

# **Holographic Display Market Research Report by Technology (Laser, Piston, Semi Transparent/Electro Holographic Display, and Touchable), by Product Type (Camera, Digital Signage, Kiosks, Medical Imaging/Scanners, and Notebook and Laptop), by Application - Global Forecast to 2025 - Cumulative Impact of COVID-19**

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## **Abstracts**

### Market Statistics:

The report provides market sizing and forecast across five major currencies - USD, EUR GBP, JPY, and AUD. This helps organization leaders make better decisions when currency exchange data is readily available.

1. The Global Holographic Display Market is expected to grow from USD 1,143.22 Million in 2020 to USD 4,209.74 Million by the end of 2025.
2. The Global Holographic Display Market is expected to grow from EUR 1,002.39 Million in 2020 to EUR 3,691.18 Million by the end of 2025.
3. The Global Holographic Display Market is expected to grow from GBP 891.13 Million in 2020 to GBP 3,281.47 Million by the end of 2025.
4. The Global Holographic Display Market is expected to grow from JPY 122,010.70 Million in 2020 to JPY 449,286.35 Million by the end of 2025.
5. The Global Holographic Display Market is expected to grow from AUD 1,660.10 Million in 2020 to AUD 6,113.10 Million by the end of 2025.

### Market Segmentation & Coverage:

This research report categorizes the Holographic Display to forecast the revenues and analyze the trends in each of the following sub-markets:

Based on Technology, the Holographic Display Market studied across Laser, Piston, Semi Transparent/Electro Holographic Display, and Touchable.

Based on Product Type, the Holographic Display Market studied across Camera, Digital Signage, Kiosks, Medical Imaging/Scanners, Notebook and Laptop, and Smart Tv's/Holo Tv's. The Medical Imaging/Scanners further studied across CT & MRI and Ultrasound.

Based on Application, the Holographic Display Market studied across Automobile, Commercial, Consumer, Defense, Education, Industrial, and Medical.

Based on Geography, the Holographic Display Market studied across Americas, Asia-Pacific, and Europe, Middle East & Africa. The Americas region surveyed across Argentina, Brazil, Canada, Mexico, and United States. The Asia-Pacific region surveyed across Australia, China, India, Indonesia, Japan, Malaysia, Philippines, South Korea, and Thailand. The Europe, Middle East & Africa region surveyed across France, Germany, Italy, Netherlands, Qatar, Russia, Saudi Arabia, South Africa, Spain, United Arab Emirates, and United Kingdom.

#### Company Usability Profiles:

The report deeply explores the recent significant developments by the leading vendors and innovation profiles in the Global Holographic Display Market including AV Concepts, Inc., DigiLens Inc., Eon Reality, Holoxica Ltd., Konica Minolta, Inc., Musion Das Hologram Ltd., Provision Holding, Inc., Qualcomm Inc, Realfiction, Realview Imaging LTD., Shenzhen Smx Display, Viewsonic Corporation, and Zebra Imaging Inc.

#### Cumulative Impact of COVID-19:

COVID-19 is an incomparable global public health emergency that has affected almost every industry, so far and, the long-term effects projected to impact the industry growth during the forecast period. Our ongoing research amplifies our research framework to ensure the inclusion of underlying COVID-19 issues and potential paths forward. The report is delivering insights on COVID-19 considering the changes in consumer behavior and demand, purchasing patterns, re-routing of the supply chain, dynamics of current market forces, and the significant interventions of governments. The updated study provides insights, analysis, estimations, and forecast, considering the COVID-19 impact on the market.

#### 360iResearch FPNV Positioning Matrix:

The 360iResearch FPNV Positioning Matrix evaluates and categorizes the vendors in the Holographic Display Market on the basis of Business Strategy (Business Growth, Industry Coverage, Financial Viability, and Channel Support) and Product Satisfaction (Value for Money, Ease of Use, Product Features, and Customer Support) that aids businesses in better decision making and understanding the competitive landscape.

360iResearch Competitive Strategic Window:

The 360iResearch Competitive Strategic Window analyses the competitive landscape in terms of markets, applications, and geographies. The 360iResearch Competitive Strategic Window helps the vendor define an alignment or fit between their capabilities and opportunities for future growth prospects. During a forecast period, it defines the optimal or favorable fit for the vendors to adopt successive merger and acquisition strategies, geography expansion, research & development, and new product introduction strategies to execute further business expansion and growth.

