

# Global Integrated Traffic Systems Market - Premium Insight, Competitive News Feed Analysis, Company Usability Profiles, Market Sizing & Forecasts to 2025

https://marketpublishers.com/r/G82F33F51F60EN.html

Date: July 2019

Pages: 101

Price: US\$ 3,449.00 (Single User License)

ID: G82F33F51F60EN

# **Abstracts**

The Global Integrated Traffic Systems Market is expected to grow from USD 19,456.24 Million in 2018 to USD 35,863.25 Million by the end of 2025 at a Compound Annual Growth Rate (CAGR) of 9.12%.

The positioning of the Global Integrated Traffic Systems Market vendors in FPNV Positioning Matrix are determined by Business Strategy (Business Growth, Industry Coverage, Financial Viability, and Channel Support) and Product Satisfaction (Value for Money, Ease of Use, Product Features, and Customer Support) and placed into four quadrants (F: Forefront, P: Pathfinders, N: Niche, and V: Vital).

The report deeply explores the recent significant developments by the leading vendors and innovation profiles in the Global Integrated Traffic Systems Market including are Cisco Systems, Inc., Kapsch TrafficCom AG, Siemens AG, Sumitomo Electric Industries, Ltd., SWARCO TRAFFIC SYSTEMS GmbH, Atkins, Cubic Corporation, FLIR Systems Inc, Global Traffic Technologies, LLC., Iteris Inc., Jenoptik AG, LG CNS, PTV Planung Transport Verkehr AG, Savari, Inc, and TransCore Atlantic LLC.

On the basis of Hardware, the Global Integrated Traffic Systems Market is studied across Display Boards, Interface Boards, Radars, Sensors, Smart Traffic Lights, and Surveillance Cameras.

On the basis of Function, the Global Integrated Traffic Systems Market is studied across Traffic Monitoring, Information Provision, and Traffic Control.

On the basis of Sensor Type, the Global Integrated Traffic Systems Market is studied



across Acoustic Sensors, Infrared Sensors, and Weigh-In-Motion Sensors.

For the detailed coverage of the study, the market has been geographically divided into the Americas, Asia-Pacific, and Europe, Middle East & Africa. The report provides details of qualitative and quantitative insights about the major countries in the region and taps the major regional developments in detail.

In the report, we have covered two proprietary models, the FPNV Positioning Matrix and Competitive Strategic Window. The FPNV Positioning Matrix analyses the competitive market place for the players in terms of product satisfaction and business strategy they adopt to sustain in the market. The Competitive Strategic Window analyses the competitive landscape in terms of markets, applications, and geographies. The Competitive Strategic Window helps the vendor define an alignment or fit between their capabilities and opportunities for future growth prospects. During a forecast period, it defines the optimal or favorable fit for the vendors to adopt successive merger and acquisitions strategies, geography expansion, research & development, new product introduction strategies to execute further business expansion and growth.

# Research Methodology:

Our market forecasting is based on a market model derived from market connectivity, dynamics, and identified influential factors around which assumptions about the market are made. These assumptions are enlightened by fact-bases, put by primary and secondary research instruments, regressive analysis and an extensive connect with industry people. Market forecasting derived from in-depth understanding attained from future market spending patterns provides quantified insight to support your decision-making process. The interview is recorded, and the information gathered in put on the drawing board with the information collected through secondary research.

The report provides insights on the following pointers:

- 1. Market Penetration: Provides comprehensive information on sulfuric acid offered by the key players in the Global Integrated Traffic Systems Market
- 2. Product Development & Innovation: Provides intelligent insights on future technologies, R&D activities, and new product developments in the Global Integrated Traffic Systems Market
- 3. Market Development: Provides in-depth information about lucrative emerging markets and analyzes the markets for the Global Integrated Traffic Systems Market
- 4. Market Diversification: Provides detailed information about new products launches, untapped geographies, recent developments, and investments in the Global Integrated



# Traffic Systems Market

5. Competitive Assessment & Intelligence: Provides an exhaustive assessment of market shares, strategies, products, and manufacturing capabilities of the leading players in the Global Integrated Traffic Systems Market

The report answers questions such as:

- 1. What is the market size of Integrated Traffic Systems market in the Global?
- 2. What are the factors that affect the growth in the Global Integrated Traffic Systems Market over the forecast period?
- 3. What is the competitive position in the Global Integrated Traffic Systems Market?
- 4. Which are the best product areas to be invested in over the forecast period in the Global Integrated Traffic Systems Market?
- 5. What are the opportunities in the Global Integrated Traffic Systems Market?
- 6. What are the modes of entering the Global Integrated Traffic Systems Market?



