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Multi-Touch Screen Market Research Report by Technology (Opaque Multi-touch Technology and Transparent Multi-touch Technology), by Product (Gaming Systems, Kiosks, Laptops, Large Interactive Screens, and POS Systems), by Application - Global Forecast to 2025 - Cumulative Impact of COVID-19

https://marketpublishers.com/r/M661626BE619EN.html
Date: February 2021
Pages: 181
Price: US$ 3,949.00 (Single User License)
ID: M661626BE619EN

Abstracts

Market Statistics:
The report provides market sizing and forecast across five major currencies - USD, EUR GBP, JPY, and AUD. This helps organization leaders make better decisions when currency exchange data is readily available.

1. The Global Multi-Touch Screen Market is expected to grow from USD 8,859.31 Million in 2020 to USD 15,766.52 Million by the end of 2025.
2. The Global Multi-Touch Screen Market is expected to grow from EUR 7,768.01 Million in 2020 to EUR 13,824.38 Million by the end of 2025.
3. The Global Multi-Touch Screen Market is expected to grow from GBP 6,905.78 Million in 2020 to GBP 12,289.90 Million by the end of 2025.
4. The Global Multi-Touch Screen Market is expected to grow from JPY 945,513.41 Million in 2020 to JPY 1,682,687.37 Million by the end of 2025.
5. The Global Multi-Touch Screen Market is expected to grow from AUD 12,864.90 Million in 2020 to AUD 22,895.08 Million by the end of 2025.

Market Segmentation & Coverage:
This research report categorizes the Multi-Touch Screen to forecast the revenues and analyze the trends in each of the following sub-markets:

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Based on Technology, the Multi-Touch Screen Market studied across Opaque Multi-touch Technology and Transparent Multi-touch Technology. The Transparent Multi-touch Technology further studied across Acoustic Technology, Camera-based (Optical) Technology, Capacitive Technology, Embedded (In-cell) Technology, Infrared Technology, Resistive Technology, and Vision-based Technology.

Based on Product, the Multi-Touch Screen Market studied across Gaming Systems, Kiosks, Laptops, Large Interactive Screens, POS Systems, Smartphones, Tablets, and Televisions.

Based on Application, the Multi-Touch Screen Market studied across Consumer Electronics, Education, and Retail.

Based on Geography, the Multi-Touch Screen Market studied across Americas, Asia-Pacific, and Europe, Middle East & Africa. The Americas region surveyed across Argentina, Brazil, Canada, Mexico, and United States. The Asia-Pacific region surveyed across Australia, China, India, Indonesia, Japan, Malaysia, Philippines, South Korea, and Thailand. The Europe, Middle East & Africa region surveyed across France, Germany, Italy, Netherlands, Qatar, Russia, Saudi Arabia, South Africa, Spain, United Arab Emirates, and United Kingdom.

Company Usability Profiles:
The report deeply explores the recent significant developments by the leading vendors and innovation profiles in the Global Multi-Touch Screen Market including 3M Company, Alps Electric Co. Ltd, Apple Inc, Cypress Semiconductor Corporation, Displax Interactive Systems, Fujitsu Limited, GestureTek Technologies, Hewlett-Packard Company, Ideum, Immersion Corporation, Microsoft Corporation, Panasonic Corporation, Planar Systems Inc, Samsung Electronics Co. Ltd, and U-touch Uk.

Cumulative Impact of COVID-19:
COVID-19 is an incomparable global public health emergency that has affected almost every industry, so for and, the long-term effects projected to impact the industry growth during the forecast period. Our ongoing research amplifies our research framework to ensure the inclusion of underlaying COVID-19 issues and potential paths forward. The report is delivering insights on COVID-19 considering the changes in consumer behavior and demand, purchasing patterns, re-routing of the supply chain, dynamics of current market forces, and the significant interventions of governments. The updated study provides insights, analysis, estimations, and forecast, considering the COVID-19 impact on the market.

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360iResearch FPNV Positioning Matrix:
The 360iResearch FPNV Positioning Matrix evaluates and categorizes the vendors in the Multi-Touch Screen Market on the basis of Business Strategy (Business Growth, Industry Coverage, Financial Viability, and Channel Support) and Product Satisfaction (Value for Money, Ease of Use, Product Features, and Customer Support) that aids businesses in better decision making and understanding the competitive landscape.

360iResearch Competitive Strategic Window:
The 360iResearch Competitive Strategic Window analyses the competitive landscape in terms of markets, applications, and geographies. The 360iResearch Competitive Strategic Window helps the vendor define an alignment or fit between their capabilities and opportunities for future growth prospects. During a forecast period, it defines the optimal or favorable fit for the vendors to adopt successive merger and acquisition strategies, geography expansion, research & development, and new product introduction strategies to execute further business expansion and growth.

The report provides insights on the following pointers:
1. Market Penetration: Provides comprehensive information on the market offered by the key players
2. Market Development: Provides in-depth information about lucrative emerging markets and analyzes the markets
3. Market Diversification: Provides detailed information about new product launches, untapped geographies, recent developments, and investments
4. Competitive Assessment & Intelligence: Provides an exhaustive assessment of market shares, strategies, products, and manufacturing capabilities of the leading players
5. Product Development & Innovation: Provides intelligent insights on future technologies, R&D activities, and new product developments

The report answers questions such as:
1. What is the market size and forecast of the Global Multi-Touch Screen Market?
2. What are the inhibiting factors and impact of COVID-19 shaping the Global Multi-Touch Screen Market during the forecast period?
3. Which are the products/segments/applications/areas to invest in over the forecast period in the Global Multi-Touch Screen Market?
4. What is the competitive strategic window for opportunities in the Global Multi-Touch Screen Market?
5. What are the technology trends and regulatory frameworks in the Global Multi-Touch

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Screen Market?
6. What are the modes and strategic moves considered suitable for entering the Global Multi-Touch Screen Market?

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