The report provides insights on the following pointers:

1. Market Penetration: Provides comprehensive information on the market offered by the key players
2. Market Development: Provides in-depth information about lucrative emerging markets and analyzes the markets
3. Market Diversification: Provides detailed information about new product launches, untapped geographies, recent developments, and investments
4. Competitive Assessment & Intelligence: Provides an exhaustive assessment of market shares, strategies, products, and manufacturing capabilities of the leading players
5. Product Development & Innovation: Provides intelligent insights on future technologies, R&D activities, and new product developments

The report answers questions such as:

1. What is the market size and forecast of the Global Holographic Display Market?
2. What are the inhibiting factors and impact of COVID-19 shaping the Global Holographic Display Market during the forecast period?
3. Which are the products/segments/applications/areas to invest in over the forecast period in the Global Holographic Display Market?
4. What is the competitive strategic window for opportunities in the Global Holographic Display Market?
5. What are the technology trends and regulatory frameworks in the Global Holographic Display Market?
6. What are the modes and strategic moves considered suitable for entering the Global

## Holographic Display Market?

## Contents

### 1. PREFACE

- 1.1. Objectives of the Study
- 1.2. Market Segmentation & Coverage
- 1.3. Years Considered for the Study
- 1.4. Currency & Pricing
- 1.5. Language
- 1.6. Limitations
- 1.7. Stakeholders

### 2. RESEARCH METHODOLOGY

- 2.1. Research Process
  - 2.1.1. Define: Research Objective
  - 2.1.2. Determine: Research Design
  - 2.1.3. Prepare: Research Instrument
  - 2.1.4. Collect: Data Source
  - 2.1.5. Analyze: Data Interpretation
  - 2.1.6. Formulate: Data Verification
  - 2.1.7. Publish: Research Report
  - 2.1.8. Repeat: Report Update
- 2.2. Research Execution
  - 2.2.1. Initiation: Research Process
  - 2.2.2. Planning: Develop Research Plan
  - 2.2.3. Execution: Conduct Research
  - 2.2.4. Verification: Finding & Analysis
  - 2.2.5. Publication: Research Report
- 2.3. Research Outcome

### 3. EXECUTIVE SUMMARY

- 3.1. Introduction
- 3.2. Market Outlook
- 3.3. Technology Outlook
- 3.4. Product Type Outlook
- 3.5. Application Outlook
- 3.6. Geography Outlook

### 3.7. Competitor Outlook

## 4. MARKET OVERVIEW

### 4.1. Introduction

### 4.2. Cumulative Impact of COVID-19

## 5. MARKET INSIGHTS

### 5.1. Market Dynamics

#### 5.1.1. Drivers

5.1.1.1. Adoption of holographic displays in multiple industries

5.1.1.2. Increased demand for holographic displays in events and advertisements

5.1.1.3. Holography for medical imaging in the healthcare industry

#### 5.1.2. Restraints

5.1.2.1. Less effective projection under sunlight

#### 5.1.3. Opportunities

5.1.3.1. Advancements in holographic displays

5.1.3.2. Rapidly advancing smartphone and tablet market

#### 5.1.4. Challenges

5.1.4.1. Excessive cost of assembling holographic display devices

### 5.2. Porters Five Forces Analysis

#### 5.2.1. Threat of New Entrants

#### 5.2.2. Threat of Substitutes

#### 5.2.3. Bargaining Power of Customers

#### 5.2.4. Bargaining Power of Suppliers

#### 5.2.5. Industry Rivalry

## 6. GLOBAL HOLOGRAPHIC DISPLAY MARKET, BY TECHNOLOGY

### 6.1. Introduction

### 6.2. Laser

### 6.3. Piston

### 6.4. Semi Transparent/Electro Holographic Display

### 6.5. Touchable

## 7. GLOBAL HOLOGRAPHIC DISPLAY MARKET, BY PRODUCT TYPE

### 7.1. Introduction

- 7.2. Camera
- 7.3. Digital Signage
- 7.4. Kiosks
- 7.5. Medical Imaging/Scanners
  - 7.5.1. CT & MRI
  - 7.5.2. Ultrasound
- 7.6. Notebook and Laptop
- 7.7. Smart Tv's/Holo Tv's

## **8. GLOBAL HOLOGRAPHIC DISPLAY MARKET, BY APPLICATION**

- 8.1. Introduction
- 8.2. Automobile
- 8.3. Commercial
- 8.4. Consumer
- 8.5. Defense
- 8.6. Education
- 8.7. Industrial
- 8.8. Medical

