

# Global Vodka Market - Premium Insight, Competitive News Feed Analysis, Company Usability Profiles, Market Sizing & Forecasts to 2025

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## Abstracts

The Global Vodka Market is expected to grow from USD 89,801.77 Million in 2018 to USD 112,913.67 Million by the end of 2025 at a Compound Annual Growth Rate (CAGR) of 3.32%.

The positioning of the Global Vodka Market vendors in FPNV Positioning Matrix are determined by Business Strategy (Business Growth, Industry Coverage, Financial Viability, and Channel Support) and Product Satisfaction (Value for Money, Ease of Use, Product Features, and Customer Support) and placed into four quadrants (F: Forefront, P: Pathfinders, N: Niche, and V: Vital).

The report deeply explores the recent significant developments by the leading vendors and innovation profiles in the Global Vodka Market including are Bacardi Limited, Finlandia Vodka Worldwide Ltd., Grey Goose BMP, Pernod Ricard SA, Svedka, Bayadera Group, Belenkaya, Diageo plc., Khor, Krupnik, Medoff, and Roust Corporation.

On the basis of Product, the Global Vodka Market is studied across Pure Classic Eastern, Pure Craft Vodka, Pure Neutral Western, and Pure Traditional.

On the basis of Quality, the Global Vodka Market is studied across Premium, Standard, Super Premium, Ultra Premium, and Value.

On the basis of Raw Material, the Global Vodka Market is studied across Barley, Corn, Fig, Grain, Grapes, Honey, Molasses, Peaches, Potatoes, Rice, Rye, and Wheat.

On the basis of Type, the Global Vodka Market is studied across Flavored and Non-Flavored.

On the basis of Distribution Channel, the Global Vodka Market is studied across Offline Mode and Online Mode.

For the detailed coverage of the study, the market has been geographically divided into the Americas, Asia-Pacific, and Europe, Middle East & Africa. The report provides details of qualitative and quantitative insights about the major countries in the region and taps the major regional developments in detail.

In the report, we have covered two proprietary models, the FPNV Positioning Matrix and Competitive Strategic Window. The FPNV Positioning Matrix analyses the competitive market place for the players in terms of product satisfaction and business strategy they adopt to sustain in the market. The Competitive Strategic Window analyses the competitive landscape in terms of markets, applications, and geographies. The Competitive Strategic Window helps the vendor define an alignment or fit between their capabilities and opportunities for future growth prospects. During a forecast period, it defines the optimal or favorable fit for the vendors to adopt successive merger and acquisitions strategies, geography expansion, research & development, new product introduction strategies to execute further business expansion and growth.

#### Research Methodology:

Our market forecasting is based on a market model derived from market connectivity, dynamics, and identified influential factors around which assumptions about the market are made. These assumptions are enlightened by fact-bases, put by primary and secondary research instruments, regressive analysis and an extensive connect with industry people. Market forecasting derived from in-depth understanding attained from future market spending patterns provides quantified insight to support your decision-making process. The interview is recorded, and the information gathered is put on the drawing board with the information collected through secondary research.

The report provides insights on the following pointers:

1. Market Penetration: Provides comprehensive information on sulfuric acid offered by the key players in the Global Vodka Market
2. Product Development & Innovation: Provides intelligent insights on future technologies, R&D activities, and new product developments in the Global Vodka Market

3. **Market Development:** Provides in-depth information about lucrative emerging markets and analyzes the markets for the Global Vodka Market
4. **Market Diversification:** Provides detailed information about new products launches, untapped geographies, recent developments, and investments in the Global Vodka Market
5. **Competitive Assessment & Intelligence:** Provides an exhaustive assessment of market shares, strategies, products, and manufacturing capabilities of the leading players in the Global Vodka Market

The report answers questions such as:

1. What is the market size of Vodka market in the Global?
2. What are the factors that affect the growth in the Global Vodka Market over the forecast period?
3. What is the competitive position in the Global Vodka Market?
4. Which are the best product areas to be invested in over the forecast period in the Global Vodka Market?
5. What are the opportunities in the Global Vodka Market?
6. What are the modes of entering the Global Vodka Market?

