

# **Near Infrared Imaging Market Research Report by Product (Devices and Reagents), by Application (Cancer Surgeries, Cardiovascular Surgeries, Gastrointestinal Surgeries, Plastic/Reconstructive Surgeries, and Preclinical Imaging), by End User - Global Forecast to 2025 - Cumulative Impact of COVID-19**

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## **Abstracts**

### Market Statistics:

The report provides market sizing and forecast across five major currencies - USD, EUR GBP, JPY, and AUD. This helps organization leaders make better decisions when currency exchange data is readily available.

1. The Global Near Infrared Imaging Market is expected to grow from USD 1,134.78 Million in 2020 to USD 2,295.79 Million by the end of 2025.
2. The Global Near Infrared Imaging Market is expected to grow from EUR 995.00 Million in 2020 to EUR 2,012.99 Million by the end of 2025.
3. The Global Near Infrared Imaging Market is expected to grow from GBP 884.55 Million in 2020 to GBP 1,789.55 Million by the end of 2025.
4. The Global Near Infrared Imaging Market is expected to grow from JPY 121,110.51 Million in 2020 to JPY 245,019.18 Million by the end of 2025.
5. The Global Near Infrared Imaging Market is expected to grow from AUD 1,647.86 Million in 2020 to AUD 3,333.79 Million by the end of 2025.

### Market Segmentation & Coverage:

This research report categorizes the Near Infrared Imaging to forecast the revenues and analyze the trends in each of the following sub-markets:

Based on Product, the Near Infrared Imaging Market studied across Devices and Reagents. The Devices further studied across Near-Infrared Fluorescence & Bioluminescence Imaging Systems and Near-Infrared Fluorescence Imaging Systems. The Reagents further studied across Indocyanine Green (ICG).

Based on Application, the Near Infrared Imaging Market studied across Cancer Surgeries, Cardiovascular Surgeries, Gastrointestinal Surgeries, Plastic/Reconstructive Surgeries, and Preclinical Imaging.

Based on End User, the Near Infrared Imaging Market studied across Hospitals & Clinics, Pharmaceutical & Biotechnology Companies, and Research Laboratories.

Based on Geography, the Near Infrared Imaging Market studied across Americas, Asia-Pacific, and Europe, Middle East & Africa. The Americas region surveyed across Argentina, Brazil, Canada, Mexico, and United States. The Asia-Pacific region surveyed across Australia, China, India, Indonesia, Japan, Malaysia, Philippines, South Korea, and Thailand. The Europe, Middle East & Africa region surveyed across France, Germany, Italy, Netherlands, Qatar, Russia, Saudi Arabia, South Africa, Spain, United Arab Emirates, and United Kingdom.

#### Company Usability Profiles:

The report deeply explores the recent significant developments by the leading vendors and innovation profiles in the Global Near Infrared Imaging Market including Carl Zeiss Meditech AG, Fluoptics, Hamamatsu Photonics K.K., Karl Storz Se & Co.Kg, Leica Microsystems GmbH, Li-Cor, Inc., Medtronic plc, Mizuho Medical Co., Ltd., Olympus Corporation, Perkinelmer, Inc., Quest Medical Imaging B.V., Shimadzu Corporation, and Stryker Corporation.

#### Cumulative Impact of COVID-19:

COVID-19 is an incomparable global public health emergency that has affected almost every industry, so far and, the long-term effects projected to impact the industry growth during the forecast period. Our ongoing research amplifies our research framework to ensure the inclusion of underlying COVID-19 issues and potential paths forward. The report is delivering insights on COVID-19 considering the changes in consumer behavior and demand, purchasing patterns, re-routing of the supply chain, dynamics of current market forces, and the significant interventions of governments. The updated study provides insights, analysis, estimations, and forecast, considering the COVID-19 impact on the market.

