

Global Precision Farming Software Market - Premium Insight, Competitive News Feed Analysis, Company Usability Profiles, Market Sizing & Forecasts to 2025

<https://marketpublishers.com/r/G00863CCF5D3EN.html>

Date: November 2019

Pages: 112

Price: US\$ 3,449.00 (Single User License)

ID: G00863CCF5D3EN

Abstracts

The Global Precision Farming Software Market is expected to grow from USD 1,235.45 Million in 2018 to USD 5,812.15 Million by the end of 2025 at a Compound Annual Growth Rate (CAGR) of 24.75%.

'AG Leader Technology, Trimble Inc, and Deere & Company are placed in forefront due to their excellence in business strategy and product satisfaction'

The positioning of the Global Precision Farming Software Market vendors in FPNV Positioning Matrix are determined by Business Strategy (Business Growth, Industry Coverage, Financial Viability, and Channel Support) and Product Satisfaction (Value for Money, Ease of Use, Product Features, and Customer Support) and placed into four quadrants (F: Forefront, P: Pathfinders, N: Niche, and V: Vital).

The report deeply explores the recent significant developments by the leading vendors and innovation profiles in the Global Precision Farming Software Market including are Agjunction, Inc., Deere & Company, Iteris, Inc., SST Development Group Inc., Trimble Inc, AG Leader Technology, Aururas S.R.L, Conservis Corporation, Dickey-John Corporation, Farmers Edge Inc., Granular, Inc., Grownetics, Inc., Key Innovators, Raven Industries Inc., The Climate Corporation, and Topcon Positioning Systems, Inc..

On the basis of Service Provider, the Global Precision Farming Software Market is studied across Assisted Professional Services Providers, Connectivity Services Providers, Maintenance, Software Upgradation, and Support Services Providers, Managed Services Providers, and System Integrators.

On the basis of Technology, the Global Precision Farming Software Market is studied across Guidance System Technologies, Remote Sensing And Control Systems, and Variable Rate Technology.

On the basis of Delivery Model, the Global Precision Farming Software Market is studied across On-Cloud and On-Premise.

On the basis of Application, the Global Precision Farming Software Market is studied across Crop Scouting, Farm Labor Management, Field Mapping, Financial Management, Inventory Management, Irrigation Management, Labor Management, Weather Tracking and Forecasting, and Yield Monitoring.

On the basis of End User, the Global Precision Farming Software Market is studied across Agricultural Cooperatives and Farmland & Farms.

For the detailed coverage of the study, the market has been geographically divided into the Americas, Asia-Pacific, and Europe, Middle East & Africa. The report provides details of qualitative and quantitative insights about the major countries in the region and taps the major regional developments in detail.

In the report, we have covered two proprietary models, the FPNV Positioning Matrix and Competitive Strategic Window. The FPNV Positioning Matrix analyses the competitive market place for the players in terms of product satisfaction and business strategy they adopt to sustain in the market. The Competitive Strategic Window analyses the competitive landscape in terms of markets, applications, and geographies. The Competitive Strategic Window helps the vendor define an alignment or fit between their capabilities and opportunities for future growth prospects. During a forecast period, it defines the optimal or favorable fit for the vendors to adopt successive merger and acquisitions strategies, geography expansion, research & development, new product introduction strategies to execute further business expansion and growth.

Research Methodology:

Our market forecasting is based on a market model derived from market connectivity, dynamics, and identified influential factors around which assumptions about the market are made. These assumptions are enlightened by fact-bases, put by primary and secondary research instruments, regressive analysis and an extensive connect with industry people. Market forecasting derived from in-depth understanding attained from future market spending patterns provides quantified insight to support your decision-

making process. The interview is recorded, and the information gathered is put on the drawing board with the information collected through secondary research.

The report provides insights on the following pointers:

1. **Market Penetration:** Provides comprehensive information on sulfuric acid offered by the key players in the Global Precision Farming Software Market
2. **Product Development & Innovation:** Provides intelligent insights on future technologies, R&D activities, and new product developments in the Global Precision Farming Software Market
3. **Market Development:** Provides in-depth information about lucrative emerging markets and analyzes the markets for the Global Precision Farming Software Market
4. **Market Diversification:** Provides detailed information about new products launches, untapped geographies, recent developments, and investments in the Global Precision Farming Software Market
5. **Competitive Assessment & Intelligence:** Provides an exhaustive assessment of market shares, strategies, products, and manufacturing capabilities of the leading players in the Global Precision Farming Software Market

The report answers questions such as:

1. What is the market size of Precision Farming Software market in the Global?
2. What are the factors that affect the growth in the Global Precision Farming Software Market over the forecast period?
3. What is the competitive position in the Global Precision Farming Software Market?
4. Which are the best product areas to be invested in over the forecast period in the Global Precision Farming Software Market?
5. What are the opportunities in the Global Precision Farming Software Market?
6. What are the modes of entering the Global Precision Farming Software Market?

