

Obesity Surgery Devices Market Research Report by Type (Minimally Invasive Surgical Devices and Non-invasive Surgical Devices), by Procedure (Adjustable Gastric Banding, Biliopancreatic Diversion with Duodenal Switch, Gastric Bypass, Mini-gastric Bypass, and Non-invasive Bariatric Surgery) - Global Forecast to 2025 - Cumulative Impact of COVID-19

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Abstracts

Market Statistics:

The report provides market sizing and forecast across five major currencies - USD, EUR GBP, JPY, and AUD. This helps organization leaders make better decisions when currency exchange data is readily available.

- 1. The Global Obesity Surgery Devices Market is expected to grow from USD 3,272.42 Million in 2020 to USD 4,565.88 Million by the end of 2025.
- 2. The Global Obesity Surgery Devices Market is expected to grow from EUR 2,869.32 Million in 2020 to EUR 4,003.45 Million by the end of 2025.
- 3. The Global Obesity Surgery Devices Market is expected to grow from GBP 2,550.83 Million in 2020 to GBP 3,559.07 Million by the end of 2025.
- 4. The Global Obesity Surgery Devices Market is expected to grow from JPY 349,250.39 Million in 2020 to JPY 487,295.60 Million by the end of 2025.
- 5. The Global Obesity Surgery Devices Market is expected to grow from AUD 4,751.99 Million in 2020 to AUD 6,630.27 Million by the end of 2025.

Market Segmentation & Coverage:

This research report categorizes the Obesity Surgery Devices to forecast the revenues and analyze the trends in each of the following sub-markets:



Based on Type, the Obesity Surgery Devices Market studied across Minimally Invasive Surgical Devices and Non-invasive Surgical Devices. The Minimally Invasive Surgical Devices further studied across Accessories, Energy/Vessel-sealing Devices, Stapling Devices, and Suturing Devices.

Based on Procedure, the Obesity Surgery Devices Market studied across Adjustable Gastric Banding, Biliopancreatic Diversion with Duodenal Switch, Gastric Bypass, Minigastric Bypass, Non-invasive Bariatric Surgery, Revision Bariatric Surgery, and Sleeve Gastrectomy.

Based on Geography, the Obesity Surgery Devices Market studied across Americas, Asia-Pacific, and Europe, Middle East & Africa. The Americas region surveyed across Argentina, Brazil, Canada, Mexico, and United States. The Asia-Pacific region surveyed across Australia, China, India, Indonesia, Japan, Malaysia, Philippines, South Korea, and Thailand. The Europe, Middle East & Africa region surveyed across France, Germany, Italy, Netherlands, Qatar, Russia, Saudi Arabia, South Africa, Spain, United Arab Emirates, and United Kingdom.

Company Usability Profiles:

The report deeply explores the recent significant developments by the leading vendors and innovation profiles in the Global Obesity Surgery Devices Market including Apollo Endosurgery, Aspire Bariatrics, Cousin Biotech, Ethicon, Intuitive Surgical, Mediflex Surgical Products, Medtronic, Olympus Corporation of the Americas, ReShape Lifesciences, and Spatz Fgia.

Cumulative Impact of COVID-19:

COVID-19 is an incomparable global public health emergency that has affected almost every industry, so for and, the long-term effects projected to impact the industry growth during the forecast period. Our ongoing research amplifies our research framework to ensure the inclusion of underlaying COVID-19 issues and potential paths forward. The report is delivering insights on COVID-19 considering the changes in consumer behavior and demand, purchasing patterns, re-routing of the supply chain, dynamics of current market forces, and the significant interventions of governments. The updated study provides insights, analysis, estimations, and forecast, considering the COVID-19 impact on the market.

360iResearch FPNV Positioning Matrix:

The 360iResearch FPNV Positioning Matrix evaluates and categorizes the vendors in



the Obesity Surgery Devices Market on the basis of Business Strategy (Business Growth, Industry Coverage, Financial Viability, and Channel Support) and Product Satisfaction (Value for Money, Ease of Use, Product Features, and Customer Support) that aids businesses in better decision making and understanding the competitive landscape.

