

Global Video Surveillance Market - Premium Insight, Competitive News Feed Analysis, Company Usability Profiles, Market Sizing & Forecasts to 2025

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Abstracts

The Global Video Surveillance Market is expected to grow from USD 32,152.49 Million in 2018 to USD 86,425.49 Million by the end of 2025 at a Compound Annual Growth Rate (CAGR) of 15.17%.

'Honeywell Security Group, Bosch Security Systems, and Axis Communications AB are placed in forefront due to their excellence in business strategy and product satisfaction'

The positioning of the Global Video Surveillance Market vendors in FPNV Positioning Matrix are determined by Business Strategy (Business Growth, Industry Coverage, Financial Viability, and Channel Support) and Product Satisfaction (Value for Money, Ease of Use, Product Features, and Customer Support) and placed into four quadrants (F: Forefront, P: Pathfinders, N: Niche, and V: Vital).

The report deeply explores the recent significant developments by the leading vendors and innovation profiles in the Global Video Surveillance Market including are Axis Communications AB, Bosch Security Systems, FLIR Systems, Hangzhou Hikvision Digital Technology Co., Ltd., Zhejiang Dahua Technology Co., Ltd., Avigilon, BCDVideo, CP Plus, Hanwha Techwin, Honeywell Security Group, Infinova, NICE Systems Ltd., Panasonic System Networks, Pelco Inc, Tiandy Technologies Co., Ltd, Uniview, Vivotek Inc, and Zicom.

On the basis of System, the Global Video Surveillance Market is studied across Analog Video Surveillance System and IP Video Surveillance System.

On the basis of Offering, the Global Video Surveillance Market is studied across



Hardware, Services, and Software.

On the basis of Vertical, the Global Video Surveillance Market is studied across Commercial, Industrial, Infrastructure, Military & Defense, Public Facility, and Residential.

For the detailed coverage of the study, the market has been geographically divided into the Americas, Asia-Pacific, and Europe, Middle East & Africa. The report provides details of qualitative and quantitative insights about the major countries in the region and taps the major regional developments in detail.

In the report, we have covered two proprietary models, the FPNV Positioning Matrix and Competitive Strategic Window. The FPNV Positioning Matrix analyses the competitive market place for the players in terms of product satisfaction and business strategy they adopt to sustain in the market. The Competitive Strategic Window analyses the competitive landscape in terms of markets, applications, and geographies. The Competitive Strategic Window helps the vendor define an alignment or fit between their capabilities and opportunities for future growth prospects. During a forecast period, it defines the optimal or favorable fit for the vendors to adopt successive merger and acquisitions strategies, geography expansion, research & development, new product introduction strategies to execute further business expansion and growth.

Research Methodology:

Our market forecasting is based on a market model derived from market connectivity, dynamics, and identified influential factors around which assumptions about the market are made. These assumptions are enlightened by fact-bases, put by primary and secondary research instruments, regressive analysis and an extensive connect with industry people. Market forecasting derived from in-depth understanding attained from future market spending patterns provides quantified insight to support your decision-making process. The interview is recorded, and the information gathered in put on the drawing board with the information collected through secondary research.

The report provides insights on the following pointers:

- 1. Market Penetration: Provides comprehensive information on sulfuric acid offered by the key players in the Global Video Surveillance Market
- 2. Product Development & Innovation: Provides intelligent insights on future technologies, R&D activities, and new product developments in the Global Video Surveillance Market



- 3. Market Development: Provides in-depth information about lucrative emerging markets and analyzes the markets for the Global Video Surveillance Market
- 4. Market Diversification: Provides detailed information about new products launches, untapped geographies, recent developments, and investments in the Global Video Surveillance Market
- 5. Competitive Assessment & Intelligence: Provides an exhaustive assessment of market shares, strategies, products, and manufacturing capabilities of the leading players in the Global Video Surveillance Market

The report answers questions such as:

- 1. What is the market size of Video Surveillance market in the Global?
- 2. What are the factors that affect the growth in the Global Video Surveillance Market over the forecast period?
- 3. What is the competitive position in the Global Video Surveillance Market?
- 4. Which are the best product areas to be invested in over the forecast period in the Global Video Surveillance Market?
- 5. What are the opportunities in the Global Video Surveillance Market?
- 6. What are the modes of entering the Global Video Surveillance Market?