## **9. AMERICAS HOLOGRAPHIC DISPLAY MARKET**

- 9.1. Introduction
- 9.2. Argentina
- 9.3. Brazil
- 9.4. Canada
- 9.5. Mexico
- 9.6. United States

## **10. ASIA-PACIFIC HOLOGRAPHIC DISPLAY MARKET**

- 10.1. Introduction
- 10.2. Australia
- 10.3. China
- 10.4. India
- 10.5. Indonesia
- 10.6. Japan
- 10.7. Malaysia
- 10.8. Philippines

10.9. South Korea

10.10. Thailand

## **11. EUROPE, MIDDLE EAST & AFRICA HOLOGRAPHIC DISPLAY MARKET**

11.1. Introduction

11.2. France

11.3. Germany

11.4. Italy

11.5. Netherlands

11.6. Qatar

11.7. Russia

11.8. Saudi Arabia

11.9. South Africa

11.10. Spain

11.11. United Arab Emirates

11.12. United Kingdom

## **12. COMPETITIVE LANDSCAPE**

12.1. FPNV Positioning Matrix

12.1.1. Quadrants

12.1.2. Business Strategy

12.1.3. Product Satisfaction

12.2. Market Ranking Analysis

12.3. Market Share Analysis

12.4. Competitor SWOT Analysis

12.5. Competitive Scenario

12.5.1. Merger & Acquisition

12.5.2. Agreement, Collaboration, & Partnership

12.5.3. New Product Launch & Enhancement

12.5.4. Investment & Funding

12.5.5. Award, Recognition, & Expansion

## **13. COMPANY USABILITY PROFILES**

13.1. AV Concepts, Inc.

13.2. DigiLens Inc.

13.3. Eon Reality



- 13.4. Holoxica Ltd.
- 13.5. Konica Minolta, Inc.
- 13.6. Musion Das Hologram Ltd.
- 13.7. Provision Holding, Inc.
- 13.8. Qualcomm Inc
- 13.9. Realfiction
- 13.10. Realview Imaging LTD.
- 13.11. Shenzhen Smx Display
- 13.12. Viewsonic Corporation
- 13.13. Zebra Imaging Inc

## **14. APPENDIX**

- 14.1. Discussion Guide
- 14.2. License & Pricing

## List Of Tables

### LIST OF TABLES

TABLE 1. CURRENCY CONVERSION RATES

TABLE 2. GLOBAL HOLOGRAPHIC DISPLAY MARKET SIZE, 2018-2025  
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 3. GLOBAL HOLOGRAPHIC DISPLAY MARKET SIZE, BY GEOGRAPHY,  
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 4. GLOBAL HOLOGRAPHIC DISPLAY MARKET SIZE, BY TECHNOLOGY,  
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 5. GLOBAL HOLOGRAPHIC DISPLAY MARKET SIZE, BY LASER, BY  
GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 6. GLOBAL HOLOGRAPHIC DISPLAY MARKET SIZE, BY PISTON, BY  
GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 7. GLOBAL HOLOGRAPHIC DISPLAY MARKET SIZE, BY SEMI  
TRANSPARENT/ELECTRO HOLOGRAPHIC DISPLAY, BY GEOGRAPHY, 2018-2025  
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 8. GLOBAL HOLOGRAPHIC DISPLAY MARKET SIZE, BY TOUCHABLE, BY  
GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 9. GLOBAL HOLOGRAPHIC DISPLAY MARKET SIZE, BY PRODUCT TYPE,  
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 10. GLOBAL HOLOGRAPHIC DISPLAY MARKET SIZE, BY CAMERA, BY  
GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 11. GLOBAL HOLOGRAPHIC DISPLAY MARKET SIZE, BY DIGITAL  
SIGNAGE, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 12. GLOBAL HOLOGRAPHIC DISPLAY MARKET SIZE, BY KIOSKS, BY  
GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 13. GLOBAL HOLOGRAPHIC DISPLAY MARKET SIZE, BY MEDICAL  
IMAGING/SCANNERS, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD  
MILLION)

