

# Global Smart Packaging Market - Premium Insight, Competitive News Feed Analysis, Company Usability Profiles, Market Sizing & Forecasts to 2025

<https://marketpublishers.com/r/G786FA2D1A6EN.html>

Date: June 2019

Pages: 118

Price: US\$ 3,449.00 (Single User License)

ID: G786FA2D1A6EN

## Abstracts

The Global Smart Packaging Market is expected to grow from USD 37,921.56 Million in 2018 to USD 58,791.56 Million by the end of 2025 at a Compound Annual Growth Rate (CAGR) of 6.46%.

'Avery Dennison Corp., E. I. Du Pont De Nemours and Company, Emerson Electric Co., WestRock Company, Sealed Air Corporation, Amcor Limited, and Stora Enso OYJ are placed in forefront due to their excellence in business strategy and product satisfaction'

The positioning of the Global Smart Packaging Market vendors in FPNV Positioning Matrix are determined by Business Strategy (Business Growth, Industry Coverage, Financial Viability, and Channel Support) and Product Satisfaction (Value for Money, Ease of Use, Product Features, and Customer Support) and placed into four quadrants (F: Forefront, P: Pathfinders, N: Niche, and V: Vital).

The report deeply explores the recent significant developments by the leading vendors and innovation profiles in the Global Smart Packaging Market including are 3M, Amcor Limited, Avery Dennison Corp., BASF SE, E. I. Du Pont De Nemours and Company, American Thermal Instruments (ATI), Emerson Electric Co., Huhtamaki Group, International Paper, Multisorb Technologies Inc., R.R. Donnelley & Sons Company, Sealed Air Corporation, Smartrac N.V., Sonoco Products Company, Stora Enso OYJ, Temptime Corporation, Thin Film Electronics ASA, UPM-Kymmene Corporation, and WestRock Company.

On the basis of Technology, the Global Smart Packaging Market is studied across Active Packaging, Intelligent Packaging (IP), and Modified Atmosphere Packaging

(MAP).

On the basis of Application, the Global Smart Packaging Market is studied across Automotive, Consumer Goods and Electronics, Food & Beverages, and Healthcare.

For the detailed coverage of the study, the market has been geographically divided into the Americas, Asia-Pacific, and Europe, Middle East & Africa. The report provides details of qualitative and quantitative insights about the major countries in the region and taps the major regional developments in detail.

In the report, we have covered two proprietary models, the FPNV Positioning Matrix and Competitive Strategic Window. The FPNV Positioning Matrix analyses the competitive market place for the players in terms of product satisfaction and business strategy they adopt to sustain in the market. The Competitive Strategic Window analyses the competitive landscape in terms of markets, applications, and geographies. The Competitive Strategic Window helps the vendor define an alignment or fit between their capabilities and opportunities for future growth prospects. During a forecast period, it defines the optimal or favorable fit for the vendors to adopt successive merger and acquisitions strategies, geography expansion, research & development, new product introduction strategies to execute further business expansion and growth.

#### Research Methodology:

Our market forecasting is based on a market model derived from market connectivity, dynamics, and identified influential factors around which assumptions about the market are made. These assumptions are enlightened by fact-bases, put by primary and secondary research instruments, regressive analysis and an extensive connect with industry people. Market forecasting derived from in-depth understanding attained from future market spending patterns provides quantified insight to support your decision-making process. The interview is recorded, and the information gathered in put on the drawing board with the information collected through secondary research.

The report provides insights on the following pointers:

1. **Market Penetration:** Provides comprehensive information on sulfuric acid offered by the key players in the Global Smart Packaging Market
2. **Product Development & Innovation:** Provides intelligent insights on future technologies, R&D activities, and new product developments in the Global Smart Packaging Market
3. **Market Development:** Provides in-depth information about lucrative emerging markets

and analyzes the markets for the Global Smart Packaging Market

4. **Market Diversification:** Provides detailed information about new products launches, untapped geographies, recent developments, and investments in the Global Smart Packaging Market

5. **Competitive Assessment & Intelligence:** Provides an exhaustive assessment of market shares, strategies, products, and manufacturing capabilities of the leading players in the Global Smart Packaging Market

The report answers questions such as:

1. What is the market size of Smart Packaging market in the Global?
2. What are the factors that affect the growth in the Global Smart Packaging Market over the forecast period?
3. What is the competitive position in the Global Smart Packaging Market?
4. Which are the best product areas to be invested in over the forecast period in the Global Smart Packaging Market?
5. What are the opportunities in the Global Smart Packaging Market?
6. What are the modes of entering the Global Smart Packaging Market?

