

Grow Light Market Research Report by Installation (New Installation and Retrofit), by Technology (Fluorescent Lighting, High-intensity Discharge, and LED), by Spectrum, by Watt, by Lighting Type, by Product, by Application - Global Forecast to 2025 -Cumulative Impact of COVID-19

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# **Abstracts**

Market Statistics:

The report provides market sizing and forecast across five major currencies - USD, EUR GBP, JPY, and AUD. This helps organization leaders make better decisions when currency exchange data is readily available.

1. The Global Grow Light Market is expected to grow from USD 1,807.55 Million in 2020 to USD 3,300.77 Million by the end of 2025.

2. The Global Grow Light Market is expected to grow from EUR 1,584.90 Million in 2020 to EUR 2,894.18 Million by the end of 2025.

3. The Global Grow Light Market is expected to grow from GBP 1,408.98 Million in 2020 to GBP 2,572.93 Million by the end of 2025.

4. The Global Grow Light Market is expected to grow from JPY 192,912.17 Million in 2020 to JPY 352,276.41 Million by the end of 2025.

5. The Global Grow Light Market is expected to grow from AUD 2,624.81 Million in 2020 to AUD 4,793.16 Million by the end of 2025.

Market Segmentation & Coverage:

This research report categorizes the Grow Light to forecast the revenues and analyze the trends in each of the following sub-markets:



Based on Installation, the Grow Light Market studied across New Installation and Retrofit.

Based on Technology, the Grow Light Market studied across Fluorescent Lighting, Highintensity Discharge, and LED.

Based on Spectrum, the Grow Light Market studied across Full-spectrum and Partial Spectrum.

Based on Watt, the Grow Light Market studied across 300 Watt.

Based on Lighting Type, the Grow Light Market studied across Interlighting and Toplighting.

Based on Product, the Grow Light Market studied across Hardware and Software & Services.

Based on Application, the Grow Light Market studied across Greenhouse, Indoor Farming, Turf and Landscaping, and Vertical Farming.

'The Asia-Pacific is projected to witness the highest growth during the forecast period'

Based on Geography, the Grow Light Market studied across Americas, Asia-Pacific, and Europe, Middle East & Africa. The Americas region surveyed across Argentina, Brazil, Canada, Mexico, and United States. The Asia-Pacific region surveyed across Australia, China, India, Indonesia, Japan, Malaysia, Philippines, South Korea, and Thailand. The Europe, Middle East & Africa region surveyed across France, Germany, Italy, Netherlands, Qatar, Russia, Saudi Arabia, South Africa, Spain, United Arab Emirates, and United Kingdom. The Europe, Middle East & Africa commanded the largest size in the Grow Light Market in 2020. On the other hand, the Asia-Pacific is expected to grow at the fastest CAGR during the forecast period.

#### Company Usability Profiles:

The report deeply explores the recent significant developments by the leading vendors and innovation profiles in the Global Grow Light Market including Aerofarms, Bowery Farming, Inc., California Lightworks, Crop One Holdings, Emium LLC, Epistar Corporation, Everlight Electronics Co. Ltd, Gavita International B.V., General Electric Company, Heliospectra AB, Hortilux Schreder B.V, Hydro Grow, Illumitex Inc., Indulux Technologies, Iwasaki Electric Co. Ltd, Kessil, LumiGrow, Inc., Metropolis Farms,



Osram Gmbh, OSRAM Licht AG, Platinum LED Lights LLC, Royal Philips, Savant Systems Inc., Signify Holding, Sunlight Supply, Thrive Agritech, Valoya, Vividgro, and Zuzi Technology.

#### Cumulative Impact of COVID-19:

COVID-19 is an incomparable global public health emergency that has affected almost every industry, so for and, the long-term effects projected to impact the industry growth during the forecast period. Our ongoing research amplifies our research framework to ensure the inclusion of underlaying COVID-19 issues and potential paths forward. The report is delivering insights on COVID-19 considering the changes in consumer behavior and demand, purchasing patterns, re-routing of the supply chain, dynamics of current market forces, and the significant interventions of governments. The updated study provides insights, analysis, estimations, and forecast, considering the COVID-19 impact on the market.

#### 360iResearch FPNV Positioning Matrix:

The 360iResearch FPNV Positioning Matrix evaluates and categorizes the vendors in the Grow Light Market on the basis of Business Strategy (Business Growth, Industry Coverage, Financial Viability, and Channel Support) and Product Satisfaction (Value for Money, Ease of Use, Product Features, and Customer Support) that aids businesses in better decision making and understanding the competitive landscape.

#### 360iResearch Competitive Strategic Window:

The 360iResearch Competitive Strategic Window analyses the competitive landscape in terms of markets, applications, and geographies. The 360iResearch Competitive Strategic Window helps the vendor define an alignment or fit between their capabilities and opportunities for future growth prospects. During a forecast period, it defines the optimal or favorable fit for the vendors to adopt successive merger and acquisition strategies, geography expansion, research & development, and new product introduction strategies to execute further business expansion and growth.

The report provides insights on the following pointers:

1. Market Penetration: Provides comprehensive information on the market offered by the key players

2. Market Development: Provides in-depth information about lucrative emerging markets and analyzes the markets

3. Market Diversification: Provides detailed information about new product launches, untapped geographies, recent developments, and investments

4. Competitive Assessment & Intelligence: Provides an exhaustive assessment of



market shares, strategies, products, and manufacturing capabilities of the leading players

5. Product Development & Innovation: Provides intelligent insights on future technologies, R&D activities, and new product developments

The report answers questions such as:

1. What is the market size and forecast of the Global Grow Light Market?

2. What are the inhibiting factors and impact of COVID-19 shaping the Global Grow Light Market during the forecast period?

3. Which are the products/segments/applications/areas to invest in over the forecast period in the Global Grow Light Market?

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