

Mammography Market Research Report by Product (Analog Mammography Systems, Breast Tomosynthesis Systems, and Full Field Digital Mammography Systems), by End User (Ambulatory Surgical Centers, Diagnostic Centers, Educational and Research Institutes, and Hospitals) - Global Forecast to 2025 - Cumulative Impact of COVID-19

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Abstracts

Market Statistics:

The report provides market sizing and forecast across five major currencies - USD, EUR GBP, JPY, and AUD. This helps organization leaders make better decisions when currency exchange data is readily available.

1. The Global Mammography Market is expected to grow from USD 2,420.47 Million in 2020 to USD 3,518.51 Million by the end of 2025.
2. The Global Mammography Market is expected to grow from EUR 2,122.31 Million in 2020 to EUR 3,085.10 Million by the end of 2025.
3. The Global Mammography Market is expected to grow from GBP 1,886.74 Million in 2020 to GBP 2,742.66 Million by the end of 2025.
4. The Global Mammography Market is expected to grow from JPY 258,325.50 Million in 2020 to JPY 375,514.73 Million by the end of 2025.
5. The Global Mammography Market is expected to grow from AUD 3,514.84 Million in 2020 to AUD 5,109.35 Million by the end of 2025.

Market Segmentation & Coverage:

This research report categorizes the Mammography to forecast the revenues and analyze the trends in each of the following sub-markets:

Based on Product, the Mammography Market studied across Analog Mammography Systems, Breast Tomosynthesis Systems, and Full Field Digital Mammography Systems.

Based on End User, the Mammography Market studied across Ambulatory Surgical Centers, Diagnostic Centers, Educational and Research Institutes, and Hospitals.

Based on Geography, the Mammography Market studied across Americas, Asia-Pacific, and Europe, Middle East & Africa. The Americas region surveyed across Argentina, Brazil, Canada, Mexico, and United States. The Asia-Pacific region surveyed across Australia, China, India, Indonesia, Japan, Malaysia, Philippines, South Korea, and Thailand. The Europe, Middle East & Africa region surveyed across France, Germany, Italy, Netherlands, Qatar, Russia, Saudi Arabia, South Africa, Spain, United Arab Emirates, and United Kingdom.

Company Usability Profiles:

The report deeply explores the recent significant developments by the leading vendors and innovation profiles in the Global Mammography Market including Amico JSC, Carestream health, GE Healthcare, Koninklijke Philips N.V., and Planmed Oy.

Cumulative Impact of COVID-19:

COVID-19 is an incomparable global public health emergency that has affected almost every industry, so far and, the long-term effects projected to impact the industry growth during the forecast period. Our ongoing research amplifies our research framework to ensure the inclusion of underlying COVID-19 issues and potential paths forward. The report is delivering insights on COVID-19 considering the changes in consumer behavior and demand, purchasing patterns, re-routing of the supply chain, dynamics of current market forces, and the significant interventions of governments. The updated study provides insights, analysis, estimations, and forecast, considering the COVID-19 impact on the market.

360iResearch FPNV Positioning Matrix:

The 360iResearch FPNV Positioning Matrix evaluates and categorizes the vendors in the Mammography Market on the basis of Business Strategy (Business Growth, Industry Coverage, Financial Viability, and Channel Support) and Product Satisfaction (Value for Money, Ease of Use, Product Features, and Customer Support) that aids businesses in better decision making and understanding the competitive landscape.

360iResearch Competitive Strategic Window:

The 360iResearch Competitive Strategic Window analyses the competitive landscape in terms of markets, applications, and geographies. The 360iResearch Competitive Strategic Window helps the vendor define an alignment or fit between their capabilities and opportunities for future growth prospects. During a forecast period, it defines the optimal or favorable fit for the vendors to adopt successive merger and acquisition strategies, geography expansion, research & development, and new product introduction strategies to execute further business expansion and growth.

