

Kefir Market Research Report by Type (Frozen Kefir, Greek Kefir, Low Fat Content Kefir, and Organic Kefir), by Flavor (Flavored and Regular), by Application - Global Forecast to 2025 - Cumulative Impact of COVID-19

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Abstracts

Market Statistics:

The report provides market sizing and forecast across five major currencies - USD, EUR GBP, JPY, and AUD. This helps organization leaders make better decisions when currency exchange data is readily available.

1. The Global Kefir Market is expected to grow from USD 3,422.55 Million in 2020 to USD 4,438.20 Million by the end of 2025.
2. The Global Kefir Market is expected to grow from EUR 3,000.96 Million in 2020 to EUR 3,891.50 Million by the end of 2025.
3. The Global Kefir Market is expected to grow from GBP 2,667.86 Million in 2020 to GBP 3,459.55 Million by the end of 2025.
4. The Global Kefir Market is expected to grow from JPY 365,273.87 Million in 2020 to JPY 473,668.91 Million by the end of 2025.
5. The Global Kefir Market is expected to grow from AUD 4,970.01 Million in 2020 to AUD 6,444.86 Million by the end of 2025.

Market Segmentation & Coverage:

This research report categorizes the Kefir to forecast the revenues and analyze the trends in each of the following sub-markets:

Based on Type, the Kefir Market studied across Frozen Kefir, Greek Kefir, Low Fat Content Kefir, and Organic Kefir.

Based on Flavor, the Kefir Market studied across Flavored and Regular.

Based on Application, the Kefir Market studied across Dairy Products, Dietary Supplements, Pharmaceuticals, and Sauces & Dips.

Based on Geography, the Kefir Market studied across Americas, Asia-Pacific, and Europe, Middle East & Africa. The Americas region surveyed across Argentina, Brazil, Canada, Mexico, and United States. The Asia-Pacific region surveyed across Australia, China, India, Indonesia, Japan, Malaysia, Philippines, South Korea, and Thailand. The Europe, Middle East & Africa region surveyed across France, Germany, Italy, Netherlands, Qatar, Russia, Saudi Arabia, South Africa, Spain, United Arab Emirates, and United Kingdom.

Company Usability Profiles:

The report deeply explores the recent significant developments by the leading vendors and innovation profiles in the Global Kefir Market including Archer Daniels Midland, Danlac Canada Inc., Döhler Group, E.I du Pont De Nemours and Company, Groupe Danone, Hain Celestial, Kerry Group, Koninklijke DSM N.V., and Lifeway Foods Inc..

Cumulative Impact of COVID-19:

COVID-19 is an incomparable global public health emergency that has affected almost every industry, so far and, the long-term effects projected to impact the industry growth during the forecast period. Our ongoing research amplifies our research framework to ensure the inclusion of underlying COVID-19 issues and potential paths forward. The report is delivering insights on COVID-19 considering the changes in consumer behavior and demand, purchasing patterns, re-routing of the supply chain, dynamics of current market forces, and the significant interventions of governments. The updated study provides insights, analysis, estimations, and forecast, considering the COVID-19 impact on the market.

360iResearch FPNV Positioning Matrix:

The 360iResearch FPNV Positioning Matrix evaluates and categorizes the vendors in the Kefir Market on the basis of Business Strategy (Business Growth, Industry Coverage, Financial Viability, and Channel Support) and Product Satisfaction (Value for Money, Ease of Use, Product Features, and Customer Support) that aids businesses in better decision making and understanding the competitive landscape.

360iResearch Competitive Strategic Window:

The 360iResearch Competitive Strategic Window analyses the competitive landscape in terms of markets, applications, and geographies. The 360iResearch Competitive Strategic Window helps the vendor define an alignment or fit between their capabilities and opportunities for future growth prospects. During a forecast period, it defines the optimal or favorable fit for the vendors to adopt successive merger and acquisition strategies, geography expansion, research & development, and new product introduction strategies to execute further business expansion and growth.

