

# **Lawn & Garden Consumables Market Research Report by Product (Fertilizers, Gardening Tools, Growing Media, Pesticides, and Seeds & Turf), by Distribution Channel (Offline and Online), by End-User - Global Forecast to 2025 - Cumulative Impact of COVID-19**

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## **Abstracts**

### Market Statistics:

The report provides market sizing and forecast across five major currencies - USD, EUR GBP, JPY, and AUD. This helps organization leaders make better decisions when currency exchange data is readily available.

1. The Global Lawn & Garden Consumables Market is expected to grow from USD 19,621.71 Million in 2020 to USD 23,790.54 Million by the end of 2025.
2. The Global Lawn & Garden Consumables Market is expected to grow from EUR 17,204.69 Million in 2020 to EUR 20,860.00 Million by the end of 2025.
3. The Global Lawn & Garden Consumables Market is expected to grow from GBP 15,295.01 Million in 2020 to GBP 18,544.59 Million by the end of 2025.
4. The Global Lawn & Garden Consumables Market is expected to grow from JPY 2,094,134.47 Million in 2020 to JPY 2,539,054.44 Million by the end of 2025.
5. The Global Lawn & Garden Consumables Market is expected to grow from AUD 28,493.34 Million in 2020 to AUD 34,547.04 Million by the end of 2025.

### Market Segmentation & Coverage:

This research report categorizes the Lawn & Garden Consumables to forecast the revenues and analyze the trends in each of the following sub-markets:

'The Growing Media is projected to witness the highest growth during the forecast period'

Based on Product, the Lawn & Garden Consumables Market studied across Fertilizers, Gardening Tools, Growing Media, Pesticides, and Seeds & Turf. The Fertilizers commanded the largest size in the Lawn & Garden Consumables Market in 2020. On the other hand, the Growing Media is expected to grow at the fastest CAGR during the forecast period.

'The Online is projected to witness the highest growth during the forecast period'

Based on Distribution Channel, the Lawn & Garden Consumables Market studied across Offline and Online. The Offline commanded the largest size in the Lawn & Garden Consumables Market in 2020. On the other hand, the Online is expected to grow at the fastest CAGR during the forecast period.

'The Residential is projected to witness the highest growth during the forecast period'

Based on End-User, the Lawn & Garden Consumables Market studied across Industrial and Residential. The Industrial commanded the largest size in the Lawn & Garden Consumables Market in 2020. On the other hand, the Residential is expected to grow at the fastest CAGR during the forecast period.

'The Asia-Pacific is projected to witness the highest growth during the forecast period'

Based on Geography, the Lawn & Garden Consumables Market studied across Americas, Asia-Pacific, and Europe, Middle East & Africa. The Americas region surveyed across Argentina, Brazil, Canada, Mexico, and United States. The Asia-Pacific region surveyed across Australia, China, India, Indonesia, Japan, Malaysia, Philippines, South Korea, and Thailand. The Europe, Middle East & Africa region surveyed across France, Germany, Italy, Netherlands, Qatar, Russia, Saudi Arabia, South Africa, Spain, United Arab Emirates, and United Kingdom. The Americas commanded the largest size in the Lawn & Garden Consumables Market in 2020. On the other hand, the Asia-Pacific is expected to grow at the fastest CAGR during the forecast period.

Company Usability Profiles:

The report deeply explores the recent significant developments by the leading vendors and innovation profiles in the Global Lawn & Garden Consumables Market including AE McKenzie, AeroGrow International Inc., Agrium Incorporated, Amrep, Andersons Incorporated, BASF SE, Bayer AG, BLACK+DECKER Inc., DowDuPont, Espoma Company, Ferry-Morse Seed, J.R. Simplot Company, Munie Greencare Professionals,

Nutrien Ltd., Premier Tech Limited, Scootney Springs Seed, Sigma Organics Inc., Simplot, The Scotts Company LLC, and Woodstream Corporation.

#### Cumulative Impact of COVID-19:

COVID-19 is an incomparable global public health emergency that has affected almost every industry, so far and, the long-term effects projected to impact the industry growth during the forecast period. Our ongoing research amplifies our research framework to ensure the inclusion of underlying COVID-19 issues and potential paths forward. The report is delivering insights on COVID-19 considering the changes in consumer behavior and demand, purchasing patterns, re-routing of the supply chain, dynamics of current market forces, and the significant interventions of governments. The updated study provides insights, analysis, estimations, and forecast, considering the COVID-19 impact on the market.

#### 360iResearch FPNV Positioning Matrix:

The 360iResearch FPNV Positioning Matrix evaluates and categorizes the vendors in the Lawn & Garden Consumables Market on the basis of Business Strategy (Business Growth, Industry Coverage, Financial Viability, and Channel Support) and Product Satisfaction (Value for Money, Ease of Use, Product Features, and Customer Support) that aids businesses in better decision making and understanding the competitive landscape.

#### 360iResearch Competitive Strategic Window:

The 360iResearch Competitive Strategic Window analyses the competitive landscape in terms of markets, applications, and geographies. The 360iResearch Competitive Strategic Window helps the vendor define an alignment or fit between their capabilities and opportunities for future growth prospects. During a forecast period, it defines the optimal or favorable fit for the vendors to adopt successive merger and acquisition strategies, geography expansion, research & development, and new product introduction strategies to execute further business expansion and growth.

The report provides insights on the following pointers:

1. Market Penetration: Provides comprehensive information on the market offered by the key players
2. Market Development: Provides in-depth information about lucrative emerging markets and analyzes the markets
3. Market Diversification: Provides detailed information about new product launches, untapped geographies, recent developments, and investments
4. Competitive Assessment & Intelligence: Provides an exhaustive assessment of

market shares, strategies, products, and manufacturing capabilities of the leading players

5. Product Development & Innovation: Provides intelligent insights on future technologies, R&D activities, and new product developments

The report answers questions such as:

1. What is the market size and forecast of the Global Lawn & Garden Consumables Market?
2. What are the inhibiting factors and impact of COVID-19 shaping the Global Lawn & Garden Consumables Market during the forecast period?
3. Which are the products/segments/applications/areas to invest in over the forecast period in the Global Lawn & Garden Consumables Market?
4. What is the competitive strategic window for opportunities in the Global Lawn & Garden Consumables Market?
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