The report provides insights on the following pointers:

1. **Market Penetration:** Provides comprehensive information on the market offered by the key players
2. **Market Development:** Provides in-depth information about lucrative emerging markets and analyzes the markets
3. **Market Diversification:** Provides detailed information about new product launches, untapped geographies, recent developments, and investments
4. **Competitive Assessment & Intelligence:** Provides an exhaustive assessment of market shares, strategies, products, and manufacturing capabilities of the leading players
5. **Product Development & Innovation:** Provides intelligent insights on future technologies, R&D activities, and new product developments

The report answers questions such as:

1. What is the market size and forecast of the Global Mammography Market?
2. What are the inhibiting factors and impact of COVID-19 shaping the Global Mammography Market during the forecast period?
3. Which are the products/segments/applications/areas to invest in over the forecast period in the Global Mammography Market?
4. What is the competitive strategic window for opportunities in the Global Mammography Market?
5. What are the technology trends and regulatory frameworks in the Global Mammography Market?
6. What are the modes and strategic moves considered suitable for entering the Global Mammography Market?

Contents

1. PREFACE

- 1.1. Objectives of the Study
- 1.2. Market Segmentation & Coverage
- 1.3. Years Considered for the Study
- 1.4. Currency & Pricing
- 1.5. Language
- 1.6. Limitations
- 1.7. Stakeholders

2. RESEARCH METHODOLOGY

- 2.1. Research Process
 - 2.1.1. Define: Research Objective
 - 2.1.2. Determine: Research Design
 - 2.1.3. Prepare: Research Instrument
 - 2.1.4. Collect: Data Source
 - 2.1.5. Analyze: Data Interpretation
 - 2.1.6. Formulate: Data Verification
 - 2.1.7. Publish: Research Report
 - 2.1.8. Repeat: Report Update
- 2.2. Research Execution
 - 2.2.1. Initiation: Research Process
 - 2.2.2. Planning: Develop Research Plan
 - 2.2.3. Execution: Conduct Research
 - 2.2.4. Verification: Finding & Analysis
 - 2.2.5. Publication: Research Report
- 2.3. Research Outcome

3. EXECUTIVE SUMMARY

- 3.1. Introduction
- 3.2. Market Outlook
- 3.3. Product Outlook
- 3.4. End User Outlook
- 3.5. Geography Outlook
- 3.6. Competitor Outlook

4. MARKET OVERVIEW

- 4.1. Introduction
- 4.2. Cumulative Impact of COVID-19

5. MARKET INSIGHTS

- 5.1. Market Dynamics
 - 5.1.1. Drivers
 - 5.1.2. Restraints
 - 5.1.3. Opportunities
 - 5.1.4. Challenges
- 5.2. Porters Five Forces Analysis
 - 5.2.1. Threat of New Entrants
 - 5.2.2. Threat of Substitutes
 - 5.2.3. Bargaining Power of Customers
 - 5.2.4. Bargaining Power of Suppliers
 - 5.2.5. Industry Rivalry

6. GLOBAL MAMMOGRAPHY MARKET, BY PRODUCT

- 6.1. Introduction
- 6.2. Analog Mammography Systems
- 6.3. Breast Tomosynthesis Systems
- 6.4. Full Field Digital Mammography Systems

7. GLOBAL MAMMOGRAPHY MARKET, BY END USER

- 7.1. Introduction
- 7.2. Ambulatory Surgical Centers
- 7.3. Diagnostic Centers
- 7.4. Educational and Research Institutes
- 7.5. Hospitals

8. AMERICAS MAMMOGRAPHY MARKET

- 8.1. Introduction
- 8.2. Argentina

- 8.3. Brazil
- 8.4. Canada
- 8.5. Mexico
- 8.6. United States

9. ASIA-PACIFIC MAMMOGRAPHY MARKET

- 9.1. Introduction
- 9.2. Australia
- 9.3. China
- 9.4. India
- 9.5. Indonesia
- 9.6. Japan
- 9.7. Malaysia
- 9.8. Philippines
- 9.9. South Korea
- 9.10. Thailand

10. EUROPE, MIDDLE EAST & AFRICA MAMMOGRAPHY MARKET

- 10.1. Introduction
- 10.2. France
- 10.3. Germany
- 10.4. Italy
- 10.5. Netherlands
- 10.6. Qatar
- 10.7. Russia
- 10.8. Saudi Arabia
- 10.9. South Africa
- 10.10. Spain
- 10.11. United Arab Emirates
- 10.12. United Kingdom