TABLE 14. GLOBAL HOLOGRAPHIC DISPLAY MARKET SIZE, BY CT & MRI, BY  
GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 15. GLOBAL HOLOGRAPHIC DISPLAY MARKET SIZE, BY ULTRASOUND,  
BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 16. GLOBAL HOLOGRAPHIC DISPLAY MARKET SIZE, BY NOTEBOOK AND  
LAPTOP, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 17. GLOBAL HOLOGRAPHIC DISPLAY MARKET SIZE, BY SMART  
TV'S/HOLO TV'S, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 18. GLOBAL HOLOGRAPHIC DISPLAY MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 19. GLOBAL HOLOGRAPHIC DISPLAY MARKET SIZE, BY AUTOMOBILE, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 20. GLOBAL HOLOGRAPHIC DISPLAY MARKET SIZE, BY COMMERCIAL, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 21. GLOBAL HOLOGRAPHIC DISPLAY MARKET SIZE, BY CONSUMER, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 22. GLOBAL HOLOGRAPHIC DISPLAY MARKET SIZE, BY DEFENSE, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 23. GLOBAL HOLOGRAPHIC DISPLAY MARKET SIZE, BY EDUCATION, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 24. GLOBAL HOLOGRAPHIC DISPLAY MARKET SIZE, BY INDUSTRIAL, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 25. GLOBAL HOLOGRAPHIC DISPLAY MARKET SIZE, BY MEDICAL, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 26. AMERICAS HOLOGRAPHIC DISPLAY MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 27. AMERICAS HOLOGRAPHIC DISPLAY MARKET SIZE, BY TECHNOLOGY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 28. AMERICAS HOLOGRAPHIC DISPLAY MARKET SIZE, BY PRODUCT TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 29. AMERICAS HOLOGRAPHIC DISPLAY MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 30. ARGENTINA HOLOGRAPHIC DISPLAY MARKET SIZE, BY TECHNOLOGY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 31. ARGENTINA HOLOGRAPHIC DISPLAY MARKET SIZE, BY PRODUCT TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 32. ARGENTINA HOLOGRAPHIC DISPLAY MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 33. BRAZIL HOLOGRAPHIC DISPLAY MARKET SIZE, BY TECHNOLOGY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 34. BRAZIL HOLOGRAPHIC DISPLAY MARKET SIZE, BY PRODUCT TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 35. BRAZIL HOLOGRAPHIC DISPLAY MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 36. CANADA HOLOGRAPHIC DISPLAY MARKET SIZE, BY TECHNOLOGY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 37. CANADA HOLOGRAPHIC DISPLAY MARKET SIZE, BY PRODUCT TYPE,

2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 38. CANADA HOLOGRAPHIC DISPLAY MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 39. MEXICO HOLOGRAPHIC DISPLAY MARKET SIZE, BY TECHNOLOGY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 40. MEXICO HOLOGRAPHIC DISPLAY MARKET SIZE, BY PRODUCT TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 41. MEXICO HOLOGRAPHIC DISPLAY MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 42. UNITED STATES HOLOGRAPHIC DISPLAY MARKET SIZE, BY TECHNOLOGY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 43. UNITED STATES HOLOGRAPHIC DISPLAY MARKET SIZE, BY PRODUCT TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 44. UNITED STATES HOLOGRAPHIC DISPLAY MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 45. ASIA-PACIFIC HOLOGRAPHIC DISPLAY MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 46. ASIA-PACIFIC HOLOGRAPHIC DISPLAY MARKET SIZE, BY TECHNOLOGY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 47. ASIA-PACIFIC HOLOGRAPHIC DISPLAY MARKET SIZE, BY PRODUCT TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 48. ASIA-PACIFIC HOLOGRAPHIC DISPLAY MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 49. AUSTRALIA HOLOGRAPHIC DISPLAY MARKET SIZE, BY TECHNOLOGY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 50. AUSTRALIA HOLOGRAPHIC DISPLAY MARKET SIZE, BY PRODUCT TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 51. AUSTRALIA HOLOGRAPHIC DISPLAY MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 52. CHINA HOLOGRAPHIC DISPLAY MARKET SIZE, BY TECHNOLOGY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 53. CHINA HOLOGRAPHIC DISPLAY MARKET SIZE, BY PRODUCT TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 54. CHINA HOLOGRAPHIC DISPLAY MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 55. INDIA HOLOGRAPHIC DISPLAY MARKET SIZE, BY TECHNOLOGY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 56. INDIA HOLOGRAPHIC DISPLAY MARKET SIZE, BY PRODUCT TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 57. INDIA HOLOGRAPHIC DISPLAY MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 58. INDONESIA HOLOGRAPHIC DISPLAY MARKET SIZE, BY TECHNOLOGY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 59. INDONESIA HOLOGRAPHIC DISPLAY MARKET SIZE, BY PRODUCT TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 60. INDONESIA HOLOGRAPHIC DISPLAY MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 61. JAPAN HOLOGRAPHIC DISPLAY MARKET SIZE, BY TECHNOLOGY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 62. JAPAN HOLOGRAPHIC DISPLAY MARKET SIZE, BY PRODUCT TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 63. JAPAN HOLOGRAPHIC DISPLAY MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 64. MALAYSIA HOLOGRAPHIC DISPLAY MARKET SIZE, BY TECHNOLOGY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 65. MALAYSIA HOLOGRAPHIC DISPLAY MARKET SIZE, BY PRODUCT TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 66. MALAYSIA HOLOGRAPHIC DISPLAY MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 67. PHILIPPINES HOLOGRAPHIC DISPLAY MARKET SIZE, BY TECHNOLOGY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 68. PHILIPPINES HOLOGRAPHIC DISPLAY MARKET SIZE, BY PRODUCT TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 69. PHILIPPINES HOLOGRAPHIC DISPLAY MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 70. SOUTH KOREA HOLOGRAPHIC DISPLAY MARKET SIZE, BY TECHNOLOGY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 71. SOUTH KOREA HOLOGRAPHIC DISPLAY MARKET SIZE, BY PRODUCT TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 72. SOUTH KOREA HOLOGRAPHIC DISPLAY MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 73. THAILAND HOLOGRAPHIC DISPLAY MARKET SIZE, BY TECHNOLOGY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 74. THAILAND HOLOGRAPHIC DISPLAY MARKET SIZE, BY PRODUCT TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 75. THAILAND HOLOGRAPHIC DISPLAY MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 76. EUROPE, MIDDLE EAST & AFRICA HOLOGRAPHIC DISPLAY MARKET

