4. Currency & Pricing
- 1.5. Language
- 1.6. Limitations
- 1.7. Stakeholders

2. RESEARCH METHODOLOGY

- 2.1. Research Process
 - 2.1.1. Define: Research Objective
 - 2.1.2. Determine: Research Design
 - 2.1.3. Prepare: Research Instrument
 - 2.1.4. Collect: Data Source
 - 2.1.5. Analyze: Data Interpretation
 - 2.1.6. Formulate: Data Verification
 - 2.1.7. Publish: Research Report
 - 2.1.8. Repeat: Report Update
- 2.2. Research Execution
 - 2.2.1. Initiation: Research Process
 - 2.2.2. Planning: Develop Research Plan
 - 2.2.3. Execution: Conduct Research
 - 2.2.4. Verification: Finding & Analysis
 - 2.2.5. Publication: Research Report
- 2.3. Research Outcome

3. EXECUTIVE SUMMARY

- 3.1. Introduction
- 3.2. Market Outlook
- 3.3. Industry Outlook
- 3.4. Geography Outlook
- 3.5. Competitor Outlook

4. MARKET OVERVIEW

- 4.1. Introduction
- 4.2. Cumulative Impact of COVID-19

5. MARKET INSIGHTS

5.1. Market Dynamics

5.1.1. Drivers

5.1.1.1. Increasing penetration of internet and the availability of high-speed internet connections

5.1.1.2. Research based approach to identify loopholes and understand consumer behavior

5.1.1.3. Low cost of questioning and processing with wider reachability

5.1.2. Restraints

5.1.2.1. Concern for inappropriate and misleading questions

5.1.3. Opportunities

5.1.3.1. Integration of various analytics, AI, and machine learning with online software

5.1.3.2. Potential demand due to increasing use of drone surveys

5.1.3.3. Growing adoption of online survey software in clinical research & life sciences studies

5.1.4. Challenges

5.1.4.1. Complexity in adding human touch for projecting emotions

5.2. Porters Five Forces Analysis

5.2.1. Threat of New Entrants

5.2.2. Threat of Substitutes

5.2.3. Bargaining Power of Customers

5.2.4. Bargaining Power of Suppliers

5.2.5. Industry Rivalry

6. GLOBAL ONLINE SURVEY SOFTWARE MARKET, BY INDUSTRY

- 6.1. Introduction
- 6.2. Aerospace & Defense
- 6.3. Automotive & Transportation
- 6.4. Banking, Financial Services & Insurance
- 6.5. Building, Construction & Real Estate
- 6.6. Consumer Goods & Retail
- 6.7. Education

- 6.8. Energy & Utilities
- 6.9. Government & Public Sector
- 6.10. Healthcare & Life Sciences
- 6.11. Information Technology
- 6.12. Manufacturing
- 6.13. Media & Entertainment
- 6.14. Telecommunication
- 6.15. Travel & Hospitality

7. AMERICAS ONLINE SURVEY SOFTWARE MARKET

- 7.1. Introduction
- 7.2. Argentina
- 7.3. Brazil
- 7.4. Canada
- 7.5. Mexico
- 7.6. United States

8. ASIA-PACIFIC ONLINE SURVEY SOFTWARE MARKET

- 8.1. Introduction
- 8.2. Australia
- 8.3. China
- 8.4. India
- 8.5. Indonesia
- 8.6. Japan
- 8.7. Malaysia
- 8.8. Philippines
- 8.9. South Korea
- 8.10. Thailand

9. EUROPE, MIDDLE EAST & AFRICA ONLINE SURVEY SOFTWARE MARKET

- 9.1. Introduction
- 9.2. France
- 9.3. Germany
- 9.4. Italy
- 9.5. Netherlands
- 9.6. Qatar

- 9.7. Russia
- 9.8. Saudi Arabia
- 9.9. South Africa
- 9.10. Spain
- 9.11. United Arab Emirates
- 9.12. United Kingdom

10. COMPETITIVE LANDSCAPE

- 10.1. FPNV Positioning Matrix
 - 10.1.1. Quadrants
 - 10.1.2. Business Strategy
 - 10.1.3. Product Satisfaction
- 10.2. Market Ranking Analysis
- 10.3. Market Share Analysis
- 10.4. Competitive Scenario
 - 10.4.1. Merger & Acquisition
 - 10.4.2. Agreement, Collaboration, & Partnership
 - 10.4.3. New Product Launch & Enhancement
 - 10.4.4. Investment & Funding
 - 10.4.5. Award, Recognition, & Expansion

