

Loyalty Management Market Research Report by Type (Managed and Standalone), by Solution (B2B, B2C, and Corporate), by Function, by Vertical, by Deployment - Global Forecast to 2025 - Cumulative Impact of COVID-19

<https://marketpublishers.com/r/L497D3AF7C47EN.html>

Date: February 2021

Pages: 196

Price: US\$ 3,949.00 (Single User License)

ID: L497D3AF7C47EN

Abstracts

Market Statistics:

The report provides market sizing and forecast across five major currencies - USD, EUR GBP, JPY, and AUD. This helps organization leaders make better decisions when currency exchange data is readily available.

1. The Global Loyalty Management Market is expected to grow from USD 6,098.04 Million in 2020 to USD 9,268.50 Million by the end of 2025.
2. The Global Loyalty Management Market is expected to grow from EUR 5,346.87 Million in 2020 to EUR 8,126.79 Million by the end of 2025.
3. The Global Loyalty Management Market is expected to grow from GBP 4,753.38 Million in 2020 to GBP 7,224.74 Million by the end of 2025.
4. The Global Loyalty Management Market is expected to grow from JPY 650,815.51 Million in 2020 to JPY 989,183.82 Million by the end of 2025.
5. The Global Loyalty Management Market is expected to grow from AUD 8,855.16 Million in 2020 to AUD 13,459.09 Million by the end of 2025.

Market Segmentation & Coverage:

This research report categorizes the Loyalty Management to forecast the revenues and analyze the trends in each of the following sub-markets:

Based on Type, the Loyalty Management Market studied across Managed and Standalone.

Based on Solution, the Loyalty Management Market studied across B2B, B2C, and Corporate.

Based on Function, the Loyalty Management Market studied across Channel Loyalty, Customer Loyalty, and Customer Retention.

Based on Vertical, the Loyalty Management Market studied across Automotive & Transport, Business & Finance, Chemicals & Materials, Consumer Goods & Services, Energy & Natural Resources, Food & Beverage, Government & Public Sector, Healthcare, Manufacturing & Construction, Military Aerospace & Defense, Pharmaceuticals, and Telecommunications & Computing.

Based on Deployment, the Loyalty Management Market studied across On-Cloud and On-Premise.

Based on Geography, the Loyalty Management Market studied across Americas, Asia-Pacific, and Europe, Middle East & Africa. The Americas region surveyed across Argentina, Brazil, Canada, Mexico, and United States. The Asia-Pacific region surveyed across Australia, China, India, Indonesia, Japan, Malaysia, Philippines, South Korea, and Thailand. The Europe, Middle East & Africa region surveyed across France, Germany, Italy, Netherlands, Qatar, Russia, Saudi Arabia, South Africa, Spain, United Arab Emirates, and United Kingdom.

Company Usability Profiles:

The report deeply explores the recent significant developments by the leading vendors and innovation profiles in the Global Loyalty Management Market including Aimia Inc., Antavo, Blueocean, Bond Brand Loyalty, Capillary, Epsilon Data Management LLC, ICF Next, International Business Machine Corporation, Kobie Marketing, Inc., Martiz Holdings Inc., Oracle Corporation, SAP SE, and TIBCO Software.

Cumulative Impact of COVID-19:

COVID-19 is an incomparable global public health emergency that has affected almost every industry, so far and, the long-term effects projected to impact the industry growth during the forecast period. Our ongoing research amplifies our research framework to ensure the inclusion of underlying COVID-19 issues and potential paths forward. The report is delivering insights on COVID-19 considering the changes in consumer behavior and demand, purchasing patterns, re-routing of the supply chain, dynamics of current market forces, and the significant interventions of governments. The updated

study provides insights, analysis, estimations, and forecast, considering the COVID-19 impact on the market.

360iResearch FPNV Positioning Matrix:

The 360iResearch FPNV Positioning Matrix evaluates and categorizes the vendors in the Loyalty Management Market on the basis of Business Strategy (Business Growth, Industry Coverage, Financial Viability, and Channel Support) and Product Satisfaction (Value for Money, Ease of Use, Product Features, and Customer Support) that aids businesses in better decision making and understanding the competitive landscape.

360iResearch Competitive Strategic Window:

The 360iResearch Competitive Strategic Window analyses the competitive landscape in terms of markets, applications, and geographies. The 360iResearch Competitive Strategic Window helps the vendor define an alignment or fit between their capabilities and opportunities for future growth prospects. During a forecast period, it defines the optimal or favorable fit for the vendors to adopt successive merger and acquisition strategies, geography expansion, research & development, and new product introduction strategies to execute further business expansion and growth.

The report provides insights on the following pointers:

1. Market Penetration: Provides comprehensive information on the market offered by the key players
2. Market Development: Provides in-depth information about lucrative emerging markets and analyzes the markets
3. Market Diversification: Provides detailed information about new product launches, untapped geographies, recent developments, and investments
4. Competitive Assessment & Intelligence: Provides an exhaustive assessment of market shares, strategies, products, and manufacturing capabilities of the leading players
5. Product Development & Innovation: Provides intelligent insights on future technologies, R&D activities, and new product developments

The report answers questions such as:

1. What is the market size and forecast of the Global Loyalty Management Market?
2. What are the inhibiting factors and impact of COVID-19 shaping the Global Loyalty Management Market during the forecast period?
3. Which are the products/segments/applications/areas to invest in over the forecast period in the Global Loyalty Management Market?
4. What is the competitive strategic window for opportunities in the Global Loyalty

Management Market?