### 360iResearch FPNV Positioning Matrix:

The 360iResearch FPNV Positioning Matrix evaluates and categorizes the vendors in the Near Infrared Imaging Market on the basis of Business Strategy (Business Growth, Industry Coverage, Financial Viability, and Channel Support) and Product Satisfaction (Value for Money, Ease of Use, Product Features, and Customer Support) that aids businesses in better decision making and understanding the competitive landscape.

### 360iResearch Competitive Strategic Window:

The 360iResearch Competitive Strategic Window analyses the competitive landscape in terms of markets, applications, and geographies. The 360iResearch Competitive Strategic Window helps the vendor define an alignment or fit between their capabilities and opportunities for future growth prospects. During a forecast period, it defines the optimal or favorable fit for the vendors to adopt successive merger and acquisition strategies, geography expansion, research & development, and new product introduction strategies to execute further business expansion and growth.

The report provides insights on the following pointers:

1. Market Penetration: Provides comprehensive information on the market offered by the key players
2. Market Development: Provides in-depth information about lucrative emerging markets and analyzes the markets
3. Market Diversification: Provides detailed information about new product launches, untapped geographies, recent developments, and investments
4. Competitive Assessment & Intelligence: Provides an exhaustive assessment of market shares, strategies, products, and manufacturing capabilities of the leading players
5. Product Development & Innovation: Provides intelligent insights on future technologies, R&D activities, and new product developments

The report answers questions such as:

1. What is the market size and forecast of the Global Near Infrared Imaging Market?
2. What are the inhibiting factors and impact of COVID-19 shaping the Global Near Infrared Imaging Market during the forecast period?
3. Which are the products/segments/applications/areas to invest in over the forecast period in the Global Near Infrared Imaging Market?
4. What is the competitive strategic window for opportunities in the Global Near Infrared Imaging Market?
5. What are the technology trends and regulatory frameworks in the Global Near

Infrared Imaging Market?

6. What are the modes and strategic moves considered suitable for entering the Global Near Infrared Imaging Market?

## Contents

### 1. PREFACE

- 1.1. Objectives of the Study
- 1.2. Market Segmentation & Coverage
- 1.3. Years Considered for the Study
- 1.4. Currency & Pricing
- 1.5. Language
- 1.6. Limitations
- 1.7. Stakeholders

### 2. RESEARCH METHODOLOGY

- 2.1. Research Process
  - 2.1.1. Define: Research Objective
  - 2.1.2. Determine: Research Design
  - 2.1.3. Prepare: Research Instrument
  - 2.1.4. Collect: Data Source
  - 2.1.5. Analyze: Data Interpretation
  - 2.1.6. Formulate: Data Verification
  - 2.1.7. Publish: Research Report
  - 2.1.8. Repeat: Report Update
- 2.2. Research Execution
  - 2.2.1. Initiation: Research Process
  - 2.2.2. Planning: Develop Research Plan
  - 2.2.3. Execution: Conduct Research
  - 2.2.4. Verification: Finding & Analysis
  - 2.2.5. Publication: Research Report
- 2.3. Research Outcome

### 3. EXECUTIVE SUMMARY

- 3.1. Introduction
- 3.2. Market Outlook
- 3.3. Product Outlook
- 3.4. Application Outlook
- 3.5. End User Outlook
- 3.6. Geography Outlook