Contents

1. PREFACE

- 1.1. Objectives of the Study
- 1.2. Market Segmentation & Coverage
- 1.3. Years Considered for the Study
- 1.4. Currency & Pricing
- 1.5. Language
- 1.6. Stakeholders

2. RESEARCH & FORECASTING

- 2.1. Research Methodology
 - 2.1.1. Research Process
 - 2.1.2. Research Framework
 - 2.1.3. Research Reliability & Validity
 - 2.1.4. Research Assumptions
- 2.2. Forecasting Methodology
- 2.3. Research Outcome
 - 2.3.1. 360iResearch Competitive Strategic Window
 - 2.3.1.1. Leverage Zone
 - 2.3.1.2. Vantage Zone
 - 2.3.1.3. Speculative Zone
 - 2.3.1.4. Bottleneck Zone
 - 2.3.2. 360iResearch FPNV Positioning Matrix
 - 2.3.2.1. 360iResearch Quadrants
 - 2.3.2.1.1. Forefront
 - 2.3.2.1.2. Pathfinders
 - 2.3.2.1.3. Niche
 - 2.3.2.1.4. Vital
 - 2.3.2.2. Business Strategy
 - 2.3.2.2.1. Business Growth
 - 2.3.2.2. Industry Coverage
 - 2.3.2.2.3. Financial Viability
 - 2.3.2.2.4. Channel Support
 - 2.3.2.3. Product Satisfaction
 - 2.3.2.3.1. Value for Money
 - 2.3.2.3.2. Ease of Use



- 2.3.2.3.3. Product Features
- 2.3.2.3.4. Customer Support

3. EXECUTIVE SUMMARY

- 3.1. Outlook in the Video Surveillance Market
- 3.2. Opportunities in the Video Surveillance Market

4. PREMIUM INSIGHT

- 4.1. Market Connectivity
- 4.2. Market Dynamics
 - 4.2.1. Drivers
 - 4.2.1.1. Increasing concerns for public safety and security
 - 4.2.1.2. Growing adoption of IP cameras
 - 4.2.1.3. Rising demand for DIY and spy cameras
 - 4.2.2. Restraints
 - 4.2.2.1. Violation of privacy
 - 4.2.3. Opportunities
- 4.2.3.1. Growing government and stakeholder funding for developing smart cities and employing city surveillance solutions
 - 4.2.3.2. Rising demand for VSaaS services
- 4.2.3.3. Ongoing technological advancements in big data, video analytics, IoT, and cloud-based services
 - 4.2.4. Challenges
 - 4.2.4.1. Requirement of high-capacity storage systems and higher bandwidth
 - 4.2.4.2. Cybersecurity threats
- 4.3. Porter's Five Forces Analysis
 - 4.3.1. Threat of New Entrants
 - 4.3.2. Threat of Substitutes
 - 4.3.3. Bargaining Power of Customers
 - 4.3.4. Bargaining Power of Suppliers
 - 4.3.5. Industry Rivalry
- 4.4. Industry Trends

5. GLOBAL VIDEO SURVEILLANCE MARKET, BY SYSTEM

- 5.1. Overview
- 5.2. Market Sizing & Forecasting



- 5.3. Analog Video Surveillance System
- 5.4. IP Video Surveillance System

6. GLOBAL VIDEO SURVEILLANCE MARKET, BY OFFERING

- 6.1. Overview
- 6.2. Market Sizing & Forecasting
- 6.3. Hardware
 - 6.3.1. Accessories
 - 6.3.1.1. Cables
 - 6.3.1.2. Encoders
 - 6.3.2. Camera
 - 6.3.2.1. Wired Cameras
 - 6.3.2.2. Wireless Cameras
 - 6.3.3. Storage Device
 - 6.3.3.1. Digital Video Recorders
 - 6.3.3.2. Direct-Attached Storage Devices
 - 6.3.3.3. Hybrid Video Recorders
 - 6.3.3.4. IP Storage Area Network
 - 6.3.3.5. Network Video Recorders
 - 6.3.3.6. Network-Attached Storage Devices
- 6.4. Services
 - 6.4.1. Installation and Maintenance Services
 - 6.4.2. Video Surveillance-As-A-Service (VSaaS)
- 6.5. Software
 - 6.5.1. Video Analytics
 - 6.5.2. Video Management Software

