

Global Travel Retail Market - Premium Insight, Competitive News Feed Analysis, Company Usability Profiles, Market Sizing & Forecasts to 2025

<https://marketpublishers.com/r/G34109192D08EN.html>

Date: November 2019

Pages: 110

Price: US\$ 3,449.00 (Single User License)

ID: G34109192D08EN

Abstracts

The Global Travel Retail Market is expected to grow from USD 58,125.45 Million in 2018 to USD 113,896.46 Million by the end of 2025 at a Compound Annual Growth Rate (CAGR) of 10.08%.

The positioning of the Global Travel Retail Market vendors in FPNV Positioning Matrix are determined by Business Strategy (Business Growth, Industry Coverage, Financial Viability, and Channel Support) and Product Satisfaction (Value for Money, Ease of Use, Product Features, and Customer Support) and placed into four quadrants (F: Forefront, P: Pathfinders, N: Niche, and V: Vital).

The report deeply explores the recent significant developments by the leading vendors and innovation profiles in the Global Travel Retail Market including are Aer Rianta International, China Duty Free Group, Dufry ag, Duty Free Americas, Inc., Gebr. Heinemann, DFS Group, Flemingo International Ltd, Heinemann, James Richardson Group, King Power International, Lagardere Travel Retail, Lotte Duty Free, Lotte hotel, and WHSmith.

On the basis of Product, the Global Travel Retail Market is studied across Confectionary & Fine Food, Electronics, Fashion & Accessories, Fragrances & Cosmetics, Luxury goods, Tobacco, and Wine & Spirits.

On the basis of Channel, the Global Travel Retail Market is studied across Airports & Airlines, Border Stores, Cruise Lines, Diplomatic Stores, and Ferries.

For the detailed coverage of the study, the market has been geographically divided into

the Americas, Asia-Pacific, and Europe, Middle East & Africa. The report provides details of qualitative and quantitative insights about the major countries in the region and taps the major regional developments in detail.

In the report, we have covered two proprietary models, the FPNV Positioning Matrix and Competitive Strategic Window. The FPNV Positioning Matrix analyses the competitive market place for the players in terms of product satisfaction and business strategy they adopt to sustain in the market. The Competitive Strategic Window analyses the competitive landscape in terms of markets, applications, and geographies. The Competitive Strategic Window helps the vendor define an alignment or fit between their capabilities and opportunities for future growth prospects. During a forecast period, it defines the optimal or favorable fit for the vendors to adopt successive merger and acquisitions strategies, geography expansion, research & development, new product introduction strategies to execute further business expansion and growth.

Research Methodology:

Our market forecasting is based on a market model derived from market connectivity, dynamics, and identified influential factors around which assumptions about the market are made. These assumptions are enlightened by fact-bases, put by primary and secondary research instruments, regressive analysis and an extensive connect with industry people. Market forecasting derived from in-depth understanding attained from future market spending patterns provides quantified insight to support your decision-making process. The interview is recorded, and the information gathered in put on the drawing board with the information collected through secondary research.

The report provides insights on the following pointers:

1. **Market Penetration:** Provides comprehensive information on sulfuric acid offered by the key players in the Global Travel Retail Market
2. **Product Development & Innovation:** Provides intelligent insights on future technologies, R&D activities, and new product developments in the Global Travel Retail Market
3. **Market Development:** Provides in-depth information about lucrative emerging markets and analyzes the markets for the Global Travel Retail Market
4. **Market Diversification:** Provides detailed information about new products launches, untapped geographies, recent developments, and investments in the Global Travel Retail Market
5. **Competitive Assessment & Intelligence:** Provides an exhaustive assessment of market shares, strategies, products, and manufacturing capabilities of the leading

players in the Global Travel Retail Market

The report answers questions such as:

1. What is the market size of Travel Retail market in the Global?
2. What are the factors that affect the growth in the Global Travel Retail Market over the forecast period?
3. What is the competitive position in the Global Travel Retail Market?
4. Which are the best product areas to be invested in over the forecast period in the Global Travel Retail Market?
5. What are the opportunities in the Global Travel Retail Market?
6. What are the modes of entering the Global Travel Retail Market?

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