### 3.7. Competitor Outlook

## 4. MARKET OVERVIEW

### 4.1. Introduction

### 4.2. Cumulative Impact of COVID-19

## 5. MARKET INSIGHTS

### 5.1. Market Dynamics

#### 5.1.1. Drivers

#### 5.1.2. Restraints

#### 5.1.3. Opportunities

#### 5.1.4. Challenges

### 5.2. Porters Five Forces Analysis

#### 5.2.1. Threat of New Entrants

#### 5.2.2. Threat of Substitutes

#### 5.2.3. Bargaining Power of Customers

#### 5.2.4. Bargaining Power of Suppliers

#### 5.2.5. Industry Rivalry

## 6. GLOBAL NEAR INFRARED IMAGING MARKET, BY PRODUCT

### 6.1. Introduction

### 6.2. Devices

#### 6.2.1. Near-Infrared Fluorescence & Bioluminescence Imaging Systems

#### 6.2.2. Near-Infrared Fluorescence Imaging Systems

### 6.3. Reagents

#### 6.3.1. Indocyanine Green (ICG)

## 7. GLOBAL NEAR INFRARED IMAGING MARKET, BY APPLICATION

### 7.1. Introduction

### 7.2. Cancer Surgeries

### 7.3. Cardiovascular Surgeries

### 7.4. Gastrointestinal Surgeries

### 7.5. Plastic/Reconstructive Surgeries

### 7.6. Preclinical Imaging

## **8. GLOBAL NEAR INFRARED IMAGING MARKET, BY END USER**

- 8.1. Introduction
- 8.2. Hospitals & Clinics
- 8.3. Pharmaceutical & Biotechnology Companies
- 8.4. Research Laboratories

## **9. AMERICAS NEAR INFRARED IMAGING MARKET**

- 9.1. Introduction
- 9.2. Argentina
- 9.3. Brazil
- 9.4. Canada
- 9.5. Mexico
- 9.6. United States

## **10. ASIA-PACIFIC NEAR INFRARED IMAGING MARKET**

- 10.1. Introduction
- 10.2. Australia
- 10.3. China
- 10.4. India
- 10.5. Indonesia
- 10.6. Japan
- 10.7. Malaysia
- 10.8. Philippines
- 10.9. South Korea
- 10.10. Thailand

## **11. EUROPE, MIDDLE EAST & AFRICA NEAR INFRARED IMAGING MARKET**

- 11.1. Introduction
- 11.2. France
- 11.3. Germany
- 11.4. Italy
- 11.5. Netherlands
- 11.6. Qatar
- 11.7. Russia
- 11.8. Saudi Arabia

- 11.9. South Africa
- 11.10. Spain
- 11.11. United Arab Emirates
- 11.12. United Kingdom

## **12. COMPETITIVE LANDSCAPE**

- 12.1. FPNV Positioning Matrix
  - 12.1.1. Quadrants
  - 12.1.2. Business Strategy
  - 12.1.3. Product Satisfaction
- 12.2. Market Ranking Analysis
- 12.3. Market Share Analysis
- 12.4. Competitor SWOT Analysis
- 12.5. Competitive Scenario
  - 12.5.1. Merger & Acquisition
  - 12.5.2. Agreement, Collaboration, & Partnership
  - 12.5.3. New Product Launch & Enhancement
  - 12.5.4. Investment & Funding
  - 12.5.5. Award, Recognition, & Expansion

## **13. COMPANY USABILITY PROFILES**

- 13.1. Carl Zeiss Meditech AG
- 13.2. Fluoptics
- 13.3. Hamamatsu Photonics K.K.
- 13.4. Karl Storz Se & Co.Kg
- 13.5. Leica Microsystems GmbH
- 13.6. Li-Cor, Inc.
- 13.7. Medtronic plc
- 13.8. Mizuho Medical Co., Ltd.
- 13.9. Olympus Corporation
- 13.10. PerkinElmer, Inc.
- 13.11. Quest Medical Imaging B.V.
- 13.12. Shimadzu Corporation
- 13.13. Stryker Corporation

