

Humectants Market Research Report by Source (Organic and Synthetic), by Type (Alpha Hydroxy Acids & Polysaccharides, Glycerol, Glycols, and Sugar Alcohols), by Application - Global Forecast to 2025 - Cumulative Impact of COVID-19

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Abstracts

Market Statistics:

The report provides market sizing and forecast across five major currencies - USD, EUR GBP, JPY, and AUD. This helps organization leaders make better decisions when currency exchange data is readily available.

- 1. The Global Humectants Market is expected to grow from USD 18,839.57 Million in 2020 to USD 27,395.42 Million by the end of 2025.
- 2. The Global Humectants Market is expected to grow from EUR 16,518.90 Million in 2020 to EUR 24,020.82 Million by the end of 2025.
- 3. The Global Humectants Market is expected to grow from GBP 14,685.33 Million in 2020 to GBP 21,354.56 Million by the end of 2025.
- 4. The Global Humectants Market is expected to grow from JPY 2,010,660.43 Million in 2020 to JPY 2,923,785.94 Million by the end of 2025.
- 5. The Global Humectants Market is expected to grow from AUD 27,357.57 Million in 2020 to AUD 39,781.79 Million by the end of 2025.

Market Segmentation & Coverage:

This research report categorizes the Humectants to forecast the revenues and analyze the trends in each of the following sub-markets:

Based on Source, the Humectants Market studied across Organic and Synthetic.



Based on Type, the Humectants Market studied across Alpha Hydroxy Acids & Polysaccharides, Glycerol, Glycols, and Sugar Alcohols.

Based on Application, the Humectants Market studied across Animal Feed, Food & Beverages, Oral & Personal Care Products, and Pharmaceuticals.

Based on Geography, the Humectants Market studied across Americas, Asia-Pacific, and Europe, Middle East & Africa. The Americas region surveyed across Argentina, Brazil, Canada, Mexico, and United States. The Asia-Pacific region surveyed across Australia, China, India, Indonesia, Japan, Malaysia, Philippines, South Korea, and Thailand. The Europe, Middle East & Africa region surveyed across France, Germany, Italy, Netherlands, Qatar, Russia, Saudi Arabia, South Africa, Spain, United Arab Emirates, and United Kingdom.

Company Usability Profiles:

The report deeply explores the recent significant developments by the leading vendors and innovation profiles in the Global Humectants Market including Archer Daniels Midland Company, Ashland Global Specialty Chemicals Inc., Barentz B.V., BASF SE, Batory Foods, Brenntag AG, Corbion N.V., E. I. du Pont de Nemours and Company, Ingredion Incorporated, and Roquette Brothers.

Cumulative Impact of COVID-19:

COVID-19 is an incomparable global public health emergency that has affected almost every industry, so for and, the long-term effects projected to impact the industry growth during the forecast period. Our ongoing research amplifies our research framework to ensure the inclusion of underlaying COVID-19 issues and potential paths forward. The report is delivering insights on COVID-19 considering the changes in consumer behavior and demand, purchasing patterns, re-routing of the supply chain, dynamics of current market forces, and the significant interventions of governments. The updated study provides insights, analysis, estimations, and forecast, considering the COVID-19 impact on the market.

360iResearch FPNV Positioning Matrix:

The 360iResearch FPNV Positioning Matrix evaluates and categorizes the vendors in the Humectants Market on the basis of Business Strategy (Business Growth, Industry Coverage, Financial Viability, and Channel Support) and Product Satisfaction (Value for Money, Ease of Use, Product Features, and Customer Support) that aids businesses in better decision making and understanding the competitive landscape.



360iResearch Competitive Strategic Window:

The 360iResearch Competitive Strategic Window analyses the competitive landscape in terms of markets, applications, and geographies. The 360iResearch Competitive Strategic Window helps the vendor define an alignment or fit between their capabilities and opportunities for future growth prospects. During a forecast period, it defines the optimal or favorable fit for the vendors to adopt successive merger and acquisition strategies, geography expansion, research & development, and new product introduction strategies to execute further business expansion and growth.