11. COMPETITIVE LANDSCAPE

- 11.1. FPNV Positioning Matrix
 - 11.1.1. Quadrants
 - 11.1.2. Business Strategy
 - 11.1.3. Product Satisfaction

- 11.2. Market Ranking Analysis
- 11.3. Market Share Analysis
- 11.4. Competitor SWOT Analysis
- 11.5. Competitive Scenario
 - 11.5.1. Merger & Acquisition
 - 11.5.2. Agreement, Collaboration, & Partnership
 - 11.5.3. New Product Launch & Enhancement
 - 11.5.4. Investment & Funding
 - 11.5.5. Award, Recognition, & Expansion

12. COMPANY USABILITY PROFILES

- 12.1. Amico JSC
- 12.2. Carestream health
- 12.3. GE Healthcare
- 12.4. Koninklijke Philips N.V.
- 12.5. Planmed Oy

13. APPENDIX

- 13.1. Discussion Guide
- 13.2. License & Pricing

List Of Tables

LIST OF TABLES

TABLE 1. CURRENCY CONVERSION RATES

TABLE 2. GLOBAL MAMMOGRAPHY MARKET SIZE, 2018-2025
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 3. GLOBAL MAMMOGRAPHY MARKET SIZE, BY GEOGRAPHY, 2018-2025
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 4. GLOBAL MAMMOGRAPHY MARKET SIZE, BY PRODUCT, 2018-2025
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 5. GLOBAL MAMMOGRAPHY MARKET SIZE, BY ANALOG MAMMOGRAPHY
SYSTEMS, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 6. GLOBAL MAMMOGRAPHY MARKET SIZE, BY BREAST
TOMOSYNTHESIS SYSTEMS, BY GEOGRAPHY, 2018-2025
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 7. GLOBAL MAMMOGRAPHY MARKET SIZE, BY FULL FIELD DIGITAL
MAMMOGRAPHY SYSTEMS, BY GEOGRAPHY, 2018-2025
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 8. GLOBAL MAMMOGRAPHY MARKET SIZE, BY END USER, 2018-2025
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 9. GLOBAL MAMMOGRAPHY MARKET SIZE, BY AMBULATORY SURGICAL
CENTERS, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 10. GLOBAL MAMMOGRAPHY MARKET SIZE, BY DIAGNOSTIC CENTERS,
BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 11. GLOBAL MAMMOGRAPHY MARKET SIZE, BY EDUCATIONAL AND
RESEARCH INSTITUTES, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD
MILLION)

TABLE 12. GLOBAL MAMMOGRAPHY MARKET SIZE, BY HOSPITALS, BY
GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 13. AMERICAS MAMMOGRAPHY MARKET SIZE, BY GEOGRAPHY,
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 14. AMERICAS MAMMOGRAPHY MARKET SIZE, BY PRODUCT, 2018-2025
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 15. AMERICAS MAMMOGRAPHY MARKET SIZE, BY END USER, 2018-2025
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 16. ARGENTINA MAMMOGRAPHY MARKET SIZE, BY PRODUCT, 2018-2025
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 17. ARGENTINA MAMMOGRAPHY MARKET SIZE, BY END USER,

