

Herbal Medicine Market Research Report by Product (Herbal Beauty Product, Herbal Dietary Supplement, Herbal Functional Food, and Herbal Pharmaceutical), by Form (Capsules & Tablets, Extracts, Powders, and Syrups), by Source, by Type of Medicinal Plant, by Indication, by Distribution Channel - Global Forecast to 2025 - Cumulative Impact of COVID-19

<https://marketpublishers.com/r/H4249B72CA4BEN.html>

Date: February 2021

Pages: 183

Price: US\$ 3,949.00 (Single User License)

ID: H4249B72CA4BEN

Abstracts

Market Statistics:

The report provides market sizing and forecast across five major currencies - USD, EUR GBP, JPY, and AUD. This helps organization leaders make better decisions when currency exchange data is readily available.

1. The Global Herbal Medicine Market is expected to grow from USD 100,934.57 Million in 2020 to USD 139,576.08 Million by the end of 2025.
2. The Global Herbal Medicine Market is expected to grow from EUR 88,501.35 Million in 2020 to EUR 122,382.96 Million by the end of 2025.
3. The Global Herbal Medicine Market is expected to grow from GBP 78,677.89 Million in 2020 to GBP 108,798.72 Million by the end of 2025.
4. The Global Herbal Medicine Market is expected to grow from JPY 10,772,276.67 Million in 2020 to JPY 14,896,305.10 Million by the end of 2025.
5. The Global Herbal Medicine Market is expected to grow from AUD 146,570.42 Million in 2020 to AUD 202,683.03 Million by the end of 2025.

Market Segmentation & Coverage:

This research report categorizes the Herbal Medicine to forecast the revenues and analyze the trends in each of the following sub-markets:

Based on Product, the Herbal Medicine Market studied across Herbal Beauty Product, Herbal Dietary Supplement, Herbal Functional Food, and Herbal Pharmaceutical.

Based on Form, the Herbal Medicine Market studied across Capsules & Tablets, Extracts, Powders, and Syrups.

Based on Source, the Herbal Medicine Market studied across Barks Whole Plant, Fruit, Leaves, and Roots.

Based on Type of Medicinal Plant, the Herbal Medicine Market studied across Actaea Racemosa, Aloe Vera, Camellia Sinensis, Cinnamomum Spp, Cocos Nucifera, Curcuma Longa, Echinacea, Marrubium Vulgare, Vaccinium Macrocarpon, and Zingiber Officinale.

Based on Indication, the Herbal Medicine Market studied across Blood Disorders, Digestive Disorders, and Respiratory Disorders.

Based on Distribution Channel, the Herbal Medicine Market studied across E-Commerce, Hospital & Retail Pharmacies, and Specialty Pharmaceutical Stores & Labs.

'The Asia-Pacific is projected to witness the highest growth during the forecast period'

Based on Geography, the Herbal Medicine Market studied across Americas, Asia-Pacific, and Europe, Middle East & Africa. The Americas region surveyed across Argentina, Brazil, Canada, Mexico, and United States. The Asia-Pacific region surveyed across Australia, China, India, Indonesia, Japan, Malaysia, Philippines, South Korea, and Thailand. The Europe, Middle East & Africa region surveyed across France, Germany, Italy, Netherlands, Qatar, Russia, Saudi Arabia, South Africa, Spain, United Arab Emirates, and United Kingdom. The Americas commanded the largest size in the Herbal Medicine Market in 2020. On the other hand, the Asia-Pacific is expected to grow at the fastest CAGR during the forecast period.

Company Usability Profiles:

The report deeply explores the recent significant developments by the leading vendors and innovation profiles in the Global Herbal Medicine Market including Arizona Natural Products, ARKOPHARMA Laboratories Company Ltd., Bayer AG, Beovita Vital GmbH, Bio-Botanica Inc., Blackmores Limited, Blue Sky Botanics Ltd., Dasherb Corp, Dr. Willmar Schwabe GmbH & Co. KG, Elzac Herbals, Frutarom Industries Ltd., Haldin

Pacific Semesta, PT, Hishimo Pharmaceuticals Pvt. Ltd., Kalsec, Inc., Madaus GmbH, Prinova Group LLC., PT. Indesso Aroma, Ransom Naturals Ltd., Schaper & Br?mmer GmbH & Co. KG, Synergy Flavors, Inc., Synthite Industries Ltd., TSUMURA & CO., Venus Pharma GmbH, Vopec Pharmaceuticals (P) Ltd., Weleda, and ZeinPharma Germany GmbH.

Cumulative Impact of COVID-19:

COVID-19 is an incomparable global public health emergency that has affected almost every industry, so for and, the long-term effects projected to impact the industry growth during the forecast period. Our ongoing research amplifies our research framework to ensure the inclusion of underlying COVID-19 issues and potential paths forward. The report is delivering insights on COVID-19 considering the changes in consumer behavior and demand, purchasing patterns, re-routing of the supply chain, dynamics of current market forces, and the significant interventions of governments. The updated study provides insights, analysis, estimations, and forecast, considering the COVID-19 impact on the market.

360iResearch FPNV Positioning Matrix:

The 360iResearch FPNV Positioning Matrix evaluates and categorizes the vendors in the Herbal Medicine Market on the basis of Business Strategy (Business Growth, Industry Coverage, Financial Viability, and Channel Support) and Product Satisfaction (Value for Money, Ease of Use, Product Features, and Customer Support) that aids businesses in better decision making and understanding the competitive landscape.

360iResearch Competitive Strategic Window:

The 360iResearch Competitive Strategic Window analyses the competitive landscape in terms of markets, applications, and geographies. The 360iResearch Competitive Strategic Window helps the vendor define an alignment or fit between their capabilities and opportunities for future growth prospects. During a forecast period, it defines the optimal or favorable fit for the vendors to adopt successive merger and acquisition strategies, geography expansion, research & development, and new product introduction strategies to execute further business expansion and growth.

The report provides insights on the following pointers:

1. Market Penetration: Provides comprehensive information on the market offered by the key players
2. Market Development: Provides in-depth information about lucrative emerging markets and analyzes the markets
3. Market Diversification: Provides detailed information about new product launches,

untapped geographies, recent developments, and investments

4. **Competitive Assessment & Intelligence:** Provides an exhaustive assessment of market shares, strategies, products, and manufacturing capabilities of the leading players

5. **Product Development & Innovation:** Provides intelligent insights on future technologies, R&D activities, and new product developments

The report answers questions such as:

1. What is the market size and forecast of the Global Herbal Medicine Market?
2. What are the inhibiting factors and impact of COVID-19 shaping the Global Herbal Medicine Market during the forecast period?
3. Which are the products/segments/applications/areas to invest in over the forecast period in the Global Herbal Medicine Market?
4. What is the competitive strategic window for opportunities in the Global Herbal Medicine Market?
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