## Contents

### 1. PREFACE

- 1.1. Objectives of the Study
- 1.2. Market Segmentation & Coverage
- 1.3. Years Considered for the Study
- 1.4. Currency & Pricing
- 1.5. Language
- 1.6. Stakeholders

### 2. RESEARCH & FORECASTING

- 2.1. Research Methodology
  - 2.1.1. Research Process
  - 2.1.2. Research Framework
  - 2.1.3. Research Reliability & Validity
  - 2.1.4. Research Assumptions
- 2.2. Forecasting Methodology
- 2.3. Research Outcome
  - 2.3.1. 360iResearch Competitive Strategic Window
    - 2.3.1.1. Leverage Zone
    - 2.3.1.2. Vantage Zone
    - 2.3.1.3. Speculative Zone
    - 2.3.1.4. Bottleneck Zone
  - 2.3.2. 360iResearch FPNV Positioning Matrix
    - 2.3.2.1. 360iResearch Quadrants
      - 2.3.2.1.1. Forefront
      - 2.3.2.1.2. Pathfinders
      - 2.3.2.1.3. Niche
      - 2.3.2.1.4. Vital
    - 2.3.2.2. Business Strategy
      - 2.3.2.2.1. Business Growth
      - 2.3.2.2.2. Industry Coverage
      - 2.3.2.2.3. Financial Viability
      - 2.3.2.2.4. Channel Support
    - 2.3.2.3. Product Satisfaction
      - 2.3.2.3.1. Value for Money
      - 2.3.2.3.2. Ease of Use

- 2.3.2.3.3. Product Features
- 2.3.2.3.4. Customer Support

### **3. EXECUTIVE SUMMARY**

#### 3.1. Outlook in the Vodka Market

- 3.1.1. Brands focussing on distillation, quality of original ingredients and the care put into production
- 3.1.2. Increasing demand for crafted and premium brands
- 3.1.3. More focus on endorsement-orientated campaigns

#### 3.2. Opportunities in the Vodka Market

### **4. PREMIUM INSIGHT**

#### 4.1. Market Connectivity

#### 4.2. Market Dynamics

##### 4.2.1. Drivers

- 4.2.1.1. Increased consumer gravitated toward alcoholic beverages
- 4.2.1.2. The increasing number of domestic brands stepping into the market

##### 4.2.2. Restraints

- 4.2.2.1. Fluctuating prices of raw material

##### 4.2.3. Opportunities

- 4.2.3.1. New product development and innovative advertising
- 4.2.3.2. Smart packaging and supply chain development

##### 4.2.4. Challenges

- 4.2.4.1. Heavy Taxation and regulatory policies

#### 4.3. Porter's Five Forces Analysis

- 4.3.1. Threat of New Entrants
- 4.3.2. Threat of Substitutes
- 4.3.3. Bargaining Power of Customers
- 4.3.4. Bargaining Power of Suppliers
- 4.3.5. Industry Rivalry

#### 4.4. Industry Trends

- 4.4.1. Consumption Pattern and Trends
- 4.4.2. Pricing Analysis
- 4.4.3. Vodka Unite Shipment Analysis & Trends

### **5. GLOBAL VODKA MARKET, BY PRODUCT**

- 5.1. Overview
- 5.2. Market Sizing & Forecasting
- 5.3. Pure Classic Eastern
- 5.4. Pure Craft Vodka
- 5.5. Pure Neutral Western
- 5.6. Pure Traditional

## **6. GLOBAL VODKA MARKET, BY QUALITY**

- 6.1. Overview
- 6.2. Market Sizing & Forecasting
- 6.3. Premium
- 6.4. Standard
- 6.5. Super Premium
- 6.6. Ultra Premium
- 6.7. Value

