

# Global Vitamin Ingredients Market - Premium Insight, Competitive News Feed Analysis, Company Usability Profiles, Market Sizing & Forecasts to 2025

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## Abstracts

The Global Vitamin Ingredients Market is expected to grow from USD 6,231.24 Million in 2018 to USD 8,853.24 Million by the end of 2025 at a Compound Annual Growth Rate (CAGR) of 5.14%.

The positioning of the Global Vitamin Ingredients Market vendors in FPNV Positioning Matrix are determined by Business Strategy (Business Growth, Industry Coverage, Financial Viability, and Channel Support) and Product Satisfaction (Value for Money, Ease of Use, Product Features, and Customer Support) and placed into four quadrants (F: Forefront, P: Pathfinders, N: Niche, and V: Vital).

The report deeply explores the recent significant developments by the leading vendors and innovation profiles in the Global Vitamin Ingredients Market including are Amway Corporation, BASF SE, DuPont de Nemours, Inc, Koninklijke DSM N.V., Lonza Group AG, AIE Pharmaceuticals, Inc, Archer Daniels Midland Company, Atlantic Essential Products, Inc., Bactolac Pharmaceutical Inc, Bluestar Adisseo Company., Glanbia PLC, Sternvitamin GmbH & Co. Kg, Vitablend Nederland B.V., Watson Inc., and Zagro.

On the basis of Product Type, the Global Vitamin Ingredients Market is studied across Vitamin A, Vitamin B, Vitamin C, Vitamin D, Vitamin E, and Vitamin K.

On the basis of Source, the Global Vitamin Ingredients Market is studied across Natural and Synthetic.

On the basis of Application, the Global Vitamin Ingredients Market is studied across Animal Feed, Food & Beverages, Healthcare Products, and Personal Care Products.

For the detailed coverage of the study, the market has been geographically divided into the Americas, Asia-Pacific, and Europe, Middle East & Africa. The report provides details of qualitative and quantitative insights about the major countries in the region and taps the major regional developments in detail.

In the report, we have covered two proprietary models, the FPNV Positioning Matrix and Competitive Strategic Window. The FPNV Positioning Matrix analyses the competitive market place for the players in terms of product satisfaction and business strategy they adopt to sustain in the market. The Competitive Strategic Window analyses the competitive landscape in terms of markets, applications, and geographies. The Competitive Strategic Window helps the vendor define an alignment or fit between their capabilities and opportunities for future growth prospects. During a forecast period, it defines the optimal or favorable fit for the vendors to adopt successive merger and acquisitions strategies, geography expansion, research & development, new product introduction strategies to execute further business expansion and growth.

#### Research Methodology:

Our market forecasting is based on a market model derived from market connectivity, dynamics, and identified influential factors around which assumptions about the market are made. These assumptions are enlightened by fact-bases, put by primary and secondary research instruments, regressive analysis and an extensive connect with industry people. Market forecasting derived from in-depth understanding attained from future market spending patterns provides quantified insight to support your decision-making process. The interview is recorded, and the information gathered in put on the drawing board with the information collected through secondary research.

The report provides insights on the following pointers:

1. **Market Penetration:** Provides comprehensive information on sulfuric acid offered by the key players in the Global Vitamin Ingredients Market
2. **Product Development & Innovation:** Provides intelligent insights on future technologies, R&D activities, and new product developments in the Global Vitamin Ingredients Market
3. **Market Development:** Provides in-depth information about lucrative emerging markets and analyzes the markets for the Global Vitamin Ingredients Market
4. **Market Diversification:** Provides detailed information about new products launches, untapped geographies, recent developments, and investments in the Global Vitamin Ingredients Market

5. **Competitive Assessment & Intelligence:** Provides an exhaustive assessment of market shares, strategies, products, and manufacturing capabilities of the leading players in the Global Vitamin Ingredients Market

The report answers questions such as:

1. What is the market size of Vitamin Ingredients market in the Global?
2. What are the factors that affect the growth in the Global Vitamin Ingredients Market over the forecast period?
3. What is the competitive position in the Global Vitamin Ingredients Market?
4. Which are the best product areas to be invested in over the forecast period in the Global Vitamin Ingredients Market?
5. What are the opportunities in the Global Vitamin Ingredients Market?
6. What are the modes of entering the Global Vitamin Ingredients Market?

## Contents

### 1. PREFACE

- 1.1. Objectives of the Study
- 1.2. Market Segmentation & Coverage
- 1.3. Years Considered for the Study
- 1.4. Currency & Pricing
- 1.5. Language
- 1.6. Stakeholders

### 2. RESEARCH & FORECASTING

- 2.1. Research Methodology
  - 2.1.1. Research Process
  - 2.1.2. Research Framework
  - 2.1.3. Research Reliability & Validity
  - 2.1.4. Research Assumptions
- 2.2. Forecasting Methodology
- 2.3. Research Outcome
  - 2.3.1. 360iResearch Competitive Strategic Window
    - 2.3.1.1. Leverage Zone
    - 2.3.1.2. Vantage Zone
    - 2.3.1.3. Speculative Zone
    - 2.3.1.4. Bottleneck Zone
  - 2.3.2. 360iResearch FPNV Positioning Matrix
    - 2.3.2.1. 360iResearch Quadrants
      - 2.3.2.1.1. Forefront
      - 2.3.2.1.2. Pathfinders
      - 2.3.2.1.3. Niche
      - 2.3.2.1.4. Vital
    - 2.3.2.2. Business Strategy
      - 2.3.2.2.1. Business Growth
      - 2.3.2.2.2. Industry Coverage
      - 2.3.2.2.3. Financial Viability
      - 2.3.2.2.4. Channel Support
    - 2.3.2.3. Product Satisfaction
      - 2.3.2.3.1. Value for Money
      - 2.3.2.3.2. Ease of Use