The report provides insights on the following pointers:

- 1. Market Penetration: Provides comprehensive information on the market offered by the key players
- 2. Market Development: Provides in-depth information about lucrative emerging markets and analyzes the markets
- 3. Market Diversification: Provides detailed information about new product launches, untapped geographies, recent developments, and investments
- 4. Competitive Assessment & Intelligence: Provides an exhaustive assessment of market shares, strategies, products, and manufacturing capabilities of the leading players
- 5. Product Development & Innovation: Provides intelligent insights on future technologies, R&D activities, and new product developments

The report answers questions such as:

- 1. What is the market size and forecast of the Global Humectants Market?
- 2. What are the inhibiting factors and impact of COVID-19 shaping the Global Humectants Market during the forecast period?
- 3. Which are the products/segments/applications/areas to invest in over the forecast period in the Global Humectants Market?
- 4. What is the competitive strategic window for opportunities in the Global Humectants Market?
- 5. What are the technology trends and regulatory frameworks in the Global Humectants Market?
- 6. What are the modes and strategic moves considered suitable for entering the Global Humectants Market?



Contents

1. PREFACE

- 1.1. Objectives of the Study
- 1.2. Market Segmentation & Coverage
- 1.3. Years Considered for the Study
- 1.4. Currency & Pricing
- 1.5. Language
- 1.6. Limitations
- 1.7. Stakeholders

2. RESEARCH METHODOLOGY

- 2.1. Research Process
 - 2.1.1. Define: Research Objective
 - 2.1.2. Determine: Research Design
 - 2.1.3. Prepare: Research Instrument
 - 2.1.4. Collect: Data Source
 - 2.1.5. Analyze: Data Interpretation
 - 2.1.6. Formulate: Data Verification
 - 2.1.7. Publish: Research Report
 - 2.1.8. Repeat: Report Update
- 2.2. Research Execution
 - 2.2.1. Initiation: Research Process
 - 2.2.2. Planning: Develop Research Plan
 - 2.2.3. Execution: Conduct Research
 - 2.2.4. Verification: Finding & Analysis
 - 2.2.5. Publication: Research Report
- 2.3. Research Outcome

3. EXECUTIVE SUMMARY

- 3.1. Introduction
- 3.2. Market Outlook
- 3.3. Application Outlook
- 3.4. Source Outlook
- 3.5. Type Outlook
- 3.6. Geography Outlook



3.7. Competitor Outlook

4. MARKET OVERVIEW

- 4.1. Introduction
- 4.2. Cumulative Impact of COVID-19

5. MARKET INSIGHTS

- 5.1. Market Dynamics
 - 5.1.1. Drivers
 - 5.1.2. Restraints
 - 5.1.3. Opportunities
 - 5.1.4. Challenges
- 5.2. Porters Five Forces Analysis
 - 5.2.1. Threat of New Entrants
 - 5.2.2. Threat of Substitutes
 - 5.2.3. Bargaining Power of Customers
 - 5.2.4. Bargaining Power of Suppliers
 - 5.2.5. Industry Rivalry

6. GLOBAL HUMECTANTS MARKET, BY SOURCE

- 6.1. Introduction
- 6.2. Organic
- 6.3. Synthetic

7. GLOBAL HUMECTANTS MARKET, BY TYPE

- 7.1. Introduction
- 7.2. Alpha Hydroxy Acids & Polysaccharides
- 7.3. Glycerol
- 7.4. Glycols
- 7.5. Sugar Alcohols

8. GLOBAL HUMECTANTS MARKET, BY APPLICATION

- 8.1. Introduction
- 8.2. Animal Feed



- 8.3. Food & Beverages
- 8.4. Oral & Personal Care Products
- 8.5. Pharmaceuticals

9. AMERICAS HUMECTANTS MARKET

- 9.1. Introduction
- 9.2. Argentina
- 9.3. Brazil
- 9.4. Canada
- 9.5. Mexico
- 9.6. United States

10. ASIA-PACIFIC HUMECTANTS MARKET

- 10.1. Introduction
- 10.2. Australia
- 10.3. China
- 10.4. India
- 10.5. Indonesia
- 10.6. Japan
- 10.7. Malaysia
- 10.8. Philippines
- 10.9. South Korea
- 10.10. Thailand

11. EUROPE, MIDDLE EAST & AFRICA HUMECTANTS MARKET

- 11.1. Introduction
- 11.2. France
- 11.3. Germany
- 11.4. Italy
- 11.5. Netherlands
- 11.6. Qatar
- 11.7. Russia
- 11.8. Saudi Arabia
- 11.9. South Africa
- 11.10. Spain
- 11.11. United Arab Emirates



