

Medical Affairs Outsourcing Market Research Report by Services (Clinical Trial Applications and Product Registrations, Regulatory Consulting and Legal Representation, and Regulatory Writing and Publishing) - Global Forecast to 2025 - Cumulative Impact of COVID-19

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Abstracts

Market Statistics:

The report provides market sizing and forecast across five major currencies - USD, EUR GBP, JPY, and AUD. This helps organization leaders make better decisions when currency exchange data is readily available.

1. The Global Medical Affairs Outsourcing Market is expected to grow from USD 6,273.36 Million in 2020 to USD 11,163.35 Million by the end of 2025.
2. The Global Medical Affairs Outsourcing Market is expected to grow from EUR 5,500.60 Million in 2020 to EUR 9,788.23 Million by the end of 2025.
3. The Global Medical Affairs Outsourcing Market is expected to grow from GBP 4,890.05 Million in 2020 to GBP 8,701.76 Million by the end of 2025.
4. The Global Medical Affairs Outsourcing Market is expected to grow from JPY 669,527.44 Million in 2020 to JPY 1,191,412.36 Million by the end of 2025.
5. The Global Medical Affairs Outsourcing Market is expected to grow from AUD 9,109.76 Million in 2020 to AUD 16,210.66 Million by the end of 2025.

Market Segmentation & Coverage:

This research report categorizes the Medical Affairs Outsourcing to forecast the revenues and analyze the trends in each of the following sub-markets:

Based on Services, the Medical Affairs Outsourcing Market studied across Clinical Trial Applications and Product Registrations, Regulatory Consulting and Legal Representation, and Regulatory Writing and Publishing.

Based on Geography, the Medical Affairs Outsourcing Market studied across Americas, Asia-Pacific, and Europe, Middle East & Africa. The Americas region surveyed across Argentina, Brazil, Canada, Mexico, and United States. The Asia-Pacific region surveyed across Australia, China, India, Indonesia, Japan, Malaysia, Philippines, South Korea, and Thailand. The Europe, Middle East & Africa region surveyed across France, Germany, Italy, Netherlands, Qatar, Russia, Saudi Arabia, South Africa, Spain, United Arab Emirates, and United Kingdom.

Company Usability Profiles:

The report deeply explores the recent significant developments by the leading vendors and innovation profiles in the Global Medical Affairs Outsourcing Market including Accell Clinical Research, Charles River Laboratories International, Inc., Clinilabs, Inc., Covance, Inc., Criterium, Inc., Genpact Ltd, ICON plc, Medpace, Inc., PARAXEL International Corporation, Pharmaceutical Product Development, LLC, PRA Health Sciences, Inc., Promedica International, Quintiles Transnational Corporation, and WuXi AppTec Group.

Cumulative Impact of COVID-19:

COVID-19 is an incomparable global public health emergency that has affected almost every industry, so far and, the long-term effects projected to impact the industry growth during the forecast period. Our ongoing research amplifies our research framework to ensure the inclusion of underlying COVID-19 issues and potential paths forward. The report is delivering insights on COVID-19 considering the changes in consumer behavior and demand, purchasing patterns, re-routing of the supply chain, dynamics of current market forces, and the significant interventions of governments. The updated study provides insights, analysis, estimations, and forecast, considering the COVID-19 impact on the market.

360iResearch FPNV Positioning Matrix:

The 360iResearch FPNV Positioning Matrix evaluates and categorizes the vendors in the Medical Affairs Outsourcing Market on the basis of Business Strategy (Business Growth, Industry Coverage, Financial Viability, and Channel Support) and Product Satisfaction (Value for Money, Ease of Use, Product Features, and Customer Support) that aids businesses in better decision making and understanding the competitive landscape.

360iResearch Competitive Strategic Window:

The 360iResearch Competitive Strategic Window analyses the competitive landscape in terms of markets, applications, and geographies. The 360iResearch Competitive Strategic Window helps the vendor define an alignment or fit between their capabilities and opportunities for future growth prospects. During a forecast period, it defines the optimal or favorable fit for the vendors to adopt successive merger and acquisition strategies, geography expansion, research & development, and new product introduction strategies to execute further business expansion and growth.