5. What are the technology trends and regulatory frameworks in the Global Loyalty Management Market?

6. What are the modes and strategic moves considered suitable for entering the Global Loyalty Management Market?

Contents

1. PREFACE

- 1.1. Objectives of the Study
- 1.2. Market Segmentation & Coverage
- 1.3. Years Considered for the Study
- 1.4. Currency & Pricing
- 1.5. Language
- 1.6. Limitations
- 1.7. Stakeholders

2. RESEARCH METHODOLOGY

- 2.1. Research Process
 - 2.1.1. Define: Research Objective
 - 2.1.2. Determine: Research Design
 - 2.1.3. Prepare: Research Instrument
 - 2.1.4. Collect: Data Source
 - 2.1.5. Analyze: Data Interpretation
 - 2.1.6. Formulate: Data Verification
 - 2.1.7. Publish: Research Report
 - 2.1.8. Repeat: Report Update
- 2.2. Research Execution
 - 2.2.1. Initiation: Research Process
 - 2.2.2. Planning: Develop Research Plan
 - 2.2.3. Execution: Conduct Research
 - 2.2.4. Verification: Finding & Analysis
 - 2.2.5. Publication: Research Report
- 2.3. Research Outcome

3. EXECUTIVE SUMMARY

- 3.1. Introduction
- 3.2. Market Outlook
- 3.3. Type Outlook
- 3.4. Vertical Outlook
- 3.5. Function Outlook
- 3.6. Deployment Outlook

- 3.7. Solution Outlook
- 3.8. Geography Outlook
- 3.9. Competitor Outlook

4. MARKET OVERVIEW

- 4.1. Introduction
- 4.2. Cumulative Impact of COVID-19

5. MARKET INSIGHTS

5.1. Market Dynamics

5.1.1. Drivers

- 5.1.1.1. Focus towards customer-centric approach across businesses
- 5.1.1.2. Intensifies competition increasing the cost of customer acquisition
- 5.1.1.3. Increasing use of mobile applications
- 5.1.1.4. Increasing investment in loyalty programs by the organizations

5.1.2. Restraints

- 5.1.2.1. Limited knowledge about loyalty programs

5.1.3. Opportunities

- 5.1.3.1. Rapidly growing applications of big data and machine learning
- 5.1.3.2. Increasing investment for card loyalty management system technology

5.1.4. Challenges

- 5.1.4.1. Strict government regulations

5.2. Porters Five Forces Analysis

- 5.2.1. Threat of New Entrants
- 5.2.2. Threat of Substitutes
- 5.2.3. Bargaining Power of Customers
- 5.2.4. Bargaining Power of Suppliers
- 5.2.5. Industry Rivalry

6. GLOBAL LOYALTY MANAGEMENT MARKET, BY TYPE

- 6.1. Introduction
- 6.2. Managed
- 6.3. Standalone

7. GLOBAL LOYALTY MANAGEMENT MARKET, BY SOLUTION

- 7.1. Introduction
- 7.2. B2B
- 7.3. B2C
- 7.4. Corporate

8. GLOBAL LOYALTY MANAGEMENT MARKET, BY FUNCTION

- 8.1. Introduction
- 8.2. Channel Loyalty
- 8.3. Customer Loyalty
- 8.4. Customer Retention

9. GLOBAL LOYALTY MANAGEMENT MARKET, BY VERTICAL

- 9.1. Introduction
- 9.2. Automotive & Transport
- 9.3. Business & Finance
- 9.4. Chemicals & Materials
- 9.5. Consumer Goods & Services
- 9.6. Energy & Natural Resources
- 9.7. Food & Beverage
- 9.8. Government & Public Sector
- 9.9. Healthcare
- 9.10. Manufacturing & Construction
- 9.11. Military Aerospace & Defense
- 9.12. Pharmaceuticals
- 9.13. Telecommunications & Computing

10. GLOBAL LOYALTY MANAGEMENT MARKET, BY DEPLOYMENT

- 10.1. Introduction
- 10.2. On-Cloud
- 10.3. On-Premise

11. AMERICAS LOYALTY MANAGEMENT MARKET

- 11.1. Introduction
- 11.2. Argentina
- 11.3. Brazil

- 11.4. Canada
- 11.5. Mexico
- 11.6. United States

12. ASIA-PACIFIC LOYALTY MANAGEMENT MARKET

- 12.1. Introduction
- 12.2. Australia
- 12.3. China
- 12.4. India
- 12.5. Indonesia
- 12.6. Japan
- 12.7. Malaysia
- 12.8. Philippines
- 12.9. South Korea
- 12.10. Thailand

13. EUROPE, MIDDLE EAST & AFRICA LOYALTY MANAGEMENT MARKET

- 13.1. Introduction
- 13.2. France
- 13.3. Germany
- 13.4. Italy
- 13.5. Netherlands
- 13.6. Qatar
- 13.7. Russia
- 13.8. Saudi Arabia
- 13.9. South Africa
- 13.10. Spain
- 13.11. United Arab Emirates
- 13.12. United Kingdom

14. COMPETITIVE LANDSCAPE

- 14.1. FPNV Positioning Matrix
 - 14.1.1. Quadrants
 - 14.1.2. Business Strategy
 - 14.1.3. Product Satisfaction
- 14.2. Market Ranking Analysis