11. COMPANY USABILITY PROFILES

- 11.1. Campaign Monitor
- 11.2. CloudCherry by Cisco Systems, Inc.
- 11.3. Confermit AS
- 11.4. CPro
- 11.5. Dobility, Inc.
- 11.6. FocusVision
- 11.7. Inqwise
- 11.8. Medallia, Inc.
- 11.9. NIPO
- 11.10. Open Data Kit
- 11.11. Qualtrics by SAP SE
- 11.12. QuestionPro, Inc.
- 11.13. SoGoSurvey, Inc.
- 11.14. SurveyGizmo LLC
- 11.15. SurveyMonkey, Inc.

- 11.16. SurveySparrow, Inc.
- 11.17. Toluna Inc.
- 11.18. UNICOM Systems, Inc.
- 11.19. WorldAPP, Inc.
- 11.20. Zoho Corporation

12. APPENDIX

- 12.1. Discussion Guide
- 12.2. License & Pricing

List Of Tables

LIST OF TABLES

TABLE 1. CURRENCY CONVERSION RATES

TABLE 2. GLOBAL ONLINE SURVEY SOFTWARE MARKET SIZE, 2017-2025
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 3. GLOBAL ONLINE SURVEY SOFTWARE MARKET SIZE, BY GEOGRAPHY,
2017-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 4. GLOBAL ONLINE SURVEY SOFTWARE MARKET SIZE, BY INDUSTRY,
2017-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 5. GLOBAL ONLINE SURVEY SOFTWARE MARKET SIZE, BY AEROSPACE
& DEFENSE, BY GEOGRAPHY, 2017-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 6. GLOBAL ONLINE SURVEY SOFTWARE MARKET SIZE, BY AUTOMOTIVE
& TRANSPORTATION, BY GEOGRAPHY, 2017-2025 (USD/EUR/GBP/JPY/AUD
MILLION)

TABLE 7. GLOBAL ONLINE SURVEY SOFTWARE MARKET SIZE, BY BANKING,
FINANCIAL SERVICES & INSURANCE, BY GEOGRAPHY, 2017-2025
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 8. GLOBAL ONLINE SURVEY SOFTWARE MARKET SIZE, BY BUILDING,
CONSTRUCTION & REAL ESTATE, BY GEOGRAPHY, 2017-2025
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 9. GLOBAL ONLINE SURVEY SOFTWARE MARKET SIZE, BY CONSUMER
GOODS & RETAIL, BY GEOGRAPHY, 2017-2025 (USD/EUR/GBP/JPY/AUD
MILLION)

TABLE 10. GLOBAL ONLINE SURVEY SOFTWARE MARKET SIZE, BY EDUCATION,
BY GEOGRAPHY, 2017-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 11. GLOBAL ONLINE SURVEY SOFTWARE MARKET SIZE, BY ENERGY &
UTILITIES, BY GEOGRAPHY, 2017-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 12. GLOBAL ONLINE SURVEY SOFTWARE MARKET SIZE, BY
GOVERNMENT & PUBLIC SECTOR, BY GEOGRAPHY, 2017-2025
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 13. GLOBAL ONLINE SURVEY SOFTWARE MARKET SIZE, BY
HEALTHCARE & LIFE SCIENCES, BY GEOGRAPHY, 2017-2025
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 14. GLOBAL ONLINE SURVEY SOFTWARE MARKET SIZE, BY
INFORMATION TECHNOLOGY, BY GEOGRAPHY, 2017-2025
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 15. GLOBAL ONLINE SURVEY SOFTWARE MARKET SIZE, BY