360iResearch Competitive Strategic Window:

The 360iResearch Competitive Strategic Window analyses the competitive landscape in terms of markets, applications, and geographies. The 360iResearch Competitive Strategic Window helps the vendor define an alignment or fit between their capabilities and opportunities for future growth prospects. During a forecast period, it defines the optimal or favorable fit for the vendors to adopt successive merger and acquisition strategies, geography expansion, research & development, and new product introduction strategies to execute further business expansion and growth.

The report provides insights on the following pointers:

- 1. Market Penetration: Provides comprehensive information on the market offered by the key players
- 2. Market Development: Provides in-depth information about lucrative emerging markets and analyzes the markets
- 3. Market Diversification: Provides detailed information about new product launches, untapped geographies, recent developments, and investments
- 4. Competitive Assessment & Intelligence: Provides an exhaustive assessment of market shares, strategies, products, and manufacturing capabilities of the leading players
- 5. Product Development & Innovation: Provides intelligent insights on future technologies, R&D activities, and new product developments

The report answers questions such as:

- 1. What is the market size and forecast of the Global Obesity Surgery Devices Market?
- 2. What are the inhibiting factors and impact of COVID-19 shaping the Global Obesity Surgery Devices Market during the forecast period?
- 3. Which are the products/segments/applications/areas to invest in over the forecast period in the Global Obesity Surgery Devices Market?
- 4. What is the competitive strategic window for opportunities in the Global Obesity Surgery Devices Market?
- 5. What are the technology trends and regulatory frameworks in the Global Obesity Surgery Devices Market?
- 6. What are the modes and strategic moves considered suitable for entering the Global



Obesity Surgery Devices Market?



Contents

1. PREFACE

- 1.1. Objectives of the Study
- 1.2. Market Segmentation & Coverage
- 1.3. Years Considered for the Study
- 1.4. Currency & Pricing
- 1.5. Language
- 1.6. Limitations
- 1.7. Stakeholders

2. RESEARCH METHODOLOGY

- 2.1. Research Process
 - 2.1.1. Define: Research Objective
 - 2.1.2. Determine: Research Design
 - 2.1.3. Prepare: Research Instrument
 - 2.1.4. Collect: Data Source
 - 2.1.5. Analyze: Data Interpretation
 - 2.1.6. Formulate: Data Verification
 - 2.1.7. Publish: Research Report
 - 2.1.8. Repeat: Report Update
- 2.2. Research Execution
 - 2.2.1. Initiation: Research Process
 - 2.2.2. Planning: Develop Research Plan
 - 2.2.3. Execution: Conduct Research
 - 2.2.4. Verification: Finding & Analysis
 - 2.2.5. Publication: Research Report
- 2.3. Research Outcome

3. EXECUTIVE SUMMARY

- 3.1. Introduction
- 3.2. Market Outlook
- 3.3. Procedure Outlook
- 3.4. Type Outlook
- 3.5. Geography Outlook
- 3.6. Competitor Outlook



4. MARKET OVERVIEW

- 4.1. Introduction
- 4.2. Cumulative Impact of COVID-19

5. MARKET INSIGHTS

- 5.1. Market Dynamics
 - 5.1.1. Drivers
 - 5.1.2. Restraints
 - 5.1.3. Opportunities
 - 5.1.4. Challenges
- 5.2. Porters Five Forces Analysis
 - 5.2.1. Threat of New Entrants
 - 5.2.2. Threat of Substitutes
 - 5.2.3. Bargaining Power of Customers
 - 5.2.4. Bargaining Power of Suppliers
 - 5.2.5. Industry Rivalry

6. GLOBAL OBESITY SURGERY DEVICES MARKET, BY TYPE

- 6.1. Introduction
- 6.2. Minimally Invasive Surgical Devices
 - 6.2.1. Accessories
 - 6.2.2. Energy/Vessel-sealing Devices
 - 6.2.3. Stapling Devices
 - 6.2.4. Suturing Devices
- 6.3. Non-invasive Surgical Devices

