

Mobility As A Service Market Research Report by Vehicle Type (Bus, Four Wheelers, Micro Mobility, and Train), by Transportation Type (Private and Public), by Service Type, by Solution Type, by Business Model , by Operating System, by Application Type - Global Forecast to 2025 - Cumulative Impact of COVID-19

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Abstracts

Market Statistics:

The report provides market sizing and forecast across five major currencies - USD, EUR GBP, JPY, and AUD. This helps organization leaders make better decisions when currency exchange data is readily available.

1. The Global Mobility As A Service Market is expected to grow from USD 7,732.94 Million in 2020 to USD 27,030.29 Million by the end of 2025.
2. The Global Mobility As A Service Market is expected to grow from EUR 6,780.39 Million in 2020 to EUR 23,700.67 Million by the end of 2025.
3. The Global Mobility As A Service Market is expected to grow from GBP 6,027.78 Million in 2020 to GBP 21,069.95 Million by the end of 2025.
4. The Global Mobility As A Service Market is expected to grow from JPY 825,301.67 Million in 2020 to JPY 2,884,817.70 Million by the end of 2025.
5. The Global Mobility As A Service Market is expected to grow from AUD 11,229.27 Million in 2020 to AUD 39,251.58 Million by the end of 2025.

Market Segmentation & Coverage:

This research report categorizes the Mobility As A Service to forecast the revenues and analyze the trends in each of the following sub-markets:

Based on Vehicle Type, the Mobility As A Service Market studied across Bus, Four Wheelers, Micro Mobility, and Train.

Based on Transportation Type, the Mobility As A Service Market studied across Private and Public.

Based on Service Type, the Mobility As A Service Market studied across Bus Sharing, Car Sharing, Micro Mobility, Ride Hailing, and Train.

Based on Solution Type, the Mobility As A Service Market studied across Insurance Services, Navigation Solutions, Payment Engines, Technology Platforms, Telecom Connectivity Providers, and Ticketing Solutions.

Based on Business Model , the Mobility As A Service Market studied across Business-to-business, Business-to-consumer, and Peer-to-peer.

Based on Operating System, the Mobility As A Service Market studied across Android and Ios.

Based on Application Type , the Mobility As A Service Market studied across Flexible Payments & Transactions, Journey Management, Journey Planning, and Personalized Application Services.

Based on Geography, the Mobility As A Service Market studied across Americas, Asia-Pacific, and Europe, Middle East & Africa. The Americas region surveyed across Argentina, Brazil, Canada, Mexico, and United States. The Asia-Pacific region surveyed across Australia, China, India, Indonesia, Japan, Malaysia, Philippines, South Korea, and Thailand. The Europe, Middle East & Africa region surveyed across France, Germany, Italy, Netherlands, Qatar, Russia, Saudi Arabia, South Africa, Spain, United Arab Emirates, and United Kingdom.

Company Usability Profiles:

The report deeply explores the recent significant developments by the leading vendors and innovation profiles in the Global Mobility As A Service Market including Beeline Singapore, Bridj, Citymapper, Communauto, Mobbileo, Moovel, Moovit, Qixxit, Skedgo, Smile Mobility, Splyt, Tranzer, Ubigo, Velocia, and Whim.

Cumulative Impact of COVID-19:

COVID-19 is an incomparable global public health emergency that has affected almost

every industry, so for and, the long-term effects projected to impact the industry growth during the forecast period. Our ongoing research amplifies our research framework to ensure the inclusion of underlying COVID-19 issues and potential paths forward. The report is delivering insights on COVID-19 considering the changes in consumer behavior and demand, purchasing patterns, re-routing of the supply chain, dynamics of current market forces, and the significant interventions of governments. The updated study provides insights, analysis, estimations, and forecast, considering the COVID-19 impact on the market.

360iResearch FPNV Positioning Matrix:

The 360iResearch FPNV Positioning Matrix evaluates and categorizes the vendors in the Mobility As A Service Market on the basis of Business Strategy (Business Growth, Industry Coverage, Financial Viability, and Channel Support) and Product Satisfaction (Value for Money, Ease of Use, Product Features, and Customer Support) that aids businesses in better decision making and understanding the competitive landscape.

360iResearch Competitive Strategic Window:

The 360iResearch Competitive Strategic Window analyses the competitive landscape in terms of markets, applications, and geographies. The 360iResearch Competitive Strategic Window helps the vendor define an alignment or fit between their capabilities and opportunities for future growth prospects. During a forecast period, it defines the optimal or favorable fit for the vendors to adopt successive merger and acquisition strategies, geography expansion, research & development, and new product introduction strategies to execute further business expansion and growth.

The report provides insights on the following pointers:

1. Market Penetration: Provides comprehensive information on the market offered by the key players
2. Market Development: Provides in-depth information about lucrative emerging markets and analyzes the markets
3. Market Diversification: Provides detailed information about new product launches, untapped geographies, recent developments, and investments
4. Competitive Assessment & Intelligence: Provides an exhaustive assessment of market shares, strategies, products, and manufacturing capabilities of the leading players
5. Product Development & Innovation: Provides intelligent insights on future technologies, R&D activities, and new product developments

The report answers questions such as:

1. What is the market size and forecast of the Global Mobility As A Service Market?
2. What are the inhibiting factors and impact of COVID-19 shaping the Global Mobility As A Service Market during the forecast period?
3. Which are the products/segments/applications/areas to invest in over the forecast period in the Global Mobility As A Service Market?
4. What is the competitive strategic window for opportunities in the Global Mobility As A Service Market?
5. What are the technology trends and regulatory frameworks in the Global Mobility As A Service Market?
6. What are the modes and strategic moves considered suitable for entering the Global Mobility As A Service Market?

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