The report provides insights on the following pointers:

1. **Market Penetration:** Provides comprehensive information on the market offered by the key players
2. **Market Development:** Provides in-depth information about lucrative emerging markets and analyzes the markets
3. **Market Diversification:** Provides detailed information about new product launches, untapped geographies, recent developments, and investments
4. **Competitive Assessment & Intelligence:** Provides an exhaustive assessment of market shares, strategies, products, and manufacturing capabilities of the leading players
5. **Product Development & Innovation:** Provides intelligent insights on future technologies, R&D activities, and new product developments

The report answers questions such as:

1. What is the market size and forecast of the Global Medical Affairs Outsourcing Market?
2. What are the inhibiting factors and impact of COVID-19 shaping the Global Medical Affairs Outsourcing Market during the forecast period?
3. Which are the products/segments/applications/areas to invest in over the forecast period in the Global Medical Affairs Outsourcing Market?
4. What is the competitive strategic window for opportunities in the Global Medical Affairs Outsourcing Market?
5. What are the technology trends and regulatory frameworks in the Global Medical Affairs Outsourcing Market?
6. What are the modes and strategic moves considered suitable for entering the Global Medical Affairs Outsourcing Market?

Contents

1. PREFACE

- 1.1. Objectives of the Study
- 1.2. Market Segmentation & Coverage
- 1.3. Years Considered for the Study
- 1.4. Currency & Pricing
- 1.5. Language
- 1.6. Limitations
- 1.7. Stakeholders

2. RESEARCH METHODOLOGY

- 2.1. Research Process
 - 2.1.1. Define: Research Objective
 - 2.1.2. Determine: Research Design
 - 2.1.3. Prepare: Research Instrument
 - 2.1.4. Collect: Data Source
 - 2.1.5. Analyze: Data Interpretation
 - 2.1.6. Formulate: Data Verification
 - 2.1.7. Publish: Research Report
 - 2.1.8. Repeat: Report Update
- 2.2. Research Execution
 - 2.2.1. Initiation: Research Process
 - 2.2.2. Planning: Develop Research Plan
 - 2.2.3. Execution: Conduct Research
 - 2.2.4. Verification: Finding & Analysis
 - 2.2.5. Publication: Research Report
- 2.3. Research Outcome

3. EXECUTIVE SUMMARY

- 3.1. Introduction
- 3.2. Market Outlook
- 3.3. Services Outlook
- 3.4. Geography Outlook
- 3.5. Competitor Outlook

4. MARKET OVERVIEW

- 4.1. Introduction
- 4.2. Cumulative Impact of COVID-19

5. MARKET INSIGHTS

- 5.1. Market Dynamics
 - 5.1.1. Drivers
 - 5.1.2. Restraints
 - 5.1.3. Opportunities
 - 5.1.4. Challenges
- 5.2. Porters Five Forces Analysis
 - 5.2.1. Threat of New Entrants
 - 5.2.2. Threat of Substitutes
 - 5.2.3. Bargaining Power of Customers
 - 5.2.4. Bargaining Power of Suppliers
 - 5.2.5. Industry Rivalry

6. GLOBAL MEDICAL AFFAIRS OUTSOURCING MARKET, BY SERVICES

- 6.1. Introduction
- 6.2. Clinical Trial Applications and Product Registrations
- 6.3. Regulatory Consulting and Legal Representation
- 6.4. Regulatory Writing and Publishing

7. AMERICAS MEDICAL AFFAIRS OUTSOURCING MARKET

- 7.1. Introduction
- 7.2. Argentina
- 7.3. Brazil
- 7.4. Canada
- 7.5. Mexico
- 7.6. United States

8. ASIA-PACIFIC MEDICAL AFFAIRS OUTSOURCING MARKET

- 8.1. Introduction
- 8.2. Australia

- 8.3. China
- 8.4. India
- 8.5. Indonesia
- 8.6. Japan
- 8.7. Malaysia
- 8.8. Philippines
- 8.9. South Korea
- 8.10. Thailand

9. EUROPE, MIDDLE EAST & AFRICA MEDICAL AFFAIRS OUTSOURCING MARKET

- 9.1. Introduction
- 9.2. France
- 9.3. Germany
- 9.4. Italy
- 9.5. Netherlands
- 9.6. Qatar
- 9.7. Russia
- 9.8. Saudi Arabia
- 9.9. South Africa
- 9.10. Spain
- 9.11. United Arab Emirates
- 9.12. United Kingdom

10. COMPETITIVE LANDSCAPE

- 10.1. FPNV Positioning Matrix
 - 10.1.1. Quadrants
 - 10.1.2. Business Strategy
 - 10.1.3. Product Satisfaction
- 10.2. Market Ranking Analysis
- 10.3. Market Share Analysis
- 10.4. Competitor SWOT Analysis
- 10.5. Competitive Scenario
 - 10.5.1. Merger & Acquisition
 - 10.5.2. Agreement, Collaboration, & Partnership
 - 10.5.3. New Product Launch & Enhancement
 - 10.5.4. Investment & Funding