- 14.3. Market Share Analysis
- 14.4. Competitor SWOT Analysis
- 14.5. Competitive Scenario
 - 14.5.1. Merger & Acquisition
 - 14.5.2. Agreement, Collaboration, & Partnership
 - 14.5.3. New Product Launch & Enhancement
 - 14.5.4. Investment & Funding
 - 14.5.5. Award, Recognition, & Expansion

15. COMPANY USABILITY PROFILES

- 15.1. Aimia Inc.
- 15.2. Antavo
- 15.3. Blueocean
- 15.4. Bond Brand Loyalty
- 15.5. Capillary
- 15.6. Epsilon Data Management LLC
- 15.7. ICF Next
- 15.8. International Business Machine Corporation
- 15.9. Kobie Marketing, Inc.
- 15.10. Martiz Holdings Inc.
- 15.11. Oracle Corporation
- 15.12. SAP SE
- 15.13. TIBCO Software

16. APPENDIX

- 16.1. Discussion Guide
- 16.2. License & Pricing

List Of Tables

LIST OF TABLES

TABLE 1. CURRENCY CONVERSION RATES

TABLE 2. GLOBAL LOYALTY MANAGEMENT MARKET SIZE, 2018-2025
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 3. GLOBAL LOYALTY MANAGEMENT MARKET SIZE, BY GEOGRAPHY,
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 4. GLOBAL LOYALTY MANAGEMENT MARKET SIZE, BY TYPE, 2018-2025
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 5. GLOBAL LOYALTY MANAGEMENT MARKET SIZE, BY MANAGED, BY
GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 6. GLOBAL LOYALTY MANAGEMENT MARKET SIZE, BY STANDALONE, BY
GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 7. GLOBAL LOYALTY MANAGEMENT MARKET SIZE, BY SOLUTION,
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 8. GLOBAL LOYALTY MANAGEMENT MARKET SIZE, BY B2B, BY
GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 9. GLOBAL LOYALTY MANAGEMENT MARKET SIZE, BY B2C, BY
GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 10. GLOBAL LOYALTY MANAGEMENT MARKET SIZE, BY CORPORATE, BY
GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 11. GLOBAL LOYALTY MANAGEMENT MARKET SIZE, BY FUNCTION,
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 12. GLOBAL LOYALTY MANAGEMENT MARKET SIZE, BY CHANNEL
LOYALTY, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 13. GLOBAL LOYALTY MANAGEMENT MARKET SIZE, BY CUSTOMER
LOYALTY, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 14. GLOBAL LOYALTY MANAGEMENT MARKET SIZE, BY CUSTOMER
RETENTION, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 15. GLOBAL LOYALTY MANAGEMENT MARKET SIZE, BY VERTICAL,
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 16. GLOBAL LOYALTY MANAGEMENT MARKET SIZE, BY AUTOMOTIVE &
TRANSPORT, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 17. GLOBAL LOYALTY MANAGEMENT MARKET SIZE, BY BUSINESS &
FINANCE, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 18. GLOBAL LOYALTY MANAGEMENT MARKET SIZE, BY CHEMICALS &
MATERIALS, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 19. GLOBAL LOYALTY MANAGEMENT MARKET SIZE, BY CONSUMER GOODS & SERVICES, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 20. GLOBAL LOYALTY MANAGEMENT MARKET SIZE, BY ENERGY & NATURAL RESOURCES, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 21. GLOBAL LOYALTY MANAGEMENT MARKET SIZE, BY FOOD & BEVERAGE, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 22. GLOBAL LOYALTY MANAGEMENT MARKET SIZE, BY GOVERNMENT & PUBLIC SECTOR, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 23. GLOBAL LOYALTY MANAGEMENT MARKET SIZE, BY HEALTHCARE, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 24. GLOBAL LOYALTY MANAGEMENT MARKET SIZE, BY MANUFACTURING & CONSTRUCTION, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 25. GLOBAL LOYALTY MANAGEMENT MARKET SIZE, BY MILITARY AEROSPACE & DEFENSE, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 26. GLOBAL LOYALTY MANAGEMENT MARKET SIZE, BY PHARMACEUTICALS, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 27. GLOBAL LOYALTY MANAGEMENT MARKET SIZE, BY TELECOMMUNICATIONS & COMPUTING, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 28. GLOBAL LOYALTY MANAGEMENT MARKET SIZE, BY DEPLOYMENT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 29. GLOBAL LOYALTY MANAGEMENT MARKET SIZE, BY ON-CLOUD, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 30. GLOBAL LOYALTY MANAGEMENT MARKET SIZE, BY ON-PREMISE, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 31. AMERICAS LOYALTY MANAGEMENT MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 32. AMERICAS LOYALTY MANAGEMENT MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 33. AMERICAS LOYALTY MANAGEMENT MARKET SIZE, BY VERTICAL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 34. AMERICAS LOYALTY MANAGEMENT MARKET SIZE, BY FUNCTION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 35. AMERICAS LOYALTY MANAGEMENT MARKET SIZE, BY DEPLOYMENT,

