

# **Global Stevia Market - Premium Insight, Competitive News Feed Analysis, Company Usability Profiles, Market Sizing & Forecasts to 2025**

<https://marketpublishers.com/r/G332365096CEN.html>

Date: June 2019

Pages: 101

Price: US\$ 3,449.00 (Single User License)

ID: G332365096CEN

## **Abstracts**

The Global Stevia Market is expected to grow from USD 772.56 Million in 2018 to USD 1,390.57 Million by the end of 2025 at a Compound Annual Growth Rate (CAGR) of 8.75%.

The positioning of the Global Stevia Market vendors in FPNV Positioning Matrix are determined by Business Strategy (Business Growth, Industry Coverage, Financial Viability, and Channel Support) and Product Satisfaction (Value for Money, Ease of Use, Product Features, and Customer Support) and placed into four quadrants (F: Forefront, P: Pathfinders, N: Niche, and V: Vital).

The report deeply explores the recent significant developments by the leading vendors and innovation profiles in the Global Stevia Market including are Archer Daniels Midland Company, Cargill, Incorporated, Ingredion Incorporated, Purevia, Stevia Biotech Pvt. Ltd., Biosweet Ventures, Evolva Basel, GLG Life Tech Corporation, Jhanil Healthcare Pvt. Ltd., Jining Aoxing Stevia Products Co., Ltd., Morita Kagaku Kogyo Co., Ltd., Purecircle Ltd, Pyure Brands LLC, Real Stevia Company, S&W Seed Company, Stevia Corp, Stevia First Corporation, Steviaone SA, St?vial, Sunwin Stevia Internaional Inc., Sweet Green Fields LLC, Tate & Lyle PLC, Van Wankum Ingrediens, and Zhucheng Haotian Pharmaceutical Co., Ltd..

On the basis of Form, the Global Stevia Market is studied across Leaf, Liquid, and Powder.

On the basis of Distribution Channel, the Global Stevia Market is studied across Offline Mode and Online Mode.

On the basis of Application, the Global Stevia Market is studied across Bakery & Confectionery, Beverages, Dairy Products, Dietary Supplements, and Pharmaceuticals.

For the detailed coverage of the study, the market has been geographically divided into the Americas, Asia-Pacific, and Europe, Middle East & Africa. The report provides details of qualitative and quantitative insights about the major countries in the region and taps the major regional developments in detail.

In the report, we have covered two proprietary models, the FPNV Positioning Matrix and Competitive Strategic Window. The FPNV Positioning Matrix analyses the competitive market place for the players in terms of product satisfaction and business strategy they adopt to sustain in the market. The Competitive Strategic Window analyses the competitive landscape in terms of markets, applications, and geographies. The Competitive Strategic Window helps the vendor define an alignment or fit between their capabilities and opportunities for future growth prospects. During a forecast period, it defines the optimal or favorable fit for the vendors to adopt successive merger and acquisitions strategies, geography expansion, research & development, new product introduction strategies to execute further business expansion and growth.

#### Research Methodology:

Our market forecasting is based on a market model derived from market connectivity, dynamics, and identified influential factors around which assumptions about the market are made. These assumptions are enlightened by fact-bases, put by primary and secondary research instruments, regressive analysis and an extensive connect with industry people. Market forecasting derived from in-depth understanding attained from future market spending patterns provides quantified insight to support your decision-making process. The interview is recorded, and the information gathered is put on the drawing board with the information collected through secondary research.

The report provides insights on the following pointers:

1. Market Penetration: Provides comprehensive information on sulfuric acid offered by the key players in the Global Stevia Market
2. Product Development & Innovation: Provides intelligent insights on future technologies, R&D activities, and new product developments in the Global Stevia Market
3. Market Development: Provides in-depth information about lucrative emerging markets and analyzes the markets for the Global Stevia Market

4. Market Diversification: Provides detailed information about new products launches, untapped geographies, recent developments, and investments in the Global Stevia Market
5. Competitive Assessment & Intelligence: Provides an exhaustive assessment of market shares, strategies, products, and manufacturing capabilities of the leading players in the Global Stevia Market

The report answers questions such as:

1. What is the market size of Stevia market in the Global?
2. What are the factors that affect the growth in the Global Stevia Market over the forecast period?
3. What is the competitive position in the Global Stevia Market?
4. Which are the best product areas to be invested in over the forecast period in the Global Stevia Market?
5. What are the opportunities in the Global Stevia Market?
6. What are the modes of entering the Global Stevia Market?