10.5.5. Award, Recognition, & Expansion

11. COMPANY USABILITY PROFILES

- 11.1. Accell Clinical Research
- 11.2. Charles River Laboratories International, Inc.
- 11.3. Clinilabs, Inc.
- 11.4. Covance, Inc.
- 11.5. Criterium, Inc.
- 11.6. Genpact Ltd
- 11.7. ICON plc
- 11.8. Medpace, Inc.
- 11.9. PARAXEL International Corporation
- 11.10. Pharmaceutical Product Development, LLC
- 11.11. PRA Health Sciences, Inc.
- 11.12. Promedica International
- 11.13. Quintiles Transnational Corporation
- 11.14. WuXi AppTec Group

12. APPENDIX

- 12.1. Discussion Guide
- 12.2. License & Pricing

List Of Tables

LIST OF TABLES

TABLE 1. CURRENCY CONVERSION RATES

TABLE 2. GLOBAL MEDICAL AFFAIRS OUTSOURCING MARKET SIZE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 3. GLOBAL MEDICAL AFFAIRS OUTSOURCING MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 4. GLOBAL MEDICAL AFFAIRS OUTSOURCING MARKET SIZE, BY SERVICES, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 5. GLOBAL MEDICAL AFFAIRS OUTSOURCING MARKET SIZE, BY CLINICAL TRIAL APPLICATIONS AND PRODUCT REGISTRATIONS, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 6. GLOBAL MEDICAL AFFAIRS OUTSOURCING MARKET SIZE, BY REGULATORY CONSULTING AND LEGAL REPRESENTATION, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 7. GLOBAL MEDICAL AFFAIRS OUTSOURCING MARKET SIZE, BY REGULATORY WRITING AND PUBLISHING, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 8. AMERICAS MEDICAL AFFAIRS OUTSOURCING MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 9. AMERICAS MEDICAL AFFAIRS OUTSOURCING MARKET SIZE, BY SERVICES, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 10. ARGENTINA MEDICAL AFFAIRS OUTSOURCING MARKET SIZE, BY SERVICES, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 11. BRAZIL MEDICAL AFFAIRS OUTSOURCING MARKET SIZE, BY SERVICES, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 12. CANADA MEDICAL AFFAIRS OUTSOURCING MARKET SIZE, BY SERVICES, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 13. MEXICO MEDICAL AFFAIRS OUTSOURCING MARKET SIZE, BY SERVICES, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 14. UNITED STATES MEDICAL AFFAIRS OUTSOURCING MARKET SIZE, BY SERVICES, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 15. ASIA-PACIFIC MEDICAL AFFAIRS OUTSOURCING MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 16. ASIA-PACIFIC MEDICAL AFFAIRS OUTSOURCING MARKET SIZE, BY SERVICES, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 17. AUSTRALIA MEDICAL AFFAIRS OUTSOURCING MARKET SIZE, BY

SERVICES, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 18. CHINA MEDICAL AFFAIRS OUTSOURCING MARKET SIZE, BY SERVICES, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 19. INDIA MEDICAL AFFAIRS OUTSOURCING MARKET SIZE, BY SERVICES, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 20. INDONESIA MEDICAL AFFAIRS OUTSOURCING MARKET SIZE, BY SERVICES, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 21. JAPAN MEDICAL AFFAIRS OUTSOURCING MARKET SIZE, BY SERVICES, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 22. MALAYSIA MEDICAL AFFAIRS OUTSOURCING MARKET SIZE, BY SERVICES, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 23. PHILIPPINES MEDICAL AFFAIRS OUTSOURCING MARKET SIZE, BY SERVICES, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 24. SOUTH KOREA MEDICAL AFFAIRS OUTSOURCING MARKET SIZE, BY SERVICES, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 25. THAILAND MEDICAL AFFAIRS OUTSOURCING MARKET SIZE, BY SERVICES, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 26. EUROPE, MIDDLE EAST & AFRICA MEDICAL AFFAIRS OUTSOURCING MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 27. EUROPE, MIDDLE EAST & AFRICA MEDICAL AFFAIRS OUTSOURCING MARKET SIZE, BY SERVICES, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 28. FRANCE MEDICAL AFFAIRS OUTSOURCING MARKET SIZE, BY SERVICES, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 29. GERMANY MEDICAL AFFAIRS OUTSOURCING MARKET SIZE, BY SERVICES, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 30. ITALY MEDICAL AFFAIRS OUTSOURCING MARKET SIZE, BY SERVICES, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 31. NETHERLANDS MEDICAL AFFAIRS OUTSOURCING MARKET SIZE, BY SERVICES, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 32. QATAR MEDICAL AFFAIRS OUTSOURCING MARKET SIZE, BY SERVICES, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 33. RUSSIA MEDICAL AFFAIRS OUTSOURCING MARKET SIZE, BY SERVICES, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 34. SAUDI ARABIA MEDICAL AFFAIRS OUTSOURCING MARKET SIZE, BY SERVICES, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 35. SOUTH AFRICA MEDICAL AFFAIRS OUTSOURCING MARKET SIZE, BY SERVICES, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 36. SPAIN MEDICAL AFFAIRS OUTSOURCING MARKET SIZE, BY SERVICES, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 37. UNITED ARAB EMIRATES MEDICAL AFFAIRS OUTSOURCING MARKET SIZE, BY SERVICES, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 38. UNITED KINGDOM MEDICAL AFFAIRS OUTSOURCING MARKET SIZE, BY SERVICES, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 39. GLOBAL MEDICAL AFFAIRS OUTSOURCING MARKET: SCORES

