

# Global Coated Paper Market - Premium Insight, Competitive News Feed Analysis, Company Usability Profiles, Market Sizing & Forecasts to 2025

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## Abstracts

The Global Coated Paper Market is expected to grow from USD 5,836.41 Million in 2018 to USD 7,235.13 Million by the end of 2025 at a Compound Annual Growth Rate (CAGR) of 3.11%.

The positioning of the Global Coated Paper Market vendors in FPNV Positioning Matrix are determined by Business Strategy (Business Growth, Industry Coverage, Financial Viability, and Channel Support) and Product Satisfaction (Value for Money, Ease of Use, Product Features, and Customer Support) and placed into four quadrants (F: Forefront, P: Pathfinders, N: Niche, and V: Vital).

The report deeply explores the recent significant developments by the leading vendors and innovation profiles in the Global Coated Paper Market including are GF Biochemicals Ltd., Nippon Paper Industries Co., Ltd., Oji Holdings Corporation, Sappi Limited, Stora Enso OYJ, Dunn Paper Company, Packaging Corporation of America, Resolute Forest Products, UPM, and Verso Corporation.

On the basis of Coating Material, the Global Coated Paper Market is studied across Art papers, Grounded Calcium Carbonate, Kaolin Clay, Market Size & Forecast, Precipitated Calcium Carbonate, Talc, and Wax.

On the basis of Type, the Global Coated Paper Market is studied across Art Paper, Coated Fine Paper, Coated Groundwood Paper, Low Coat Weight Paper, and Standard Coated Fine Paper.

On the basis of Application, the Global Coated Paper Market is studied across Business

Communication, Coated Fine Paper, Labels, Packaging, Printing, and Standard Coated Fine Paper.

For the detailed coverage of the study, the market has been geographically divided into the Americas, Asia-Pacific, and Europe, Middle East & Africa. The report provides details of qualitative and quantitative insights about the major countries in the region and taps the major regional developments in detail.

In the report, we have covered two proprietary models, the FPNV Positioning Matrix and Competitive Strategic Window. The FPNV Positioning Matrix analyses the competitive market place for the players in terms of product satisfaction and business strategy they adopt to sustain in the market. The Competitive Strategic Window analyses the competitive landscape in terms of markets, applications, and geographies. The Competitive Strategic Window helps the vendor define an alignment or fit between their capabilities and opportunities for future growth prospects. During a forecast period, it defines the optimal or favorable fit for the vendors to adopt successive merger and acquisitions strategies, geography expansion, research & development, new product introduction strategies to execute further business expansion and growth.

#### Research Methodology:

Our market forecasting is based on a market model derived from market connectivity, dynamics, and identified influential factors around which assumptions about the market are made. These assumptions are enlightened by fact-bases, put by primary and secondary research instruments, regressive analysis and an extensive connect with industry people. Market forecasting derived from in-depth understanding attained from future market spending patterns provides quantified insight to support your decision-making process. The interview is recorded, and the information gathered is put on the drawing board with the information collected through secondary research.

The report provides insights on the following pointers:

1. Market Penetration: Provides comprehensive information on sulfuric acid offered by the key players in the Global Coated Paper Market
2. Product Development & Innovation: Provides intelligent insights on future technologies, R&D activities, and new product developments in the Global Coated Paper Market
3. Market Development: Provides in-depth information about lucrative emerging markets and analyzes the markets for the Global Coated Paper Market
4. Market Diversification: Provides detailed information about new products launches,

untapped geographies, recent developments, and investments in the Global Coated Paper Market

5. **Competitive Assessment & Intelligence:** Provides an exhaustive assessment of market shares, strategies, products, and manufacturing capabilities of the leading players in the Global Coated Paper Market

The report answers questions such as:

1. What is the market size of Coated Paper market in the Global?
2. What are the factors that affect the growth in the Global Coated Paper Market over the forecast period?
3. What is the competitive position in the Global Coated Paper Market?
4. Which are the best product areas to be invested in over the forecast period in the Global Coated Paper Market?
5. What are the opportunities in the Global Coated Paper Market?
6. What are the modes of entering the Global Coated Paper Market?

