

# **Global Person-to-Person Payment Services Market - Premium Insight, Competitive News Feed Analysis, Company Usability Profiles, Market Sizing & Forecasts to 2025**

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## **Abstracts**

The Global Person-to-Person Payment Services Market is expected to grow from USD 12,235.46 Million in 2018 to USD 36,896.46 Million by the end of 2025 at a Compound Annual Growth Rate (CAGR) of 17.07%.

The positioning of the Global Person-to-Person Payment Services Market vendors in FPNV Positioning Matrix are determined by Business Strategy (Business Growth, Industry Coverage, Financial Viability, and Channel Support) and Product Satisfaction (Value for Money, Ease of Use, Product Features, and Customer Support) and placed into four quadrants (F: Forefront, P: Pathfinders, N: Niche, and V: Vital).

The report deeply explores the recent significant developments by the leading vendors and innovation profiles in the Global Person-to-Person Payment Services Market including are Dwolla, Inc., Google LLC, PayPal Holdings Inc, TransferWise Ltd., Zelle, Ant Financial Services Group, Circle Internet Financial Limited, clearXchange LLC, CurrencyFair LTD, Kasasa, Ltd., One97 Communications Ltd., Square, Inc., and Tencent Holdings Limited.

On the basis of Services, the Global Person-to-Person Payment Services Market is studied across Bank Centric, Social Media Centric, and Standalone Services.

On the basis of Product Type, the Global Person-to-Person Payment Services Market is studied across Proximity Payment and Remote Payment.

On the basis of Application, the Global Person-to-Person Payment Services Market is studied across Energy and Utilities, Food Retail & Delivery, Retail, Transportation and Logistics, and Travels and Hospitality.

For the detailed coverage of the study, the market has been geographically divided into the Americas, Asia-Pacific, and Europe, Middle East & Africa. The report provides details of qualitative and quantitative insights about the major countries in the region and taps the major regional developments in detail.

In the report, we have covered two proprietary models, the FPNV Positioning Matrix and Competitive Strategic Window. The FPNV Positioning Matrix analyses the competitive market place for the players in terms of product satisfaction and business strategy they adopt to sustain in the market. The Competitive Strategic Window analyses the competitive landscape in terms of markets, applications, and geographies. The Competitive Strategic Window helps the vendor define an alignment or fit between their capabilities and opportunities for future growth prospects. During a forecast period, it defines the optimal or favorable fit for the vendors to adopt successive merger and acquisitions strategies, geography expansion, research & development, new product introduction strategies to execute further business expansion and growth.

#### Research Methodology:

Our market forecasting is based on a market model derived from market connectivity, dynamics, and identified influential factors around which assumptions about the market are made. These assumptions are enlightened by fact-bases, put by primary and secondary research instruments, regressive analysis and an extensive connect with industry people. Market forecasting derived from in-depth understanding attained from future market spending patterns provides quantified insight to support your decision-making process. The interview is recorded, and the information gathered is put on the drawing board with the information collected through secondary research.

The report provides insights on the following pointers:

1. **Market Penetration:** Provides comprehensive information on sulfuric acid offered by the key players in the Global Person-to-Person Payment Services Market
2. **Product Development & Innovation:** Provides intelligent insights on future technologies, R&D activities, and new product developments in the Global Person-to-Person Payment Services Market
3. **Market Development:** Provides in-depth information about lucrative emerging markets and analyzes the markets for the Global Person-to-Person Payment Services Market

4. **Market Diversification:** Provides detailed information about new products launches, untapped geographies, recent developments, and investments in the Global Person-to-Person Payment Services Market
5. **Competitive Assessment & Intelligence:** Provides an exhaustive assessment of market shares, strategies, products, and manufacturing capabilities of the leading players in the Global Person-to-Person Payment Services Market

The report answers questions such as:

1. What is the market size of Person-to-Person Payment Services market in the Global?
2. What are the factors that affect the growth in the Global Person-to-Person Payment Services Market over the forecast period?
3. What is the competitive position in the Global Person-to-Person Payment Services Market?
4. Which are the best product areas to be invested in over the forecast period in the Global Person-to-Person Payment Services Market?
5. What are the opportunities in the Global Person-to-Person Payment Services Market?
6. What are the modes of entering the Global Person-to-Person Payment Services Market?

## Contents

### 1. PREFACE

- 1.1. Objectives of the Study
- 1.2. Market Segmentation & Coverage
- 1.3. Years Considered for the Study
- 1.4. Currency & Pricing
- 1.5. Language
- 1.6. Stakeholders

### 2. RESEARCH & FORECASTING

- 2.1. Research Methodology
  - 2.1.1. Research Process
  - 2.1.2. Research Framework
  - 2.1.3. Research Reliability & Validity
  - 2.1.4. Research Assumptions
- 2.2. Forecasting Methodology
- 2.3. Research Outcome
  - 2.3.1. 360iResearch Competitive Strategic Window
    - 2.3.1.1. Leverage Zone
    - 2.3.1.2. Vantage Zone
    - 2.3.1.3. Speculative Zone
    - 2.3.1.4. Bottleneck Zone
  - 2.3.2. 360iResearch FPNV Positioning Matrix
    - 2.3.2.1. 360iResearch Quadrants
      - 2.3.2.1.1. Forefront
      - 2.3.2.1.2. Pathfinders
      - 2.3.2.1.3. Niche
      - 2.3.2.1.4. Vital
    - 2.3.2.2. Business Strategy
      - 2.3.2.2.1. Business Growth
      - 2.3.2.2.2. Industry Coverage
      - 2.3.2.2.3. Financial Viability
      - 2.3.2.2.4. Channel Support
    - 2.3.2.3. Product Satisfaction
      - 2.3.2.3.1. Value for Money
      - 2.3.2.3.2. Ease of Use

