

Global Smart Mirror Technology Market - Premium Insight, Competitive News Feed Analysis, Company Usability Profiles, Market Sizing & Forecasts to 2025

<https://marketpublishers.com/r/G18729AD846CEN.html>

Date: August 2019

Pages: 101

Price: US\$ 3,449.00 (Single User License)

ID: G18729AD846CEN

Abstracts

The Global Smart Mirror Technology Market is expected to grow from USD 2,385.68 Million in 2018 to USD 4,635.64 Million by the end of 2025 at a Compound Annual Growth Rate (CAGR) of 9.95%.

The positioning of the Global Smart Mirror Technology Market vendors in FPNV Positioning Matrix are determined by Business Strategy (Business Growth, Industry Coverage, Financial Viability, and Channel Support) and Product Satisfaction (Value for Money, Ease of Use, Product Features, and Customer Support) and placed into four quadrants (F: Forefront, P: Pathfinders, N: Niche, and V: Vital).

The report deeply explores the recent significant developments by the leading vendors and innovation profiles in the Global Smart Mirror Technology Market including are Electric Mirror, Gentex, Magna, Murakami Kaimeido, S?ura, Actimirror, AD Notam, Alke, Dension, Ficosa, Keonn, Memomi, Mirrocool, Perseus Mirrors, and Seymourpowell.

On the basis of Component, the Global Smart Mirror Technology Market is studied across Hardware, Services, and Software.

On the basis of Augmented Reality Feature, the Global Smart Mirror Technology Market is studied across AR Smart Mirror and Non-AR Smart Mirror.

On the basis of Functionality, the Global Smart Mirror Technology Market is studied across Connected and Non-Connected.

On the basis of End User, the Global Smart Mirror Technology Market is studied across

Automotive, Healthcare, Residential, and Retail.

For the detailed coverage of the study, the market has been geographically divided into the Americas, Asia-Pacific, and Europe, Middle East & Africa. The report provides details of qualitative and quantitative insights about the major countries in the region and taps the major regional developments in detail.

In the report, we have covered two proprietary models, the FPNV Positioning Matrix and Competitive Strategic Window. The FPNV Positioning Matrix analyses the competitive market place for the players in terms of product satisfaction and business strategy they adopt to sustain in the market. The Competitive Strategic Window analyses the competitive landscape in terms of markets, applications, and geographies. The Competitive Strategic Window helps the vendor define an alignment or fit between their capabilities and opportunities for future growth prospects. During a forecast period, it defines the optimal or favorable fit for the vendors to adopt successive merger and acquisitions strategies, geography expansion, research & development, new product introduction strategies to execute further business expansion and growth.

Research Methodology:

Our market forecasting is based on a market model derived from market connectivity, dynamics, and identified influential factors around which assumptions about the market are made. These assumptions are enlightened by fact-bases, put by primary and secondary research instruments, regressive analysis and an extensive connect with industry people. Market forecasting derived from in-depth understanding attained from future market spending patterns provides quantified insight to support your decision-making process. The interview is recorded, and the information gathered is put on the drawing board with the information collected through secondary research.

The report provides insights on the following pointers:

1. **Market Penetration:** Provides comprehensive information on sulfuric acid offered by the key players in the Global Smart Mirror Technology Market
2. **Product Development & Innovation:** Provides intelligent insights on future technologies, R&D activities, and new product developments in the Global Smart Mirror Technology Market
3. **Market Development:** Provides in-depth information about lucrative emerging markets and analyzes the markets for the Global Smart Mirror Technology Market
4. **Market Diversification:** Provides detailed information about new products launches, untapped geographies, recent developments, and investments in the Global Smart

Mirror Technology Market

5. **Competitive Assessment & Intelligence:** Provides an exhaustive assessment of market shares, strategies, products, and manufacturing capabilities of the leading players in the Global Smart Mirror Technology Market

The report answers questions such as:

1. What is the market size of Smart Mirror Technology market in the Global?
2. What are the factors that affect the growth in the Global Smart Mirror Technology Market over the forecast period?
3. What is the competitive position in the Global Smart Mirror Technology Market?
4. Which are the best product areas to be invested in over the forecast period in the Global Smart Mirror Technology Market?
5. What are the opportunities in the Global Smart Mirror Technology Market?
6. What are the modes of entering the Global Smart Mirror Technology Market?