The report provides insights on the following pointers:

1. **Market Penetration:** Provides comprehensive information on the market offered by the key players
2. **Market Development:** Provides in-depth information about lucrative emerging markets and analyzes the markets
3. **Market Diversification:** Provides detailed information about new product launches, untapped geographies, recent developments, and investments
4. **Competitive Assessment & Intelligence:** Provides an exhaustive assessment of market shares, strategies, products, and manufacturing capabilities of the leading players
5. **Product Development & Innovation:** Provides intelligent insights on future technologies, R&D activities, and new product developments

The report answers questions such as:

1. What is the market size and forecast of the Global Kefir Market?
2. What are the inhibiting factors and impact of COVID-19 shaping the Global Kefir Market during the forecast period?
3. Which are the products/segments/applications/areas to invest in over the forecast period in the Global Kefir Market?
4. What is the competitive strategic window for opportunities in the Global Kefir Market?
5. What are the technology trends and regulatory frameworks in the Global Kefir Market?
6. What are the modes and strategic moves considered suitable for entering the Global Kefir Market?

Contents

1. PREFACE

- 1.1. Objectives of the Study
- 1.2. Market Segmentation & Coverage
- 1.3. Years Considered for the Study
- 1.4. Currency & Pricing
- 1.5. Language
- 1.6. Limitations
- 1.7. Stakeholders

2. RESEARCH METHODOLOGY

- 2.1. Research Process
 - 2.1.1. Define: Research Objective
 - 2.1.2. Determine: Research Design
 - 2.1.3. Prepare: Research Instrument
 - 2.1.4. Collect: Data Source
 - 2.1.5. Analyze: Data Interpretation
 - 2.1.6. Formulate: Data Verification
 - 2.1.7. Publish: Research Report
 - 2.1.8. Repeat: Report Update
- 2.2. Research Execution
 - 2.2.1. Initiation: Research Process
 - 2.2.2. Planning: Develop Research Plan
 - 2.2.3. Execution: Conduct Research
 - 2.2.4. Verification: Finding & Analysis
 - 2.2.5. Publication: Research Report
- 2.3. Research Outcome

3. EXECUTIVE SUMMARY

- 3.1. Introduction
- 3.2. Market Outlook
- 3.3. Flavor Outlook
- 3.4. Application Outlook
- 3.5. Type Outlook
- 3.6. Geography Outlook