MANUFACTURING, BY GEOGRAPHY, 2017-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 16. GLOBAL ONLINE SURVEY SOFTWARE MARKET SIZE, BY MEDIA & ENTERTAINMENT, BY GEOGRAPHY, 2017-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 17. GLOBAL ONLINE SURVEY SOFTWARE MARKET SIZE, BY TELECOMMUNICATION, BY GEOGRAPHY, 2017-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 18. GLOBAL ONLINE SURVEY SOFTWARE MARKET SIZE, BY TRAVEL & HOSPITALITY, BY GEOGRAPHY, 2017-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 19. AMERICAS ONLINE SURVEY SOFTWARE MARKET SIZE, BY GEOGRAPHY, 2017-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 20. AMERICAS ONLINE SURVEY SOFTWARE MARKET SIZE, BY INDUSTRY, 2017-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 21. ARGENTINA ONLINE SURVEY SOFTWARE MARKET SIZE, BY INDUSTRY, 2017-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 22. BRAZIL ONLINE SURVEY SOFTWARE MARKET SIZE, BY INDUSTRY, 2017-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 23. CANADA ONLINE SURVEY SOFTWARE MARKET SIZE, BY INDUSTRY, 2017-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 24. MEXICO ONLINE SURVEY SOFTWARE MARKET SIZE, BY INDUSTRY, 2017-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 25. UNITED STATES ONLINE SURVEY SOFTWARE MARKET SIZE, BY INDUSTRY, 2017-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 26. ASIA-PACIFIC ONLINE SURVEY SOFTWARE MARKET SIZE, BY GEOGRAPHY, 2017-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 27. ASIA-PACIFIC ONLINE SURVEY SOFTWARE MARKET SIZE, BY INDUSTRY, 2017-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 28. AUSTRALIA ONLINE SURVEY SOFTWARE MARKET SIZE, BY INDUSTRY, 2017-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 29. CHINA ONLINE SURVEY SOFTWARE MARKET SIZE, BY INDUSTRY, 2017-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 30. INDIA ONLINE SURVEY SOFTWARE MARKET SIZE, BY INDUSTRY, 2017-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 31. INDONESIA ONLINE SURVEY SOFTWARE MARKET SIZE, BY INDUSTRY, 2017-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 32. JAPAN ONLINE SURVEY SOFTWARE MARKET SIZE, BY INDUSTRY, 2017-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 33. MALAYSIA ONLINE SURVEY SOFTWARE MARKET SIZE, BY INDUSTRY,

2017-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 34. PHILIPPINES ONLINE SURVEY SOFTWARE MARKET SIZE, BY INDUSTRY, 2017-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 35. SOUTH KOREA ONLINE SURVEY SOFTWARE MARKET SIZE, BY INDUSTRY, 2017-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 36. THAILAND ONLINE SURVEY SOFTWARE MARKET SIZE, BY INDUSTRY, 2017-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 37. EUROPE, MIDDLE EAST & AFRICA ONLINE SURVEY SOFTWARE MARKET SIZE, BY GEOGRAPHY, 2017-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 38. EUROPE, MIDDLE EAST & AFRICA ONLINE SURVEY SOFTWARE MARKET SIZE, BY INDUSTRY, 2017-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 39. FRANCE ONLINE SURVEY SOFTWARE MARKET SIZE, BY INDUSTRY, 2017-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 40. GERMANY ONLINE SURVEY SOFTWARE MARKET SIZE, BY INDUSTRY, 2017-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 41. ITALY ONLINE SURVEY SOFTWARE MARKET SIZE, BY INDUSTRY, 2017-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 42. NETHERLANDS ONLINE SURVEY SOFTWARE MARKET SIZE, BY INDUSTRY, 2017-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 43. QATAR ONLINE SURVEY SOFTWARE MARKET SIZE, BY INDUSTRY, 2017-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 44. RUSSIA ONLINE SURVEY SOFTWARE MARKET SIZE, BY INDUSTRY, 2017-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 45. SAUDI ARABIA ONLINE SURVEY SOFTWARE MARKET SIZE, BY INDUSTRY, 2017-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 46. SOUTH AFRICA ONLINE SURVEY SOFTWARE MARKET SIZE, BY INDUSTRY, 2017-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 47. SPAIN ONLINE SURVEY SOFTWARE MARKET SIZE, BY INDUSTRY, 2017-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 48. UNITED ARAB EMIRATES ONLINE SURVEY SOFTWARE MARKET SIZE, BY INDUSTRY, 2017-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 49. UNITED KINGDOM ONLINE SURVEY SOFTWARE MARKET SIZE, BY INDUSTRY, 2017-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 50. GLOBAL ONLINE SURVEY SOFTWARE MARKET: SCORES