2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 36. AMERICAS LOYALTY MANAGEMENT MARKET SIZE, BY SOLUTION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 37. ARGENTINA LOYALTY MANAGEMENT MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 38. ARGENTINA LOYALTY MANAGEMENT MARKET SIZE, BY VERTICAL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 39. ARGENTINA LOYALTY MANAGEMENT MARKET SIZE, BY FUNCTION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 40. ARGENTINA LOYALTY MANAGEMENT MARKET SIZE, BY DEPLOYMENT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 41. ARGENTINA LOYALTY MANAGEMENT MARKET SIZE, BY SOLUTION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 42. BRAZIL LOYALTY MANAGEMENT MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 43. BRAZIL LOYALTY MANAGEMENT MARKET SIZE, BY VERTICAL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 44. BRAZIL LOYALTY MANAGEMENT MARKET SIZE, BY FUNCTION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 45. BRAZIL LOYALTY MANAGEMENT MARKET SIZE, BY DEPLOYMENT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 46. BRAZIL LOYALTY MANAGEMENT MARKET SIZE, BY SOLUTION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 47. CANADA LOYALTY MANAGEMENT MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 48. CANADA LOYALTY MANAGEMENT MARKET SIZE, BY VERTICAL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 49. CANADA LOYALTY MANAGEMENT MARKET SIZE, BY FUNCTION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 50. CANADA LOYALTY MANAGEMENT MARKET SIZE, BY DEPLOYMENT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 51. CANADA LOYALTY MANAGEMENT MARKET SIZE, BY SOLUTION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 52. MEXICO LOYALTY MANAGEMENT MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 53. MEXICO LOYALTY MANAGEMENT MARKET SIZE, BY VERTICAL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 54. MEXICO LOYALTY MANAGEMENT MARKET SIZE, BY FUNCTION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 55. MEXICO LOYALTY MANAGEMENT MARKET SIZE, BY DEPLOYMENT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 56. MEXICO LOYALTY MANAGEMENT MARKET SIZE, BY SOLUTION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 57. UNITED STATES LOYALTY MANAGEMENT MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 58. UNITED STATES LOYALTY MANAGEMENT MARKET SIZE, BY VERTICAL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 59. UNITED STATES LOYALTY MANAGEMENT MARKET SIZE, BY FUNCTION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 60. UNITED STATES LOYALTY MANAGEMENT MARKET SIZE, BY DEPLOYMENT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 61. UNITED STATES LOYALTY MANAGEMENT MARKET SIZE, BY SOLUTION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 62. ASIA-PACIFIC LOYALTY MANAGEMENT MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 63. ASIA-PACIFIC LOYALTY MANAGEMENT MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 64. ASIA-PACIFIC LOYALTY MANAGEMENT MARKET SIZE, BY VERTICAL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 65. ASIA-PACIFIC LOYALTY MANAGEMENT MARKET SIZE, BY FUNCTION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 66. ASIA-PACIFIC LOYALTY MANAGEMENT MARKET SIZE, BY DEPLOYMENT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 67. ASIA-PACIFIC LOYALTY MANAGEMENT MARKET SIZE, BY SOLUTION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 68. AUSTRALIA LOYALTY MANAGEMENT MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 69. AUSTRALIA LOYALTY MANAGEMENT MARKET SIZE, BY VERTICAL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 70. AUSTRALIA LOYALTY MANAGEMENT MARKET SIZE, BY FUNCTION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 71. AUSTRALIA LOYALTY MANAGEMENT MARKET SIZE, BY DEPLOYMENT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 72. AUSTRALIA LOYALTY MANAGEMENT MARKET SIZE, BY SOLUTION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 73. CHINA LOYALTY MANAGEMENT MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 74. CHINA LOYALTY MANAGEMENT MARKET SIZE, BY VERTICAL,

