

Global Online Tutoring Market - Premium Insight, Competitive News Feed Analysis, Company Usability Profiles, Market Sizing & Forecasts to 2025

<https://marketpublishers.com/r/G7C363E5A97CEN.html>

Date: December 2019

Pages: 103

Price: US\$ 3,449.00 (Single User License)

ID: G7C363E5A97CEN

Abstracts

The Global Online Tutoring Market is expected to grow from USD 58,236.46 Million in 2018 to USD 173,256.13 Million by the end of 2025 at a Compound Annual Growth Rate (CAGR) of 16.85%.

The positioning of the Global Online Tutoring Market vendors in FPNV Positioning Matrix are determined by Business Strategy (Business Growth, Industry Coverage, Financial Viability, and Channel Support) and Product Satisfaction (Value for Money, Ease of Use, Product Features, and Customer Support) and placed into four quadrants (F: Forefront, P: Pathfinders, N: Niche, and V: Vital).

The report deeply explores the recent significant developments by the leading vendors and innovation profiles in the Global Online Tutoring Market including are Ambow Education Holding Ltd., China Distance Education Holdings Ltd., iTutorGroup, TAL Education Group, Vedantu Innovations Pvt. Ltd., ArborBridge, BechPrep, Club Z! Tutoring, EF Education First, Fleet Education Services, Kaplan, Inc., Knewton, Inc., Pearson ELT, and Revolution Prep..

On the basis of Product, the Global Online Tutoring Market is studied across Subject Tutoring Service and Test Preparation Service.

On the basis of Course, the Global Online Tutoring Market is studied across Language Course and STEM Course.

On the basis of Type, the Global Online Tutoring Market is studied across Asynchronous Online Tutoring and Synchronous Online Tutoring.

On the basis of End-User, the Global Online Tutoring Market is studied across Corporate Education, Elementary School, Pre-School Education, Secondary School, and University & Higher Education.

For the detailed coverage of the study, the market has been geographically divided into the Americas, Asia-Pacific, and Europe, Middle East & Africa. The report provides details of qualitative and quantitative insights about the major countries in the region and taps the major regional developments in detail.

In the report, we have covered two proprietary models, the FPNV Positioning Matrix and Competitive Strategic Window. The FPNV Positioning Matrix analyses the competitive market place for the players in terms of product satisfaction and business strategy they adopt to sustain in the market. The Competitive Strategic Window analyses the competitive landscape in terms of markets, applications, and geographies. The Competitive Strategic Window helps the vendor define an alignment or fit between their capabilities and opportunities for future growth prospects. During a forecast period, it defines the optimal or favorable fit for the vendors to adopt successive merger and acquisitions strategies, geography expansion, research & development, new product introduction strategies to execute further business expansion and growth.

Research Methodology:

Our market forecasting is based on a market model derived from market connectivity, dynamics, and identified influential factors around which assumptions about the market are made. These assumptions are enlightened by fact-bases, put by primary and secondary research instruments, regressive analysis and an extensive connect with industry people. Market forecasting derived from in-depth understanding attained from future market spending patterns provides quantified insight to support your decision-making process. The interview is recorded, and the information gathered is put on the drawing board with the information collected through secondary research.

The report provides insights on the following pointers:

1. **Market Penetration:** Provides comprehensive information on sulfuric acid offered by the key players in the Global Online Tutoring Market
2. **Product Development & Innovation:** Provides intelligent insights on future technologies, R&D activities, and new product developments in the Global Online Tutoring Market
3. **Market Development:** Provides in-depth information about lucrative emerging markets

and analyzes the markets for the Global Online Tutoring Market

4. **Market Diversification:** Provides detailed information about new products launches, untapped geographies, recent developments, and investments in the Global Online Tutoring Market

5. **Competitive Assessment & Intelligence:** Provides an exhaustive assessment of market shares, strategies, products, and manufacturing capabilities of the leading players in the Global Online Tutoring Market

The report answers questions such as:

1. What is the market size of Online Tutoring market in the Global?
2. What are the factors that affect the growth in the Global Online Tutoring Market over the forecast period?
3. What is the competitive position in the Global Online Tutoring Market?
4. Which are the best product areas to be invested in over the forecast period in the Global Online Tutoring Market?
5. What are the opportunities in the Global Online Tutoring Market?
6. What are the modes of entering the Global Online Tutoring Market?