## **14. APPENDIX**



14.1. Discussion Guide

14.2. License & Pricing

## List Of Tables

### LIST OF TABLES

TABLE 1. CURRENCY CONVERSION RATES

TABLE 2. GLOBAL NEAR INFRARED IMAGING MARKET SIZE, 2018-2025  
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 3. GLOBAL NEAR INFRARED IMAGING MARKET SIZE, BY GEOGRAPHY,  
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 4. GLOBAL NEAR INFRARED IMAGING MARKET SIZE, BY PRODUCT,  
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 5. GLOBAL NEAR INFRARED IMAGING MARKET SIZE, BY DEVICES, BY  
GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 6. GLOBAL NEAR INFRARED IMAGING MARKET SIZE, BY NEAR-INFRARED  
FLUORESCENCE & BIOLUMINESCENCE IMAGING SYSTEMS, BY GEOGRAPHY,  
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 7. GLOBAL NEAR INFRARED IMAGING MARKET SIZE, BY NEAR-INFRARED  
FLUORESCENCE IMAGING SYSTEMS, BY GEOGRAPHY, 2018-2025  
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 8. GLOBAL NEAR INFRARED IMAGING MARKET SIZE, BY REAGENTS, BY  
GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 9. GLOBAL NEAR INFRARED IMAGING MARKET SIZE, BY INDOCYANINE  
GREEN (ICG), BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 10. GLOBAL NEAR INFRARED IMAGING MARKET SIZE, BY APPLICATION,  
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 11. GLOBAL NEAR INFRARED IMAGING MARKET SIZE, BY CANCER  
SURGERIES, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 12. GLOBAL NEAR INFRARED IMAGING MARKET SIZE, BY  
CARDIOVASCULAR SURGERIES, BY GEOGRAPHY, 2018-2025  
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 13. GLOBAL NEAR INFRARED IMAGING MARKET SIZE, BY  
GASTROINTESTINAL SURGERIES, BY GEOGRAPHY, 2018-2025  
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 14. GLOBAL NEAR INFRARED IMAGING MARKET SIZE, BY  
PLASTIC/RECONSTRUCTIVE SURGERIES, BY GEOGRAPHY, 2018-2025  
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 15. GLOBAL NEAR INFRARED IMAGING MARKET SIZE, BY PRECLINICAL  
IMAGING, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 16. GLOBAL NEAR INFRARED IMAGING MARKET SIZE, BY END USER,

2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 17. GLOBAL NEAR INFRARED IMAGING MARKET SIZE, BY HOSPITALS & CLINICS, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 18. GLOBAL NEAR INFRARED IMAGING MARKET SIZE, BY PHARMACEUTICAL & BIOTECHNOLOGY COMPANIES, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 19. GLOBAL NEAR INFRARED IMAGING MARKET SIZE, BY RESEARCH LABORATORIES, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 20. AMERICAS NEAR INFRARED IMAGING MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 21. AMERICAS NEAR INFRARED IMAGING MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 22. AMERICAS NEAR INFRARED IMAGING MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 23. AMERICAS NEAR INFRARED IMAGING MARKET SIZE, BY END USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 24. ARGENTINA NEAR INFRARED IMAGING MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 25. ARGENTINA NEAR INFRARED IMAGING MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 26. ARGENTINA NEAR INFRARED IMAGING MARKET SIZE, BY END USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 27. BRAZIL NEAR INFRARED IMAGING MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 28. BRAZIL NEAR INFRARED IMAGING MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 29. BRAZIL NEAR INFRARED IMAGING MARKET SIZE, BY END USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 30. CANADA NEAR INFRARED IMAGING MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 31. CANADA NEAR INFRARED IMAGING MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 32. CANADA NEAR INFRARED IMAGING MARKET SIZE, BY END USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 33. MEXICO NEAR INFRARED IMAGING MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 34. MEXICO NEAR INFRARED IMAGING MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 35. MEXICO NEAR INFRARED IMAGING MARKET SIZE, BY END USER,