2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 75. CHINA LOYALTY MANAGEMENT MARKET SIZE, BY FUNCTION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 76. CHINA LOYALTY MANAGEMENT MARKET SIZE, BY DEPLOYMENT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 77. CHINA LOYALTY MANAGEMENT MARKET SIZE, BY SOLUTION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 78. INDIA LOYALTY MANAGEMENT MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 79. INDIA LOYALTY MANAGEMENT MARKET SIZE, BY VERTICAL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 80. INDIA LOYALTY MANAGEMENT MARKET SIZE, BY FUNCTION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 81. INDIA LOYALTY MANAGEMENT MARKET SIZE, BY DEPLOYMENT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 82. INDIA LOYALTY MANAGEMENT MARKET SIZE, BY SOLUTION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 83. INDONESIA LOYALTY MANAGEMENT MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 84. INDONESIA LOYALTY MANAGEMENT MARKET SIZE, BY VERTICAL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 85. INDONESIA LOYALTY MANAGEMENT MARKET SIZE, BY FUNCTION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 86. INDONESIA LOYALTY MANAGEMENT MARKET SIZE, BY DEPLOYMENT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 87. INDONESIA LOYALTY MANAGEMENT MARKET SIZE, BY SOLUTION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 88. JAPAN LOYALTY MANAGEMENT MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 89. JAPAN LOYALTY MANAGEMENT MARKET SIZE, BY VERTICAL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 90. JAPAN LOYALTY MANAGEMENT MARKET SIZE, BY FUNCTION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 91. JAPAN LOYALTY MANAGEMENT MARKET SIZE, BY DEPLOYMENT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 92. JAPAN LOYALTY MANAGEMENT MARKET SIZE, BY SOLUTION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 93. MALAYSIA LOYALTY MANAGEMENT MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 94. MALAYSIA LOYALTY MANAGEMENT MARKET SIZE, BY VERTICAL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 95. MALAYSIA LOYALTY MANAGEMENT MARKET SIZE, BY FUNCTION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 96. MALAYSIA LOYALTY MANAGEMENT MARKET SIZE, BY DEPLOYMENT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 97. MALAYSIA LOYALTY MANAGEMENT MARKET SIZE, BY SOLUTION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 98. PHILIPPINES LOYALTY MANAGEMENT MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 99. PHILIPPINES LOYALTY MANAGEMENT MARKET SIZE, BY VERTICAL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 100. PHILIPPINES LOYALTY MANAGEMENT MARKET SIZE, BY FUNCTION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 101. PHILIPPINES LOYALTY MANAGEMENT MARKET SIZE, BY DEPLOYMENT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 102. PHILIPPINES LOYALTY MANAGEMENT MARKET SIZE, BY SOLUTION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 103. SOUTH KOREA LOYALTY MANAGEMENT MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 104. SOUTH KOREA LOYALTY MANAGEMENT MARKET SIZE, BY VERTICAL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 105. SOUTH KOREA LOYALTY MANAGEMENT MARKET SIZE, BY FUNCTION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 106. SOUTH KOREA LOYALTY MANAGEMENT MARKET SIZE, BY DEPLOYMENT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 107. SOUTH KOREA LOYALTY MANAGEMENT MARKET SIZE, BY SOLUTION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 108. THAILAND LOYALTY MANAGEMENT MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 109. THAILAND LOYALTY MANAGEMENT MARKET SIZE, BY VERTICAL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 110. THAILAND LOYALTY MANAGEMENT MARKET SIZE, BY FUNCTION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 111. THAILAND LOYALTY MANAGEMENT MARKET SIZE, BY DEPLOYMENT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 112. THAILAND LOYALTY MANAGEMENT MARKET SIZE, BY SOLUTION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 113. EUROPE, MIDDLE EAST & AFRICA LOYALTY MANAGEMENT MARKET

SIZE, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 114. EUROPE, MIDDLE EAST & AFRICA LOYALTY MANAGEMENT MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 115. EUROPE, MIDDLE EAST & AFRICA LOYALTY MANAGEMENT MARKET SIZE, BY VERTICAL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 116. EUROPE, MIDDLE EAST & AFRICA LOYALTY MANAGEMENT MARKET SIZE, BY FUNCTION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 117. EUROPE, MIDDLE EAST & AFRICA LOYALTY MANAGEMENT MARKET SIZE, BY DEPLOYMENT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 118. EUROPE, MIDDLE EAST & AFRICA LOYALTY MANAGEMENT MARKET SIZE, BY SOLUTION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 119. FRANCE LOYALTY MANAGEMENT MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 120. FRANCE LOYALTY MANAGEMENT MARKET SIZE, BY VERTICAL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 121. FRANCE LOYALTY MANAGEMENT MARKET SIZE, BY FUNCTION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 122. FRANCE LOYALTY MANAGEMENT MARKET SIZE, BY DEPLOYMENT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 123. FRANCE LOYALTY MANAGEMENT MARKET SIZE, BY SOLUTION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 124. GERMANY LOYALTY MANAGEMENT MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 125. GERMANY LOYALTY MANAGEMENT MARKET SIZE, BY VERTICAL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 126. GERMANY LOYALTY MANAGEMENT MARKET SIZE, BY FUNCTION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 127. GERMANY LOYALTY MANAGEMENT MARKET SIZE, BY DEPLOYMENT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 128. GERMANY LOYALTY MANAGEMENT MARKET SIZE, BY SOLUTION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 129. ITALY LOYALTY MANAGEMENT MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 130. ITALY LOYALTY MANAGEMENT MARKET SIZE, BY VERTICAL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 131. ITALY LOYALTY MANAGEMENT MARKET SIZE, BY FUNCTION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 132. ITALY LOYALTY MANAGEMENT MARKET SIZE, BY DEPLOYMENT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 133. ITALY LOYALTY MANAGEMENT MARKET SIZE, BY SOLUTION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 134. NETHERLANDS LOYALTY MANAGEMENT MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 135. NETHERLANDS LOYALTY MANAGEMENT MARKET SIZE, BY VERTICAL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 136. NETHERLANDS LOYALTY MANAGEMENT MARKET SIZE, BY FUNCTION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 137. NETHERLANDS LOYALTY MANAGEMENT MARKET SIZE, BY DEPLOYMENT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 138. NETHERLANDS LOYALTY MANAGEMENT MARKET SIZE, BY SOLUTION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 139. QATAR LOYALTY MANAGEMENT MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 140. QATAR LOYALTY MANAGEMENT MARKET SIZE, BY VERTICAL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 141. QATAR LOYALTY MANAGEMENT MARKET SIZE, BY FUNCTION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 142. QATAR LOYALTY MANAGEMENT MARKET SIZE, BY DEPLOYMENT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 143. QATAR LOYALTY MANAGEMENT MARKET SIZE, BY SOLUTION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 144. RUSSIA LOYALTY MANAGEMENT MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 145. RUSSIA LOYALTY MANAGEMENT MARKET SIZE, BY VERTICAL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 146. RUSSIA LOYALTY MANAGEMENT MARKET SIZE, BY FUNCTION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 147. RUSSIA LOYALTY MANAGEMENT MARKET SIZE, BY DEPLOYMENT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 148. RUSSIA LOYALTY MANAGEMENT MARKET SIZE, BY SOLUTION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 149. SAUDI ARABIA LOYALTY MANAGEMENT MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 150. SAUDI ARABIA LOYALTY MANAGEMENT MARKET SIZE, BY VERTICAL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 151. SAUDI ARABIA LOYALTY MANAGEMENT MARKET SIZE, BY FUNCTION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 152. SAUDI ARABIA LOYALTY MANAGEMENT MARKET SIZE, BY