Contents

1. PREFACE

- 1.1. Objectives of the Study
- 1.2. Market Segmentation & Coverage
- 1.3. Years Considered for the Study
- 1.4. Currency & Pricing
- 1.5. Language
- 1.6. Stakeholders

2. RESEARCH & FORECASTING

- 2.1. Research Methodology
 - 2.1.1. Research Process
 - 2.1.2. Research Framework
 - 2.1.3. Research Reliability & Validity
 - 2.1.4. Research Assumptions
- 2.2. Forecasting Methodology
- 2.3. Research Outcome
 - 2.3.1. 360iResearch Competitive Strategic Window
 - 2.3.1.1. Leverage Zone
 - 2.3.1.2. Vantage Zone
 - 2.3.1.3. Speculative Zone
 - 2.3.1.4. Bottleneck Zone
 - 2.3.2. 360iResearch FPNV Positioning Matrix
 - 2.3.2.1. 360iResearch Quadrants
 - 2.3.2.1.1. Forefront
 - 2.3.2.1.2. Pathfinders
 - 2.3.2.1.3. Niche
 - 2.3.2.1.4. Vital
 - 2.3.2.2. Business Strategy
 - 2.3.2.2.1. Business Growth
 - 2.3.2.2.2. Industry Coverage
 - 2.3.2.2.3. Financial Viability
 - 2.3.2.2.4. Channel Support
 - 2.3.2.3. Product Satisfaction
 - 2.3.2.3.1. Value for Money
 - 2.3.2.3.2. Ease of Use

- 2.3.2.3.3. Product Features
- 2.3.2.3.4. Customer Support

3. EXECUTIVE SUMMARY

- 3.1. Outlook in the Online Tutoring Market
- 3.2. Opportunities in the Online Tutoring Market

4. PREMIUM INSIGHT

- 4.1. Market Connectivity
- 4.2. Market Dynamics
 - 4.2.1. Drivers
 - 4.2.1.1. Flexibility & autonomous learning offered by online tutoring
 - 4.2.1.2. Loopholes of the standard and traditional education system
 - 4.2.1.3. Emphasis on personalization and adaptive learning
 - 4.2.2. Restraints
 - 4.2.2.1. Lack of personal connection with students
 - 4.2.2.2. Lack of access to the equipment & technical issues
 - 4.2.3. Opportunities
 - 4.2.3.1. Increasing investment in online tutoring
 - 4.2.4. Challenges
 - 4.2.4.1. Unbalanced demand and supply of online tutors
 - 4.2.4.2. Limited awareness & trust issue associated with Online tutoring
- 4.3. Porter's Five Forces Analysis
 - 4.3.1. Threat of New Entrants
 - 4.3.2. Threat of Substitutes
 - 4.3.3. Bargaining Power of Customers
 - 4.3.4. Bargaining Power of Suppliers
 - 4.3.5. Industry Rivalry
- 4.4. Industry Trends
 - 4.4.1. Increasing emphasis on mobile-based tutoring
 - 4.4.2. High adoption of AI

5. GLOBAL ONLINE TUTORING MARKET, BY PRODUCT

- 5.1. Overview
- 5.2. Market Sizing & Forecasting
- 5.3. Subject Tutoring Service

5.4. Test Preparation Service

6. GLOBAL ONLINE TUTORING MARKET, BY COURSE

- 6.1. Overview
- 6.2. Market Sizing & Forecasting
- 6.3. Language Course
- 6.4. STEM Course

7. GLOBAL ONLINE TUTORING MARKET, BY TYPE

- 7.1. Overview
- 7.2. Market Sizing & Forecasting
- 7.3. Asynchronous Online Tutoring
- 7.4. Synchronous Online Tutoring