11.12. United Kingdom

12. COMPETITIVE LANDSCAPE

- 12.1. FPNV Positioning Matrix
 - 12.1.1. Quadrants
 - 12.1.2. Business Strategy
- 12.1.3. Product Satisfaction
- 12.2. Market Ranking Analysis
- 12.3. Market Share Analysis
- 12.4. Competitor SWOT Analysis
- 12.5. Competitive Scenario
 - 12.5.1. Merger & Acquisition
- 12.5.2. Agreement, Collaboration, & Partnership
- 12.5.3. New Product Launch & Enhancement
- 12.5.4. Investment & Funding
- 12.5.5. Award, Recognition, & Expansion

13. COMPANY USABILITY PROFILES

- 13.1. Archer Daniels Midland Company
- 13.2. Ashland Global Specialty Chemicals Inc.
- 13.3. Barentz B.V.
- 13.4. BASF SE
- 13.5. Batory Foods
- 13.6. Brenntag AG
- 13.7. Corbion N.V.
- 13.8. E. I. du Pont de Nemours and Company
- 13.9. Ingredion Incorporated
- 13.10. Roquette Brothers

14. APPENDIX

- 14.1. Discussion Guide
- 14.2. License & Pricing



List Of Tables

LIST OF TABLES

TABLE 1. CURRENCY CONVERSION RATES

TABLE 2. GLOBAL HUMECTANTS MARKET SIZE, 2018-2025

(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 3. GLOBAL HUMECTANTS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 4. GLOBAL HUMECTANTS MARKET SIZE, BY SOURCE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 5. GLOBAL HUMECTANTS MARKET SIZE, BY ORGANIC, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 6. GLOBAL HUMECTANTS MARKET SIZE, BY SYNTHETIC, BY

GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 7. GLOBAL HUMECTANTS MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 8. GLOBAL HUMECTANTS MARKET SIZE, BY ALPHA HYDROXY ACIDS & POLYSACCHARIDES, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 9. GLOBAL HUMECTANTS MARKET SIZE, BY GLYCEROL, BY

GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 10. GLOBAL HUMECTANTS MARKET SIZE, BY GLYCOLS, BY

GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 11. GLOBAL HUMECTANTS MARKET SIZE, BY SUGAR ALCOHOLS, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 12. GLOBAL HUMECTANTS MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 13. GLOBAL HUMECTANTS MARKET SIZE, BY ANIMAL FEED, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 14. GLOBAL HUMECTANTS MARKET SIZE, BY FOOD & BEVERAGES, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 15. GLOBAL HUMECTANTS MARKET SIZE, BY ORAL & PERSONAL CARE PRODUCTS, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 16. GLOBAL HUMECTANTS MARKET SIZE, BY PHARMACEUTICALS, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 17. AMERICAS HUMECTANTS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 18. AMERICAS HUMECTANTS MARKET SIZE, BY APPLICATION, 2018-2025



(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 19. AMERICAS HUMECTANTS MARKET SIZE, BY SOURCE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 20. AMERICAS HUMECTANTS MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 21. ARGENTINA HUMECTANTS MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 22. ARGENTINA HUMECTANTS MARKET SIZE, BY SOURCE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 23. ARGENTINA HUMECTANTS MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 24. BRAZIL HUMECTANTS MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 25. BRAZIL HUMECTANTS MARKET SIZE, BY SOURCE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 26. BRAZIL HUMECTANTS MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 27. CANADA HUMECTANTS MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 28. CANADA HUMECTANTS MARKET SIZE, BY SOURCE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 29. CANADA HUMECTANTS MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 30. MEXICO HUMECTANTS MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 31. MEXICO HUMECTANTS MARKET SIZE, BY SOURCE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 32. MEXICO HUMECTANTS MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 33. UNITED STATES HUMECTANTS MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 34. UNITED STATES HUMECTANTS MARKET SIZE, BY SOURCE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 35. UNITED STATES HUMECTANTS MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 36. ASIA-PACIFIC HUMECTANTS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 37. ASIA-PACIFIC HUMECTANTS MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)