DEPLOYMENT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 153. SAUDI ARABIA LOYALTY MANAGEMENT MARKET SIZE, BY SOLUTION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 154. SOUTH AFRICA LOYALTY MANAGEMENT MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 155. SOUTH AFRICA LOYALTY MANAGEMENT MARKET SIZE, BY VERTICAL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 156. SOUTH AFRICA LOYALTY MANAGEMENT MARKET SIZE, BY FUNCTION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 157. SOUTH AFRICA LOYALTY MANAGEMENT MARKET SIZE, BY DEPLOYMENT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 158. SOUTH AFRICA LOYALTY MANAGEMENT MARKET SIZE, BY SOLUTION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 159. SPAIN LOYALTY MANAGEMENT MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 160. SPAIN LOYALTY MANAGEMENT MARKET SIZE, BY VERTICAL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 161. SPAIN LOYALTY MANAGEMENT MARKET SIZE, BY FUNCTION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 162. SPAIN LOYALTY MANAGEMENT MARKET SIZE, BY DEPLOYMENT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 163. SPAIN LOYALTY MANAGEMENT MARKET SIZE, BY SOLUTION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 164. UNITED ARAB EMIRATES LOYALTY MANAGEMENT MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 165. UNITED ARAB EMIRATES LOYALTY MANAGEMENT MARKET SIZE, BY VERTICAL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 166. UNITED ARAB EMIRATES LOYALTY MANAGEMENT MARKET SIZE, BY FUNCTION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 167. UNITED ARAB EMIRATES LOYALTY MANAGEMENT MARKET SIZE, BY DEPLOYMENT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 168. UNITED ARAB EMIRATES LOYALTY MANAGEMENT MARKET SIZE, BY SOLUTION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 169. UNITED KINGDOM LOYALTY MANAGEMENT MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 170. UNITED KINGDOM LOYALTY MANAGEMENT MARKET SIZE, BY VERTICAL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 171. UNITED KINGDOM LOYALTY MANAGEMENT MARKET SIZE, BY FUNCTION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 172. UNITED KINGDOM LOYALTY MANAGEMENT MARKET SIZE, BY DEPLOYMENT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 173. UNITED KINGDOM LOYALTY MANAGEMENT MARKET SIZE, BY SOLUTION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 174. GLOBAL LOYALTY MANAGEMENT MARKET: SCORES

TABLE 175. GLOBAL LOYALTY MANAGEMENT MARKET: BUSINESS STRATEGY

TABLE 176. GLOBAL LOYALTY MANAGEMENT MARKET: PRODUCT SATISFACTION

TABLE 177. GLOBAL LOYALTY MANAGEMENT MARKET: RANKING

TABLE 178. GLOBAL LOYALTY MANAGEMENT MARKET: MERGER & ACQUISITION

TABLE 179. GLOBAL LOYALTY MANAGEMENT MARKET: AGREEMENT, COLLABORATION, & PARTNERSHIP

TABLE 180. GLOBAL LOYALTY MANAGEMENT MARKET: NEW PRODUCT LAUNCH & ENHANCEMENT

TABLE 181. GLOBAL LOYALTY MANAGEMENT MARKET: INVESTMENT & FUNDING

TABLE 182. GLOBAL LOYALTY MANAGEMENT MARKET: AWARD, RECOGNITION, & EXPANSION

TABLE 183. GLOBAL LOYALTY MANAGEMENT MARKET: LICENSE & PRICING

List Of Figures

LIST OF FIGURES

FIGURE 1. GLOBAL LOYALTY MANAGEMENT MARKET: RESEARCH PROCESS

FIGURE 2. GLOBAL LOYALTY MANAGEMENT MARKET: RESEARCH EXECUTION

FIGURE 3. GLOBAL LOYALTY MANAGEMENT MARKET SIZE, 2020 VS 2025 (USD MILLION)

FIGURE 4. GLOBAL LOYALTY MANAGEMENT MARKET SIZE, BY TYPE, 2020 (USD MILLION)

FIGURE 5. GLOBAL LOYALTY MANAGEMENT MARKET SIZE, BY VERTICAL, 2020 (USD MILLION)

FIGURE 6. GLOBAL LOYALTY MANAGEMENT MARKET SIZE, BY FUNCTION, 2020 (USD MILLION)

FIGURE 7. GLOBAL LOYALTY MANAGEMENT MARKET SIZE, BY DEPLOYMENT, 2020 (USD MILLION)

FIGURE 8. GLOBAL LOYALTY MANAGEMENT MARKET SIZE, BY SOLUTION, 2020 (USD MILLION)

FIGURE 9. GLOBAL LOYALTY MANAGEMENT MARKET SIZE, BY GEOGRAPHY, 2020 (USD MILLION)