TABLE 51. GLOBAL ONLINE SURVEY SOFTWARE MARKET: BUSINESS STRATEGY

TABLE 52. GLOBAL ONLINE SURVEY SOFTWARE MARKET: PRODUCT SATISFACTION

TABLE 53. GLOBAL ONLINE SURVEY SOFTWARE MARKET: RANKING

TABLE 54. GLOBAL ONLINE SURVEY SOFTWARE MARKET: MERGER & ACQUISITION

TABLE 55. GLOBAL ONLINE SURVEY SOFTWARE MARKET: AGREEMENT, COLLABORATION, & PARTNERSHIP

TABLE 56. GLOBAL ONLINE SURVEY SOFTWARE MARKET: NEW PRODUCT LAUNCH & ENHANCEMENT

TABLE 57. GLOBAL ONLINE SURVEY SOFTWARE MARKET: INVESTMENT & FUNDING

TABLE 58. GLOBAL ONLINE SURVEY SOFTWARE MARKET: AWARD, RECOGNITION, & EXPANSION

TABLE 59. GLOBAL ONLINE SURVEY SOFTWARE MARKET: LICENSE & PRICING

List Of Figures

LIST OF FIGURES

FIGURE 1. GLOBAL ONLINE SURVEY SOFTWARE MARKET: RESEARCH PROCESS

FIGURE 2. GLOBAL ONLINE SURVEY SOFTWARE MARKET: RESEARCH EXECUTION

FIGURE 3. GLOBAL ONLINE SURVEY SOFTWARE MARKET SIZE, 2019 VS 2025 (USD MILLION)

FIGURE 4. GLOBAL ONLINE SURVEY SOFTWARE MARKET SIZE, BY INDUSTRY, 2019 (USD MILLION)

FIGURE 5. GLOBAL ONLINE SURVEY SOFTWARE MARKET SIZE, BY GEOGRAPHY, 2019 (USD MILLION)

FIGURE 6. GLOBAL ONLINE SURVEY SOFTWARE MARKET SIZE, 2017-2025 (USD MILLION)

FIGURE 7. GLOBAL ONLINE SURVEY SOFTWARE MARKET SIZE, BY GEOGRAPHY, 2019 VS 2025 (%)

FIGURE 8. GLOBAL ONLINE SURVEY SOFTWARE MARKET SIZE, BY GEOGRAPHY, 2019 VS 2025 (USD MILLION)

FIGURE 9. COMPETITIVE STRATEGIC WINDOW FOR GLOBAL ONLINE SURVEY SOFTWARE MARKET SIZE, BY GEOGRAPHY, 2025

FIGURE 10. GLOBAL ONLINE SURVEY SOFTWARE MARKET: MARKET DYNAMICS

FIGURE 11. GLOBAL ONLINE SURVEY SOFTWARE MARKET: PORTERS FIVE FORCES ANALYSIS

FIGURE 12. GLOBAL ONLINE SURVEY SOFTWARE MARKET SIZE, BY INDUSTRY, 2019 VS 2025 (%)

FIGURE 13. GLOBAL ONLINE SURVEY SOFTWARE MARKET SIZE, BY INDUSTRY, 2019 VS 2025 (USD MILLION)

FIGURE 14. COMPETITIVE STRATEGIC WINDOW FOR GLOBAL ONLINE SURVEY SOFTWARE MARKET SIZE, BY INDUSTRY, 2025

FIGURE 15. GLOBAL ONLINE SURVEY SOFTWARE MARKET SIZE, BY AEROSPACE & DEFENSE, 2019 VS 2025 (USD MILLION)

FIGURE 16. GLOBAL ONLINE SURVEY SOFTWARE MARKET SIZE, BY AUTOMOTIVE & TRANSPORTATION, 2019 VS 2025 (USD MILLION)

FIGURE 17. GLOBAL ONLINE SURVEY SOFTWARE MARKET SIZE, BY BANKING, FINANCIAL SERVICES & INSURANCE, 2019 VS 2025 (USD MILLION)

FIGURE 18. GLOBAL ONLINE SURVEY SOFTWARE MARKET SIZE, BY BUILDING, CONSTRUCTION & REAL ESTATE, 2019 VS 2025 (USD MILLION)