8. GLOBAL ONLINE TUTORING MARKET, BY END-USER

- 8.1. Overview
- 8.2. Market Sizing & Forecasting
- 8.3. Corporate Education
- 8.4. Elementary School
- 8.5. Pre-School Education
- 8.6. Secondary School
- 8.7. University & Higher Education

9. GLOBAL ONLINE TUTORING MARKET, BY GEOGRAPHY

- 9.1. Overview
- 9.2. Market Sizing & Forecasting
- 9.3. Americas
 - 9.3.1. Overview
 - 9.3.2. Market Sizing & Forecasting
 - 9.3.3. Argentina
 - 9.3.4. Brazil
 - 9.3.5. Canada
 - 9.3.6. Mexico
 - 9.3.7. United States
- 9.4. Asia-Pacific

- 9.4.1. Overview
- 9.4.2. Market Sizing & Forecasting
- 9.4.3. Australia
- 9.4.4. China
- 9.4.5. India
- 9.4.6. Japan
- 9.5. Europe, Middle East & Africa
 - 9.5.1. Overview
 - 9.5.2. Market Sizing & Forecasting
 - 9.5.3. France
 - 9.5.4. Germany
 - 9.5.5. Italy
 - 9.5.6. Spain
 - 9.5.7. United Kingdom

10. COMPETITIVE LANDSCAPE

- 10.1. 360iResearch FPNV Positioning Matrix for Global Online Tutoring Market
- 10.2. Market Vendor Ranking Analysis for Global Online Tutoring Market
- 10.3. Competitive News Feed Analysis for Global Online Tutoring Market

11. COMPANY USABILITY PROFILES

- 11.1. Ambow Education Holding Ltd.
 - 11.1.1. Overview
 - 11.1.2. Strategy
 - 11.1.3. SWOT
- 11.2. China Distance Education Holdings Ltd.
 - 11.2.1. Overview
 - 11.2.2. Strategy
 - 11.2.3. SWOT
- 11.3. TAL Education Group
 - 11.3.1. Overview
 - 11.3.2. Strategy
 - 11.3.3. SWOT
- 11.4. Vedantu Innovations Pvt. Ltd.
 - 11.4.1. Overview
 - 11.4.2. Strategy
 - 11.4.3. SWOT

- 11.5. iTutorGroup
 - 11.5.1. Overview
 - 11.5.2. Strategy
 - 11.5.3. SWOT
- 11.6. ArborBridge
- 11.7. BechPrep
- 11.8. Club Z! Tutoring
- 11.9. EF Education First
- 11.10. Fleet Education Services
- 11.11. Kaplan, Inc.
- 11.12. Knewton, Inc.
- 11.13. Pearson ELT
- 11.14. Revolution Prep.

12. APPENDIX

- 12.1. Discussion Guide
- 12.2. Top Reports
 - 12.2.1. Global Crane Rental Market - Premium Insight, Competitive News Feed Analysis, Company Usability Profiles, Market Sizing & Forecasts to 2025
 - 12.2.2. Global Computer Vision Market - Premium Insight, Competitive News Feed Analysis, Company Usability Profiles, Market Sizing & Forecasts to 2025
 - 12.2.3. Global Payment Gateway Market - Premium Insight, Competitive News Feed Analysis, Company Usability Profiles, Market Sizing & Forecasts to 2025
 - 12.2.4. Global B2B Travel Market - Premium Insight, Competitive News Feed Analysis, Company Usability Profiles, Market Sizing & Forecasts to 2025
 - 12.2.5. Global Varicose Vein Treatment Devices Market - Premium Insight, Competitive News Feed Analysis, Company Usability Profiles, Market Sizing & Forecasts to 2025
- 12.3. Author Details

I would like to order

Product name: Global Online Tutoring Market - Premium Insight, Competitive News Feed Analysis, Company Usability Profiles, Market Sizing & Forecasts to 2025

Product link: <https://marketpublishers.com/r/G7C363E5A97CEN.html>

Price: US\$ 3,449.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G7C363E5A97CEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

