

# Global Content Delivery Network Market - Trends Analysis, Product Usability Profiles & Forecasts to 2023

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## Abstracts

360iResearch predicts the global content delivery network market to grow from USD 5,994.43 million in 2016 to USD 26,573.61 million by 2023, at a Compound Annual Growth Rate (CAGR) of 23.70%. The year 2016 has been considered as the base year, while the forecast period is up-to 2023.

The major forces driving the growth of the content delivery network market include the need to deliver content at faster rate irrespective of geographies and increasing browsing of video and rich media content over social sites. Moreover, enhanced quality of experience (qoe) and quality of service (qos) and stability and scalability to high traffic website are also some of the factors that are driving the market growth. However monetization of websites and apps, and privacy related issues from content providers may hinder the market growth. In the middle of difficulty lies opportunity such as the increasing attractiveness among small and medium size businesses, and increasing demand for enterprise content delivery networks. The possible challenges for the market growth are sla with vendor or third party for speed, and differentiated pricing. But key players in the market are overcoming the challenges with continual improvement and innovation.

Based on industry, the global content delivery network market is studied across aerospace & defense, banking, financial services & insurance, consumer goods & retail, education, energy & utilities, government, healthcare & life sciences, information technology, manufacturing, media & entertainment, telecommunication, transportation & logistics, and travel & hospitality. Based on geography, the global content delivery network market is studied across Americas, Europe, Middle East & Africa, and Asia-Pacific.

The report features a competitive scenario of the content delivery network market and provides inclusive analysis of key growth strategies adopted by major players. Key products profiled in the study are Akamai CDN, Amazon CloudFront, Azure CDN, CDN77, CacheFly, Cloudflare CDN, Google Cloud CDN, Incapsula Content Delivery Network, Limelight CDN, and MaxCDN.

## **REPORT HIGHLIGHTS:**

The report provides deep insights on demand forecasts, market trends and micro and macro indicators. In addition, this report provides insights on the factors that are driving and restraining the demand of content delivery network market. Moreover, the study highlights current market trends and provides forecast. We also have highlighted future trends in the content delivery network market that will impact the demand during the forecast period. Moreover, the competitive analysis of content delivery network market brings an insight on the product usability profiles of the leading players. Additionally, the analysis highlights features & pricing, informant reviews of the key products in the market.

## **REASONS TO BUY:**

The content delivery network market research study reveals hidden insights and dynamic, which in turn helps the players in the ecosystem take better strategic decisions. The firms looking for purchasing the global content delivery network market research report could look for following prospects on their way to better understand the market that can aid further decision making and possibly identify the best opportunities to exploit.

Evaluate the qualitative and quantitative aspects of the report and analyze the content delivery network market penetration with respect to industries and geographies.

Evaluate the key vendors in the content delivery network market in terms of products satisfaction and business strategy. This helps identify consumer preferences and understand its current position in 360iResearch FPNV Positioning Matrix.

Evaluates the key vendors and deeply analyze competitive landscape, revenue pockets, market trends, growth prospects, pain points, drivers, restraints,

challenges and opportunities of the content delivery network market.

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