3.7. Competitor Outlook

4. MARKET OVERVIEW

4.1. Introduction

4.2. Cumulative Impact of COVID-19

5. MARKET INSIGHTS

5.1. Market Dynamics

5.1.1. Drivers

5.1.2. Restraints

5.1.3. Opportunities

5.1.4. Challenges

5.2. Porters Five Forces Analysis

5.2.1. Threat of New Entrants

5.2.2. Threat of Substitutes

5.2.3. Bargaining Power of Customers

5.2.4. Bargaining Power of Suppliers

5.2.5. Industry Rivalry

6. GLOBAL KEFIR MARKET, BY TYPE

6.1. Introduction

6.2. Frozen Kefir

6.3. Greek Kefir

6.4. Low Fat Content Kefir

6.5. Organic Kefir

7. GLOBAL KEFIR MARKET, BY FLAVOR

7.1. Introduction

7.2. Flavored

7.3. Regular

8. GLOBAL KEFIR MARKET, BY APPLICATION

8.1. Introduction

8.2. Dairy Products

8.3. Dietary Supplements

8.4. Pharmaceuticals

8.5. Sauces & Dips

9. AMERICAS KEFIR MARKET

9.1. Introduction

9.2. Argentina

9.3. Brazil

9.4. Canada

9.5. Mexico

9.6. United States

10. ASIA-PACIFIC KEFIR MARKET

10.1. Introduction

10.2. Australia

10.3. China

10.4. India

10.5. Indonesia

10.6. Japan

10.7. Malaysia

10.8. Philippines

10.9. South Korea

10.10. Thailand

11. EUROPE, MIDDLE EAST & AFRICA KEFIR MARKET

11.1. Introduction

11.2. France

11.3. Germany

11.4. Italy

11.5. Netherlands

11.6. Qatar

11.7. Russia

11.8. Saudi Arabia

11.9. South Africa

11.10. Spain

11.11. United Arab Emirates

11.12. United Kingdom

12. COMPETITIVE LANDSCAPE

12.1. FPNV Positioning Matrix

12.1.1. Quadrants

12.1.2. Business Strategy

12.1.3. Product Satisfaction

12.2. Market Ranking Analysis

12.3. Market Share Analysis

12.4. Competitor SWOT Analysis

12.5. Competitive Scenario

12.5.1. Merger & Acquisition

12.5.2. Agreement, Collaboration, & Partnership

12.5.3. New Product Launch & Enhancement

12.5.4. Investment & Funding

12.5.5. Award, Recognition, & Expansion

13. COMPANY USABILITY PROFILES

13.1. Archer Daniels Midland

13.2. Danlac Canada Inc.

13.3. D?hler Group

13.4. E.I du Pont De Nemours and Company

13.5. Groupe Danone

13.6. Hain Celestial

13.7. Kerry Group

13.8. Koninklijke DSM N.V.

13.9. Lifeway Foods Inc.

14. APPENDIX

14.1. Discussion Guide

14.2. License & Pricing

List Of Tables

LIST OF TABLES

TABLE 1. CURRENCY CONVERSION RATES

TABLE 2. GLOBAL KEFIR MARKET SIZE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 3. GLOBAL KEFIR MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 4. GLOBAL KEFIR MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 5. GLOBAL KEFIR MARKET SIZE, BY FROZEN KEFIR, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 6. GLOBAL KEFIR MARKET SIZE, BY GREEK KEFIR, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 7. GLOBAL KEFIR MARKET SIZE, BY LOW FAT CONTENT KEFIR, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 8. GLOBAL KEFIR MARKET SIZE, BY ORGANIC KEFIR, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 9. GLOBAL KEFIR MARKET SIZE, BY FLAVOR, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 10. GLOBAL KEFIR MARKET SIZE, BY FLAVORED, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 11. GLOBAL KEFIR MARKET SIZE, BY REGULAR, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 12. GLOBAL KEFIR MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 13. GLOBAL KEFIR MARKET SIZE, BY DAIRY PRODUCTS, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 14. GLOBAL KEFIR MARKET SIZE, BY DIETARY SUPPLEMENTS, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 15. GLOBAL KEFIR MARKET SIZE, BY PHARMACEUTICALS, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 16. GLOBAL KEFIR MARKET SIZE, BY SAUCES & DIPS, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 17. AMERICAS KEFIR MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 18. AMERICAS KEFIR MARKET SIZE, BY FLAVOR, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 19. AMERICAS KEFIR MARKET SIZE, BY APPLICATION, 2018-2025
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 20. AMERICAS KEFIR MARKET SIZE, BY TYPE, 2018-2025
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 21. ARGENTINA KEFIR MARKET SIZE, BY FLAVOR, 2018-2025
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 22. ARGENTINA KEFIR MARKET SIZE, BY APPLICATION, 2018-2025
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 23. ARGENTINA KEFIR MARKET SIZE, BY TYPE, 2018-2025
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 24. BRAZIL KEFIR MARKET SIZE, BY FLAVOR, 2018-2025
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 25. BRAZIL KEFIR MARKET SIZE, BY APPLICATION, 2018-2025
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 26. BRAZIL KEFIR MARKET SIZE, BY TYPE, 2018-2025
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 27. CANADA KEFIR MARKET SIZE, BY FLAVOR, 2018-2025
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 28. CANADA KEFIR MARKET SIZE, BY APPLICATION, 2018-2025
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 29. CANADA KEFIR MARKET SIZE, BY TYPE, 2018-2025
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 30. MEXICO KEFIR MARKET SIZE, BY FLAVOR, 2018-2025
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 31. MEXICO KEFIR MARKET SIZE, BY APPLICATION, 2018-2025
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 32. MEXICO KEFIR MARKET SIZE, BY TYPE, 2018-2025
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 33. UNITED STATES KEFIR MARKET SIZE, BY FLAVOR, 2018-2025
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 34. UNITED STATES KEFIR MARKET SIZE, BY APPLICATION, 2018-2025
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 35. UNITED STATES KEFIR MARKET SIZE, BY TYPE, 2018-2025
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 36. ASIA-PACIFIC KEFIR MARKET SIZE, BY GEOGRAPHY, 2018-2025
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 37. ASIA-PACIFIC KEFIR MARKET SIZE, BY FLAVOR, 2018-2025
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 38. ASIA-PACIFIC KEFIR MARKET SIZE, BY APPLICATION, 2018-2025