7. GLOBAL OBESITY SURGERY DEVICES MARKET, BY PROCEDURE

- 7.1. Introduction
- 7.2. Adjustable Gastric Banding
- 7.3. Biliopancreatic Diversion with Duodenal Switch
- 7.4. Gastric Bypass
- 7.5. Mini-gastric Bypass
- 7.6. Non-invasive Bariatric Surgery
- 7.7. Revision Bariatric Surgery



7.8. Sleeve Gastrectomy

8. AMERICAS OBESITY SURGERY DEVICES MARKET

- 8.1. Introduction
- 8.2. Argentina
- 8.3. Brazil
- 8.4. Canada
- 8.5. Mexico
- 8.6. United States

9. ASIA-PACIFIC OBESITY SURGERY DEVICES MARKET

- 9.1. Introduction
- 9.2. Australia
- 9.3. China
- 9.4. India
- 9.5. Indonesia
- 9.6. Japan
- 9.7. Malaysia
- 9.8. Philippines
- 9.9. South Korea
- 9.10. Thailand

10. EUROPE, MIDDLE EAST & AFRICA OBESITY SURGERY DEVICES MARKET

- 10.1. Introduction
- 10.2. France
- 10.3. Germany
- 10.4. Italy
- 10.5. Netherlands
- 10.6. Qatar
- 10.7. Russia
- 10.8. Saudi Arabia
- 10.9. South Africa
- 10.10. Spain
- 10.11. United Arab Emirates
- 10.12. United Kingdom



11. COMPETITIVE LANDSCAPE

- 11.1. FPNV Positioning Matrix
 - 11.1.1. Quadrants
 - 11.1.2. Business Strategy
 - 11.1.3. Product Satisfaction
- 11.2. Market Ranking Analysis
- 11.3. Market Share Analysis
- 11.4. Competitor SWOT Analysis
- 11.5. Competitive Scenario
 - 11.5.1. Merger & Acquisition
 - 11.5.2. Agreement, Collaboration, & Partnership
 - 11.5.3. New Product Launch & Enhancement
 - 11.5.4. Investment & Funding
 - 11.5.5. Award, Recognition, & Expansion

12. COMPANY USABILITY PROFILES

- 12.1. Apollo Endosurgery
- 12.2. Aspire Bariatrics
- 12.3. Cousin Biotech
- 12.4. Ethicon
- 12.5. Intuitive Surgical
- 12.6. Mediflex Surgical Products
- 12.7. Medtronic
- 12.8. Olympus Corporation of the Americas
- 12.9. ReShape Lifesciences
- 12.10. Spatz Fgia

13. APPENDIX

- 13.1. Discussion Guide
- 13.2. License & Pricing



List Of Tables

LIST OF TABLES

TABLE 1. CURRENCY CONVERSION RATES

TABLE 2. GLOBAL OBESITY SURGERY DEVICES MARKET SIZE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 3. GLOBAL OBESITY SURGERY DEVICES MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 4. GLOBAL OBESITY SURGERY DEVICES MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 5. GLOBAL OBESITY SURGERY DEVICES MARKET SIZE, BY MINIMALLY INVASIVE SURGICAL DEVICES, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 6. GLOBAL OBESITY SURGERY DEVICES MARKET SIZE, BY ACCESSORIES, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION) TABLE 7. GLOBAL OBESITY SURGERY DEVICES MARKET SIZE, BY ENERGY/VESSEL-SEALING DEVICES, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 8. GLOBAL OBESITY SURGERY DEVICES MARKET SIZE, BY STAPLING DEVICES, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
TABLE 9. GLOBAL OBESITY SURGERY DEVICES MARKET SIZE, BY SUTURING DEVICES, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
TABLE 10. GLOBAL OBESITY SURGERY DEVICES MARKET SIZE, BY NON-INVASIVE SURGICAL DEVICES, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 11. GLOBAL OBESITY SURGERY DEVICES MARKET SIZE, BY PROCEDURE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
TABLE 12. GLOBAL OBESITY SURGERY DEVICES MARKET SIZE, BY ADJUSTABLE GASTRIC BANDING, BY GEOGRAPHY, 2018-2025