2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 36. UNITED STATES NEAR INFRARED IMAGING MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 37. UNITED STATES NEAR INFRARED IMAGING MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 38. UNITED STATES NEAR INFRARED IMAGING MARKET SIZE, BY END USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 39. ASIA-PACIFIC NEAR INFRARED IMAGING MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 40. ASIA-PACIFIC NEAR INFRARED IMAGING MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 41. ASIA-PACIFIC NEAR INFRARED IMAGING MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 42. ASIA-PACIFIC NEAR INFRARED IMAGING MARKET SIZE, BY END USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 43. AUSTRALIA NEAR INFRARED IMAGING MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 44. AUSTRALIA NEAR INFRARED IMAGING MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 45. AUSTRALIA NEAR INFRARED IMAGING MARKET SIZE, BY END USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 46. CHINA NEAR INFRARED IMAGING MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 47. CHINA NEAR INFRARED IMAGING MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 48. CHINA NEAR INFRARED IMAGING MARKET SIZE, BY END USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 49. INDIA NEAR INFRARED IMAGING MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 50. INDIA NEAR INFRARED IMAGING MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 51. INDIA NEAR INFRARED IMAGING MARKET SIZE, BY END USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 52. INDONESIA NEAR INFRARED IMAGING MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 53. INDONESIA NEAR INFRARED IMAGING MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 54. INDONESIA NEAR INFRARED IMAGING MARKET SIZE, BY END USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

- TABLE 55. JAPAN NEAR INFRARED IMAGING MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 56. JAPAN NEAR INFRARED IMAGING MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 57. JAPAN NEAR INFRARED IMAGING MARKET SIZE, BY END USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 58. MALAYSIA NEAR INFRARED IMAGING MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 59. MALAYSIA NEAR INFRARED IMAGING MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 60. MALAYSIA NEAR INFRARED IMAGING MARKET SIZE, BY END USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 61. PHILIPPINES NEAR INFRARED IMAGING MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 62. PHILIPPINES NEAR INFRARED IMAGING MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 63. PHILIPPINES NEAR INFRARED IMAGING MARKET SIZE, BY END USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 64. SOUTH KOREA NEAR INFRARED IMAGING MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 65. SOUTH KOREA NEAR INFRARED IMAGING MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 66. SOUTH KOREA NEAR INFRARED IMAGING MARKET SIZE, BY END USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 67. THAILAND NEAR INFRARED IMAGING MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 68. THAILAND NEAR INFRARED IMAGING MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 69. THAILAND NEAR INFRARED IMAGING MARKET SIZE, BY END USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 70. EUROPE, MIDDLE EAST & AFRICA NEAR INFRARED IMAGING MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 71. EUROPE, MIDDLE EAST & AFRICA NEAR INFRARED IMAGING MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 72. EUROPE, MIDDLE EAST & AFRICA NEAR INFRARED IMAGING MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 73. EUROPE, MIDDLE EAST & AFRICA NEAR INFRARED IMAGING MARKET SIZE, BY END USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 74. FRANCE NEAR INFRARED IMAGING MARKET SIZE, BY PRODUCT,