(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 39. ASIA-PACIFIC KEFIR MARKET SIZE, BY TYPE, 2018-2025

(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 40. AUSTRALIA KEFIR MARKET SIZE, BY FLAVOR, 2018-2025

(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 41. AUSTRALIA KEFIR MARKET SIZE, BY APPLICATION, 2018-2025

(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 42. AUSTRALIA KEFIR MARKET SIZE, BY TYPE, 2018-2025

(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 43. CHINA KEFIR MARKET SIZE, BY FLAVOR, 2018-2025

(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 44. CHINA KEFIR MARKET SIZE, BY APPLICATION, 2018-2025

(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 45. CHINA KEFIR MARKET SIZE, BY TYPE, 2018-2025

(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 46. INDIA KEFIR MARKET SIZE, BY FLAVOR, 2018-2025

(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 47. INDIA KEFIR MARKET SIZE, BY APPLICATION, 2018-2025

(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 48. INDIA KEFIR MARKET SIZE, BY TYPE, 2018-2025

(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 49. INDONESIA KEFIR MARKET SIZE, BY FLAVOR, 2018-2025

(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 50. INDONESIA KEFIR MARKET SIZE, BY APPLICATION, 2018-2025

(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 51. INDONESIA KEFIR MARKET SIZE, BY TYPE, 2018-2025

(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 52. JAPAN KEFIR MARKET SIZE, BY FLAVOR, 2018-2025

(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 53. JAPAN KEFIR MARKET SIZE, BY APPLICATION, 2018-2025

(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 54. JAPAN KEFIR MARKET SIZE, BY TYPE, 2018-2025

(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 55. MALAYSIA KEFIR MARKET SIZE, BY FLAVOR, 2018-2025

(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 56. MALAYSIA KEFIR MARKET SIZE, BY APPLICATION, 2018-2025

(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 57. MALAYSIA KEFIR MARKET SIZE, BY TYPE, 2018-2025

(USD/EUR/GBP/JPY/AUD MILLION)

- TABLE 58. PHILIPPINES KEFIR MARKET SIZE, BY FLAVOR, 2018-2025
(USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 59. PHILIPPINES KEFIR MARKET SIZE, BY APPLICATION, 2018-2025
(USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 60. PHILIPPINES KEFIR MARKET SIZE, BY TYPE, 2018-2025
(USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 61. SOUTH KOREA KEFIR MARKET SIZE, BY FLAVOR, 2018-2025
(USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 62. SOUTH KOREA KEFIR MARKET SIZE, BY APPLICATION, 2018-2025
(USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 63. SOUTH KOREA KEFIR MARKET SIZE, BY TYPE, 2018-2025
(USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 64. THAILAND KEFIR MARKET SIZE, BY FLAVOR, 2018-2025
(USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 65. THAILAND KEFIR MARKET SIZE, BY APPLICATION, 2018-2025
(USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 66. THAILAND KEFIR MARKET SIZE, BY TYPE, 2018-2025
(USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 67. EUROPE, MIDDLE EAST & AFRICA KEFIR MARKET SIZE, BY
GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 68. EUROPE, MIDDLE EAST & AFRICA KEFIR MARKET SIZE, BY FLAVOR,
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 69. EUROPE, MIDDLE EAST & AFRICA KEFIR MARKET SIZE, BY
APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 70. EUROPE, MIDDLE EAST & AFRICA KEFIR MARKET SIZE, BY TYPE,
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 71. FRANCE KEFIR MARKET SIZE, BY FLAVOR, 2018-2025
(USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 72. FRANCE KEFIR MARKET SIZE, BY APPLICATION, 2018-2025
(USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 73. FRANCE KEFIR MARKET SIZE, BY TYPE, 2018-2025
(USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 74. GERMANY KEFIR MARKET SIZE, BY FLAVOR, 2018-2025
(USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 75. GERMANY KEFIR MARKET SIZE, BY APPLICATION, 2018-2025
(USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 76. GERMANY KEFIR MARKET SIZE, BY TYPE, 2018-2025
(USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 77. ITALY KEFIR MARKET SIZE, BY FLAVOR, 2018-2025