Contents

1. PREFACE

- 1.1. Objectives of the Study
- 1.2. Market Segmentation & Coverage
- 1.3. Years Considered for the Study
- 1.4. Currency & Pricing
- 1.5. Language
- 1.6. Stakeholders

2. RESEARCH & FORECASTING

- 2.1. Research Methodology
 - 2.1.1. Research Process
 - 2.1.2. Research Framework
 - 2.1.3. Research Reliability & Validity
 - 2.1.4. Research Assumptions
- 2.2. Forecasting Methodology
- 2.3. Research Outcome
 - 2.3.1. 360iResearch Competitive Strategic Window
 - 2.3.1.1. Leverage Zone
 - 2.3.1.2. Vantage Zone
 - 2.3.1.3. Speculative Zone
 - 2.3.1.4. Bottleneck Zone
 - 2.3.2. 360iResearch FPNV Positioning Matrix
 - 2.3.2.1. 360iResearch Quadrants
 - 2.3.2.1.1. Forefront
 - 2.3.2.1.2. Pathfinders
 - 2.3.2.1.3. Niche
 - 2.3.2.1.4. Vital
 - 2.3.2.2. Business Strategy
 - 2.3.2.2.1. Business Growth
 - 2.3.2.2.2. Industry Coverage
 - 2.3.2.2.3. Financial Viability
 - 2.3.2.2.4. Channel Support
 - 2.3.2.3. Product Satisfaction
 - 2.3.2.3.1. Value for Money
 - 2.3.2.3.2. Ease of Use

- 2.3.2.3.3. Product Features
- 2.3.2.3.4. Customer Support

3. EXECUTIVE SUMMARY

- 3.1. Outlook in the Precision Farming Software Market
- 3.2. Opportunities in the Precision Farming Software Market

4. PREMIUM INSIGHT

- 4.1. Market Connectivity
- 4.2. Market Dynamics
 - 4.2.1. Drivers
 - 4.2.1.1. Increasing need for real-time data management through cloud computing
 - 4.2.1.2. Government's support to adopt modern agricultural techniques
 - 4.2.1.3. Strengthening of intellectual property rights over agricultural innovations
 - 4.2.1.4. Integration of mobile technology with farming techniques
 - 4.2.1.5. Increasing use of agricultural software for maintaining farm efficiency
 - 4.2.2. Restraints
 - 4.2.2.1. High initial capital investment
 - 4.2.3. Opportunities
 - 4.2.3.1. Integration of Smartphone With Agriculture Hardware and Software Applications
 - 4.2.3.2. Rise in use of UAV/drones in farming insight
 - 4.2.3.3. Increasing growth opportunities in the developing countries
 - 4.2.4. Challenges
 - 4.2.4.1. Management of data for productive decision making
 - 4.2.4.2. Lack of standardization in the precision farming industry dearth of technical acumen
- 4.3. Porter's Five Forces Analysis
 - 4.3.1. Threat of New Entrants
 - 4.3.2. Threat of Substitutes
 - 4.3.3. Bargaining Power of Customers
 - 4.3.4. Bargaining Power of Suppliers
 - 4.3.5. Industry Rivalry
- 4.4. Industry Trends
 - 4.4.1. Value Chain Analysis
 - 4.4.2. Technology Roadmap

5. GLOBAL PRECISION FARMING SOFTWARE MARKET, BY SERVICE PROVIDER

- 5.1. Overview
- 5.2. Market Sizing & Forecasting
- 5.3. Assisted Professional Services Providers
- 5.4. Connectivity Services Providers
- 5.5. Maintenance, Software Upgradation, and Support Services Providers
- 5.6. Managed Services Providers
- 5.7. System Integrators

6. GLOBAL PRECISION FARMING SOFTWARE MARKET, BY TECHNOLOGY

- 6.1. Overview
- 6.2. Market Sizing & Forecasting
- 6.3. Guidance System Technologies
- 6.4. Remote Sensing And Control Systems
- 6.5. Variable Rate Technology