TABLE 40. GLOBAL MEDICAL AFFAIRS OUTSOURCING MARKET: BUSINESS STRATEGY

TABLE 41. GLOBAL MEDICAL AFFAIRS OUTSOURCING MARKET: PRODUCT SATISFACTION

TABLE 42. GLOBAL MEDICAL AFFAIRS OUTSOURCING MARKET: RANKING

TABLE 43. GLOBAL MEDICAL AFFAIRS OUTSOURCING MARKET: MERGER & ACQUISITION

TABLE 44. GLOBAL MEDICAL AFFAIRS OUTSOURCING MARKET: AGREEMENT, COLLABORATION, & PARTNERSHIP

TABLE 45. GLOBAL MEDICAL AFFAIRS OUTSOURCING MARKET: NEW PRODUCT LAUNCH & ENHANCEMENT

TABLE 46. GLOBAL MEDICAL AFFAIRS OUTSOURCING MARKET: INVESTMENT & FUNDING

TABLE 47. GLOBAL MEDICAL AFFAIRS OUTSOURCING MARKET: AWARD, RECOGNITION, & EXPANSION

TABLE 48. GLOBAL MEDICAL AFFAIRS OUTSOURCING MARKET: LICENSE & PRICING

List Of Figures

LIST OF FIGURES

FIGURE 1. GLOBAL MEDICAL AFFAIRS OUTSOURCING MARKET: RESEARCH PROCESS

FIGURE 2. GLOBAL MEDICAL AFFAIRS OUTSOURCING MARKET: RESEARCH EXECUTION

FIGURE 3. GLOBAL MEDICAL AFFAIRS OUTSOURCING MARKET SIZE, 2020 VS 2025 (USD MILLION)

FIGURE 4. GLOBAL MEDICAL AFFAIRS OUTSOURCING MARKET SIZE, BY SERVICES, 2020 (USD MILLION)

FIGURE 5. GLOBAL MEDICAL AFFAIRS OUTSOURCING MARKET SIZE, BY GEOGRAPHY, 2020 (USD MILLION)

FIGURE 6. GLOBAL MEDICAL AFFAIRS OUTSOURCING MARKET SIZE, 2018-2025 (USD MILLION)

FIGURE 7. GLOBAL MEDICAL AFFAIRS OUTSOURCING MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (%)

FIGURE 8. GLOBAL MEDICAL AFFAIRS OUTSOURCING MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (USD MILLION)

FIGURE 9. COMPETITIVE STRATEGIC WINDOW FOR GLOBAL MEDICAL AFFAIRS OUTSOURCING MARKET SIZE, BY GEOGRAPHY, 2025

FIGURE 10. GLOBAL MEDICAL AFFAIRS OUTSOURCING MARKET: MARKET DYNAMICS

FIGURE 11. GLOBAL MEDICAL AFFAIRS OUTSOURCING MARKET: PORTERS FIVE FORCES ANALYSIS

FIGURE 12. GLOBAL MEDICAL AFFAIRS OUTSOURCING MARKET SIZE, BY SERVICES, 2020 VS 2025 (%)

FIGURE 13. GLOBAL MEDICAL AFFAIRS OUTSOURCING MARKET SIZE, BY SERVICES, 2020 VS 2025 (USD MILLION)

FIGURE 14. COMPETITIVE STRATEGIC WINDOW FOR GLOBAL MEDICAL AFFAIRS OUTSOURCING MARKET SIZE, BY SERVICES, 2025

FIGURE 15. GLOBAL MEDICAL AFFAIRS OUTSOURCING MARKET SIZE, BY CLINICAL TRIAL APPLICATIONS AND PRODUCT REGISTRATIONS, 2020 VS 2025 (USD MILLION)