2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 75. FRANCE NEAR INFRARED IMAGING MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 76. FRANCE NEAR INFRARED IMAGING MARKET SIZE, BY END USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 77. GERMANY NEAR INFRARED IMAGING MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 78. GERMANY NEAR INFRARED IMAGING MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 79. GERMANY NEAR INFRARED IMAGING MARKET SIZE, BY END USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 80. ITALY NEAR INFRARED IMAGING MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 81. ITALY NEAR INFRARED IMAGING MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 82. ITALY NEAR INFRARED IMAGING MARKET SIZE, BY END USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 83. NETHERLANDS NEAR INFRARED IMAGING MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 84. NETHERLANDS NEAR INFRARED IMAGING MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 85. NETHERLANDS NEAR INFRARED IMAGING MARKET SIZE, BY END USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 86. QATAR NEAR INFRARED IMAGING MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 87. QATAR NEAR INFRARED IMAGING MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 88. QATAR NEAR INFRARED IMAGING MARKET SIZE, BY END USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 89. RUSSIA NEAR INFRARED IMAGING MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 90. RUSSIA NEAR INFRARED IMAGING MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 91. RUSSIA NEAR INFRARED IMAGING MARKET SIZE, BY END USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 92. SAUDI ARABIA NEAR INFRARED IMAGING MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 93. SAUDI ARABIA NEAR INFRARED IMAGING MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 94. SAUDI ARABIA NEAR INFRARED IMAGING MARKET SIZE, BY END USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 95. SOUTH AFRICA NEAR INFRARED IMAGING MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 96. SOUTH AFRICA NEAR INFRARED IMAGING MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 97. SOUTH AFRICA NEAR INFRARED IMAGING MARKET SIZE, BY END USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 98. SPAIN NEAR INFRARED IMAGING MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 99. SPAIN NEAR INFRARED IMAGING MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 100. SPAIN NEAR INFRARED IMAGING MARKET SIZE, BY END USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 101. UNITED ARAB EMIRATES NEAR INFRARED IMAGING MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 102. UNITED ARAB EMIRATES NEAR INFRARED IMAGING MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 103. UNITED ARAB EMIRATES NEAR INFRARED IMAGING MARKET SIZE, BY END USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 104. UNITED KINGDOM NEAR INFRARED IMAGING MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 105. UNITED KINGDOM NEAR INFRARED IMAGING MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 106. UNITED KINGDOM NEAR INFRARED IMAGING MARKET SIZE, BY END USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 107. GLOBAL NEAR INFRARED IMAGING MARKET: SCORES

TABLE 108. GLOBAL NEAR INFRARED IMAGING MARKET: BUSINESS STRATEGY

TABLE 109. GLOBAL NEAR INFRARED IMAGING MARKET: PRODUCT SATISFACTION

TABLE 110. GLOBAL NEAR INFRARED IMAGING MARKET: RANKING

TABLE 111. GLOBAL NEAR INFRARED IMAGING MARKET: MERGER & ACQUISITION

TABLE 112. GLOBAL NEAR INFRARED IMAGING MARKET: AGREEMENT, COLLABORATION, & PARTNERSHIP

TABLE 113. GLOBAL NEAR INFRARED IMAGING MARKET: NEW PRODUCT LAUNCH & ENHANCEMENT

TABLE 114. GLOBAL NEAR INFRARED IMAGING MARKET: INVESTMENT & FUNDING

TABLE 115. GLOBAL NEAR INFRARED IMAGING MARKET: AWARD,  
RECOGNITION, & EXPANSION

TABLE 116. GLOBAL NEAR INFRARED IMAGING MARKET: LICENSE & PRICING



## List Of Figures

### LIST OF FIGURES

- FIGURE 1. GLOBAL NEAR INFRARED IMAGING MARKET: RESEARCH PROCESS
- FIGURE 2. GLOBAL NEAR INFRARED IMAGING MARKET: RESEARCH EXECUTION
- FIGURE 3. GLOBAL NEAR INFRARED IMAGING MARKET SIZE, 2020 VS 2025 (USD MILLION)
- FIGURE 4. GLOBAL NEAR INFRARED IMAGING MARKET SIZE, BY PRODUCT, 2020 (USD MILLION)
- FIGURE 5. GLOBAL NEAR INFRARED IMAGING MARKET SIZE, BY APPLICATION, 2020 (USD MILLION)
- FIGURE 6. GLOBAL NEAR INFRARED IMAGING MARKET SIZE, BY END USER, 2020 (USD MILLION)
- FIGURE 7. GLOBAL NEAR INFRARED IMAGING MARKET SIZE, BY GEOGRAPHY, 2020 (USD MILLION)
- FIGURE 8. GLOBAL NEAR INFRARED IMAGING MARKET SIZE, 2018-2025 (USD MILLION)
- FIGURE 9. GLOBAL NEAR INFRARED IMAGING MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (%)
- FIGURE 10. GLOBAL NEAR INFRARED IMAGING MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (USD MILLION)
- FIGURE 11. COMPETITIVE STRATEGIC WINDOW FOR GLOBAL NEAR INFRARED IMAGING MARKET SIZE, BY GEOGRAPHY, 2025
- FIGURE 12. GLOBAL NEAR INFRARED IMAGING MARKET: MARKET DYNAMICS
- FIGURE 13. GLOBAL NEAR INFRARED IMAGING MARKET: PORTERS FIVE FORCES ANALYSIS
- FIGURE 14. GLOBAL NEAR INFRARED IMAGING MARKET SIZE, BY PRODUCT, 2020 VS 2025 (%)
- FIGURE 15. GLOBAL NEAR INFRARED IMAGING MARKET SIZE, BY PRODUCT, 2020 VS 2025 (USD MILLION)
- FIGURE 16. COMPETITIVE STRATEGIC WINDOW FOR GLOBAL NEAR INFRARED IMAGING MARKET SIZE, BY PRODUCT, 2025
- FIGURE 17. GLOBAL NEAR INFRARED IMAGING MARKET SIZE, BY DEVICES, 2020 VS 2025 (USD MILLION)
- FIGURE 18. GLOBAL NEAR INFRARED IMAGING MARKET SIZE, BY NEAR-INFRARED FLUORESCENCE & BIOLUMINESCENCE IMAGING SYSTEMS, 2020 VS 2025 (USD MILLION)
- FIGURE 19. GLOBAL NEAR INFRARED IMAGING MARKET SIZE, BY NEAR-