7. GLOBAL PRECISION FARMING SOFTWARE MARKET, BY DELIVERY MODEL

- 7.1. Overview
- 7.2. Market Sizing & Forecasting
- 7.3. On-Cloud
 - 7.3.1. Platform as a Service (PaaS)
 - 7.3.2. Software as a Service (SaaS)
- 7.4. On-Premise

8. GLOBAL PRECISION FARMING SOFTWARE MARKET, BY APPLICATION

- 8.1. Overview
- 8.2. Market Sizing & Forecasting
- 8.3. Crop Scouting
- 8.4. Farm Labor Management
- 8.5. Field Mapping
- 8.6. Financial Management
- 8.7. Inventory Management
- 8.8. Irrigation Management
- 8.9. Labor Management
- 8.10. Weather Tracking and Forecasting

8.11. Yield Monitoring

9. GLOBAL PRECISION FARMING SOFTWARE MARKET, BY END USER

9.1. Overview

9.2. Market Sizing & Forecasting

9.3. Agricultural Cooperatives

9.4. Farmland & Farms

10. GLOBAL PRECISION FARMING SOFTWARE MARKET, BY GEOGRAPHY

10.1. Overview

10.2. Market Sizing & Forecasting

10.3. Americas

10.3.1. Overview

10.3.2. Market Sizing & Forecasting

10.3.3. Argentina

10.3.4. Brazil

10.3.5. Canada

10.3.6. Mexico

10.3.7. United States

10.4. Asia-Pacific

10.4.1. Overview

10.4.2. Market Sizing & Forecasting

10.4.3. Australia

10.4.4. China

10.4.5. India

10.4.6. Japan

10.5. Europe, Middle East & Africa

10.5.1. Overview

10.5.2. Market Sizing & Forecasting

10.5.3. France

10.5.4. Germany

10.5.5. Italy

10.5.6. Spain

10.5.7. United Kingdom

11. COMPETITIVE LANDSCAPE

11.1. 360iResearch FPNV Positioning Matrix for Global Precision Farming Software Market

11.2. Market Vendor Ranking Analysis for Global Precision Farming Software Market

11.3. Competitive News Feed Analysis for Global Precision Farming Software Market

12. COMPANY USABILITY PROFILES

12.1. Agjunction, Inc.

12.1.1. Overview

12.1.2. Strategy

12.1.3. SWOT

12.2. Deere & Company

12.2.1. Overview

12.2.2. Strategy

12.2.3. SWOT

12.3. Iteris, Inc.

12.3.1. Overview

12.3.2. Strategy

12.3.3. SWOT

12.4. SST Development Group Inc.

12.4.1. Overview

12.4.2. Strategy

12.4.3. SWOT

12.5. Trimble Inc

12.5.1. Overview

12.5.2. Strategy

12.5.3. SWOT

12.6. AG Leader Technology

12.7. Aururas S.R.L

12.8. Conservis Corporation

12.9. Dickey-John Corporation

12.10. Farmers Edge Inc.

12.11. Granular, Inc.

12.12. Grownetics, Inc.

12.13. Key Innovators

12.14. Raven Industries Inc.

12.15. The Climate Corporation

12.16. Topcon Positioning Systems, Inc.

13. APPENDIX

13.1. Discussion Guide

13.2. Top Reports

13.2.1. Global Crane Rental Market - Premium Insight, Competitive News Feed Analysis, Company Usability Profiles, Market Sizing & Forecasts to 2025

13.2.2. Global Computer Vision Market - Premium Insight, Competitive News Feed Analysis, Company Usability Profiles, Market Sizing & Forecasts to 2025

13.2.3. Global Payment Gateway Market - Premium Insight, Competitive News Feed Analysis, Company Usability Profiles, Market Sizing & Forecasts to 2025

13.2.4. Global B2B Travel Market - Premium Insight, Competitive News Feed Analysis, Company Usability Profiles, Market Sizing & Forecasts to 2025

13.2.5. Global Varicose Vein Treatment Devices Market - Premium Insight, Competitive News Feed Analysis, Company Usability Profiles, Market Sizing & Forecasts to 2025

13.3. Author Details

I would like to order

Product name: Global Precision Farming Software Market - Premium Insight, Competitive News Feed Analysis, Company Usability Profiles, Market Sizing & Forecasts to 2025

Product link: <https://marketpublishers.com/r/G00863CCF5D3EN.html>

Price: US\$ 3,449.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G00863CCF5D3EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