(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 13. GLOBAL OBESITY SURGERY DEVICES MARKET SIZE, BY BILIOPANCREATIC DIVERSION WITH DUODENAL SWITCH, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 14. GLOBAL OBESITY SURGERY DEVICES MARKET SIZE, BY GASTRIC BYPASS, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION) TABLE 15. GLOBAL OBESITY SURGERY DEVICES MARKET SIZE, BY MINIGASTRIC BYPASS, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)



TABLE 16. GLOBAL OBESITY SURGERY DEVICES MARKET SIZE, BY NON-INVASIVE BARIATRIC SURGERY, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 17. GLOBAL OBESITY SURGERY DEVICES MARKET SIZE, BY REVISION BARIATRIC SURGERY, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 18. GLOBAL OBESITY SURGERY DEVICES MARKET SIZE, BY SLEEVE GASTRECTOMY, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION) TABLE 19. AMERICAS OBESITY SURGERY DEVICES MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 20. AMERICAS OBESITY SURGERY DEVICES MARKET SIZE, BY PROCEDURE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 21. AMERICAS OBESITY SURGERY DEVICES MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 22. ARGENTINA OBESITY SURGERY DEVICES MARKET SIZE, BY PROCEDURE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 23. ARGENTINA OBESITY SURGERY DEVICES MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 24. BRAZIL OBESITY SURGERY DEVICES MARKET SIZE, BY PROCEDURE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 25. BRAZIL OBESITY SURGERY DEVICES MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 26. CANADA OBESITY SURGERY DEVICES MARKET SIZE, BY PROCEDURE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 27. CANADA OBESITY SURGERY DEVICES MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 28. MEXICO OBESITY SURGERY DEVICES MARKET SIZE, BY PROCEDURE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 29. MEXICO OBESITY SURGERY DEVICES MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 30. UNITED STATES OBESITY SURGERY DEVICES MARKET SIZE, BY PROCEDURE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 31. UNITED STATES OBESITY SURGERY DEVICES MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 32. ASIA-PACIFIC OBESITY SURGERY DEVICES MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 33. ASIA-PACIFIC OBESITY SURGERY DEVICES MARKET SIZE, BY PROCEDURE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 34. ASIA-PACIFIC OBESITY SURGERY DEVICES MARKET SIZE, BY TYPE,



2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 35. AUSTRALIA OBESITY SURGERY DEVICES MARKET SIZE, BY PROCEDURE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 36. AUSTRALIA OBESITY SURGERY DEVICES MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 37. CHINA OBESITY SURGERY DEVICES MARKET SIZE, BY PROCEDURE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 38. CHINA OBESITY SURGERY DEVICES MARKET SIZE, BY TYPE,

2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 39. INDIA OBESITY SURGERY DEVICES MARKET SIZE, BY PROCEDURE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 40. INDIA OBESITY SURGERY DEVICES MARKET SIZE, BY TYPE,

2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 41. INDONESIA OBESITY SURGERY DEVICES MARKET SIZE, BY PROCEDURE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 42. INDONESIA OBESITY SURGERY DEVICES MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 43. JAPAN OBESITY SURGERY DEVICES MARKET SIZE, BY PROCEDURE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 44. JAPAN OBESITY SURGERY DEVICES MARKET SIZE, BY TYPE,

2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 45. MALAYSIA OBESITY SURGERY DEVICES MARKET SIZE, BY PROCEDURE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 46. MALAYSIA OBESITY SURGERY DEVICES MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 47. PHILIPPINES OBESITY SURGERY DEVICES MARKET SIZE, BY PROCEDURE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 48. PHILIPPINES OBESITY SURGERY DEVICES MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 49. SOUTH KOREA OBESITY SURGERY DEVICES MARKET SIZE, BY PROCEDURE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 50. SOUTH KOREA OBESITY SURGERY DEVICES MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 51. THAILAND OBESITY SURGERY DEVICES MARKET SIZE, BY PROCEDURE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 52. THAILAND OBESITY SURGERY DEVICES MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 53. EUROPE, MIDDLE EAST & AFRICA OBESITY SURGERY DEVICES MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)