2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 18. BRAZIL MAMMOGRAPHY MARKET SIZE, BY PRODUCT, 2018-2025
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 19. BRAZIL MAMMOGRAPHY MARKET SIZE, BY END USER, 2018-2025
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 20. CANADA MAMMOGRAPHY MARKET SIZE, BY PRODUCT, 2018-2025
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 21. CANADA MAMMOGRAPHY MARKET SIZE, BY END USER, 2018-2025
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 22. MEXICO MAMMOGRAPHY MARKET SIZE, BY PRODUCT, 2018-2025
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 23. MEXICO MAMMOGRAPHY MARKET SIZE, BY END USER, 2018-2025
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 24. UNITED STATES MAMMOGRAPHY MARKET SIZE, BY PRODUCT,
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 25. UNITED STATES MAMMOGRAPHY MARKET SIZE, BY END USER,
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 26. ASIA-PACIFIC MAMMOGRAPHY MARKET SIZE, BY GEOGRAPHY,
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 27. ASIA-PACIFIC MAMMOGRAPHY MARKET SIZE, BY PRODUCT,
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 28. ASIA-PACIFIC MAMMOGRAPHY MARKET SIZE, BY END USER,
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 29. AUSTRALIA MAMMOGRAPHY MARKET SIZE, BY PRODUCT, 2018-2025
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 30. AUSTRALIA MAMMOGRAPHY MARKET SIZE, BY END USER, 2018-2025
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 31. CHINA MAMMOGRAPHY MARKET SIZE, BY PRODUCT, 2018-2025
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 32. CHINA MAMMOGRAPHY MARKET SIZE, BY END USER, 2018-2025
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 33. INDIA MAMMOGRAPHY MARKET SIZE, BY PRODUCT, 2018-2025
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 34. INDIA MAMMOGRAPHY MARKET SIZE, BY END USER, 2018-2025
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 35. INDONESIA MAMMOGRAPHY MARKET SIZE, BY PRODUCT, 2018-2025
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 36. INDONESIA MAMMOGRAPHY MARKET SIZE, BY END USER, 2018-2025
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 37. JAPAN MAMMOGRAPHY MARKET SIZE, BY PRODUCT, 2018-2025
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 38. JAPAN MAMMOGRAPHY MARKET SIZE, BY END USER, 2018-2025
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 39. MALAYSIA MAMMOGRAPHY MARKET SIZE, BY PRODUCT, 2018-2025
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 40. MALAYSIA MAMMOGRAPHY MARKET SIZE, BY END USER, 2018-2025
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 41. PHILIPPINES MAMMOGRAPHY MARKET SIZE, BY PRODUCT,
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 42. PHILIPPINES MAMMOGRAPHY MARKET SIZE, BY END USER,
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 43. SOUTH KOREA MAMMOGRAPHY MARKET SIZE, BY PRODUCT,
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 44. SOUTH KOREA MAMMOGRAPHY MARKET SIZE, BY END USER,
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 45. THAILAND MAMMOGRAPHY MARKET SIZE, BY PRODUCT, 2018-2025
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 46. THAILAND MAMMOGRAPHY MARKET SIZE, BY END USER, 2018-2025
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 47. EUROPE, MIDDLE EAST & AFRICA MAMMOGRAPHY MARKET SIZE, BY
GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 48. EUROPE, MIDDLE EAST & AFRICA MAMMOGRAPHY MARKET SIZE, BY
PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 49. EUROPE, MIDDLE EAST & AFRICA MAMMOGRAPHY MARKET SIZE, BY
END USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 50. FRANCE MAMMOGRAPHY MARKET SIZE, BY PRODUCT, 2018-2025
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 51. FRANCE MAMMOGRAPHY MARKET SIZE, BY END USER, 2018-2025
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 52. GERMANY MAMMOGRAPHY MARKET SIZE, BY PRODUCT, 2018-2025
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 53. GERMANY MAMMOGRAPHY MARKET SIZE, BY END USER, 2018-2025
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 54. ITALY MAMMOGRAPHY MARKET SIZE, BY PRODUCT, 2018-2025
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 55. ITALY MAMMOGRAPHY MARKET SIZE, BY END USER, 2018-2025
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 56. NETHERLANDS MAMMOGRAPHY MARKET SIZE, BY PRODUCT,

2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 57. NETHERLANDS MAMMOGRAPHY MARKET SIZE, BY END USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 58. QATAR MAMMOGRAPHY MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 59. QATAR MAMMOGRAPHY MARKET SIZE, BY END USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 60. RUSSIA MAMMOGRAPHY MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 61. RUSSIA MAMMOGRAPHY MARKET SIZE, BY END USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 62. SAUDI ARABIA MAMMOGRAPHY MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 63. SAUDI ARABIA MAMMOGRAPHY MARKET SIZE, BY END USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 64. SOUTH AFRICA MAMMOGRAPHY MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 65. SOUTH AFRICA MAMMOGRAPHY MARKET SIZE, BY END USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 66. SPAIN MAMMOGRAPHY MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 67. SPAIN MAMMOGRAPHY MARKET SIZE, BY END USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 68. UNITED ARAB EMIRATES MAMMOGRAPHY MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 69. UNITED ARAB EMIRATES MAMMOGRAPHY MARKET SIZE, BY END USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 70. UNITED KINGDOM MAMMOGRAPHY MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 71. UNITED KINGDOM MAMMOGRAPHY MARKET SIZE, BY END USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 72. GLOBAL MAMMOGRAPHY MARKET: SCORES