INFRARED FLUORESCENCE IMAGING SYSTEMS, 2020 VS 2025 (USD MILLION)

FIGURE 20. GLOBAL NEAR INFRARED IMAGING MARKET SIZE, BY REAGENTS, 2020 VS 2025 (USD MILLION)

FIGURE 21. GLOBAL NEAR INFRARED IMAGING MARKET SIZE, BY INDOCYANINE GREEN (ICG), 2020 VS 2025 (USD MILLION)

FIGURE 22. GLOBAL NEAR INFRARED IMAGING MARKET SIZE, BY APPLICATION, 2020 VS 2025 (%)

FIGURE 23. GLOBAL NEAR INFRARED IMAGING MARKET SIZE, BY APPLICATION, 2020 VS 2025 (USD MILLION)

FIGURE 24. COMPETITIVE STRATEGIC WINDOW FOR GLOBAL NEAR INFRARED IMAGING MARKET SIZE, BY APPLICATION, 2025

FIGURE 25. GLOBAL NEAR INFRARED IMAGING MARKET SIZE, BY CANCER SURGERIES, 2020 VS 2025 (USD MILLION)

FIGURE 26. GLOBAL NEAR INFRARED IMAGING MARKET SIZE, BY CARDIOVASCULAR SURGERIES, 2020 VS 2025 (USD MILLION)

FIGURE 27. GLOBAL NEAR INFRARED IMAGING MARKET SIZE, BY GASTROINTESTINAL SURGERIES, 2020 VS 2025 (USD MILLION)

FIGURE 28. GLOBAL NEAR INFRARED IMAGING MARKET SIZE, BY PLASTIC/RECONSTRUCTIVE SURGERIES, 2020 VS 2025 (USD MILLION)

FIGURE 29. GLOBAL NEAR INFRARED IMAGING MARKET SIZE, BY PRECLINICAL IMAGING, 2020 VS 2025 (USD MILLION)

FIGURE 30. GLOBAL NEAR INFRARED IMAGING MARKET SIZE, BY END USER, 2020 VS 2025 (%)

FIGURE 31. GLOBAL NEAR INFRARED IMAGING MARKET SIZE, BY END USER, 2020 VS 2025 (USD MILLION)

FIGURE 32. COMPETITIVE STRATEGIC WINDOW FOR GLOBAL NEAR INFRARED IMAGING MARKET SIZE, BY END USER, 2025

FIGURE 33. GLOBAL NEAR INFRARED IMAGING MARKET SIZE, BY HOSPITALS & CLINICS, 2020 VS 2025 (USD MILLION)