# **Contents**

#### 1. PREFACE

- 1.1. Objectives of the Study
- 1.2. Market Segmentation & Coverage
- 1.3. Years Considered for the Study
- 1.4. Currency & Pricing
- 1.5. Language
- 1.6. Stakeholders

## 2. RESEARCH & FORECASTING

- 2.1. Research Methodology
  - 2.1.1. Research Process
  - 2.1.2. Research Framework
  - 2.1.3. Research Reliability & Validity
  - 2.1.4. Research Assumptions
- 2.2. Forecasting Methodology
- 2.3. Research Outcome
  - 2.3.1. 360iResearch Competitive Strategic Window
    - 2.3.1.1. Leverage Zone
    - 2.3.1.2. Vantage Zone
    - 2.3.1.3. Speculative Zone
    - 2.3.1.4. Bottleneck Zone
  - 2.3.2. 360iResearch FPNV Positioning Matrix
    - 2.3.2.1. 360iResearch Quadrants
      - 2.3.2.1.1. Forefront
      - 2.3.2.1.2. Pathfinders
      - 2.3.2.1.3. Niche
    - 2.3.2.1.4. Vital
    - 2.3.2.2. Business Strategy
      - 2.3.2.2.1. Business Growth
    - 2.3.2.2.2. Industry Coverage
    - 2.3.2.2.3. Financial Viability
    - 2.3.2.2.4. Channel Support
    - 2.3.2.3. Product Satisfaction
    - 2.3.2.3.1. Value for Money
    - 2.3.2.3.2. Ease of Use



- 2.3.2.3.3. Product Features
- 2.3.2.3.4. Customer Support

#### 3. EXECUTIVE SUMMARY

- 3.1. Outlook in the Integrated Traffic Systems Market
- 3.2. Opportunities in the Integrated Traffic Systems Market

#### 4. PREMIUM INSIGHT

- 4.1. Market Connectivity
- 4.2. Market Dynamics
  - 4.2.1. Drivers
    - 4.2.1.1. Increasing urbanization and car ownership
    - 4.2.1.2. Growing concerns related to public safety
  - 4.2.1.3. Evolving digital and advanced technologies in transportation infrastructure
- 4.2.1.4. Regulatory frameworks and government policies supporting reduced carbon emissions
  - 4.2.2. Restraints
    - 4.2.2.1. Dearth of standardized and uniform technologies
    - 4.2.2.2. High degree capital investments in old road infrastructure
  - 4.2.3. Opportunities
    - 4.2.3.1. Increasing public-private partnerships
    - 4.2.3.2. Growing number of mega cities in developing countries
  - 4.2.4. Challenges
    - 4.2.4.1. Vulnerability to digital attacks
- 4.3. Porter's Five Forces Analysis
  - 4.3.1. Threat of New Entrants
  - 4.3.2. Threat of Substitutes
  - 4.3.3. Bargaining Power of Customers
  - 4.3.4. Bargaining Power of Suppliers
  - 4.3.5. Industry Rivalry
- 4.4. Industry Trends
- 4.4.1. Integrated Traffic Ecosystem
- 4.4.2. Protocols Related to Integrated Traffic System

## 5. GLOBAL INTEGRATED TRAFFIC SYSTEMS MARKET, BY HARDWARE

#### 5.1. Overview



- 5.2. Market Sizing & Forecasting
- 5.3. Display Boards
- 5.4. Interface Boards
- 5.5. Radars
- 5.6. Sensors
- 5.7. Smart Traffic Lights
- 5.8. Surveillance Cameras

### 6. GLOBAL INTEGRATED TRAFFIC SYSTEMS MARKET, BY FUNCTION

- 6.1. Overview
- 6.2. Market Sizing & Forecasting
- 6.3. Traffic Monitoring
  - 6.3.1. Automatic Vehicle Detection
  - 6.3.2. Journey Time Measurement System
  - 6.3.3. Number Plate Recognition System
- 6.4. Information Provision
  - 6.4.1. Information Communication System
  - 6.4.2. Multifunctional System
- 6.5. Traffic Control
  - 6.5.1. Incident Detection System
  - 6.5.2. Intelligent Traffic Lightings
  - 6.5.3. Parking Management