TABLE 38. ASIA-PACIFIC HUMECTANTS MARKET SIZE, BY SOURCE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 39. ASIA-PACIFIC HUMECTANTS MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 40. AUSTRALIA HUMECTANTS MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 41. AUSTRALIA HUMECTANTS MARKET SIZE, BY SOURCE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 42. AUSTRALIA HUMECTANTS MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 43. CHINA HUMECTANTS MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 44. CHINA HUMECTANTS MARKET SIZE, BY SOURCE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 45. CHINA HUMECTANTS MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 46. INDIA HUMECTANTS MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 47. INDIA HUMECTANTS MARKET SIZE, BY SOURCE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 48. INDIA HUMECTANTS MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 49. INDONESIA HUMECTANTS MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 50. INDONESIA HUMECTANTS MARKET SIZE, BY SOURCE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 51. INDONESIA HUMECTANTS MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 52. JAPAN HUMECTANTS MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 53. JAPAN HUMECTANTS MARKET SIZE, BY SOURCE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 54. JAPAN HUMECTANTS MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 55. MALAYSIA HUMECTANTS MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 56. MALAYSIA HUMECTANTS MARKET SIZE, BY SOURCE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 57. MALAYSIA HUMECTANTS MARKET SIZE, BY TYPE, 2018-2025



(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 58. PHILIPPINES HUMECTANTS MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 59. PHILIPPINES HUMECTANTS MARKET SIZE, BY SOURCE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 60. PHILIPPINES HUMECTANTS MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 61. SOUTH KOREA HUMECTANTS MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 62. SOUTH KOREA HUMECTANTS MARKET SIZE, BY SOURCE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 63. SOUTH KOREA HUMECTANTS MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 64. THAILAND HUMECTANTS MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 65. THAILAND HUMECTANTS MARKET SIZE, BY SOURCE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 66. THAILAND HUMECTANTS MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 67. EUROPE, MIDDLE EAST & AFRICA HUMECTANTS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 68. EUROPE, MIDDLE EAST & AFRICA HUMECTANTS MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 69. EUROPE, MIDDLE EAST & AFRICA HUMECTANTS MARKET SIZE, BY SOURCE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 70. EUROPE, MIDDLE EAST & AFRICA HUMECTANTS MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 71. FRANCE HUMECTANTS MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 72. FRANCE HUMECTANTS MARKET SIZE, BY SOURCE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 73. FRANCE HUMECTANTS MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 74. GERMANY HUMECTANTS MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 75. GERMANY HUMECTANTS MARKET SIZE, BY SOURCE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 76. GERMANY HUMECTANTS MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)



TABLE 77. ITALY HUMECTANTS MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 78. ITALY HUMECTANTS MARKET SIZE, BY SOURCE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 79. ITALY HUMECTANTS MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 80. NETHERLANDS HUMECTANTS MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 81. NETHERLANDS HUMECTANTS MARKET SIZE, BY SOURCE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 82. NETHERLANDS HUMECTANTS MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 83. QATAR HUMECTANTS MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 84. QATAR HUMECTANTS MARKET SIZE, BY SOURCE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 85. QATAR HUMECTANTS MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 86. RUSSIA HUMECTANTS MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 87. RUSSIA HUMECTANTS MARKET SIZE, BY SOURCE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 88. RUSSIA HUMECTANTS MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 89. SAUDI ARABIA HUMECTANTS MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 90. SAUDI ARABIA HUMECTANTS MARKET SIZE, BY SOURCE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 91. SAUDI ARABIA HUMECTANTS MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 92. SOUTH AFRICA HUMECTANTS MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 93. SOUTH AFRICA HUMECTANTS MARKET SIZE, BY SOURCE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 94. SOUTH AFRICA HUMECTANTS MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 95. SPAIN HUMECTANTS MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 96. SPAIN HUMECTANTS MARKET SIZE, BY SOURCE, 2018-2025



(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 97. SPAIN HUMECTANTS MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 98. UNITED ARAB EMIRATES HUMECTANTS MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 99. UNITED ARAB EMIRATES HUMECTANTS MARKET SIZE, BY SOURCE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 100. UNITED ARAB EMIRATES HUMECTANTS MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 101. UNITED KINGDOM HUMECTANTS MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 102. UNITED KINGDOM HUMECTANTS MARKET SIZE, BY SOURCE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 103. UNITED KINGDOM HUMECTANTS MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 104. GLOBAL HUMECTANTS MARKET: SCORES