TABLE 54. EUROPE, MIDDLE EAST & AFRICA OBESITY SURGERY DEVICES MARKET SIZE, BY PROCEDURE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION) TABLE 55. EUROPE, MIDDLE EAST & AFRICA OBESITY SURGERY DEVICES MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION) TABLE 56. FRANCE OBESITY SURGERY DEVICES MARKET SIZE, BY PROCEDURE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 57. FRANCE OBESITY SURGERY DEVICES MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 58. GERMANY OBESITY SURGERY DEVICES MARKET SIZE, BY PROCEDURE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 59. GERMANY OBESITY SURGERY DEVICES MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 60. ITALY OBESITY SURGERY DEVICES MARKET SIZE, BY PROCEDURE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 61. ITALY OBESITY SURGERY DEVICES MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 62. NETHERLANDS OBESITY SURGERY DEVICES MARKET SIZE, BY PROCEDURE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 63. NETHERLANDS OBESITY SURGERY DEVICES MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 64. QATAR OBESITY SURGERY DEVICES MARKET SIZE, BY PROCEDURE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 65. QATAR OBESITY SURGERY DEVICES MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 66. RUSSIA OBESITY SURGERY DEVICES MARKET SIZE, BY PROCEDURE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 67. RUSSIA OBESITY SURGERY DEVICES MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 68. SAUDI ARABIA OBESITY SURGERY DEVICES MARKET SIZE, BY PROCEDURE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 69. SAUDI ARABIA OBESITY SURGERY DEVICES MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 70. SOUTH AFRICA OBESITY SURGERY DEVICES MARKET SIZE, BY PROCEDURE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 71. SOUTH AFRICA OBESITY SURGERY DEVICES MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 72. SPAIN OBESITY SURGERY DEVICES MARKET SIZE, BY PROCEDURE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 73. SPAIN OBESITY SURGERY DEVICES MARKET SIZE, BY TYPE,



2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 74. UNITED ARAB EMIRATES OBESITY SURGERY DEVICES MARKET SIZE, BY PROCEDURE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 75. UNITED ARAB EMIRATES OBESITY SURGERY DEVICES MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 76. UNITED KINGDOM OBESITY SURGERY DEVICES MARKET SIZE, BY PROCEDURE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 77. UNITED KINGDOM OBESITY SURGERY DEVICES MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 78. GLOBAL OBESITY SURGERY DEVICES MARKET: SCORES

TABLE 79. GLOBAL OBESITY SURGERY DEVICES MARKET: BUSINESS STRATEGY

TABLE 80. GLOBAL OBESITY SURGERY DEVICES MARKET: PRODUCT SATISFACTION

TABLE 81. GLOBAL OBESITY SURGERY DEVICES MARKET: RANKING

TABLE 82. GLOBAL OBESITY SURGERY DEVICES MARKET: MERGER & ACQUISITION

TABLE 83. GLOBAL OBESITY SURGERY DEVICES MARKET: AGREEMENT, COLLABORATION, & PARTNERSHIP

TABLE 84. GLOBAL OBESITY SURGERY DEVICES MARKET: NEW PRODUCT LAUNCH & ENHANCEMENT

TABLE 85. GLOBAL OBESITY SURGERY DEVICES MARKET: INVESTMENT & FUNDING

TABLE 86. GLOBAL OBESITY SURGERY DEVICES MARKET: AWARD, RECOGNITION, & EXPANSION

TABLE 87. GLOBAL OBESITY SURGERY DEVICES MARKET: LICENSE & PRICING



List Of Figures

LIST OF FIGURES

FIGURE 1. GLOBAL OBESITY SURGERY DEVICES MARKET: RESEARCH PROCESS

FIGURE 2. GLOBAL OBESITY SURGERY DEVICES MARKET: RESEARCH EXECUTION

FIGURE 3. GLOBAL OBESITY SURGERY DEVICES MARKET SIZE, 2020 VS 2025 (USD MILLION)

FIGURE 4. GLOBAL OBESITY SURGERY DEVICES MARKET SIZE, BY PROCEDURE, 2020 (USD MILLION)

FIGURE 5. GLOBAL OBESITY SURGERY DEVICES MARKET SIZE, BY TYPE, 2020 (USD MILLION)