FIGURE 10. GLOBAL LOYALTY MANAGEMENT MARKET SIZE, 2018-2025 (USD MILLION)

FIGURE 11. GLOBAL LOYALTY MANAGEMENT MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (%)

FIGURE 12. GLOBAL LOYALTY MANAGEMENT MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (USD MILLION)

FIGURE 13. COMPETITIVE STRATEGIC WINDOW FOR GLOBAL LOYALTY MANAGEMENT MARKET SIZE, BY GEOGRAPHY, 2025

FIGURE 14. GLOBAL LOYALTY MANAGEMENT MARKET: MARKET DYNAMICS

FIGURE 15. GLOBAL LOYALTY MANAGEMENT MARKET: PORTERS FIVE FORCES ANALYSIS

FIGURE 16. GLOBAL LOYALTY MANAGEMENT MARKET SIZE, BY TYPE, 2020 VS 2025 (%)

FIGURE 17. GLOBAL LOYALTY MANAGEMENT MARKET SIZE, BY TYPE, 2020 VS 2025 (USD MILLION)

FIGURE 18. COMPETITIVE STRATEGIC WINDOW FOR GLOBAL LOYALTY MANAGEMENT MARKET SIZE, BY TYPE, 2025

FIGURE 19. GLOBAL LOYALTY MANAGEMENT MARKET SIZE, BY MANAGED, 2020 VS 2025 (USD MILLION)

FIGURE 20. GLOBAL LOYALTY MANAGEMENT MARKET SIZE, BY STANDALONE, 2020 VS 2025 (USD MILLION)

FIGURE 21. GLOBAL LOYALTY MANAGEMENT MARKET SIZE, BY SOLUTION, 2020 VS 2025 (%)

FIGURE 22. GLOBAL LOYALTY MANAGEMENT MARKET SIZE, BY SOLUTION, 2020 VS 2025 (USD MILLION)

FIGURE 23. COMPETITIVE STRATEGIC WINDOW FOR GLOBAL LOYALTY MANAGEMENT MARKET SIZE, BY SOLUTION, 2025

FIGURE 24. GLOBAL LOYALTY MANAGEMENT MARKET SIZE, BY B2B, 2020 VS 2025 (USD MILLION)

FIGURE 25. GLOBAL LOYALTY MANAGEMENT MARKET SIZE, BY B2C, 2020 VS 2025 (USD MILLION)

FIGURE 26. GLOBAL LOYALTY MANAGEMENT MARKET SIZE, BY CORPORATE, 2020 VS 2025 (USD MILLION)

FIGURE 27. GLOBAL LOYALTY MANAGEMENT MARKET SIZE, BY FUNCTION, 2020 VS 2025 (%)

FIGURE 28. GLOBAL LOYALTY MANAGEMENT MARKET SIZE, BY FUNCTION, 2020 VS 2025 (USD MILLION)

FIGURE 29. COMPETITIVE STRATEGIC WINDOW FOR GLOBAL LOYALTY MANAGEMENT MARKET SIZE, BY FUNCTION, 2025

FIGURE 30. GLOBAL LOYALTY MANAGEMENT MARKET SIZE, BY CHANNEL LOYALTY, 2020 VS 2025 (USD MILLION)

FIGURE 31. GLOBAL LOYALTY MANAGEMENT MARKET SIZE, BY CUSTOMER LOYALTY, 2020 VS 2025 (USD MILLION)

FIGURE 32. GLOBAL LOYALTY MANAGEMENT MARKET SIZE, BY CUSTOMER RETENTION, 2020 VS 2025 (USD MILLION)

FIGURE 33. GLOBAL LOYALTY MANAGEMENT MARKET SIZE, BY VERTICAL, 2020 VS 2025 (%)

FIGURE 34. GLOBAL LOYALTY MANAGEMENT MARKET SIZE, BY VERTICAL, 2020 VS 2025 (USD MILLION)

FIGURE 35. COMPETITIVE STRATEGIC WINDOW FOR GLOBAL LOYALTY MANAGEMENT MARKET SIZE, BY VERTICAL, 2025

FIGURE 36. GLOBAL LOYALTY MANAGEMENT MARKET SIZE, BY AUTOMOTIVE & TRANSPORT, 2020 VS 2025 (USD MILLION)

FIGURE 37. GLOBAL LOYALTY MANAGEMENT MARKET SIZE, BY BUSINESS & FINANCE, 2020 VS 2025 (USD MILLION)

FIGURE 38. GLOBAL LOYALTY MANAGEMENT MARKET SIZE, BY CHEMICALS & MATERIALS, 2020 VS 2025 (USD MILLION)

FIGURE 39. GLOBAL LOYALTY MANAGEMENT MARKET SIZE, BY CONSUMER

GOODS & SERVICES, 2020 VS 2025 (USD MILLION)

FIGURE 40. GLOBAL LOYALTY MANAGEMENT MARKET SIZE, BY ENERGY & NATURAL RESOURCES, 2020 VS 2025 (USD MILLION)

FIGURE 41. GLOBAL LOYALTY MANAGEMENT MARKET SIZE, BY FOOD & BEVERAGE, 2020 VS 2025 (USD MILLION)

FIGURE 42. GLOBAL LOYALTY MANAGEMENT MARKET SIZE, BY GOVERNMENT & PUBLIC SECTOR, 2020 VS 2025 (USD MILLION)