TABLE 73. GLOBAL MAMMOGRAPHY MARKET: BUSINESS STRATEGY

TABLE 74. GLOBAL MAMMOGRAPHY MARKET: PRODUCT SATISFACTION

TABLE 75. GLOBAL MAMMOGRAPHY MARKET: RANKING

TABLE 76. GLOBAL MAMMOGRAPHY MARKET: MERGER & ACQUISITION

TABLE 77. GLOBAL MAMMOGRAPHY MARKET: AGREEMENT, COLLABORATION, & PARTNERSHIP

TABLE 78. GLOBAL MAMMOGRAPHY MARKET: NEW PRODUCT LAUNCH &

ENHANCEMENT**TABLE 79. GLOBAL MAMMOGRAPHY MARKET: INVESTMENT & FUNDING****TABLE 80. GLOBAL MAMMOGRAPHY MARKET: AWARD, RECOGNITION, & EXPANSION****TABLE 81. GLOBAL MAMMOGRAPHY MARKET: LICENSE & PRICING**

List Of Figures

LIST OF FIGURES

- FIGURE 1. GLOBAL MAMMOGRAPHY MARKET: RESEARCH PROCESS
- FIGURE 2. GLOBAL MAMMOGRAPHY MARKET: RESEARCH EXECUTION
- FIGURE 3. GLOBAL MAMMOGRAPHY MARKET SIZE, 2020 VS 2025 (USD MILLION)
- FIGURE 4. GLOBAL MAMMOGRAPHY MARKET SIZE, BY PRODUCT, 2020 (USD MILLION)
- FIGURE 5. GLOBAL MAMMOGRAPHY MARKET SIZE, BY END USER, 2020 (USD MILLION)
- FIGURE 6. GLOBAL MAMMOGRAPHY MARKET SIZE, BY GEOGRAPHY, 2020 (USD MILLION)
- FIGURE 7. GLOBAL MAMMOGRAPHY MARKET SIZE, 2018-2025 (USD MILLION)
- FIGURE 8. GLOBAL MAMMOGRAPHY MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (%)
- FIGURE 9. GLOBAL MAMMOGRAPHY MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (USD MILLION)
- FIGURE 10. COMPETITIVE STRATEGIC WINDOW FOR GLOBAL MAMMOGRAPHY MARKET SIZE, BY GEOGRAPHY, 2025
- FIGURE 11. GLOBAL MAMMOGRAPHY MARKET: MARKET DYNAMICS
- FIGURE 12. GLOBAL MAMMOGRAPHY MARKET: PORTERS FIVE FORCES ANALYSIS
- FIGURE 13. GLOBAL MAMMOGRAPHY MARKET SIZE, BY PRODUCT, 2020 VS 2025 (%)
- FIGURE 14. GLOBAL MAMMOGRAPHY MARKET SIZE, BY PRODUCT, 2020 VS 2025 (USD MILLION)
- FIGURE 15. COMPETITIVE STRATEGIC WINDOW FOR GLOBAL MAMMOGRAPHY MARKET SIZE, BY PRODUCT, 2025
- FIGURE 16. GLOBAL MAMMOGRAPHY MARKET SIZE, BY ANALOG MAMMOGRAPHY SYSTEMS, 2020 VS 2025 (USD MILLION)
- FIGURE 17. GLOBAL MAMMOGRAPHY MARKET SIZE, BY BREAST TOMOSYNTHESIS SYSTEMS, 2020 VS 2025 (USD MILLION)
- FIGURE 18. GLOBAL MAMMOGRAPHY MARKET SIZE, BY FULL FIELD DIGITAL MAMMOGRAPHY SYSTEMS, 2020 VS 2025 (USD MILLION)
- FIGURE 19. GLOBAL MAMMOGRAPHY MARKET SIZE, BY END USER, 2020 VS 2025 (%)
- FIGURE 20. GLOBAL MAMMOGRAPHY MARKET SIZE, BY END USER, 2020 VS 2025 (USD MILLION)