## Contents

### 1. PREFACE

- 1.1. Objectives of the Study
- 1.2. Market Segmentation & Coverage
- 1.3. Years Considered for the Study
- 1.4. Currency & Pricing
- 1.5. Language
- 1.6. Stakeholders

### 2. RESEARCH & FORECASTING

- 2.1. Research Methodology
  - 2.1.1. Research Process
  - 2.1.2. Research Framework
  - 2.1.3. Research Reliability & Validity
  - 2.1.4. Research Assumptions
- 2.2. Forecasting Methodology
- 2.3. Research Outcome
  - 2.3.1. 360iResearch Competitive Strategic Window
    - 2.3.1.1. Leverage Zone
    - 2.3.1.2. Vantage Zone
    - 2.3.1.3. Speculative Zone
    - 2.3.1.4. Bottleneck Zone
  - 2.3.2. 360iResearch FPNV Positioning Matrix
    - 2.3.2.1. 360iResearch Quadrants
      - 2.3.2.1.1. Forefront
      - 2.3.2.1.2. Pathfinders
      - 2.3.2.1.3. Niche
      - 2.3.2.1.4. Vital
    - 2.3.2.2. Business Strategy
      - 2.3.2.2.1. Business Growth
      - 2.3.2.2.2. Industry Coverage
      - 2.3.2.2.3. Financial Viability
      - 2.3.2.2.4. Channel Support
    - 2.3.2.3. Product Satisfaction
      - 2.3.2.3.1. Value for Money
      - 2.3.2.3.2. Ease of Use

- 2.3.2.3.3. Product Features
- 2.3.2.3.4. Customer Support

### **3. EXECUTIVE SUMMARY**

- 3.1. Outlook in the Smart Packaging Market
  - 3.1.1. Increasing the use of RFIDs in smart packaging
  - 3.1.2. Intelligent labels are making things smarter
  - 3.1.3. IoT revolutionizing smart packaging
- 3.2. Opportunities in the Smart Packaging Market

### **4. PREMIUM INSIGHT**

- 4.1. Market Connectivity
- 4.2. Market Dynamics
  - 4.2.1. Drivers
    - 4.2.1.1. Change in the consumer lifestyle and increasing demand for packaged food globally
    - 4.2.1.2. Consumers demand eco-friendly and sustainable packaging solutions with increased transparency
    - 4.2.1.3. Intelligent, active, and responsive packaging solution to reducing food waste
    - 4.2.1.4. Innovative packaging supporting marketing and multiple food options
    - 4.2.1.5. Increased demand from e-commerce industry and organized retail sector
  - 4.2.2. Restraints
    - 4.2.2.1. Lack of standard business framework
  - 4.2.3. Opportunities
    - 4.2.3.1. Development of active and smart bio-based recyclable or compostable packages
    - 4.2.3.2. Developments in the printing processes and smart labeling
    - 4.2.3.3. Rising demand from healthcare sector
  - 4.2.4. Challenges
    - 4.2.4.1. Issues associated with the data privacy and legislation
- 4.3. Porter's Five Forces Analysis
  - 4.3.1. Threat of New Entrants
  - 4.3.2. Threat of Substitutes
  - 4.3.3. Bargaining Power of Customers
  - 4.3.4. Bargaining Power of Suppliers
  - 4.3.5. Industry Rivalry
- 4.4. Industry Trends