FIGURE 43. GLOBAL LOYALTY MANAGEMENT MARKET SIZE, BY HEALTHCARE, 2020 VS 2025 (USD MILLION)

FIGURE 44. GLOBAL LOYALTY MANAGEMENT MARKET SIZE, BY MANUFACTURING & CONSTRUCTION, 2020 VS 2025 (USD MILLION)

FIGURE 45. GLOBAL LOYALTY MANAGEMENT MARKET SIZE, BY MILITARY AEROSPACE & DEFENSE, 2020 VS 2025 (USD MILLION)

FIGURE 46. GLOBAL LOYALTY MANAGEMENT MARKET SIZE, BY PHARMACEUTICALS, 2020 VS 2025 (USD MILLION)

FIGURE 47. GLOBAL LOYALTY MANAGEMENT MARKET SIZE, BY TELECOMMUNICATIONS & COMPUTING, 2020 VS 2025 (USD MILLION)

FIGURE 48. GLOBAL LOYALTY MANAGEMENT MARKET SIZE, BY DEPLOYMENT, 2020 VS 2025 (%)

FIGURE 49. GLOBAL LOYALTY MANAGEMENT MARKET SIZE, BY DEPLOYMENT, 2020 VS 2025 (USD MILLION)

FIGURE 50. COMPETITIVE STRATEGIC WINDOW FOR GLOBAL LOYALTY MANAGEMENT MARKET SIZE, BY DEPLOYMENT, 2025

FIGURE 51. GLOBAL LOYALTY MANAGEMENT MARKET SIZE, BY ON-CLOUD, 2020 VS 2025 (USD MILLION)

FIGURE 52. GLOBAL LOYALTY MANAGEMENT MARKET SIZE, BY ON-PREMISE, 2020 VS 2025 (USD MILLION)

FIGURE 53. AMERICAS LOYALTY MANAGEMENT MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (%)

FIGURE 54. AMERICAS LOYALTY MANAGEMENT MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (USD MILLION)

FIGURE 55. COMPETITIVE STRATEGIC WINDOW FOR AMERICAS LOYALTY MANAGEMENT MARKET SIZE, BY GEOGRAPHY, 2025

FIGURE 56. ARGENTINA LOYALTY MANAGEMENT MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 57. BRAZIL LOYALTY MANAGEMENT MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 58. CANADA LOYALTY MANAGEMENT MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 59. MEXICO LOYALTY MANAGEMENT MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 60. UNITED STATES LOYALTY MANAGEMENT MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 61. ASIA-PACIFIC LOYALTY MANAGEMENT MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (%)

FIGURE 62. ASIA-PACIFIC LOYALTY MANAGEMENT MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (USD MILLION)

FIGURE 63. COMPETITIVE STRATEGIC WINDOW FOR ASIA-PACIFIC LOYALTY MANAGEMENT MARKET SIZE, BY GEOGRAPHY, 2025

FIGURE 64. AUSTRALIA LOYALTY MANAGEMENT MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 65. CHINA LOYALTY MANAGEMENT MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 66. INDIA LOYALTY MANAGEMENT MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 67. INDONESIA LOYALTY MANAGEMENT MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 68. JAPAN LOYALTY MANAGEMENT MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 69. MALAYSIA LOYALTY MANAGEMENT MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 70. PHILIPPINES LOYALTY MANAGEMENT MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 71. SOUTH KOREA LOYALTY MANAGEMENT MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 72. THAILAND LOYALTY MANAGEMENT MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 73. EUROPE, MIDDLE EAST & AFRICA LOYALTY MANAGEMENT MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (%)

FIGURE 74. EUROPE, MIDDLE EAST & AFRICA LOYALTY MANAGEMENT MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (USD MILLION)

FIGURE 75. COMPETITIVE STRATEGIC WINDOW FOR EUROPE, MIDDLE EAST & AFRICA LOYALTY MANAGEMENT MARKET SIZE, BY GEOGRAPHY, 2025

FIGURE 76. FRANCE LOYALTY MANAGEMENT MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 77. GERMANY LOYALTY MANAGEMENT MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 78. ITALY LOYALTY MANAGEMENT MARKET SIZE, BY GEOGRAPHY,

2018-2025 (USD MILLION)

FIGURE 79. NETHERLANDS LOYALTY MANAGEMENT MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 80. QATAR LOYALTY MANAGEMENT MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 81. RUSSIA LOYALTY MANAGEMENT MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 82. SAUDI ARABIA LOYALTY MANAGEMENT MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 83. SOUTH AFRICA LOYALTY MANAGEMENT MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 84. SPAIN LOYALTY MANAGEMENT MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 85. UNITED ARAB EMIRATES LOYALTY MANAGEMENT MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 86. UNITED KINGDOM LOYALTY MANAGEMENT MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 87. GLOBAL LOYALTY MANAGEMENT MARKET: 360IRESEARCH FPNV POSITIONING MATRIX

FIGURE 88. GLOBAL LOYALTY MANAGEMENT MARKET: 360IR

I would like to order

Product name: Loyalty Management Market Research Report by Type (Managed and Standalone), by Solution (B2B, B2C, and Corporate), by Function, by Vertical, by Deployment - Global Forecast to 2025 - Cumulative Impact of COVID-19

Product link: <https://marketpublishers.com/r/L497D3AF7C47EN.html>

Price: US\$ 3,949.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/L497D3AF7C47EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970