TABLE 105. GLOBAL HUMECTANTS MARKET: BUSINESS STRATEGY

TABLE 106. GLOBAL HUMECTANTS MARKET: PRODUCT SATISFACTION

TABLE 107. GLOBAL HUMECTANTS MARKET: RANKING

TABLE 108. GLOBAL HUMECTANTS MARKET: MERGER & ACQUISITION

TABLE 109. GLOBAL HUMECTANTS MARKET: AGREEMENT, COLLABORATION, & PARTNERSHIP

TABLE 110. GLOBAL HUMECTANTS MARKET: NEW PRODUCT LAUNCH & ENHANCEMENT

TABLE 111. GLOBAL HUMECTANTS MARKET: INVESTMENT & FUNDING TABLE 112. GLOBAL HUMECTANTS MARKET: AWARD, RECOGNITION, & EXPANSION

TABLE 113. GLOBAL HUMECTANTS MARKET: LICENSE & PRICING



List Of Figures

LIST OF FIGURES

- FIGURE 1. GLOBAL HUMECTANTS MARKET: RESEARCH PROCESS
- FIGURE 2. GLOBAL HUMECTANTS MARKET: RESEARCH EXECUTION
- FIGURE 3. GLOBAL HUMECTANTS MARKET SIZE, 2020 VS 2025 (USD MILLION)
- FIGURE 4. GLOBAL HUMECTANTS MARKET SIZE, BY APPLICATION, 2020 (USD MILLION)
- FIGURE 5. GLOBAL HUMECTANTS MARKET SIZE, BY SOURCE, 2020 (USD MILLION)
- FIGURE 6. GLOBAL HUMECTANTS MARKET SIZE, BY TYPE, 2020 (USD MILLION)
- FIGURE 7. GLOBAL HUMECTANTS MARKET SIZE, BY GEOGRAPHY, 2020 (USD MILLION)
- FIGURE 8. GLOBAL HUMECTANTS MARKET SIZE, 2018-2025 (USD MILLION)
- FIGURE 9. GLOBAL HUMECTANTS MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (%)
- FIGURE 10. GLOBAL HUMECTANTS MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (USD MILLION)
- FIGURE 11. COMPETITIVE STRATEGIC WINDOW FOR GLOBAL HUMECTANTS MARKET SIZE, BY GEOGRAPHY, 2025
- FIGURE 12. GLOBAL HUMECTANTS MARKET: MARKET DYNAMICS
- FIGURE 13. GLOBAL HUMECTANTS MARKET: PORTERS FIVE FORCES ANALYSIS
- FIGURE 14. GLOBAL HUMECTANTS MARKET SIZE, BY SOURCE, 2020 VS 2025 (%)
- FIGURE 15. GLOBAL HUMECTANTS MARKET SIZE, BY SOURCE, 2020 VS 2025 (USD MILLION)
- FIGURE 16. COMPETITIVE STRATEGIC WINDOW FOR GLOBAL HUMECTANTS MARKET SIZE, BY SOURCE, 2025
- FIGURE 17. GLOBAL HUMECTANTS MARKET SIZE, BY ORGANIC, 2020 VS 2025 (USD MILLION)
- FIGURE 18. GLOBAL HUMECTANTS MARKET SIZE, BY SYNTHETIC, 2020 VS 2025 (USD MILLION)
- FIGURE 19. GLOBAL HUMECTANTS MARKET SIZE, BY TYPE, 2020 VS 2025 (%)
- FIGURE 20. GLOBAL HUMECTANTS MARKET SIZE, BY TYPE, 2020 VS 2025 (USD MILLION)
- FIGURE 21. COMPETITIVE STRATEGIC WINDOW FOR GLOBAL HUMECTANTS MARKET SIZE, BY TYPE, 2025
- FIGURE 22. GLOBAL HUMECTANTS MARKET SIZE, BY ALPHA HYDROXY ACIDS &



POLYSACCHARIDES, 2020 VS 2025 (USD MILLION)

FIGURE 23. GLOBAL HUMECTANTS MARKET SIZE, BY GLYCEROL, 2020 VS 2025 (USD MILLION)

FIGURE 24. GLOBAL HUMECTANTS MARKET SIZE, BY GLYCOLS, 2020 VS 2025 (USD MILLION)