SIZE, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 77. EUROPE, MIDDLE EAST & AFRICA HOLOGRAPHIC DISPLAY MARKET SIZE, BY TECHNOLOGY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 78. EUROPE, MIDDLE EAST & AFRICA HOLOGRAPHIC DISPLAY MARKET SIZE, BY PRODUCT TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 79. EUROPE, MIDDLE EAST & AFRICA HOLOGRAPHIC DISPLAY MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 80. FRANCE HOLOGRAPHIC DISPLAY MARKET SIZE, BY TECHNOLOGY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 81. FRANCE HOLOGRAPHIC DISPLAY MARKET SIZE, BY PRODUCT TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 82. FRANCE HOLOGRAPHIC DISPLAY MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 83. GERMANY HOLOGRAPHIC DISPLAY MARKET SIZE, BY TECHNOLOGY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 84. GERMANY HOLOGRAPHIC DISPLAY MARKET SIZE, BY PRODUCT TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 85. GERMANY HOLOGRAPHIC DISPLAY MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 86. ITALY HOLOGRAPHIC DISPLAY MARKET SIZE, BY TECHNOLOGY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 87. ITALY HOLOGRAPHIC DISPLAY MARKET SIZE, BY PRODUCT TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 88. ITALY HOLOGRAPHIC DISPLAY MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 89. NETHERLANDS HOLOGRAPHIC DISPLAY MARKET SIZE, BY TECHNOLOGY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 90. NETHERLANDS HOLOGRAPHIC DISPLAY MARKET SIZE, BY PRODUCT TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 91. NETHERLANDS HOLOGRAPHIC DISPLAY MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 92. QATAR HOLOGRAPHIC DISPLAY MARKET SIZE, BY TECHNOLOGY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 93. QATAR HOLOGRAPHIC DISPLAY MARKET SIZE, BY PRODUCT TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 94. QATAR HOLOGRAPHIC DISPLAY MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 95. RUSSIA HOLOGRAPHIC DISPLAY MARKET SIZE, BY TECHNOLOGY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 96. RUSSIA HOLOGRAPHIC DISPLAY MARKET SIZE, BY PRODUCT TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 97. RUSSIA HOLOGRAPHIC DISPLAY MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 98. SAUDI ARABIA HOLOGRAPHIC DISPLAY MARKET SIZE, BY TECHNOLOGY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 99. SAUDI ARABIA HOLOGRAPHIC DISPLAY MARKET SIZE, BY PRODUCT TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 100. SAUDI ARABIA HOLOGRAPHIC DISPLAY MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 101. SOUTH AFRICA HOLOGRAPHIC DISPLAY MARKET SIZE, BY TECHNOLOGY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 102. SOUTH AFRICA HOLOGRAPHIC DISPLAY MARKET SIZE, BY PRODUCT TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 103. SOUTH AFRICA HOLOGRAPHIC DISPLAY MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 104. SPAIN HOLOGRAPHIC DISPLAY MARKET SIZE, BY TECHNOLOGY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 105. SPAIN HOLOGRAPHIC DISPLAY MARKET SIZE, BY PRODUCT TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 106. SPAIN HOLOGRAPHIC DISPLAY MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 107. UNITED ARAB EMIRATES HOLOGRAPHIC DISPLAY MARKET SIZE, BY TECHNOLOGY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 108. UNITED ARAB EMIRATES HOLOGRAPHIC DISPLAY MARKET SIZE, BY PRODUCT TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 109. UNITED ARAB EMIRATES HOLOGRAPHIC DISPLAY MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 110. UNITED KINGDOM HOLOGRAPHIC DISPLAY MARKET SIZE, BY TECHNOLOGY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 111. UNITED KINGDOM HOLOGRAPHIC DISPLAY MARKET SIZE, BY PRODUCT TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 112. UNITED KINGDOM HOLOGRAPHIC DISPLAY MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 113. GLOBAL HOLOGRAPHIC DISPLAY MARKET: SCORES