- 2.3.2.3.3. Product Features
- 2.3.2.3.4. Customer Support

### **3. EXECUTIVE SUMMARY**

- 3.1. Outlook in the Person-to-Person Payment Services Market
- 3.2. Opportunities in the Person-to-Person Payment Services Market

### **4. PREMIUM INSIGHT**

- 4.1. Market Connectivity
- 4.2. Market Dynamics
  - 4.2.1. Drivers
  - 4.2.2. Restraints
  - 4.2.3. Opportunities
  - 4.2.4. Challenges
- 4.3. Porter's Five Forces Analysis
  - 4.3.1. Threat of New Entrants
  - 4.3.2. Threat of Substitutes
  - 4.3.3. Bargaining Power of Customers
  - 4.3.4. Bargaining Power of Suppliers
  - 4.3.5. Industry Rivalry
- 4.4. Industry Trends

### **5. GLOBAL PERSON-TO-PERSON PAYMENT SERVICES MARKET, BY SERVICES**

- 5.1. Overview
- 5.2. Market Sizing & Forecasting
- 5.3. Bank Centric
- 5.4. Social Media Centric
- 5.5. Standalone Services

### **6. GLOBAL PERSON-TO-PERSON PAYMENT SERVICES MARKET, BY PRODUCT TYPE**

- 6.1. Overview
- 6.2. Market Sizing & Forecasting
- 6.3. Proximity Payment
- 6.4. Remote Payment

## **7. GLOBAL PERSON-TO-PERSON PAYMENT SERVICES MARKET, BY APPLICATION**

- 7.1. Overview
- 7.2. Market Sizing & Forecasting
- 7.3. Energy and Utilities
- 7.4. Food Retail & Delivery
- 7.5. Retail
- 7.6. Transportation and Logistics
- 7.7. Travels and Hospitality

## **8. GLOBAL PERSON-TO-PERSON PAYMENT SERVICES MARKET, BY GEOGRAPHY**

- 8.1. Overview
- 8.2. Market Sizing & Forecasting
- 8.3. Americas
  - 8.3.1. Overview
  - 8.3.2. Market Sizing & Forecasting
  - 8.3.3. Argentina
  - 8.3.4. Brazil
  - 8.3.5. Canada
  - 8.3.6. Mexico
  - 8.3.7. United States
- 8.4. Asia-Pacific
  - 8.4.1. Overview
  - 8.4.2. Market Sizing & Forecasting
  - 8.4.3. Australia
  - 8.4.4. China
  - 8.4.5. India
  - 8.4.6. Japan
- 8.5. Europe, Middle East & Africa
  - 8.5.1. Overview
  - 8.5.2. Market Sizing & Forecasting
  - 8.5.3. France
  - 8.5.4. Germany
  - 8.5.5. Italy
  - 8.5.6. Spain

8.5.7. United Kingdom

## **9. COMPETITIVE LANDSCAPE**

9.1. 360iResearch FPNV Positioning Matrix for Global Person-to-Person Payment Services Market

9.2. Market Vendor Ranking Analysis for Global Person-to-Person Payment Services Market

9.3. Competitive News Feed Analysis for Global Person-to-Person Payment Services Market

## **10. COMPANY USABILITY PROFILES**

10.1. Dwolla, Inc.

10.1.1. Overview

10.1.2. Strategy

10.1.3. SWOT

10.2. Google LLC

10.2.1. Overview

10.2.2. Strategy

10.2.3. SWOT

10.3. PayPal Holdings Inc

10.3.1. Overview

10.3.2. Strategy

10.3.3. SWOT

10.4. TransferWise Ltd.

10.4.1. Overview

10.4.2. Strategy

10.4.3. SWOT

10.5. Zelle

10.5.1. Overview

10.5.2. Strategy

10.5.3. SWOT

10.6. Ant Financial Services Group

10.7. Circle Internet Financial Limited

10.8. CurrencyFair LTD

10.9. Kasasa, Ltd.

10.10. One97 Communications Ltd.

10.11. Square, Inc.

10.12. Tencent Holdings Limited

10.13. clearXchange LLC

## **11. APPENDIX**

11.1. Discussion Guide

11.2. Top Reports

11.2.1. Global Crane Rental Market - Premium Insight, Competitive News Feed Analysis, Company Usability Profiles, Market Sizing & Forecasts to 2025

11.2.2. Global Computer Vision Market - Premium Insight, Competitive News Feed Analysis, Company Usability Profiles, Market Sizing & Forecasts to 2025

11.2.3. Global Payment Gateway Market - Premium Insight, Competitive News Feed Analysis, Company Usability Profiles, Market Sizing & Forecasts to 2025

11.2.4. Global B2B Travel Market - Premium Insight, Competitive News Feed Analysis, Company Usability Profiles, Market Sizing & Forecasts to 2025

11.2.5. Global Varicose Vein Treatment Devices Market - Premium Insight, Competitive News Feed Analysis, Company Usability Profiles, Market Sizing & Forecasts to 2025

11.3. Author Details



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