Contents

1. PREFACE

- 1.1. Objectives of the Study
- 1.2. Market Segmentation & Coverage
- 1.3. Years Considered for the Study
- 1.4. Currency & Pricing
- 1.5. Language
- 1.6. Stakeholders

2. RESEARCH & FORECASTING

- 2.1. Research Methodology
 - 2.1.1. Research Process
 - 2.1.2. Research Framework
 - 2.1.3. Research Reliability & Validity
 - 2.1.4. Research Assumptions
- 2.2. Forecasting Methodology
- 2.3. Research Outcome
 - 2.3.1. 360iResearch Competitive Strategic Window
 - 2.3.1.1. Leverage Zone
 - 2.3.1.2. Vantage Zone
 - 2.3.1.3. Speculative Zone
 - 2.3.1.4. Bottleneck Zone
 - 2.3.2. 360iResearch FPNV Positioning Matrix
 - 2.3.2.1. 360iResearch Quadrants
 - 2.3.2.1.1. Forefront
 - 2.3.2.1.2. Pathfinders
 - 2.3.2.1.3. Niche
 - 2.3.2.1.4. Vital
 - 2.3.2.2. Business Strategy
 - 2.3.2.2.1. Business Growth
 - 2.3.2.2.2. Industry Coverage
 - 2.3.2.2.3. Financial Viability
 - 2.3.2.2.4. Channel Support
 - 2.3.2.3. Product Satisfaction
 - 2.3.2.3.1. Value for Money
 - 2.3.2.3.2. Ease of Use

- 2.3.2.3.3. Product Features
- 2.3.2.3.4. Customer Support

3. EXECUTIVE SUMMARY

- 3.1. Outlook in the Smart Mirror Technology Market
- 3.2. Opportunities in the Smart Mirror Technology Market

4. PREMIUM INSIGHT

- 4.1. Market Connectivity
- 4.2. Market Dynamics
 - 4.2.1. Drivers
 - 4.2.1.1. Rapid adoption of smart mirrors in automotive
 - 4.2.1.2. Growing demand for connected devices
 - 4.2.1.3. Transformation of the digital store in the retail industry
 - 4.2.1.4. Innovation and new product development of smart mirrors
 - 4.2.2. Restraints
 - 4.2.2.1. Security concern of personal information
 - 4.2.2.2. Limited awareness
 - 4.2.3. Opportunities
 - 4.2.3.1. Adoption of smart home coupled with the advanced in industry
 - 4.2.3.2. Potential in emerging economies of APAC
 - 4.2.4. Challenges
 - 4.2.4.1. High initial cost associated
- 4.3. Porter's Five Forces Analysis
 - 4.3.1. Threat of New Entrants
 - 4.3.2. Threat of Substitutes
 - 4.3.3. Bargaining Power of Customers
 - 4.3.4. Bargaining Power of Suppliers
 - 4.3.5. Industry Rivalry
- 4.4. Industry Trends

5. GLOBAL SMART MIRROR TECHNOLOGY MARKET, BY COMPONENT

- 5.1. Overview
- 5.2. Market Sizing & Forecasting
- 5.3. Hardware
 - 5.3.1. Audio Systems

- 5.3.2. Cameras
- 5.3.3. Connectivity Components
- 5.3.4. Displays
- 5.3.5. Sensors
- 5.4. Services
- 5.5. Software

6. GLOBAL SMART MIRROR TECHNOLOGY MARKET, BY AUGMENTED REALITY FEATURE

- 6.1. Overview
- 6.2. Market Sizing & Forecasting
- 6.3. AR Smart Mirror
- 6.4. Non-AR Smart Mirror