- 2.3.2.3.3. Product Features
- 2.3.2.3.4. Customer Support

### **3. EXECUTIVE SUMMARY**

- 3.1. Outlook in the Vitamin Ingredients Market
- 3.2. Opportunities in the Vitamin Ingredients Market

### **4. PREMIUM INSIGHT**

- 4.1. Market Connectivity
- 4.2. Market Dynamics
  - 4.2.1. Drivers
    - 4.2.1.1. Increasing demand for functional and nutritionally enriched processed food products
    - 4.2.1.2. Prevalence of vitamin deficiencies among population
    - 4.2.1.3. Feed fortification due to rise in global meat & dairy product consumption
  - 4.2.2. Restraints
    - 4.2.2.1. Constrained supply of raw materials for natural vitamins coupled with high costs
  - 4.2.3. Opportunities
    - 4.2.3.1. Sourcing of natural allergen-free vitamin E
  - 4.2.4. Challenges
    - 4.2.4.1. Scarcity of ingredients and price sensitivity
    - 4.2.4.2. Environmental impact resulting in changes in regulatory policies
- 4.3. Porter's Five Forces Analysis
  - 4.3.1. Threat of New Entrants
  - 4.3.2. Threat of Substitutes
  - 4.3.3. Bargaining Power of Customers
  - 4.3.4. Bargaining Power of Suppliers
  - 4.3.5. Industry Rivalry
- 4.4. Industry Trends

### **5. GLOBAL VITAMIN INGREDIENTS MARKET, BY PRODUCT TYPE**

- 5.1. Overview
- 5.2. Market Sizing & Forecasting
- 5.3. Vitamin A
- 5.4. Vitamin B

- 5.5. Vitamin C
- 5.6. Vitamin D
- 5.7. Vitamin E
- 5.8. Vitamin K

## **6. GLOBAL VITAMIN INGREDIENTS MARKET, BY SOURCE**

- 6.1. Overview
- 6.2. Market Sizing & Forecasting
- 6.3. Natural
- 6.4. Synthetic

## **7. GLOBAL VITAMIN INGREDIENTS MARKET, BY APPLICATION**

- 7.1. Overview
- 7.2. Market Sizing & Forecasting
- 7.3. Animal Feed
- 7.4. Food & Beverages
- 7.5. Healthcare Products
- 7.6. Personal Care Products

## **8. GLOBAL VITAMIN INGREDIENTS MARKET, BY GEOGRAPHY**

- 8.1. Overview
- 8.2. Market Sizing & Forecasting
- 8.3. Americas
  - 8.3.1. Overview
  - 8.3.2. Market Sizing & Forecasting
  - 8.3.3. Argentina
  - 8.3.4. Brazil
  - 8.3.5. Canada
  - 8.3.6. Mexico
  - 8.3.7. United States
- 8.4. Asia-Pacific
  - 8.4.1. Overview
  - 8.4.2. Market Sizing & Forecasting
  - 8.4.3. Australia
  - 8.4.4. China
  - 8.4.5. India

8.4.6. Japan

8.5. Europe, Middle East & Africa

8.5.1. Overview

8.5.2. Market Sizing & Forecasting

8.5.3. France

8.5.4. Germany

8.5.5. Italy

8.5.6. Spain

8.5.7. United Kingdom

## **9. COMPETITIVE LANDSCAPE**

9.1. 360iResearch FPNV Positioning Matrix for Global Vitamin Ingredients Market

9.2. Market Vendor Ranking Analysis for Global Vitamin Ingredients Market

9.3. Competitive News Feed Analysis for Global Vitamin Ingredients Market

## **10. COMPANY USABILITY PROFILES**

10.1. Amway Corporation

10.1.1. Overview

10.1.2. Strategy

10.1.3. SWOT

10.2. BASF SE

10.2.1. Overview

10.2.2. Strategy

10.2.3. SWOT

10.3. DuPont de Nemours, Inc

10.3.1. Overview

10.3.2. Strategy

10.3.3. SWOT

10.4. Koninklijke DSM N.V.

10.4.1. Overview

10.4.2. Strategy

10.4.3. SWOT

10.5. Lonza Group AG

10.5.1. Overview

10.5.2. Strategy

10.5.3. SWOT

10.6. AIE Pharmaceuticals, Inc

- 10.7. Archer Daniels Midland Company
- 10.8. Atlantic Essential Products, Inc.
- 10.9. Bactolac Pharmaceutical Inc
- 10.10. Bluestar Adisseo Company.
- 10.11. Glanbia PLC
- 10.12. Sternvitamin GmbH & Co. Kg
- 10.13. Vitablend Nederland B.V.
- 10.14. Watson Inc.
- 10.15. Zagro

## **11. APPENDIX**

### 11.1. Discussion Guide

### 11.2. Top Reports

11.2.1. Global Crane Rental Market - Premium Insight, Competitive News Feed Analysis, Company Usability Profiles, Market Sizing & Forecasts to 2025

11.2.2. Global Computer Vision Market - Premium Insight, Competitive News Feed Analysis, Company Usability Profiles, Market Sizing & Forecasts to 2025

11.2.3. Global Payment Gateway Market - Premium Insight, Competitive News Feed Analysis, Company Usability Profiles, Market Sizing & Forecasts to 2025

11.2.4. Global B2B Travel Market - Premium Insight, Competitive News Feed Analysis, Company Usability Profiles, Market Sizing & Forecasts to 2025

11.2.5. Global Varicose Vein Treatment Devices Market - Premium Insight, Competitive News Feed Analysis, Company Usability Profiles, Market Sizing & Forecasts to 2025

### 11.3. Author Details



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