- FIGURE 19. GLOBAL ONLINE SURVEY SOFTWARE MARKET SIZE, BY CONSUMER GOODS & RETAIL, 2019 VS 2025 (USD MILLION)
- FIGURE 20. GLOBAL ONLINE SURVEY SOFTWARE MARKET SIZE, BY EDUCATION, 2019 VS 2025 (USD MILLION)
- FIGURE 21. GLOBAL ONLINE SURVEY SOFTWARE MARKET SIZE, BY ENERGY & UTILITIES, 2019 VS 2025 (USD MILLION)
- FIGURE 22. GLOBAL ONLINE SURVEY SOFTWARE MARKET SIZE, BY GOVERNMENT & PUBLIC SECTOR, 2019 VS 2025 (USD MILLION)
- FIGURE 23. GLOBAL ONLINE SURVEY SOFTWARE MARKET SIZE, BY HEALTHCARE & LIFE SCIENCES, 2019 VS 2025 (USD MILLION)
- FIGURE 24. GLOBAL ONLINE SURVEY SOFTWARE MARKET SIZE, BY INFORMATION TECHNOLOGY, 2019 VS 2025 (USD MILLION)
- FIGURE 25. GLOBAL ONLINE SURVEY SOFTWARE MARKET SIZE, BY MANUFACTURING, 2019 VS 2025 (USD MILLION)
- FIGURE 26. GLOBAL ONLINE SURVEY SOFTWARE MARKET SIZE, BY MEDIA & ENTERTAINMENT, 2019 VS 2025 (USD MILLION)
- FIGURE 27. GLOBAL ONLINE SURVEY SOFTWARE MARKET SIZE, BY TELECOMMUNICATION, 2019 VS 2025 (USD MILLION)
- FIGURE 28. GLOBAL ONLINE SURVEY SOFTWARE MARKET SIZE, BY TRAVEL & HOSPITALITY, 2019 VS 2025 (USD MILLION)
- FIGURE 29. AMERICAS ONLINE SURVEY SOFTWARE MARKET SIZE, BY GEOGRAPHY, 2019 VS 2025 (%)
- FIGURE 30. AMERICAS ONLINE SURVEY SOFTWARE MARKET SIZE, BY GEOGRAPHY, 2019 VS 2025 (USD MILLION)
- FIGURE 31. COMPETITIVE STRATEGIC WINDOW FOR AMERICAS ONLINE SURVEY SOFTWARE MARKET SIZE, BY GEOGRAPHY, 2025
- FIGURE 32. ARGENTINA ONLINE SURVEY SOFTWARE MARKET SIZE, BY GEOGRAPHY, 2017-2025 (USD MILLION)
- FIGURE 33. BRAZIL ONLINE SURVEY SOFTWARE MARKET SIZE, BY GEOGRAPHY, 2017-2025 (USD MILLION)
- FIGURE 34. CANADA ONLINE SURVEY SOFTWARE MARKET SIZE, BY GEOGRAPHY, 2017-2025 (USD MILLION)
- FIGURE 35. MEXICO ONLINE SURVEY SOFTWARE MARKET SIZE, BY GEOGRAPHY, 2017-2025 (USD MILLION)
- FIGURE 36. UNITED STATES ONLINE SURVEY SOFTWARE MARKET SIZE, BY GEOGRAPHY, 2017-2025 (USD MILLION)
- FIGURE 37. ASIA-PACIFIC ONLINE SURVEY SOFTWARE MARKET SIZE, BY GEOGRAPHY, 2019 VS 2025 (%)
- FIGURE 38. ASIA-PACIFIC ONLINE SURVEY SOFTWARE MARKET SIZE, BY

GEOGRAPHY, 2019 VS 2025 (USD MILLION)

FIGURE 39. COMPETITIVE STRATEGIC WINDOW FOR ASIA-PACIFIC ONLINE SURVEY SOFTWARE MARKET SIZE, BY GEOGRAPHY, 2025

FIGURE 40. AUSTRALIA ONLINE SURVEY SOFTWARE MARKET SIZE, BY GEOGRAPHY, 2017-2025 (USD MILLION)

FIGURE 41. CHINA ONLINE SURVEY SOFTWARE MARKET SIZE, BY GEOGRAPHY, 2017-2025 (USD MILLION)

