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Natural Language Processing Market Research Report by Type (Hybrid, Rule-Based, and Statistical), by Technology (Autocoding, Classification & Categorization, Interactive Voice Response, Optical Character Recognition, and Pattern & Image Recognition), by Industry, by Deployment, by Application - Global Forecast to 2025 - Cumulative Impact of COVID-19

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Abstracts

Market Statistics:
The report provides market sizing and forecast across five major currencies - USD, EUR GBP, JPY, and AUD. This helps organization leaders make better decisions when currency exchange data is readily available.

1. The Global Natural Language Processing Market is expected to grow from USD 11,898.35 Million in 2019 to USD 29,787.47 Million by the end of 2025.
2. The Global Natural Language Processing Market is expected to grow from EUR 10,623.82 Million in 2019 to EUR 26,118.22 Million by the end of 2025.
3. The Global Natural Language Processing Market is expected to grow from GBP 9,324.16 Million in 2019 to GBP 23,219.16 Million by the end of 2025.
4. The Global Natural Language Processing Market is expected to grow from JPY 1,297,014.77 Million in 2019 to JPY 3,179,078.93 Million by the end of 2025.
5. The Global Natural Language Processing Market is expected to grow from AUD 17,118.21 Million in 2019 to AUD 43,255.38 Million by the end of 2025.

Market Segmentation & Coverage:

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This research report categorizes the Natural Language Processing to forecast the revenues and analyze the trends in each of the following sub-markets:

'The Hybrid is projected to witness the highest growth during the forecast period'

Based on Type, the Natural Language Processing Market studied across Hybrid, Rule-Based, and Statistical. The Rule-Based commanded the largest size in the Natural Language Processing Market in 2019. On the other hand, the Hybrid is expected to grow at the fastest CAGR during the forecast period.

'The Speech Analytics is projected to witness the highest growth during the forecast period'

Based on Technology, the Natural Language Processing Market studied across Autocoding, Classification & Categorization, Interactive Voice Response, Optical Character Recognition, Pattern & Image Recognition, Speech Analytics, and Text Analytics. The Text Analytics commanded the largest size in the Natural Language Processing Market in 2019. On the other hand, the Speech Analytics is expected to grow at the fastest CAGR during the forecast period.

'The Healthcare & Life Sciences is projected to witness the highest growth during the forecast period'

Based on Industry, the Natural Language Processing Market studied across Automotive, BFSI, Government, Healthcare & Life Sciences, High-Tech & Electronics, Media & Entertainment, Research & Education, and Retail & Consumer Goods. The Retail & Consumer Goods commanded the largest size in the Natural Language Processing Market in 2019. On the other hand, the Healthcare & Life Sciences is expected to grow at the fastest CAGR during the forecast period.

'The On-Cloud is projected to witness the highest growth during the forecast period'

Based on Deployment, the Natural Language Processing Market studied across On-Cloud and On-Premise. The On-Cloud commanded the largest size in the Natural Language Processing Market in 2019, and it is expected to grow at the fastest CAGR during the forecast period.

'The Machine Translation is projected to witness the highest growth during the forecast period'

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Based on Application, the Natural Language Processing Market studied across Information Extraction, Machine Translation, Question Answering, Report Generation, and Text Processing. The Machine Translation commanded the largest size in the Natural Language Processing Market in 2019, and it is expected to grow at the fastest CAGR during the forecast period.

'The Asia-Pacific is projected to witness the highest growth during the forecast period'

Based on Geography, the Natural Language Processing Market studied across Americas, Asia-Pacific, and Europe, Middle East & Africa. The Americas region surveyed across Argentina, Brazil, Canada, Mexico, and United States. The Asia-Pacific region surveyed across Australia, China, India, Indonesia, Japan, Malaysia, Philippines, South Korea, and Thailand. The Europe, Middle East & Africa region surveyed across France, Germany, Italy, Netherlands, Qatar, Russia, Saudi Arabia, South Africa, Spain, United Arab Emirates, and United Kingdom. The Americas commanded the largest size in the Natural Language Processing Market in 2019. On the other hand, the Asia-Pacific is expected to grow at the fastest CAGR during the forecast period.

Company Usability Profiles:
The report deeply explores the recent significant developments by the leading vendors and innovation profiles in the Global Natural Language Processing Market including 3M Company, Amazon Web Services, Inc., Apple Inc., Automated Insights, Inc., Bitext Innovations, S.L, Conversica, Inc., Dolbey Systems, Inc., Facebook, Inc., Google LLC by Alphabet Inc., Health Fidelity, Inc., Inbenta Technologies Inc., Intel Corporation, International Business Machines Corporation, Linguamatics Ltd., Microsoft Corporation, NetBase Quid, Rosoka Software, Inc., SAS Institute Inc., SparkCognition, Verint Systems Inc., and Veritone, Inc..

Cumulative Impact of COVID-19:
COVID-19 is an incomparable global public health emergency that has affected almost every industry, so for and, the long-term effects projected to impact the industry growth during the forecast period. Our ongoing research amplifies our research framework to ensure the inclusion of underlaying COVID-19 issues and potential paths forward. The report is delivering insights on COVID-19 considering the changes in consumer behavior and demand, purchasing patterns, re-routing of the supply chain, dynamics of current market forces, and the significant interventions of governments. The updated study provides insights, analysis, estimations, and forecast, considering the COVID-19 impact on the market.

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360iResearch FPNV Positioning Matrix:
The 360iResearch FPNV Positioning Matrix evaluates and categorizes the vendors in the Natural Language Processing Market on the basis of Business Strategy (Business Growth, Industry Coverage, Financial Viability, and Channel Support) and Product Satisfaction (Value for Money, Ease of Use, Product Features, and Customer Support) that aids businesses in better decision making and understanding the competitive landscape.

360iResearch Competitive Strategic Window:
The 360iResearch Competitive Strategic Window analyses the competitive landscape in terms of markets, applications, and geographies. The 360iResearch Competitive Strategic Window helps the vendor define an alignment or fit between their capabilities and opportunities for future growth prospects. During a forecast period, it defines the optimal or favorable fit for the vendors to adopt successive merger and acquisition strategies, geography expansion, research & development, and new product introduction strategies to execute further business expansion and growth.

The report provides insights on the following pointers:
1. Market Penetration: Provides comprehensive information on the market offered by the key players
2. Market Development: Provides in-depth information about lucrative emerging markets and analyzes the markets
3. Market Diversification: Provides detailed information about new product launches, untapped geographies, recent developments, and investments
4. Competitive Assessment & Intelligence: Provides an exhaustive assessment of market shares, strategies, products, and manufacturing capabilities of the leading players
5. Product Development & Innovation: Provides intelligent insights on future technologies, R&D activities, and new product developments

The report answers questions such as:
1. What is the market size and forecast of the Global Natural Language Processing Market?
2. What are the inhibiting factors and impact of COVID-19 shaping the Global Natural Language Processing Market during the forecast period?
3. Which are the products/segments/applications/areas to invest in over the forecast period in the Global Natural Language Processing Market?
4. What is the competitive strategic window for opportunities in the Global Natural

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Language Processing Market?
5. What are the technology trends and regulatory frameworks in the Global Natural Language Processing Market?
6. What are the modes and strategic moves considered suitable for entering the Global Natural Language Processing Market?

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