FIGURE 34. GLOBAL NEAR INFRARED IMAGING MARKET SIZE, BY PHARMACEUTICAL & BIOTECHNOLOGY COMPANIES, 2020 VS 2025 (USD MILLION)

FIGURE 35. GLOBAL NEAR INFRARED IMAGING MARKET SIZE, BY RESEARCH LABORATORIES, 2020 VS 2025 (USD MILLION)

FIGURE 36. AMERICAS NEAR INFRARED IMAGING MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (%)

FIGURE 37. AMERICAS NEAR INFRARED IMAGING MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (USD MILLION)

FIGURE 38. COMPETITIVE STRATEGIC WINDOW FOR AMERICAS NEAR

INFRARED IMAGING MARKET SIZE, BY GEOGRAPHY, 2025

FIGURE 39. ARGENTINA NEAR INFRARED IMAGING MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 40. BRAZIL NEAR INFRARED IMAGING MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 41. CANADA NEAR INFRARED IMAGING MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 42. MEXICO NEAR INFRARED IMAGING MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 43. UNITED STATES NEAR INFRARED IMAGING MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 44. ASIA-PACIFIC NEAR INFRARED IMAGING MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (%)

FIGURE 45. ASIA-PACIFIC NEAR INFRARED IMAGING MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (USD MILLION)

FIGURE 46. COMPETITIVE STRATEGIC WINDOW FOR ASIA-PACIFIC NEAR INFRARED IMAGING MARKET SIZE, BY GEOGRAPHY, 2025

FIGURE 47. AUSTRALIA NEAR INFRARED IMAGING MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 48. CHINA NEAR INFRARED IMAGING MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 49. INDIA NEAR INFRARED IMAGING MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 50. INDONESIA NEAR INFRARED IMAGING MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 51. JAPAN NEAR INFRARED IMAGING MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 52. MALAYSIA NEAR INFRARED IMAGING MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 53. PHILIPPINES NEAR INFRARED IMAGING MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 54. SOUTH KOREA NEAR INFRARED IMAGING MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 55. THAILAND NEAR INFRARED IMAGING MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 56. EUROPE, MIDDLE EAST & AFRICA NEAR INFRARED IMAGING MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (%)

FIGURE 57. EUROPE, MIDDLE EAST & AFRICA NEAR INFRARED IMAGING MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (USD MILLION)

FIGURE 58. COMPETITIVE STRATEGIC WINDOW FOR EUROPE, MIDDLE EAST & AFRICA NEAR INFRARED IMAGING MARKET SIZE, BY GEOGRAPHY, 2025

FIGURE 59. FRANCE NEAR INFRARED IMAGING MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 60. GERMANY NEAR INFRARED IMAGING MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 61. ITALY NEAR INFRARED IMAGING MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 62. NETHERLANDS NEAR INFRARED IMAGING MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 63. QATAR NEAR INFRARED IMAGING MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 64. RUSSIA NEAR INFRARED IMAGING MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 65. SAUDI ARABIA NEAR INFRARED IMAGING MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 66. SOUTH AFRICA NEAR INFRARED IMAGING MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 67. SPAIN NEAR INFRARED IMAGING MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 68. UNITED ARAB EMIRATES NEAR INFRARED IMAGING MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 69. UNITED KINGDOM NEAR INFRARED IMAGING MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 70. GLOBAL NEAR INFRARED IMAGING MARKET: 360IRESEARCH FPNV POSITIONING MATRIX

FIGURE 71. GLOBAL NEAR INFRARED IMAGING MARKET: 360IRESEARCH MARKET SHARE ANALYSIS

FIGURE 72. GLOBAL NEAR INFRARED IMAGING MARKET: COMPETITOR SWOT ANALYSIS

FIGURE 73. COMPETITIVE SCENARIO ANALYSIS IN GLOBAL NEAR INFRARED IMAGING MARKET, BY TYPE

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