TABLE 114. GLOBAL HOLOGRAPHIC DISPLAY MARKET: BUSINESS STRATEGY

TABLE 115. GLOBAL HOLOGRAPHIC DISPLAY MARKET: PRODUCT SATISFACTION

TABLE 116. GLOBAL HOLOGRAPHIC DISPLAY MARKET: RANKING

TABLE 117. GLOBAL HOLOGRAPHIC DISPLAY MARKET: MERGER & ACQUISITION

TABLE 118. GLOBAL HOLOGRAPHIC DISPLAY MARKET: AGREEMENT,  
COLLABORATION, & PARTNERSHIP

TABLE 119. GLOBAL HOLOGRAPHIC DISPLAY MARKET: NEW PRODUCT LAUNCH  
& ENHANCEMENT

TABLE 120. GLOBAL HOLOGRAPHIC DISPLAY MARKET: INVESTMENT &  
FUNDING

TABLE 121. GLOBAL HOLOGRAPHIC DISPLAY MARKET: AWARD, RECOGNITION,  
& EXPANSION

TABLE 122. GLOBAL HOLOGRAPHIC DISPLAY MARKET: LICENSE & PRICING



## List Of Figures

### LIST OF FIGURES

FIGURE 1. GLOBAL HOLOGRAPHIC DISPLAY MARKET: RESEARCH PROCESS

FIGURE 2. GLOBAL HOLOGRAPHIC DISPLAY MARKET: RESEARCH EXECUTION

FIGURE 3. GLOBAL HOLOGRAPHIC DISPLAY MARKET SIZE, 2020 VS 2025 (USD MILLION)

FIGURE 4. GLOBAL HOLOGRAPHIC DISPLAY MARKET SIZE, BY TECHNOLOGY, 2020 (USD MILLION)

FIGURE 5. GLOBAL HOLOGRAPHIC DISPLAY MARKET SIZE, BY PRODUCT TYPE, 2020 (USD MILLION)

FIGURE 6. GLOBAL HOLOGRAPHIC DISPLAY MARKET SIZE, BY APPLICATION, 2020 (USD MILLION)

FIGURE 7. GLOBAL HOLOGRAPHIC DISPLAY MARKET SIZE, BY GEOGRAPHY, 2020 (USD MILLION)

FIGURE 8. GLOBAL HOLOGRAPHIC DISPLAY MARKET SIZE, 2018-2025 (USD MILLION)

FIGURE 9. GLOBAL HOLOGRAPHIC DISPLAY MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (%)

FIGURE 10. GLOBAL HOLOGRAPHIC DISPLAY MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (USD MILLION)

FIGURE 11. COMPETITIVE STRATEGIC WINDOW FOR GLOBAL HOLOGRAPHIC DISPLAY MARKET SIZE, BY GEOGRAPHY, 2025

FIGURE 12. GLOBAL HOLOGRAPHIC DISPLAY MARKET: MARKET DYNAMICS

FIGURE 13. GLOBAL HOLOGRAPHIC DISPLAY MARKET: PORTERS FIVE FORCES ANALYSIS

FIGURE 14. GLOBAL HOLOGRAPHIC DISPLAY MARKET SIZE, BY TECHNOLOGY, 2020 VS 2025 (%)