(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 78. ITALY KEFIR MARKET SIZE, BY APPLICATION, 2018-2025

(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 79. ITALY KEFIR MARKET SIZE, BY TYPE, 2018-2025

(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 80. NETHERLANDS KEFIR MARKET SIZE, BY FLAVOR, 2018-2025

(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 81. NETHERLANDS KEFIR MARKET SIZE, BY APPLICATION, 2018-2025

(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 82. NETHERLANDS KEFIR MARKET SIZE, BY TYPE, 2018-2025

(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 83. QATAR KEFIR MARKET SIZE, BY FLAVOR, 2018-2025

(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 84. QATAR KEFIR MARKET SIZE, BY APPLICATION, 2018-2025

(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 85. QATAR KEFIR MARKET SIZE, BY TYPE, 2018-2025

(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 86. RUSSIA KEFIR MARKET SIZE, BY FLAVOR, 2018-2025

(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 87. RUSSIA KEFIR MARKET SIZE, BY APPLICATION, 2018-2025

(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 88. RUSSIA KEFIR MARKET SIZE, BY TYPE, 2018-2025

(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 89. SAUDI ARABIA KEFIR MARKET SIZE, BY FLAVOR, 2018-2025

(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 90. SAUDI ARABIA KEFIR MARKET SIZE, BY APPLICATION, 2018-2025

(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 91. SAUDI ARABIA KEFIR MARKET SIZE, BY TYPE, 2018-2025

(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 92. SOUTH AFRICA KEFIR MARKET SIZE, BY FLAVOR, 2018-2025

(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 93. SOUTH AFRICA KEFIR MARKET SIZE, BY APPLICATION, 2018-2025

(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 94. SOUTH AFRICA KEFIR MARKET SIZE, BY TYPE, 2018-2025

(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 95. SPAIN KEFIR MARKET SIZE, BY FLAVOR, 2018-2025

(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 96. SPAIN KEFIR MARKET SIZE, BY APPLICATION, 2018-2025

(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 97. SPAIN KEFIR MARKET SIZE, BY TYPE, 2018-2025
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 98. UNITED ARAB EMIRATES KEFIR MARKET SIZE, BY FLAVOR, 2018-2025
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 99. UNITED ARAB EMIRATES KEFIR MARKET SIZE, BY APPLICATION,
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 100. UNITED ARAB EMIRATES KEFIR MARKET SIZE, BY TYPE, 2018-2025
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 101. UNITED KINGDOM KEFIR MARKET SIZE, BY FLAVOR, 2018-2025
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 102. UNITED KINGDOM KEFIR MARKET SIZE, BY APPLICATION, 2018-2025
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 103. UNITED KINGDOM KEFIR MARKET SIZE, BY TYPE, 2018-2025
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 104. GLOBAL KEFIR MARKET: SCORES