FIGURE 6. GLOBAL OBESITY SURGERY DEVICES MARKET SIZE, BY GEOGRAPHY, 2020 (USD MILLION)

FIGURE 7. GLOBAL OBESITY SURGERY DEVICES MARKET SIZE, 2018-2025 (USD MILLION)

FIGURE 8. GLOBAL OBESITY SURGERY DEVICES MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (%)

FIGURE 9. GLOBAL OBESITY SURGERY DEVICES MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (USD MILLION)

FIGURE 10. COMPETITIVE STRATEGIC WINDOW FOR GLOBAL OBESITY SURGERY DEVICES MARKET SIZE. BY GEOGRAPHY. 2025

FIGURE 11. GLOBAL OBESITY SURGERY DEVICES MARKET: MARKET DYNAMICS FIGURE 12. GLOBAL OBESITY SURGERY DEVICES MARKET: PORTERS FIVE FORCES ANALYSIS

FIGURE 13. GLOBAL OBESITY SURGERY DEVICES MARKET SIZE, BY TYPE, 2020 VS 2025 (%)

FIGURE 14. GLOBAL OBESITY SURGERY DEVICES MARKET SIZE, BY TYPE, 2020 VS 2025 (USD MILLION)

FIGURE 15. COMPETITIVE STRATEGIC WINDOW FOR GLOBAL OBESITY SURGERY DEVICES MARKET SIZE, BY TYPE, 2025

FIGURE 16. GLOBAL OBESITY SURGERY DEVICES MARKET SIZE, BY MINIMALLY INVASIVE SURGICAL DEVICES, 2020 VS 2025 (USD MILLION)

FIGURE 17. GLOBAL OBESITY SURGERY DEVICES MARKET SIZE, BY ACCESSORIES, 2020 VS 2025 (USD MILLION)

FIGURE 18. GLOBAL OBESITY SURGERY DEVICES MARKET SIZE, BY ENERGY/VESSEL-SEALING DEVICES, 2020 VS 2025 (USD MILLION)



FIGURE 19. GLOBAL OBESITY SURGERY DEVICES MARKET SIZE, BY STAPLING DEVICES, 2020 VS 2025 (USD MILLION)

FIGURE 20. GLOBAL OBESITY SURGERY DEVICES MARKET SIZE, BY SUTURING DEVICES, 2020 VS 2025 (USD MILLION)

FIGURE 21. GLOBAL OBESITY SURGERY DEVICES MARKET SIZE, BY NON-

INVASIVE SURGICAL DEVICES, 2020 VS 2025 (USD MILLION)

FIGURE 22. GLOBAL OBESITY SURGERY DEVICES MARKET SIZE, BY PROCEDURE, 2020 VS 2025 (%)

FIGURE 23. GLOBAL OBESITY SURGERY DEVICES MARKET SIZE, BY PROCEDURE, 2020 VS 2025 (USD MILLION)

FIGURE 24. COMPETITIVE STRATEGIC WINDOW FOR GLOBAL OBESITY

SURGERY DEVICES MARKET SIZE, BY PROCEDURE, 2025

FIGURE 25. GLOBAL OBESITY SURGERY DEVICES MARKET SIZE, BY

ADJUSTABLE GASTRIC BANDING, 2020 VS 2025 (USD MILLION)

FIGURE 26. GLOBAL OBESITY SURGERY DEVICES MARKET SIZE, BY

BILIOPANCREATIC DIVERSION WITH DUODENAL SWITCH, 2020 VS 2025 (USD MILLION)

FIGURE 27. GLOBAL OBESITY SURGERY DEVICES MARKET SIZE, BY GASTRIC BYPASS, 2020 VS 2025 (USD MILLION)

FIGURE 28. GLOBAL OBESITY SURGERY DEVICES MARKET SIZE, BY MINI-GASTRIC BYPASS, 2020 VS 2025 (USD MILLION)

FIGURE 29. GLOBAL OBESITY SURGERY DEVICES MARKET SIZE, BY NON-INVASIVE BARIATRIC SURGERY, 2020 VS 2025 (USD MILLION)