FIGURE 16. GLOBAL MEDICAL AFFAIRS OUTSOURCING MARKET SIZE, BY REGULATORY CONSULTING AND LEGAL REPRESENTATION, 2020 VS 2025 (USD MILLION)

FIGURE 17. GLOBAL MEDICAL AFFAIRS OUTSOURCING MARKET SIZE, BY

REGULATORY WRITING AND PUBLISHING, 2020 VS 2025 (USD MILLION)

FIGURE 18. AMERICAS MEDICAL AFFAIRS OUTSOURCING MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (%)

FIGURE 19. AMERICAS MEDICAL AFFAIRS OUTSOURCING MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (USD MILLION)

FIGURE 20. COMPETITIVE STRATEGIC WINDOW FOR AMERICAS MEDICAL AFFAIRS OUTSOURCING MARKET SIZE, BY GEOGRAPHY, 2025

FIGURE 21. ARGENTINA MEDICAL AFFAIRS OUTSOURCING MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 22. BRAZIL MEDICAL AFFAIRS OUTSOURCING MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 23. CANADA MEDICAL AFFAIRS OUTSOURCING MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 24. MEXICO MEDICAL AFFAIRS OUTSOURCING MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 25. UNITED STATES MEDICAL AFFAIRS OUTSOURCING MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 26. ASIA-PACIFIC MEDICAL AFFAIRS OUTSOURCING MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (%)

FIGURE 27. ASIA-PACIFIC MEDICAL AFFAIRS OUTSOURCING MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (USD MILLION)

FIGURE 28. COMPETITIVE STRATEGIC WINDOW FOR ASIA-PACIFIC MEDICAL AFFAIRS OUTSOURCING MARKET SIZE, BY GEOGRAPHY, 2025

FIGURE 29. AUSTRALIA MEDICAL AFFAIRS OUTSOURCING MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 30. CHINA MEDICAL AFFAIRS OUTSOURCING MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 31. INDIA MEDICAL AFFAIRS OUTSOURCING MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 32. INDONESIA MEDICAL AFFAIRS OUTSOURCING MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 33. JAPAN MEDICAL AFFAIRS OUTSOURCING MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 34. MALAYSIA MEDICAL AFFAIRS OUTSOURCING MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 35. PHILIPPINES MEDICAL AFFAIRS OUTSOURCING MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 36. SOUTH KOREA MEDICAL AFFAIRS OUTSOURCING MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 37. THAILAND MEDICAL AFFAIRS OUTSOURCING MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 38. EUROPE, MIDDLE EAST & AFRICA MEDICAL AFFAIRS OUTSOURCING MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (%)

FIGURE 39. EUROPE, MIDDLE EAST & AFRICA MEDICAL AFFAIRS OUTSOURCING MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (USD MILLION)

FIGURE 40. COMPETITIVE STRATEGIC WINDOW FOR EUROPE, MIDDLE EAST & AFRICA MEDICAL AFFAIRS OUTSOURCING MARKET SIZE, BY GEOGRAPHY, 2025

FIGURE 41. FRANCE MEDICAL AFFAIRS OUTSOURCING MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 42. GERMANY MEDICAL AFFAIRS OUTSOURCING MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 43. ITALY MEDICAL AFFAIRS OUTSOURCING MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 44. NETHERLANDS MEDICAL AFFAIRS OUTSOURCING MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 45. QATAR MEDICAL AFFAIRS OUTSOURCING MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 46. RUSSIA MEDICAL AFFAIRS OUTSOURCING MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 47. SAUDI ARABIA MEDICAL AFFAIRS OUTSOURCING MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 48. SOUTH AFRICA MEDICAL AFFAIRS OUTSOURCING MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 49. SPAIN MEDICAL AFFAIRS OUTSOURCING MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 50. UNITED ARAB EMIRATES MEDICAL AFFAIRS OUTSOURCING MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 51. UNITED KINGDOM MEDICAL AFFAIRS OUTSOURCING MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 52. GLOBAL MEDICAL AFFAIRS OUTSOURCING MARKET: 360IRESEARCH FPNV POSITIONING MATRIX

FIGURE 53. GLOBAL MEDICAL AFFAIRS OUTSOURCING MARKET: 360IRESEARCH MARKET SHARE ANALYSIS

FIGURE 54. GLOBAL MEDICAL AFFAIRS OUTSOURCING MARKET: COMPETITOR SWOT ANALYSIS

FIGURE 55. COMPETITIVE SCENARIO ANALYSIS IN GLOBAL MEDICAL AFFAIRS OUTSOURCING MARKET, BY TYPE

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