TABLE 105. GLOBAL KEFIR MARKET: BUSINESS STRATEGY

TABLE 106. GLOBAL KEFIR MARKET: PRODUCT SATISFACTION

TABLE 107. GLOBAL KEFIR MARKET: RANKING

TABLE 108. GLOBAL KEFIR MARKET: MERGER & ACQUISITION

TABLE 109. GLOBAL KEFIR MARKET: AGREEMENT, COLLABORATION, &
PARTNERSHIP

TABLE 110. GLOBAL KEFIR MARKET: NEW PRODUCT LAUNCH & ENHANCEMENT

TABLE 111. GLOBAL KEFIR MARKET: INVESTMENT & FUNDING

TABLE 112. GLOBAL KEFIR MARKET: AWARD, RECOGNITION, & EXPANSION

TABLE 113. GLOBAL KEFIR MARKET: LICENSE & PRICING

List Of Figures

LIST OF FIGURES

- FIGURE 1. GLOBAL KEFIR MARKET: RESEARCH PROCESS
- FIGURE 2. GLOBAL KEFIR MARKET: RESEARCH EXECUTION
- FIGURE 3. GLOBAL KEFIR MARKET SIZE, 2020 VS 2025 (USD MILLION)
- FIGURE 4. GLOBAL KEFIR MARKET SIZE, BY FLAVOR, 2020 (USD MILLION)
- FIGURE 5. GLOBAL KEFIR MARKET SIZE, BY APPLICATION, 2020 (USD MILLION)
- FIGURE 6. GLOBAL KEFIR MARKET SIZE, BY TYPE, 2020 (USD MILLION)
- FIGURE 7. GLOBAL KEFIR MARKET SIZE, BY GEOGRAPHY, 2020 (USD MILLION)
- FIGURE 8. GLOBAL KEFIR MARKET SIZE, 2018-2025 (USD MILLION)
- FIGURE 9. GLOBAL KEFIR MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (%)
- FIGURE 10. GLOBAL KEFIR MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (USD MILLION)
- FIGURE 11. COMPETITIVE STRATEGIC WINDOW FOR GLOBAL KEFIR MARKET SIZE, BY GEOGRAPHY, 2025
- FIGURE 12. GLOBAL KEFIR MARKET: MARKET DYNAMICS
- FIGURE 13. GLOBAL KEFIR MARKET: PORTERS FIVE FORCES ANALYSIS
- FIGURE 14. GLOBAL KEFIR MARKET SIZE, BY TYPE, 2020 VS 2025 (%)
- FIGURE 15. GLOBAL KEFIR MARKET SIZE, BY TYPE, 2020 VS 2025 (USD MILLION)
- FIGURE 16. COMPETITIVE STRATEGIC WINDOW FOR GLOBAL KEFIR MARKET SIZE, BY TYPE, 2025
- FIGURE 17. GLOBAL KEFIR MARKET SIZE, BY FROZEN KEFIR, 2020 VS 2025 (USD MILLION)
- FIGURE 18. GLOBAL KEFIR MARKET SIZE, BY GREEK KEFIR, 2020 VS 2025 (USD MILLION)
- FIGURE 19. GLOBAL KEFIR MARKET SIZE, BY LOW FAT CONTENT KEFIR, 2020 VS 2025 (USD MILLION)
- FIGURE 20. GLOBAL KEFIR MARKET SIZE, BY ORGANIC KEFIR, 2020 VS 2025 (USD MILLION)
- FIGURE 21. GLOBAL KEFIR MARKET SIZE, BY FLAVOR, 2020 VS 2025 (%)
- FIGURE 22. GLOBAL KEFIR MARKET SIZE, BY FLAVOR, 2020 VS 2025 (USD MILLION)
- FIGURE 23. COMPETITIVE STRATEGIC WINDOW FOR GLOBAL KEFIR MARKET SIZE, BY FLAVOR, 2025
- FIGURE 24. GLOBAL KEFIR MARKET SIZE, BY FLAVORED, 2020 VS 2025 (USD MILLION)
- FIGURE 25. GLOBAL KEFIR MARKET SIZE, BY REGULAR, 2020 VS 2025 (USD