FIGURE 42. INDIA ONLINE SURVEY SOFTWARE MARKET SIZE, BY GEOGRAPHY, 2017-2025 (USD MILLION)

FIGURE 43. INDONESIA ONLINE SURVEY SOFTWARE MARKET SIZE, BY GEOGRAPHY, 2017-2025 (USD MILLION)

FIGURE 44. JAPAN ONLINE SURVEY SOFTWARE MARKET SIZE, BY GEOGRAPHY, 2017-2025 (USD MILLION)

FIGURE 45. MALAYSIA ONLINE SURVEY SOFTWARE MARKET SIZE, BY GEOGRAPHY, 2017-2025 (USD MILLION)

FIGURE 46. PHILIPPINES ONLINE SURVEY SOFTWARE MARKET SIZE, BY GEOGRAPHY, 2017-2025 (USD MILLION)

FIGURE 47. SOUTH KOREA ONLINE SURVEY SOFTWARE MARKET SIZE, BY GEOGRAPHY, 2017-2025 (USD MILLION)

FIGURE 48. THAILAND ONLINE SURVEY SOFTWARE MARKET SIZE, BY GEOGRAPHY, 2017-2025 (USD MILLION)

FIGURE 49. EUROPE, MIDDLE EAST & AFRICA ONLINE SURVEY SOFTWARE MARKET SIZE, BY GEOGRAPHY, 2019 VS 2025 (%)

FIGURE 50. EUROPE, MIDDLE EAST & AFRICA ONLINE SURVEY SOFTWARE MARKET SIZE, BY GEOGRAPHY, 2019 VS 2025 (USD MILLION)

FIGURE 51. COMPETITIVE STRATEGIC WINDOW FOR EUROPE, MIDDLE EAST & AFRICA ONLINE SURVEY SOFTWARE MARKET SIZE, BY GEOGRAPHY, 2025

FIGURE 52. FRANCE ONLINE SURVEY SOFTWARE MARKET SIZE, BY GEOGRAPHY, 2017-2025 (USD MILLION)

FIGURE 53. GERMANY ONLINE SURVEY SOFTWARE MARKET SIZE, BY GEOGRAPHY, 2017-2025 (USD MILLION)

FIGURE 54. ITALY ONLINE SURVEY SOFTWARE MARKET SIZE, BY GEOGRAPHY, 2017-2025 (USD MILLION)

FIGURE 55. NETHERLANDS ONLINE SURVEY SOFTWARE MARKET SIZE, BY GEOGRAPHY, 2017-2025 (USD MILLION)

FIGURE 56. QATAR ONLINE SURVEY SOFTWARE MARKET SIZE, BY GEOGRAPHY, 2017-2025 (USD MILLION)

FIGURE 57. RUSSIA ONLINE SURVEY SOFTWARE MARKET SIZE, BY GEOGRAPHY, 2017-2025 (USD MILLION)

FIGURE 58. SAUDI ARABIA ONLINE SURVEY SOFTWARE MARKET SIZE, BY GEOGRAPHY, 2017-2025 (USD MILLION)

FIGURE 59. SOUTH AFRICA ONLINE SURVEY SOFTWARE MARKET SIZE, BY GEOGRAPHY, 2017-2025 (USD MILLION)

FIGURE 60. SPAIN ONLINE SURVEY SOFTWARE MARKET SIZE, BY GEOGRAPHY, 2017-2025 (USD MILLION)

FIGURE 61. UNITED ARAB EMIRATES ONLINE SURVEY SOFTWARE MARKET SIZE, BY GEOGRAPHY, 2017-2025 (USD MILLION)

FIGURE 62. UNITED KINGDOM ONLINE SURVEY SOFTWARE MARKET SIZE, BY GEOGRAPHY, 2017-2025 (USD MILLION)

FIGURE 63. GLOBAL ONLINE SURVEY SOFTWARE MARKET: 360IRESEARCH FPNV POSITIONING MATRIX

FIGURE 64. GLOBAL ONLINE SURVEY SOFTWARE MARKET: 360IRESEARCH MARKET SHARE ANALYSIS

FIGURE 65. COMPETITIVE SCENARIO ANALYSIS IN GLOBAL ONLINE SURVEY SOFTWARE MARKET, BY TYPE

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