

Online Dating Services Market Research Report by Services (Casual Dating, Matchmaking, Niche Dating, and Online Dating), by Subscription (Annually, Monthly, Quarterly, and Weekly), by Age Group, by Gender - Global Forecast to 2025 - Cumulative Impact of COVID-19

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Abstracts

Market Statistics:

The report provides market sizing and forecast across five major currencies - USD, EUR GBP, JPY, and AUD. This helps organization leaders make better decisions when currency exchange data is readily available.

1. The Global Online Dating Services Market is expected to grow from USD 6,457.73 Million in 2019 to USD 8,882.37 Million by the end of 2025.
2. The Global Online Dating Services Market is expected to grow from EUR 5,765.99 Million in 2019 to EUR 7,788.23 Million by the end of 2025.
3. The Global Online Dating Services Market is expected to grow from GBP 5,060.61 Million in 2019 to GBP 6,923.76 Million by the end of 2025.
4. The Global Online Dating Services Market is expected to grow from JPY 703,944.43 Million in 2019 to JPY 947,974.86 Million by the end of 2025.
5. The Global Online Dating Services Market is expected to grow from AUD 9,290.77 Million in 2019 to AUD 12,898.39 Million by the end of 2025.

Market Segmentation & Coverage:

This research report categorizes the Online Dating Services to forecast the revenues and analyze the trends in each of the following sub-markets:

'The Online Dating is projected to witness the highest growth during the forecast period'

Based on Services, the Online Dating Services Market studied across Casual Dating, Matchmaking, Niche Dating, and Online Dating. The Matchmaking commanded the largest size in the Online Dating Services Market in 2019. On the other hand, the Online Dating is expected to grow at the fastest CAGR during the forecast period.

'The Quarterly is projected to witness the highest growth during the forecast period'

Based on Subscription, the Online Dating Services Market studied across Annually, Monthly, Quarterly, and Weekly. The Quarterly commanded the largest size in the Online Dating Services Market in 2019, and it is expected to grow at the fastest CAGR during the forecast period.

'The 18 to 24 Years is projected to witness the highest growth during the forecast period'

Based on Age Group, the Online Dating Services Market studied across 18 to 24 Years, 25 to 34 Years, 35 to 44 Years, 45 to 54 Years, and 55 to 64 Years. The 25 to 34 Years commanded the largest size in the Online Dating Services Market in 2019. On the other hand, the 18 to 24 Years is expected to grow at the fastest CAGR during the forecast period.

'The Female is projected to witness the highest growth during the forecast period'

Based on Gender, the Online Dating Services Market studied across Female and Male. The Female commanded the largest size in the Online Dating Services Market in 2019, and it is expected to grow at the fastest CAGR during the forecast period.

'The Europe, Middle East & Africa is projected to witness the highest growth during the forecast period'

Based on Geography, the Online Dating Services Market studied across Americas, Asia-Pacific, and Europe, Middle East & Africa. The Americas region surveyed across Argentina, Brazil, Canada, Mexico, and United States. The Asia-Pacific region surveyed across Australia, China, India, Indonesia, Japan, Malaysia, Philippines, South Korea, and Thailand. The Europe, Middle East & Africa region surveyed across France, Germany, Italy, Netherlands, Qatar, Russia, Saudi Arabia, South Africa, Spain, United

Arab Emirates, and United Kingdom. The Americas commanded the largest size in the Online Dating Services Market in 2019. On the other hand, the Europe, Middle East & Africa is expected to grow at the fastest CAGR during the forecast period.

Company Usability Profiles:

The report deeply explores the recent significant developments by the leading vendors and innovation profiles in the Global Online Dating Services Market including Badoo, Coffee Meets Bagel, eharmony, Inc., EliteMate.com LLC, Grindr LLC, Happn SAS, HER, Love Group Global Ltd., Match Group, Inc., OkCupid, rsvp.com.au Pty Ltd., Spark Networks SE, Tastebuds Media Ltd., The Bumble Group, and The Meet Group Inc..

Cumulative Impact of COVID-19:

COVID-19 is an incomparable global public health emergency that has affected almost every industry, so far and, the long-term effects projected to impact the industry growth during the forecast period. Our ongoing research amplifies our research framework to ensure the inclusion of underlying COVID-19 issues and potential paths forward. The report is delivering insights on COVID-19 considering the changes in consumer behavior and demand, purchasing patterns, re-routing of the supply chain, dynamics of current market forces, and the significant interventions of governments. The updated study provides insights, analysis, estimations, and forecast, considering the COVID-19 impact on the market.

360iResearch FPNV Positioning Matrix:

The 360iResearch FPNV Positioning Matrix evaluates and categorizes the vendors in the Online Dating Services Market on the basis of Business Strategy (Business Growth, Industry Coverage, Financial Viability, and Channel Support) and Product Satisfaction (Value for Money, Ease of Use, Product Features, and Customer Support) that aids businesses in better decision making and understanding the competitive landscape.

360iResearch Competitive Strategic Window:

The 360iResearch Competitive Strategic Window analyses the competitive landscape in terms of markets, applications, and geographies. The 360iResearch Competitive Strategic Window helps the vendor define an alignment or fit between their capabilities and opportunities for future growth prospects. During a forecast period, it defines the optimal or favorable fit for the vendors to adopt successive merger and acquisition strategies, geography expansion, research & development, and new product introduction strategies to execute further business expansion and growth.

The report provides insights on the following pointers:

1. Market Penetration: Provides comprehensive information on the market offered by the key players
2. Market Development: Provides in-depth information about lucrative emerging markets and analyzes the markets
3. Market Diversification: Provides detailed information about new product launches, untapped geographies, recent developments, and investments
4. Competitive Assessment & Intelligence: Provides an exhaustive assessment of market shares, strategies, products, and manufacturing capabilities of the leading players
5. Product Development & Innovation: Provides intelligent insights on future technologies, R&D activities, and new product developments

The report answers questions such as:

1. What is the market size and forecast of the Global Online Dating Services Market?
2. What are the inhibiting factors and impact of COVID-19 shaping the Global Online Dating Services Market during the forecast period?
3. Which are the products/segments/applications/areas to invest in over the forecast period in the Global Online Dating Services Market?
4. What is the competitive strategic window for opportunities in the Global Online Dating Services Market?
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