# 7. GLOBAL INTEGRATED TRAFFIC SYSTEMS MARKET, BY SENSOR TYPE

- 7.1. Overview
- 7.2. Market Sizing & Forecasting
- 7.3. Acoustic Sensors
  - 7.3.1. Inductive Loop Detectors
  - 7.3.2. Road Condition Sensors
  - 7.3.3. Thermal Mapping Sensors
  - 7.3.4. Visibility Sensors
  - 7.3.5. Wind Speed Sensors
- 7.4. Infrared Sensors
- 7.5. Weigh-In-Motion Sensors

## 8. GLOBAL INTEGRATED TRAFFIC SYSTEMS MARKET, BY GEOGRAPHY



- 8.1. Overview
- 8.2. Market Sizing & Forecasting
- 8.3. Americas
  - 8.3.1. Overview
  - 8.3.2. Market Sizing & Forecasting
  - 8.3.3. Argentina
  - 8.3.4. Brazil
  - 8.3.5. Canada
  - 8.3.6. Mexico
  - 8.3.7. United States
- 8.4. Asia-Pacific
  - 8.4.1. Overview
  - 8.4.2. Market Sizing & Forecasting
  - 8.4.3. Australia
  - 8.4.4. China
  - 8.4.5. India
  - 8.4.6. Japan
- 8.5. Europe, Middle East & Africa
  - 8.5.1. Overview
  - 8.5.2. Market Sizing & Forecasting
  - 8.5.3. France
  - 8.5.4. Germany
  - 8.5.5. Italy
  - 8.5.6. Spain
  - 8.5.7. United Kingdom

#### 9. COMPETITIVE LANDSCAPE

- 9.1. 360iResearch FPNV Positioning Matrix for Global Integrated Traffic Systems Market
- 9.2. Market Vendor Ranking Analysis for Global Integrated Traffic Systems Market
- 9.3. Competitive News Feed Analysis for Global Integrated Traffic Systems Market

#### 10. COMPANY USABILITY PROFILES

- 10.1. Cisco Systems, Inc.
  - 10.1.1. Overview
  - 10.1.2. Strategy
  - 10.1.3. SWOT



- 10.2. Kapsch TrafficCom AG
  - 10.2.1. Overview
  - 10.2.2. Strategy
  - 10.2.3. SWOT
- 10.3. SWARCO TRAFFIC SYSTEMS GmbH
  - 10.3.1. Overview
  - 10.3.2. Strategy
  - 10.3.3. SWOT
- 10.4. Siemens AG
  - 10.4.1. Overview
  - 10.4.2. Strategy
  - 10.4.3. SWOT
- 10.5. Sumitomo Electric Industries, Ltd.
  - 10.5.1. Overview
  - 10.5.2. Strategy
  - 10.5.3. SWOT
- 10.6. Atkins
- 10.7. Cubic Corporation
- 10.8. FLIR Systems Inc
- 10.9. Global Traffic Technologies, LLC.
- 10.10. Iteris Inc.
- 10.11. Jenoptik AG
- 10.12. LG CNS
- 10.13. PTV Planung Transport Verkehr AG
- 10.14. Savari, Inc
- 10.15. TransCore Atlantic LLC

#### 11. APPENDIX

- 11.1. Discussion Guide
- 11.2. Top Reports
- 11.2.1. Global Crane Rental Market Premium Insight, Competitive News Feed
- Analysis, Company Usability Profiles, Market Sizing & Forecasts to 2025
  - 11.2.2. Global Computer Vision Market Premium Insight, Competitive News Feed
- Analysis, Company Usability Profiles, Market Sizing & Forecasts to 2025
- 11.2.3. Global Payment Gateway Market Premium Insight, Competitive News Feed
- Analysis, Company Usability Profiles, Market Sizing & Forecasts to 2025
- 11.2.4. Global B2B Travel Market Premium Insight, Competitive News Feed Analysis,
- Company Usability Profiles, Market Sizing & Forecasts to 2025



11.2.5. Global Varicose Vein Treatment Devices Market - Premium Insight, Competitive News Feed Analysis, Company Usability Profiles, Market Sizing & Forecasts to 2025

11.3. Author Details



#### I would like to order

Product name: Global Integrated Traffic Systems Market - Premium Insight, Competitive News Feed

Analysis, Company Usability Profiles, Market Sizing & Forecasts to 2025

Product link: https://marketpublishers.com/r/G82F33F51F60EN.html

Price: US\$ 3,449.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/G82F33F51F60EN.html">https://marketpublishers.com/r/G82F33F51F60EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970



