

Global Connected Car Market - Premium Insight, Competitive News Feed Analysis, Company Usability Profiles, Market Sizing & Forecasts to 2025

<https://marketpublishers.com/r/G2D8257D73BAEN.html>

Date: July 2019

Pages: 118

Price: US\$ 3,449.00 (Single User License)

ID: G2D8257D73BAEN

Abstracts

The Global Connected Car Market is expected to grow from USD 56,359.64 Million in 2018 to USD 170,256.68 Million by the end of 2025 at a Compound Annual Growth Rate (CAGR) of 17.10%.

The positioning of the Global Connected Car Market vendors in FPNV Positioning Matrix are determined by Business Strategy (Business Growth, Industry Coverage, Financial Viability, and Channel Support) and Product Satisfaction (Value for Money, Ease of Use, Product Features, and Customer Support) and placed into four quadrants (F: Forefront, P: Pathfinders, N: Niche, and V: Vital).

The report deeply explores the recent significant developments by the leading vendors and innovation profiles in the Global Connected Car Market including are Bosch, Continental, Delphi, Denso, Harman, Aisin Seiki, Autoliv, Hella, Infineon, NXP, Valeo, and ZF.

On the basis of Service, the Global Connected Car Market is studied across Autonomous Driving, Connected Services, and Safety & Security.

On the basis of Form, the Global Connected Car Market is studied across Embedded, Integrated, and Tethered.

On the basis of Hardware, the Global Connected Car Market is studied across Display, Electronic Control Unit, Sensors, and Smart Antenna.

On the basis of Transponder, the Global Connected Car Market is studied across

Onboard Unit and Roadside Unit.

On the basis of Network, the Global Connected Car Market is studied across Cellular and Dedicated Short Range Communication.

On the basis of End User, the Global Connected Car Market is studied across Aftermarket and Original Equipment Manufacturer.

For the detailed coverage of the study, the market has been geographically divided into the Americas, Asia-Pacific, and Europe, Middle East & Africa. The report provides details of qualitative and quantitative insights about the major countries in the region and taps the major regional developments in detail.

In the report, we have covered two proprietary models, the FPNV Positioning Matrix and Competitive Strategic Window. The FPNV Positioning Matrix analyses the competitive market place for the players in terms of product satisfaction and business strategy they adopt to sustain in the market. The Competitive Strategic Window analyses the competitive landscape in terms of markets, applications, and geographies. The Competitive Strategic Window helps the vendor define an alignment or fit between their capabilities and opportunities for future growth prospects. During a forecast period, it defines the optimal or favorable fit for the vendors to adopt successive merger and acquisitions strategies, geography expansion, research & development, new product introduction strategies to execute further business expansion and growth.

Research Methodology:

Our market forecasting is based on a market model derived from market connectivity, dynamics, and identified influential factors around which assumptions about the market are made. These assumptions are enlightened by fact-bases, put by primary and secondary research instruments, regressive analysis and an extensive connect with industry people. Market forecasting derived from in-depth understanding attained from future market spending patterns provides quantified insight to support your decision-making process. The interview is recorded, and the information gathered is put on the drawing board with the information collected through secondary research.

The report provides insights on the following pointers:

1. Market Penetration: Provides comprehensive information on sulfuric acid offered by the key players in the Global Connected Car Market
2. Product Development & Innovation: Provides intelligent insights on future

technologies, R&D activities, and new product developments in the Global Connected Car Market

3. Market Development: Provides in-depth information about lucrative emerging markets and analyzes the markets for the Global Connected Car Market

4. Market Diversification: Provides detailed information about new products launches, untapped geographies, recent developments, and investments in the Global Connected Car Market

5. Competitive Assessment & Intelligence: Provides an exhaustive assessment of market shares, strategies, products, and manufacturing capabilities of the leading players in the Global Connected Car Market

The report answers questions such as:

1. What is the market size of Connected Car market in the Global?
2. What are the factors that affect the growth in the Global Connected Car Market over the forecast period?
3. What is the competitive position in the Global Connected Car Market?
4. Which are the best product areas to be invested in over the forecast period in the Global Connected Car Market?
5. What are the opportunities in the Global Connected Car Market?
6. What are the modes of entering the Global Connected Car Market?

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