

Luxury Vinyl Tiles Flooring Market Research Report by Type (Flexible and Rigid), by End User (Non- Residential and Residential) - Global Forecast to 2025 - Cumulative Impact of COVID-19

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Abstracts

Market Statistics:

The report provides market sizing and forecast across five major currencies - USD, EUR GBP, JPY, and AUD. This helps organization leaders make better decisions when currency exchange data is readily available.

1. The Global Luxury Vinyl Tiles Flooring Market is expected to grow from USD 21.02 Billion in 2019 to USD 38.45 Billion by the end of 2025.
2. The Global Luxury Vinyl Tiles Flooring Market is expected to grow from EUR 18.77 Billion in 2019 to EUR 33.71 Billion by the end of 2025.
3. The Global Luxury Vinyl Tiles Flooring Market is expected to grow from GBP 16.47 Billion in 2019 to GBP 29.97 Billion by the end of 2025.
4. The Global Luxury Vinyl Tiles Flooring Market is expected to grow from JPY 2,291.59 Billion in 2019 to JPY 4,104.05 Billion by the end of 2025.
5. The Global Luxury Vinyl Tiles Flooring Market is expected to grow from AUD 30.24 Billion in 2019 to AUD 55.84 Billion by the end of 2025.

Market Segmentation & Coverage:

This research report categorizes the Luxury Vinyl Tiles Flooring to forecast the revenues and analyze the trends in each of the following sub-markets:

'The Rigid is projected to witness the highest growth during the forecast period'

Based on Type, the Luxury Vinyl Tiles Flooring Market studied across Flexible and

Rigid. The Rigid commanded the largest size in the Luxury Vinyl Tiles Flooring Market in 2019, and it is expected to grow at the fastest CAGR during the forecast period.

'The Residential is projected to witness the highest growth during the forecast period'

Based on End User, the Luxury Vinyl Tiles Flooring Market studied across Non-Residential and Residential. The Non-Residential commanded the largest size in the Luxury Vinyl Tiles Flooring Market in 2019. On the other hand, the Residential is expected to grow at the fastest CAGR during the forecast period.

'The Asia-Pacific is projected to witness the highest growth during the forecast period'

Based on Geography, the Luxury Vinyl Tiles Flooring Market studied across Americas, Asia-Pacific, and Europe, Middle East & Africa. The Americas region surveyed across Argentina, Brazil, Canada, Mexico, and United States. The Asia-Pacific region surveyed across Australia, China, India, Indonesia, Japan, Malaysia, Philippines, South Korea, and Thailand. The Europe, Middle East & Africa region surveyed across France, Germany, Italy, Netherlands, Qatar, Russia, Saudi Arabia, South Africa, Spain, United Arab Emirates, and United Kingdom. The Europe, Middle East & Africa commanded the largest size in the Luxury Vinyl Tiles Flooring Market in 2019. On the other hand, the Asia-Pacific is expected to grow at the fastest CAGR during the forecast period.

Company Usability Profiles:

The report deeply explores the recent significant developments by the leading vendors and innovation profiles in the Global Luxury Vinyl Tiles Flooring Market including Adore Floors Inc., American Biltrite Inc., Armstrong Flooring Inc., Beaulieu International Group N.V., Congoleum Corporation, Daejin Co., Ltd., Earthwerks, Forbo Holding AG, Gerflor Group, Interface, Inc., James Halstead PLC, Jiangsu Taide Decoration Materials Co., Ltd., LG Hausys, Mannington Mills, Inc., Milliken & Company, Mohawk Industries, Inc., Parador GmbH, Raskin Industries LLC, Responsive Industries Ltd., Shaw Industries Group, Inc., Tarkett S.A., The Dixie Group, Inc., Wellmade Floor Coverings International, Inc., and Zhejiang Hailide New Material Co., Ltd..

Cumulative Impact of COVID-19:

COVID-19 is an incomparable global public health emergency that has affected almost every industry, so for and, the long-term effects projected to impact the industry growth during the forecast period. Our ongoing research amplifies our research framework to ensure the inclusion of underlying COVID-19 issues and potential paths forward. The

report is delivering insights on COVID-19 considering the changes in consumer behavior and demand, purchasing patterns, re-routing of the supply chain, dynamics of current market forces, and the significant interventions of governments. The updated study provides insights, analysis, estimations, and forecast, considering the COVID-19 impact on the market.

360iResearch FPNV Positioning Matrix:

The 360iResearch FPNV Positioning Matrix evaluates and categorizes the vendors in the Luxury Vinyl Tiles Flooring Market on the basis of Business Strategy (Business Growth, Industry Coverage, Financial Viability, and Channel Support) and Product Satisfaction (Value for Money, Ease of Use, Product Features, and Customer Support) that aids businesses in better decision making and understanding the competitive landscape.

360iResearch Competitive Strategic Window:

The 360iResearch Competitive Strategic Window analyses the competitive landscape in terms of markets, applications, and geographies. The 360iResearch Competitive Strategic Window helps the vendor define an alignment or fit between their capabilities and opportunities for future growth prospects. During a forecast period, it defines the optimal or favorable fit for the vendors to adopt successive merger and acquisition strategies, geography expansion, research & development, and new product introduction strategies to execute further business expansion and growth.

The report provides insights on the following pointers:

1. Market Penetration: Provides comprehensive information on the market offered by the key players
2. Market Development: Provides in-depth information about lucrative emerging markets and analyzes the markets
3. Market Diversification: Provides detailed information about new product launches, untapped geographies, recent developments, and investments
4. Competitive Assessment & Intelligence: Provides an exhaustive assessment of market shares, strategies, products, and manufacturing capabilities of the leading players
5. Product Development & Innovation: Provides intelligent insights on future technologies, R&D activities, and new product developments

The report answers questions such as:

1. What is the market size and forecast of the Global Luxury Vinyl Tiles Flooring Market?

2. What are the inhibiting factors and impact of COVID-19 shaping the Global Luxury Vinyl Tiles Flooring Market during the forecast period?
3. Which are the products/segments/applications/areas to invest in over the forecast period in the Global Luxury Vinyl Tiles Flooring Market?
4. What is the competitive strategic window for opportunities in the Global Luxury Vinyl Tiles Flooring Market?
5. What are the technology trends and regulatory frameworks in the Global Luxury Vinyl Tiles Flooring Market?
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FPNV POSITIONING MATRIX

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