FIGURE 21. COMPETITIVE STRATEGIC WINDOW FOR GLOBAL MAMMOGRAPHY MARKET SIZE, BY END USER, 2025

FIGURE 22. GLOBAL MAMMOGRAPHY MARKET SIZE, BY AMBULATORY SURGICAL CENTERS, 2020 VS 2025 (USD MILLION)

FIGURE 23. GLOBAL MAMMOGRAPHY MARKET SIZE, BY DIAGNOSTIC CENTERS, 2020 VS 2025 (USD MILLION)

FIGURE 24. GLOBAL MAMMOGRAPHY MARKET SIZE, BY EDUCATIONAL AND RESEARCH INSTITUTES, 2020 VS 2025 (USD MILLION)

FIGURE 25. GLOBAL MAMMOGRAPHY MARKET SIZE, BY HOSPITALS, 2020 VS 2025 (USD MILLION)

FIGURE 26. AMERICAS MAMMOGRAPHY MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (%)

FIGURE 27. AMERICAS MAMMOGRAPHY MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (USD MILLION)

FIGURE 28. COMPETITIVE STRATEGIC WINDOW FOR AMERICAS MAMMOGRAPHY MARKET SIZE, BY GEOGRAPHY, 2025

FIGURE 29. ARGENTINA MAMMOGRAPHY MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 30. BRAZIL MAMMOGRAPHY MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 31. CANADA MAMMOGRAPHY MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 32. MEXICO MAMMOGRAPHY MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 33. UNITED STATES MAMMOGRAPHY MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 34. ASIA-PACIFIC MAMMOGRAPHY MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (%)

FIGURE 35. ASIA-PACIFIC MAMMOGRAPHY MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (USD MILLION)

FIGURE 36. COMPETITIVE STRATEGIC WINDOW FOR ASIA-PACIFIC MAMMOGRAPHY MARKET SIZE, BY GEOGRAPHY, 2025

FIGURE 37. AUSTRALIA MAMMOGRAPHY MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 38. CHINA MAMMOGRAPHY MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 39. INDIA MAMMOGRAPHY MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 40. INDONESIA MAMMOGRAPHY MARKET SIZE, BY GEOGRAPHY,

2018-2025 (USD MILLION)

FIGURE 41. JAPAN MAMMOGRAPHY MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 42. MALAYSIA MAMMOGRAPHY MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 43. PHILIPPINES MAMMOGRAPHY MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 44. SOUTH KOREA MAMMOGRAPHY MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 45. THAILAND MAMMOGRAPHY MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 46. EUROPE, MIDDLE EAST & AFRICA MAMMOGRAPHY MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (%)

FIGURE 47. EUROPE, MIDDLE EAST & AFRICA MAMMOGRAPHY MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (USD MILLION)

FIGURE 48. COMPETITIVE STRATEGIC WINDOW FOR EUROPE, MIDDLE EAST & AFRICA MAMMOGRAPHY MARKET SIZE, BY GEOGRAPHY, 2025

FIGURE 49. FRANCE MAMMOGRAPHY MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 50. GERMANY MAMMOGRAPHY MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 51. ITALY MAMMOGRAPHY MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 52. NETHERLANDS MAMMOGRAPHY MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 53. QATAR MAMMOGRAPHY MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 54. RUSSIA MAMMOGRAPHY MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 55. SAUDI ARABIA MAMMOGRAPHY MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 56. SOUTH AFRICA MAMMOGRAPHY MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 57. SPAIN MAMMOGRAPHY MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 58. UNITED ARAB EMIRATES MAMMOGRAPHY MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 59. UNITED KINGDOM MAMMOGRAPHY MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 60. GLOBAL MAMMOGRAPHY MARKET: 360IRESEARCH FPNV
POSITIONING MATRIX

FIGURE 61. GLOBAL MAMMOGRAPHY MARKET: 360IRESEARCH MARKET SHARE
ANALYSIS

FIGURE 62. GLOBAL MAMMOGRAPHY MARKET: COMPETITOR SWOT ANALYSIS

FIGURE 63. COMPETITIVE SCENARIO ANALYSIS IN GLOBAL MAMMOGRAPHY
MARKET, BY TYPE

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