FIGURE 15. GLOBAL HOLOGRAPHIC DISPLAY MARKET SIZE, BY TECHNOLOGY, 2020 VS 2025 (USD MILLION)

FIGURE 16. COMPETITIVE STRATEGIC WINDOW FOR GLOBAL HOLOGRAPHIC DISPLAY MARKET SIZE, BY TECHNOLOGY, 2025

FIGURE 17. GLOBAL HOLOGRAPHIC DISPLAY MARKET SIZE, BY LASER, 2020 VS 2025 (USD MILLION)

FIGURE 18. GLOBAL HOLOGRAPHIC DISPLAY MARKET SIZE, BY PISTON, 2020 VS 2025 (USD MILLION)

FIGURE 19. GLOBAL HOLOGRAPHIC DISPLAY MARKET SIZE, BY SEMI TRANSPARENT/ELECTRO HOLOGRAPHIC DISPLAY, 2020 VS 2025 (USD MILLION)

FIGURE 20. GLOBAL HOLOGRAPHIC DISPLAY MARKET SIZE, BY TOUCHABLE, 2020 VS 2025 (USD MILLION)

FIGURE 21. GLOBAL HOLOGRAPHIC DISPLAY MARKET SIZE, BY PRODUCT TYPE, 2020 VS 2025 (%)

FIGURE 22. GLOBAL HOLOGRAPHIC DISPLAY MARKET SIZE, BY PRODUCT TYPE, 2020 VS 2025 (USD MILLION)

FIGURE 23. COMPETITIVE STRATEGIC WINDOW FOR GLOBAL HOLOGRAPHIC DISPLAY MARKET SIZE, BY PRODUCT TYPE, 2025

FIGURE 24. GLOBAL HOLOGRAPHIC DISPLAY MARKET SIZE, BY CAMERA, 2020 VS 2025 (USD MILLION)

FIGURE 25. GLOBAL HOLOGRAPHIC DISPLAY MARKET SIZE, BY DIGITAL SIGNAGE, 2020 VS 2025 (USD MILLION)

FIGURE 26. GLOBAL HOLOGRAPHIC DISPLAY MARKET SIZE, BY KIOSKS, 2020 VS 2025 (USD MILLION)

FIGURE 27. GLOBAL HOLOGRAPHIC DISPLAY MARKET SIZE, BY MEDICAL IMAGING/SCANNERS, 2020 VS 2025 (USD MILLION)

FIGURE 28. GLOBAL HOLOGRAPHIC DISPLAY MARKET SIZE, BY CT & MRI, 2020 VS 2025 (USD MILLION)

FIGURE 29. GLOBAL HOLOGRAPHIC DISPLAY MARKET SIZE, BY ULTRASOUND, 2020 VS 2025 (USD MILLION)

FIGURE 30. GLOBAL HOLOGRAPHIC DISPLAY MARKET SIZE, BY NOTEBOOK AND LAPTOP, 2020 VS 2025 (USD MILLION)

FIGURE 31. GLOBAL HOLOGRAPHIC DISPLAY MARKET SIZE, BY SMART TV'S/HOLO TV'S, 2020 VS 2025 (USD MILLION)

FIGURE 32. GLOBAL HOLOGRAPHIC DISPLAY MARKET SIZE, BY APPLICATION, 2020 VS 2025 (%)

FIGURE 33. GLOBAL HOLOGRAPHIC DISPLAY MARKET SIZE, BY APPLICATION, 2020 VS 2025 (USD MILLION)

FIGURE 34. COMPETITIVE STRATEGIC WINDOW FOR GLOBAL HOLOGRAPHIC DISPLAY MARKET SIZE, BY APPLICATION, 2025

FIGURE 35. GLOBAL HOLOGRAPHIC DISPLAY MARKET SIZE, BY AUTOMOBILE, 2020 VS 2025 (USD MILLION)

FIGURE 36. GLOBAL HOLOGRAPHIC DISPLAY MARKET SIZE, BY COMMERCIAL, 2020 VS 2025 (USD MILLION)

FIGURE 37. GLOBAL HOLOGRAPHIC DISPLAY MARKET SIZE, BY CONSUMER, 2020 VS 2025 (USD MILLION)

FIGURE 38. GLOBAL HOLOGRAPHIC DISPLAY MARKET SIZE, BY DEFENSE, 2020 VS 2025 (USD MILLION)