## Contents

### 1. PREFACE

- 1.1. Objectives of the Study
- 1.2. Market Segmentation & Coverage
- 1.3. Years Considered for the Study
- 1.4. Currency & Pricing
- 1.5. Language
- 1.6. Stakeholders

### 2. RESEARCH & FORECASTING

- 2.1. Research Methodology
  - 2.1.1. Research Process
  - 2.1.2. Research Framework
  - 2.1.3. Research Reliability & Validity
  - 2.1.4. Research Assumptions
- 2.2. Forecasting Methodology
- 2.3. Research Outcome
  - 2.3.1. 360iResearch Competitive Strategic Window
    - 2.3.1.1. Leverage Zone
    - 2.3.1.2. Vantage Zone
    - 2.3.1.3. Speculative Zone
    - 2.3.1.4. Bottleneck Zone
  - 2.3.2. 360iResearch FPNV Positioning Matrix
    - 2.3.2.1. 360iResearch Quadrants
      - 2.3.2.1.1. Forefront
      - 2.3.2.1.2. Pathfinders
      - 2.3.2.1.3. Niche
      - 2.3.2.1.4. Vital
    - 2.3.2.2. Business Strategy
      - 2.3.2.2.1. Business Growth
      - 2.3.2.2.2. Industry Coverage
      - 2.3.2.2.3. Financial Viability
      - 2.3.2.2.4. Channel Support
    - 2.3.2.3. Product Satisfaction
      - 2.3.2.3.1. Value for Money
      - 2.3.2.3.2. Ease of Use

- 2.3.2.3.3. Product Features
- 2.3.2.3.4. Customer Support

### **3. EXECUTIVE SUMMARY**

#### 3.1. Outlook in the Stevia Market

- 3.1.1. Potential of Stevia to treat endocrine diseases
- 3.1.2. Start of Avansya V.O.F.: The joint venture between Cargill and DSM
- 3.1.3. Cargill to start production of a new sweetener, EverSweet, made from the stevia leaf

#### 3.2. Opportunities in the Stevia Market

### **4. PREMIUM INSIGHT**

#### 4.1. Market Connectivity

#### 4.2. Market Dynamics

##### 4.2.1. Drivers

- 4.2.1.1. Soaring demand for low-calorie sweeteners owing to health benefits
- 4.2.1.2. Increase application in the beverage industry
- 4.2.1.3. Rising demand for plant-based natural sweetener ingredient
- 4.2.1.4. Growing number of obese and diabetic people
- 4.2.1.5. Supportive regulatory framework

##### 4.2.2. Restraints

- 4.2.2.1. Availability of counterfeit low-calorie sweeteners

##### 4.2.3. Opportunities

- 4.2.3.1. Growing use in sports nutrition products

##### 4.2.4. Challenges

- 4.2.4.1. Fluctuation in Stevia leaf prices

#### 4.3. Porter's Five Forces Analysis

- 4.3.1. Threat of New Entrants
- 4.3.2. Threat of Substitutes
- 4.3.3. Bargaining Power of Customers
- 4.3.4. Bargaining Power of Suppliers
- 4.3.5. Industry Rivalry

#### 4.4. Industry Trends

- 4.4.1. Regulatory Framework
- 4.4.2. Pricing Analysis & Trend

### **5. GLOBAL STEVIA MARKET, BY FORM**

- 5.1. Overview
- 5.2. Market Sizing & Forecasting
- 5.3. Leaf
- 5.4. Liquid
- 5.5. Powder

## **6. GLOBAL STEVIA MARKET, BY DISTRIBUTION CHANNEL**

- 6.1. Overview
- 6.2. Market Sizing & Forecasting
- 6.3. Offline Mode
- 6.4. Online Mode

## **7. GLOBAL STEVIA MARKET, BY APPLICATION**

- 7.1. Overview
- 7.2. Market Sizing & Forecasting
- 7.3. Bakery & Confectionery
- 7.4. Beverages
- 7.5. Dairy Products
- 7.6. Dietary Supplements
- 7.7. Pharmaceuticals