7. GLOBAL VIDEO SURVEILLANCE MARKET, BY VERTICAL

- 7.1. Overview
- 7.2. Market Sizing & Forecasting
- 7.3. Commercial
 - 7.3.1. Banking and Finance Buildings
 - 7.3.2. Enterprises and Data Centers
 - 7.3.3. Hospitality Centers
 - 7.3.4. Retail Stores and Malls
 - 7.3.5. Warehouses
- 7.4. Industrial



- 7.5. Infrastructure
 - 7.5.1. City Surveillance
 - 7.5.2. Public Places
 - 7.5.3. Transportation
 - 7.5.4. Utilities
- 7.6. Military & Defense
 - 7.6.1. Border Surveillance
 - 7.6.2. Coastal Surveillance
 - 7.6.3. Law Enforcement
 - 7.6.4. Prison and Correctional Facilities
- 7.7. Public Facility
- 7.8. Residential

8. GLOBAL VIDEO SURVEILLANCE MARKET, BY GEOGRAPHY

- 8.1. Overview
- 8.2. Market Sizing & Forecasting
- 8.3. Americas
 - 8.3.1. Overview
 - 8.3.2. Market Sizing & Forecasting
 - 8.3.3. Argentina
 - 8.3.4. Brazil
 - 8.3.5. Canada
 - 8.3.6. Mexico
 - 8.3.7. United States
- 8.4. Asia-Pacific
 - 8.4.1. Overview
 - 8.4.2. Market Sizing & Forecasting
 - 8.4.3. Australia
 - 8.4.4. China
 - 8.4.5. India
 - 8.4.6. Japan
- 8.5. Europe, Middle East & Africa
 - 8.5.1. Overview
 - 8.5.2. Market Sizing & Forecasting
 - 8.5.3. France
 - 8.5.4. Germany
 - 8.5.5. Italy
 - 8.5.6. Spain



8.5.7. United Kingdom

9. COMPETITIVE LANDSCAPE

- 9.1. 360iResearch FPNV Positioning Matrix for Global Video Surveillance Market
- 9.2. Market Vendor Ranking Analysis for Global Video Surveillance Market
- 9.3. Competitive News Feed Analysis for Global Video Surveillance Market

10. COMPANY USABILITY PROFILES

- 10.1. Axis Communications AB
 - 10.1.1. Overview
 - 10.1.2. Strategy
 - 10.1.3. SWOT
- 10.2. Bosch Security Systems
 - 10.2.1. Overview
 - 10.2.2. Strategy
 - 10.2.3. SWOT
- 10.3. FLIR Systems
 - 10.3.1. Overview
 - 10.3.2. Strategy
 - 10.3.3. SWOT
- 10.4. Hangzhou Hikvision Digital Technology Co., Ltd.
 - 10.4.1. Overview
 - 10.4.2. Strategy
 - 10.4.3. SWOT
- 10.5. Zhejiang Dahua Technology Co., Ltd.
 - 10.5.1. Overview
 - 10.5.2. Strategy
- 10.5.3. SWOT
- 10.6. Avigilon
- 10.7. BCDVideo
- 10.8. CP Plus
- 10.9. Hanwha Techwin
- 10.10. Honeywell Security Group
- 10.11. Infinova
- 10.12. NICE Systems Ltd.
- 10.13. Panasonic System Networks
- 10.14. Pelco Inc



- 10.15. Tiandy Technologies Co., Ltd
- 10.16. Uniview
- 10.17. Vivotek Inc
- 10.18. Zicom

11. APPENDIX

- 11.1. Discussion Guide
- 11.2. Top Reports
- 11.2.1. Global Crane Rental Market Premium Insight, Competitive News Feed
- Analysis, Company Usability Profiles, Market Sizing & Forecasts to 2025
- 11.2.2. Global Computer Vision Market Premium Insight, Competitive News Feed
- Analysis, Company Usability Profiles, Market Sizing & Forecasts to 2025
- 11.2.3. Global Payment Gateway Market Premium Insight, Competitive News Feed
- Analysis, Company Usability Profiles, Market Sizing & Forecasts to 2025
- 11.2.4. Global B2B Travel Market Premium Insight, Competitive News Feed Analysis,
- Company Usability Profiles, Market Sizing & Forecasts to 2025
 - 11.2.5. Global Varicose Vein Treatment Devices Market Premium Insight,
- Competitive News Feed Analysis, Company Usability Profiles, Market Sizing &
- Forecasts to 2025
- 11.3. Author Details



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