MILLION)

FIGURE 26. GLOBAL KEFIR MARKET SIZE, BY APPLICATION, 2020 VS 2025 (%)

FIGURE 27. GLOBAL KEFIR MARKET SIZE, BY APPLICATION, 2020 VS 2025 (USD MILLION)

FIGURE 28. COMPETITIVE STRATEGIC WINDOW FOR GLOBAL KEFIR MARKET SIZE, BY APPLICATION, 2025

FIGURE 29. GLOBAL KEFIR MARKET SIZE, BY DAIRY PRODUCTS, 2020 VS 2025 (USD MILLION)

FIGURE 30. GLOBAL KEFIR MARKET SIZE, BY DIETARY SUPPLEMENTS, 2020 VS 2025 (USD MILLION)

FIGURE 31. GLOBAL KEFIR MARKET SIZE, BY PHARMACEUTICALS, 2020 VS 2025 (USD MILLION)

FIGURE 32. GLOBAL KEFIR MARKET SIZE, BY SAUCES & DIPS, 2020 VS 2025 (USD MILLION)

FIGURE 33. AMERICAS KEFIR MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (%)

FIGURE 34. AMERICAS KEFIR MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (USD MILLION)

FIGURE 35. COMPETITIVE STRATEGIC WINDOW FOR AMERICAS KEFIR MARKET SIZE, BY GEOGRAPHY, 2025

FIGURE 36. ARGENTINA KEFIR MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 37. BRAZIL KEFIR MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 38. CANADA KEFIR MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 39. MEXICO KEFIR MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 40. UNITED STATES KEFIR MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 41. ASIA-PACIFIC KEFIR MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (%)

FIGURE 42. ASIA-PACIFIC KEFIR MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (USD MILLION)

FIGURE 43. COMPETITIVE STRATEGIC WINDOW FOR ASIA-PACIFIC KEFIR MARKET SIZE, BY GEOGRAPHY, 2025

FIGURE 44. AUSTRALIA KEFIR MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 45. CHINA KEFIR MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 46. INDIA KEFIR MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 47. INDONESIA KEFIR MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 48. JAPAN KEFIR MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 49. MALAYSIA KEFIR MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 50. PHILIPPINES KEFIR MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 51. SOUTH KOREA KEFIR MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 52. THAILAND KEFIR MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 53. EUROPE, MIDDLE EAST & AFRICA KEFIR MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (%)

FIGURE 54. EUROPE, MIDDLE EAST & AFRICA KEFIR MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (USD MILLION)

FIGURE 55. COMPETITIVE STRATEGIC WINDOW FOR EUROPE, MIDDLE EAST & AFRICA KEFIR MARKET SIZE, BY GEOGRAPHY, 2025

FIGURE 56. FRANCE KEFIR MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 57. GERMANY KEFIR MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 58. ITALY KEFIR MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 59. NETHERLANDS KEFIR MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 60. QATAR KEFIR MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 61. RUSSIA KEFIR MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 62. SAUDI ARABIA KEFIR MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 63. SOUTH AFRICA KEFIR MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 64. SPAIN KEFIR MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 65. UNITED ARAB EMIRATES KEFIR MARKET SIZE, BY GEOGRAPHY,

2018-2025 (USD MILLION)

FIGURE 66. UNITED KINGDOM KEFIR MARKET SIZE, BY GEOGRAPHY, 2018-2025
(USD MILLION)

FIGURE 67. GLOBAL KEFIR MARKET: 360IRESEARCH FPNV POSITIONING
MATRIX

FIGURE 68. GLOBAL KEFIR MARKET: 360IRESEARCH MARKET SHARE ANALYSIS

FIGURE 69. GLOBAL KEFIR MARKET: COMPETITOR SWOT ANALYSIS

FIGURE 70. COMPETITIVE SCENARIO ANALYSIS IN GLOBAL KEFIR MARKET, BY
TYPE

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