## **8. GLOBAL STEVIA MARKET, BY GEOGRAPHY**

- 8.1. Overview
- 8.2. Market Sizing & Forecasting
- 8.3. Americas
  - 8.3.1. Overview
  - 8.3.2. Market Sizing & Forecasting
  - 8.3.3. Argentina
  - 8.3.4. Brazil
  - 8.3.5. Canada
  - 8.3.6. Mexico
  - 8.3.7. United States
- 8.4. Asia-Pacific
  - 8.4.1. Overview
  - 8.4.2. Market Sizing & Forecasting

- 8.4.3. Australia
- 8.4.4. China
- 8.4.5. India
- 8.4.6. Japan
- 8.5. Europe, Middle East & Africa
  - 8.5.1. Overview
  - 8.5.2. Market Sizing & Forecasting
  - 8.5.3. France
  - 8.5.4. Germany
  - 8.5.5. Italy
  - 8.5.6. Spain
  - 8.5.7. United Kingdom

## **9. COMPETITIVE LANDSCAPE**

- 9.1. 360iResearch FPNV Positioning Matrix for Global Stevia Market
- 9.2. Market Vendor Ranking Analysis for Global Stevia Market
- 9.3. Competitive News Feed Analysis for Global Stevia Market

## **10. COMPANY USABILITY PROFILES**

- 10.1. Archer Daniels Midland Company
  - 10.1.1. Overview
  - 10.1.2. Strategy
  - 10.1.3. SWOT
- 10.2. Cargill, Incorporated
  - 10.2.1. Overview
  - 10.2.2. Strategy
  - 10.2.3. SWOT
- 10.3. Ingredion Incorporated
  - 10.3.1. Overview
  - 10.3.2. Strategy
  - 10.3.3. SWOT
- 10.4. Purevia
  - 10.4.1. Overview
  - 10.4.2. Strategy
  - 10.4.3. SWOT
- 10.5. Stevia Biotech Pvt. Ltd.
  - 10.5.1. Overview

- 10.5.2. Strategy
- 10.5.3. SWOT
- 10.6. Biosweet Ventures
- 10.7. Evolva Basel
- 10.8. GLG Life Tech Corporation
- 10.9. Jhanil Healthcare Pvt. Ltd.
- 10.10. Jining Aoxing Stevia Products Co., Ltd.
- 10.11. Morita Kagaku Kogyo Co., Ltd.
- 10.12. Purecircle Ltd
- 10.13. Pyure Brands LLC
- 10.14. Real Stevia Company
- 10.15. S&W Seed Company
- 10.16. Stevia Corp
- 10.17. Stevia First Corporation
- 10.18. Steviaone SA
- 10.19. St?vial
- 10.20. Sunwin Stevia Internaional Inc.
- 10.21. Sweet Green Fields LLC
- 10.22. Tate & Lyle PLC
- 10.23. Van Wankum Ingrediens
- 10.24. Zhucheng Haotian Pharmaceutical Co., Ltd.

## **11. APPENDIX**

- 11.1. Discussion Guide
- 11.2. Top Reports
  - 11.2.1. Global Crane Rental Market - Premium Insight, Competitive News Feed Analysis, Company Usability Profiles, Market Sizing & Forecasts to 2025
  - 11.2.2. Global Computer Vision Market - Premium Insight, Competitive News Feed Analysis, Company Usability Profiles, Market Sizing & Forecasts to 2025
  - 11.2.3. Global Payment Gateway Market - Premium Insight, Competitive News Feed Analysis, Company Usability Profiles, Market Sizing & Forecasts to 2025
  - 11.2.4. Global B2B Travel Market - Premium Insight, Competitive News Feed Analysis, Company Usability Profiles, Market Sizing & Forecasts to 2025
  - 11.2.5. Global Varicose Vein Treatment Devices Market - Premium Insight, Competitive News Feed Analysis, Company Usability Profiles, Market Sizing & Forecasts to 2025
- 11.3. Author Details



## I would like to order

Product name: Global Stevia Market - Premium Insight, Competitive News Feed Analysis, Company Usability Profiles, Market Sizing & Forecasts to 2025

Product link: <https://marketpublishers.com/r/G332365096CEN.html>

Price: US\$ 3,449.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G332365096CEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

