

Global Talent Management Market - Trends Analysis, Product Usability Profiles & Forecasts to 2023

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Abstracts

360iResearch predicts the global talent management market to grow from USD 6.46 billion in 2016 to USD 17.57 billion by 2023, at a Compound Annual Growth Rate (CAGR) of 15.38%. The year 2016 has been considered as the base year, while the forecast period is up-to 2023.

The major forces driving the growth of the talent management market include the better professional development decisions and improved onboarding experience. Moreover, high performing workforce and commitment to align business strategy are also some of the factors that are driving the market growth. However lack of awareness, and budget constraints may hinder the market growth. In the middle of difficulty lies opportunity such as the unified integrated system for performance assessments, and need for big data analytics and cloud-based talent management system. The possible challenges for the market growth are a holistic talent management approach with involvement of top management, and lack of skilled talent. But key players in the market are overcoming the challenges with continual improvement and innovation.

Based on industry, the global talent management market is studied across aerospace & defense, banking, financial services & insurance, consumer goods & retail, education, energy & utilities, government, healthcare & life sciences, information technology, manufacturing, media & entertainment, telecommunication, transportation & logistics, and travel & hospitality. Based on geography, the global talent management market is studied across Americas, Europe, Middle East & Africa, and Asia-Pacific.

The report features a competitive scenario of the talent management market and provides inclusive analysis of key growth strategies adopted by major players. Key products profiled in the study are Avature Talent Management Suite, Cornerstone

OnDemand, Crelate Talent Software, Halogen TalentSpace, IBM Kenexa Talent Acquisition Suite, Lumesse Talent Management Suite, Oracle PeopleSoft, Oracle Taleo, SAP SuccessFactors Talent Management Suite, and Saba Cloud.

REPORT HIGHLIGHTS:

The report provides deep insights on demand forecasts, market trends and micro and macro indicators. In addition, this report provides insights on the factors that are driving and restraining the demand of talent management market. Moreover, the study highlights current market trends and provides forecast. We also have highlighted future trends in the talent management market that will impact the demand during the forecast period. Moreover, the competitive analysis of talent management market brings an insight on the product usability profiles of the leading players. Additionally, the analysis highlights features & pricing, informant reviews of the key products in the market.

REASONS TO BUY:

The talent management market research study reveals hidden insights and dynamic, which in turn helps the players in the ecosystem take better strategic decisions. The firms looking for purchasing the global talent management market research report could look for following prospects on their way to better understand the market that can aid further decision making and possibly identify the best opportunities to exploit.

Evaluate the qualitative and quantitative aspects of the report and analyze the talent management market penetration with respect to industries and geographies.

Evaluate the key vendors in the talent management market in terms of products satisfaction and business strategy. This helps identify consumer preferences and understand its current position in 360iResearch FPNV Positioning Matrix.

Evaluates the key vendors and deeply analyze competitive landscape, revenue pockets, market trends, growth prospects, pain points, drivers, restraints, challenges and opportunities of the talent management market.

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