#### 4.4.1. Value Chain Analysis

### **5. GLOBAL SMART PACKAGING MARKET, BY TECHNOLOGY**

#### 5.1. Overview

#### 5.2. Market Sizing & Forecasting

#### 5.3. Active Packaging

##### 5.3.1. Antimicrobial

##### 5.3.2. Corrosion Control

##### 5.3.3. Gas Scavengers

###### 5.3.3.1. Ethylene (Ethene) Scavengers

###### 5.3.3.2. Oxygen Scavengers

##### 5.3.4. Moisture Control

#### 5.4. Intelligent Packaging (IP)

##### 5.4.1. Indicators

###### 5.4.1.1. Quality Indicators

###### 5.4.1.2. Time-Temperature Indicators

##### 5.4.2. Tracking Devices

###### 5.4.2.1. Near-Field Communication

###### 5.4.2.2. Radio Frequency Identification Detection (RFID)

#### 5.5. Modified Atmosphere Packaging (MAP)

### **6. GLOBAL SMART PACKAGING MARKET, BY APPLICATION**

#### 6.1. Overview

#### 6.2. Market Sizing & Forecasting

#### 6.3. Automotive

#### 6.4. Consumer Goods and Electronics

#### 6.5. Food & Beverages

#### 6.6. Healthcare

### **7. GLOBAL SMART PACKAGING MARKET, BY GEOGRAPHY**

#### 7.1. Overview

#### 7.2. Market Sizing & Forecasting

#### 7.3. Americas

##### 7.3.1. Overview

##### 7.3.2. Market Sizing & Forecasting

##### 7.3.3. Argentina

- 7.3.4. Brazil
- 7.3.5. Canada
- 7.3.6. Mexico
- 7.3.7. United States
- 7.4. Asia-Pacific
  - 7.4.1. Overview
  - 7.4.2. Market Sizing & Forecasting
  - 7.4.3. Australia
  - 7.4.4. China
  - 7.4.5. India
  - 7.4.6. Japan
- 7.5. Europe, Middle East & Africa
  - 7.5.1. Overview
  - 7.5.2. Market Sizing & Forecasting
  - 7.5.3. France
  - 7.5.4. Germany
  - 7.5.5. Italy
  - 7.5.6. Spain
  - 7.5.7. United Kingdom

## **8. COMPETITIVE LANDSCAPE**

- 8.1. 360iResearch FPNV Positioning Matrix for Global Smart Packaging Market
- 8.2. Market Vendor Ranking Analysis for Global Smart Packaging Market
- 8.3. Competitive News Feed Analysis for Global Smart Packaging Market

## **9. COMPANY USABILITY PROFILES**

- 9.1. 3M
  - 9.1.1. Overview
  - 9.1.2. Strategy
  - 9.1.3. SWOT
- 9.2. Amcor Limited
  - 9.2.1. Overview
  - 9.2.2. Strategy
  - 9.2.3. SWOT
- 9.3. Avery Dennison Corp.
  - 9.3.1. Overview
  - 9.3.2. Strategy

- 9.3.3. SWOT
- 9.4. BASF SE
  - 9.4.1. Overview
  - 9.4.2. Strategy
  - 9.4.3. SWOT
- 9.5. E. I. Du Pont De Nemours and Company
  - 9.5.1. Overview
  - 9.5.2. Strategy
  - 9.5.3. SWOT
- 9.6. American Thermal Instruments (ATI)
- 9.7. Huhtamaki Group
- 9.8. International Paper
- 9.9. WestRock Company
- 9.10. Multisorb Technologies Inc.
- 9.11. Emerson Electric Co.
- 9.12. R.R. Donnelley & Sons Company
- 9.13. Sealed Air Corporation
- 9.14. Smartrac N.V.
- 9.15. Sonoco Products Company
- 9.16. Stora Enso OYJ
- 9.17. Temptime Corporation
- 9.18. Thin Film Electronics ASA
- 9.19. UPM-Kymmene Corporation

## **10. APPENDIX**

- 10.1. Discussion Guide
- 10.2. Top Reports
  - 10.2.1. Global Crane Rental Market - Premium Insight, Competitive News Feed Analysis, Company Usability Profiles, Market Sizing & Forecasts to 2025
  - 10.2.2. Global Computer Vision Market - Premium Insight, Competitive News Feed Analysis, Company Usability Profiles, Market Sizing & Forecasts to 2025
  - 10.2.3. Global Payment Gateway Market - Premium Insight, Competitive News Feed Analysis, Company Usability Profiles, Market Sizing & Forecasts to 2025
  - 10.2.4. Global B2B Travel Market - Premium Insight, Competitive News Feed Analysis, Company Usability Profiles, Market Sizing & Forecasts to 2025
  - 10.2.5. Global Varicose Vein Treatment Devices Market - Premium Insight, Competitive News Feed Analysis, Company Usability Profiles, Market Sizing & Forecasts to 2025



### 10.3. Author Details

## I would like to order

Product name: Global Smart Packaging Market - Premium Insight, Competitive News Feed Analysis, Company Usability Profiles, Market Sizing & Forecasts to 2025

Product link: <https://marketpublishers.com/r/G786FA2D1A6EN.html>

Price: US\$ 3,449.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G786FA2D1A6EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