FIGURE 25. GLOBAL HUMECTANTS MARKET SIZE, BY SUGAR ALCOHOLS, 2020 VS 2025 (USD MILLION)

FIGURE 26. GLOBAL HUMECTANTS MARKET SIZE, BY APPLICATION, 2020 VS 2025 (%)

FIGURE 27. GLOBAL HUMECTANTS MARKET SIZE, BY APPLICATION, 2020 VS 2025 (USD MILLION)

FIGURE 28. COMPETITIVE STRATEGIC WINDOW FOR GLOBAL HUMECTANTS MARKET SIZE, BY APPLICATION, 2025

FIGURE 29. GLOBAL HUMECTANTS MARKET SIZE, BY ANIMAL FEED, 2020 VS 2025 (USD MILLION)

FIGURE 30. GLOBAL HUMECTANTS MARKET SIZE, BY FOOD & BEVERAGES, 2020 VS 2025 (USD MILLION)

FIGURE 31. GLOBAL HUMECTANTS MARKET SIZE, BY ORAL & PERSONAL CARE PRODUCTS, 2020 VS 2025 (USD MILLION)

FIGURE 32. GLOBAL HUMECTANTS MARKET SIZE, BY PHARMACEUTICALS, 2020 VS 2025 (USD MILLION)

FIGURE 33. AMERICAS HUMECTANTS MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (%)

FIGURE 34. AMERICAS HUMECTANTS MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (USD MILLION)

FIGURE 35. COMPETITIVE STRATEGIC WINDOW FOR AMERICAS HUMECTANTS MARKET SIZE, BY GEOGRAPHY, 2025

FIGURE 36. ARGENTINA HUMECTANTS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 37. BRAZIL HUMECTANTS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 38. CANADA HUMECTANTS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 39. MEXICO HUMECTANTS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 40. UNITED STATES HUMECTANTS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 41. ASIA-PACIFIC HUMECTANTS MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (%)



FIGURE 42. ASIA-PACIFIC HUMECTANTS MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (USD MILLION)

FIGURE 43. COMPETITIVE STRATEGIC WINDOW FOR ASIA-PACIFIC

HUMECTANTS MARKET SIZE, BY GEOGRAPHY, 2025

FIGURE 44. AUSTRALIA HUMECTANTS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 45. CHINA HUMECTANTS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 46. INDIA HUMECTANTS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 47. INDONESIA HUMECTANTS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 48. JAPAN HUMECTANTS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 49. MALAYSIA HUMECTANTS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 50. PHILIPPINES HUMECTANTS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 51. SOUTH KOREA HUMECTANTS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 52. THAILAND HUMECTANTS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 53. EUROPE, MIDDLE EAST & AFRICA HUMECTANTS MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (%)

FIGURE 54. EUROPE, MIDDLE EAST & AFRICA HUMECTANTS MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (USD MILLION)

FIGURE 55. COMPETITIVE STRATEGIC WINDOW FOR EUROPE, MIDDLE EAST & AFRICA HUMECTANTS MARKET SIZE, BY GEOGRAPHY, 2025

FIGURE 56. FRANCE HUMECTANTS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 57. GERMANY HUMECTANTS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 58. ITALY HUMECTANTS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 59. NETHERLANDS HUMECTANTS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 60. QATAR HUMECTANTS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 61. RUSSIA HUMECTANTS MARKET SIZE, BY GEOGRAPHY, 2018-2025



(USD MILLION)

FIGURE 62. SAUDI ARABIA HUMECTANTS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 63. SOUTH AFRICA HUMECTANTS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 64. SPAIN HUMECTANTS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 65. UNITED ARAB EMIRATES HUMECTANTS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 66. UNITED KINGDOM HUMECTANTS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 67. GLOBAL HUMECTANTS MARKET: 360IRESEARCH FPNV POSITIONING MATRIX

FIGURE 68. GLOBAL HUMECTANTS MARKET: 360IRESEARCH MARKET SHARE ANALYSIS

FIGURE 69. GLOBAL HUMECTANTS MARKET: COMPETITOR SWOT ANALYSIS FIGURE 70. COMPETITIVE SCENARIO ANALYSIS IN GLOBAL HUMECTANTS MARKET, BY TYPE



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