FIGURE 39. GLOBAL HOLOGRAPHIC DISPLAY MARKET SIZE, BY EDUCATION,

2020 VS 2025 (USD MILLION)

FIGURE 40. GLOBAL HOLOGRAPHIC DISPLAY MARKET SIZE, BY INDUSTRIAL, 2020 VS 2025 (USD MILLION)

FIGURE 41. GLOBAL HOLOGRAPHIC DISPLAY MARKET SIZE, BY MEDICAL, 2020 VS 2025 (USD MILLION)

FIGURE 42. AMERICAS HOLOGRAPHIC DISPLAY MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (%)

FIGURE 43. AMERICAS HOLOGRAPHIC DISPLAY MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (USD MILLION)

FIGURE 44. COMPETITIVE STRATEGIC WINDOW FOR AMERICAS HOLOGRAPHIC DISPLAY MARKET SIZE, BY GEOGRAPHY, 2025

FIGURE 45. ARGENTINA HOLOGRAPHIC DISPLAY MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 46. BRAZIL HOLOGRAPHIC DISPLAY MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 47. CANADA HOLOGRAPHIC DISPLAY MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 48. MEXICO HOLOGRAPHIC DISPLAY MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 49. UNITED STATES HOLOGRAPHIC DISPLAY MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 50. ASIA-PACIFIC HOLOGRAPHIC DISPLAY MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (%)

FIGURE 51. ASIA-PACIFIC HOLOGRAPHIC DISPLAY MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (USD MILLION)

FIGURE 52. COMPETITIVE STRATEGIC WINDOW FOR ASIA-PACIFIC HOLOGRAPHIC DISPLAY MARKET SIZE, BY GEOGRAPHY, 2025

FIGURE 53. AUSTRALIA HOLOGRAPHIC DISPLAY MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 54. CHINA HOLOGRAPHIC DISPLAY MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 55. INDIA HOLOGRAPHIC DISPLAY MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 56. INDONESIA HOLOGRAPHIC DISPLAY MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 57. JAPAN HOLOGRAPHIC DISPLAY MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 58. MALAYSIA HOLOGRAPHIC DISPLAY MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

- FIGURE 59. PHILIPPINES HOLOGRAPHIC DISPLAY MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)
- FIGURE 60. SOUTH KOREA HOLOGRAPHIC DISPLAY MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)
- FIGURE 61. THAILAND HOLOGRAPHIC DISPLAY MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)
- FIGURE 62. EUROPE, MIDDLE EAST & AFRICA HOLOGRAPHIC DISPLAY MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (%)
- FIGURE 63. EUROPE, MIDDLE EAST & AFRICA HOLOGRAPHIC DISPLAY MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (USD MILLION)
- FIGURE 64. COMPETITIVE STRATEGIC WINDOW FOR EUROPE, MIDDLE EAST & AFRICA HOLOGRAPHIC DISPLAY MARKET SIZE, BY GEOGRAPHY, 2025
- FIGURE 65. FRANCE HOLOGRAPHIC DISPLAY MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)
- FIGURE 66. GERMANY HOLOGRAPHIC DISPLAY MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)
- FIGURE 67. ITALY HOLOGRAPHIC DISPLAY MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)
- FIGURE 68. NETHERLANDS HOLOGRAPHIC DISPLAY MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)
- FIGURE 69. QATAR HOLOGRAPHIC DISPLAY MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)
- FIGURE 70. RUSSIA HOLOGRAPHIC DISPLAY MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)
- FIGURE 71. SAUDI ARABIA HOLOGRAPHIC DISPLAY MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)
- FIGURE 72. SOUTH AFRICA HOLOGRAPHIC DISPLAY MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)
- FIGURE 73. SPAIN HOLOGRAPHIC DISPLAY MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)
- FIGURE 74. UNITED ARAB EMIRATES HOLOGRAPHIC DISPLAY MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)
- FIGURE 75. UNITED KINGDOM HOLOGRAPHIC DISPLAY MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)
- FIGURE 76. GLOBAL HOLOGRAPHIC DISPLAY MARKET: 360IRESEARCH FPNV POSITIONING MATRIX
- FIGURE 77. GLOBAL HOLOGRAPHIC DISPLAY MARKET: 360IRESEARCH MARKET SHARE ANALYSIS
- FIGURE 78. GLOBAL HOLOGRAPHIC DISPLAY MARKET: COMPETITOR SWOT

ANALYSIS

FIGURE 79. COMPETITIVE SCENARIO ANALYSIS IN GLOBAL HOLOGRAPHIC  
DISPLAY MARKET, BY TYPE

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