FIGURE 30. GLOBAL OBESITY SURGERY DEVICES MARKET SIZE, BY REVISION BARIATRIC SURGERY, 2020 VS 2025 (USD MILLION)

FIGURE 31. GLOBAL OBESITY SURGERY DEVICES MARKET SIZE, BY SLEEVE GASTRECTOMY, 2020 VS 2025 (USD MILLION)

FIGURE 32. AMERICAS OBESITY SURGERY DEVICES MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (%)

FIGURE 33. AMERICAS OBESITY SURGERY DEVICES MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (USD MILLION)

FIGURE 34. COMPETITIVE STRATEGIC WINDOW FOR AMERICAS OBESITY SURGERY DEVICES MARKET SIZE, BY GEOGRAPHY, 2025

FIGURE 35. ARGENTINA OBESITY SURGERY DEVICES MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 36. BRAZIL OBESITY SURGERY DEVICES MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 37. CANADA OBESITY SURGERY DEVICES MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)



FIGURE 38. MEXICO OBESITY SURGERY DEVICES MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 39. UNITED STATES OBESITY SURGERY DEVICES MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 40. ASIA-PACIFIC OBESITY SURGERY DEVICES MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (%)

FIGURE 41. ASIA-PACIFIC OBESITY SURGERY DEVICES MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (USD MILLION)

FIGURE 42. COMPETITIVE STRATEGIC WINDOW FOR ASIA-PACIFIC OBESITY SURGERY DEVICES MARKET SIZE, BY GEOGRAPHY, 2025

FIGURE 43. AUSTRALIA OBESITY SURGERY DEVICES MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 44. CHINA OBESITY SURGERY DEVICES MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 45. INDIA OBESITY SURGERY DEVICES MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 46. INDONESIA OBESITY SURGERY DEVICES MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 47. JAPAN OBESITY SURGERY DEVICES MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 48. MALAYSIA OBESITY SURGERY DEVICES MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 49. PHILIPPINES OBESITY SURGERY DEVICES MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 50. SOUTH KOREA OBESITY SURGERY DEVICES MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 51. THAILAND OBESITY SURGERY DEVICES MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 52. EUROPE, MIDDLE EAST & AFRICA OBESITY SURGERY DEVICES MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (%)

FIGURE 53. EUROPE, MIDDLE EAST & AFRICA OBESITY SURGERY DEVICES MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (USD MILLION)

FIGURE 54. COMPETITIVE STRATEGIC WINDOW FOR EUROPE, MIDDLE EAST & AFRICA OBESITY SURGERY DEVICES MARKET SIZE, BY GEOGRAPHY, 2025 FIGURE 55. FRANCE OBESITY SURGERY DEVICES MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 56. GERMANY OBESITY SURGERY DEVICES MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 57. ITALY OBESITY SURGERY DEVICES MARKET SIZE, BY GEOGRAPHY,



2018-2025 (USD MILLION)

FIGURE 58. NETHERLANDS OBESITY SURGERY DEVICES MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 59. QATAR OBESITY SURGERY DEVICES MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 60. RUSSIA OBESITY SURGERY DEVICES MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 61. SAUDI ARABIA OBESITY SURGERY DEVICES MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 62. SOUTH AFRICA OBESITY SURGERY DEVICES MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 63. SPAIN OBESITY SURGERY DEVICES MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 64. UNITED ARAB EMIRATES OBESITY SURGERY DEVICES MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 65. UNITED KINGDOM OBESITY SURGERY DEVICES MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 66. GLOBAL OBESITY SURGERY DEVICES MARKET: 360IRESEARCH FPNV POSITIONING MATRIX

FIGURE 67. GLOBAL OBESITY SURGERY DEVICES MARKET: 360IRESEARCH MARKET SHARE ANALYSIS

FIGURE 68. GLOBAL OBESITY SURGERY DEVICES MARKET: COMPETITOR SWOT ANALYSIS

FIGURE 69. COMPETITIVE SCENARIO ANALYSIS IN GLOBAL OBESITY SURGERY DEVICES MARKET, BY TYPE



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