7. GLOBAL SMART MIRROR TECHNOLOGY MARKET, BY FUNCTIONALITY

- 7.1. Overview
- 7.2. Market Sizing & Forecasting
- 7.3. Connected
- 7.4. Non-Connected

8. GLOBAL SMART MIRROR TECHNOLOGY MARKET, BY END USER

- 8.1. Overview
- 8.2. Market Sizing & Forecasting
- 8.3. Automotive
- 8.4. Healthcare
- 8.5. Residential
- 8.6. Retail

9. GLOBAL SMART MIRROR TECHNOLOGY MARKET, BY GEOGRAPHY

- 9.1. Overview
- 9.2. Market Sizing & Forecasting
- 9.3. Americas
 - 9.3.1. Overview
 - 9.3.2. Market Sizing & Forecasting
 - 9.3.3. Argentina

- 9.3.4. Brazil
- 9.3.5. Canada
- 9.3.6. Mexico
- 9.3.7. United States
- 9.4. Asia-Pacific
 - 9.4.1. Overview
 - 9.4.2. Market Sizing & Forecasting
 - 9.4.3. Australia
 - 9.4.4. China
 - 9.4.5. India
 - 9.4.6. Japan
- 9.5. Europe, Middle East & Africa
 - 9.5.1. Overview
 - 9.5.2. Market Sizing & Forecasting
 - 9.5.3. France
 - 9.5.4. Germany
 - 9.5.5. Italy
 - 9.5.6. Spain
 - 9.5.7. United Kingdom

10. COMPETITIVE LANDSCAPE

- 10.1. 360iResearch FPNV Positioning Matrix for Global Smart Mirror Technology Market
- 10.2. Market Vendor Ranking Analysis for Global Smart Mirror Technology Market
- 10.3. Competitive News Feed Analysis for Global Smart Mirror Technology Market

11. COMPANY USABILITY PROFILES

- 11.1. Electric Mirror
 - 11.1.1. Overview
 - 11.1.2. Strategy
 - 11.1.3. SWOT
- 11.2. Gentex
 - 11.2.1. Overview
 - 11.2.2. Strategy
 - 11.2.3. SWOT
- 11.3. Magna
 - 11.3.1. Overview

- 11.3.2. Strategy
- 11.3.3. SWOT
- 11.4. Murakami Kaimeido
 - 11.4.1. Overview
 - 11.4.2. Strategy
 - 11.4.3. SWOT
- 11.5. S?ura
 - 11.5.1. Overview
 - 11.5.2. Strategy
 - 11.5.3. SWOT
- 11.6. AD Notam
- 11.7. Actimirror
- 11.8. Alke
- 11.9. Dension
- 11.10. Ficosa
- 11.11. Keonn
- 11.12. Memomi
- 11.13. Mirrocool
- 11.14. Perseus Mirrors
- 11.15. Seymourpowell

12. APPENDIX

- 12.1. Discussion Guide
- 12.2. Top Reports
 - 12.2.1. Global Crane Rental Market - Premium Insight, Competitive News Feed Analysis, Company Usability Profiles, Market Sizing & Forecasts to 2025
 - 12.2.2. Global Computer Vision Market - Premium Insight, Competitive News Feed Analysis, Company Usability Profiles, Market Sizing & Forecasts to 2025
 - 12.2.3. Global Payment Gateway Market - Premium Insight, Competitive News Feed Analysis, Company Usability Profiles, Market Sizing & Forecasts to 2025
 - 12.2.4. Global B2B Travel Market - Premium Insight, Competitive News Feed Analysis, Company Usability Profiles, Market Sizing & Forecasts to 2025
 - 12.2.5. Global Varicose Vein Treatment Devices Market - Premium Insight, Competitive News Feed Analysis, Company Usability Profiles, Market Sizing & Forecasts to 2025
- 12.3. Author Details

I would like to order

Product name: Global Smart Mirror Technology Market - Premium Insight, Competitive News Feed Analysis, Company Usability Profiles, Market Sizing & Forecasts to 2025

Product link: <https://marketpublishers.com/r/G18729AD846CEN.html>

Price: US\$ 3,449.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G18729AD846CEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