## **7. GLOBAL VODKA MARKET, BY RAW MATERIAL**

- 7.1. Overview
- 7.2. Market Sizing & Forecasting
- 7.3. Barley
- 7.4. Corn
- 7.5. Fig
- 7.6. Grain
- 7.7. Grapes
- 7.8. Honey
- 7.9. Molasses
- 7.10. Peaches
- 7.11. Potatoes
- 7.12. Rice
- 7.13. Rye
- 7.14. Wheat

## **8. GLOBAL VODKA MARKET, BY TYPE**

- 8.1. Overview
- 8.2. Market Sizing & Forecasting
- 8.3. Flavored

8.4. Non-Flavored

## **9. GLOBAL VODKA MARKET, BY DISTRIBUTION CHANNEL**

9.1. Overview

9.2. Market Sizing & Forecasting

9.3. Offline Mode

9.4. Online Mode

## **10. GLOBAL VODKA MARKET, BY GEOGRAPHY**

10.1. Overview

10.2. Market Sizing & Forecasting

10.3. Americas

10.3.1. Overview

10.3.2. Market Sizing & Forecasting

10.3.3. Argentina

10.3.4. Brazil

10.3.5. Canada

10.3.6. Mexico

10.3.7. United States

10.4. Asia-Pacific

10.4.1. Overview

10.4.2. Market Sizing & Forecasting

10.4.3. Australia

10.4.4. China

10.4.5. India

10.4.6. Japan

10.5. Europe, Middle East & Africa

10.5.1. Overview

10.5.2. Market Sizing & Forecasting

10.5.3. France

10.5.4. Germany

10.5.5. Italy

10.5.6. Spain

10.5.7. United Kingdom

## **11. COMPETITIVE LANDSCAPE**

- 11.1. 360iResearch FPNV Positioning Matrix for Global Vodka Market
- 11.2. Market Vendor Ranking Analysis for Global Vodka Market
- 11.3. Competitive News Feed Analysis for Global Vodka Market

## **12. COMPANY USABILITY PROFILES**

### 12.1. Bacardi Limited

- 12.1.1. Overview
- 12.1.2. Strategy
- 12.1.3. SWOT

### 12.2. Finlandia Vodka Worldwide Ltd.

- 12.2.1. Overview
- 12.2.2. Strategy
- 12.2.3. SWOT

### 12.3. Grey Goose BMP

- 12.3.1. Overview
- 12.3.2. Strategy
- 12.3.3. SWOT

### 12.4. Pernod Ricard SA

- 12.4.1. Overview
- 12.4.2. Strategy
- 12.4.3. SWOT

### 12.5. Svedka

- 12.5.1. Overview
- 12.5.2. Strategy
- 12.5.3. SWOT

### 12.6. Bayadera Group

### 12.7. Belenkaya

### 12.8. Diageo plc.

### 12.9. Khor

### 12.10. Krupnik

### 12.11. Medoff

### 12.12. Roust Corporation

## **13. APPENDIX**

### 13.1. Discussion Guide

### 13.2. Top Reports

- 13.2.1. Global Crane Rental Market - Premium Insight, Competitive News Feed



Analysis, Company Usability Profiles, Market Sizing & Forecasts to 2025

13.2.2. Global Computer Vision Market - Premium Insight, Competitive News Feed Analysis, Company Usability Profiles, Market Sizing & Forecasts to 2025

13.2.3. Global Payment Gateway Market - Premium Insight, Competitive News Feed Analysis, Company Usability Profiles, Market Sizing & Forecasts to 2025

13.2.4. Global B2B Travel Market - Premium Insight, Competitive News Feed Analysis, Company Usability Profiles, Market Sizing & Forecasts to 2025

13.2.5. Global Varicose Vein Treatment Devices Market - Premium Insight, Competitive News Feed Analysis, Company Usability Profiles, Market Sizing & Forecasts to 2025

13.3. Author Details

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