## Contents

### 1. PREFACE

- 1.1. Objectives of the Study
- 1.2. Market Segmentation & Coverage
- 1.3. Years Considered for the Study
- 1.4. Currency & Pricing
- 1.5. Language
- 1.6. Stakeholders

### 2. RESEARCH & FORECASTING

- 2.1. Research Methodology
  - 2.1.1. Research Process
  - 2.1.2. Research Framework
  - 2.1.3. Research Reliability & Validity
  - 2.1.4. Research Assumptions
- 2.2. Forecasting Methodology
- 2.3. Research Outcome
  - 2.3.1. 360iResearch Competitive Strategic Window
    - 2.3.1.1. Leverage Zone
    - 2.3.1.2. Vantage Zone
    - 2.3.1.3. Speculative Zone
    - 2.3.1.4. Bottleneck Zone
  - 2.3.2. 360iResearch FPNV Positioning Matrix
    - 2.3.2.1. 360iResearch Quadrants
      - 2.3.2.1.1. Forefront
      - 2.3.2.1.2. Pathfinders
      - 2.3.2.1.3. Niche
      - 2.3.2.1.4. Vital
    - 2.3.2.2. Business Strategy
      - 2.3.2.2.1. Business Growth
      - 2.3.2.2.2. Industry Coverage
      - 2.3.2.2.3. Financial Viability
      - 2.3.2.2.4. Channel Support
    - 2.3.2.3. Product Satisfaction
      - 2.3.2.3.1. Value for Money
      - 2.3.2.3.2. Ease of Use

- 2.3.2.3.3. Product Features
- 2.3.2.3.4. Customer Support

### **3. EXECUTIVE SUMMARY**

- 3.1. Outlook in the Coated Paper Market
- 3.2. Opportunities in the Coated Paper Market

### **4. PREMIUM INSIGHT**

- 4.1. Market Connectivity
- 4.2. Market Dynamics
  - 4.2.1. Drivers
  - 4.2.2. Restraints
  - 4.2.3. Opportunities
  - 4.2.4. Challenges
- 4.3. Porter's Five Forces Analysis
  - 4.3.1. Threat of New Entrants
  - 4.3.2. Threat of Substitutes
  - 4.3.3. Bargaining Power of Customers
  - 4.3.4. Bargaining Power of Suppliers
  - 4.3.5. Industry Rivalry
- 4.4. Industry Trends

### **5. GLOBAL COATED PAPER MARKET, BY COATING MATERIAL**

- 5.1. Overview
- 5.2. Market Sizing & Forecasting
- 5.3. Art papers
- 5.4. Grounded Calcium Carbonate
- 5.5. Kaolin Clay
- 5.6. Market Size & Forecast
- 5.7. Precipitated Calcium Carbonate
- 5.8. Talc
- 5.9. Wax

### **6. GLOBAL COATED PAPER MARKET, BY TYPE**

- 6.1. Overview

- 6.2. Market Sizing & Forecasting
- 6.3. Art Paper
- 6.4. Coated Fine Paper
- 6.5. Coated Groundwood Paper
- 6.6. Low Coat Weight Paper
- 6.7. Standard Coated Fine Paper

## **7. GLOBAL COATED PAPER MARKET, BY APPLICATION**

- 7.1. Overview
- 7.2. Market Sizing & Forecasting
- 7.3. Business Communication
- 7.4. Coated Fine Paper
- 7.5. Labels
- 7.6. Packaging
- 7.7. Printing
- 7.8. Standard Coated Fine Paper

## **8. GLOBAL COATED PAPER MARKET, BY GEOGRAPHY**

- 8.1. Overview
- 8.2. Market Sizing & Forecasting
- 8.3. Americas
  - 8.3.1. Overview
  - 8.3.2. Market Sizing & Forecasting
  - 8.3.3. Argentina
  - 8.3.4. Brazil
  - 8.3.5. Canada
  - 8.3.6. Mexico
  - 8.3.7. United States
- 8.4. Asia-Pacific
  - 8.4.1. Overview
  - 8.4.2. Market Sizing & Forecasting
  - 8.4.3. Australia
  - 8.4.4. China
  - 8.4.5. India
  - 8.4.6. Japan
- 8.5. Europe, Middle East & Africa
  - 8.5.1. Overview

8.5.2. Market Sizing & Forecasting

8.5.3. France

8.5.4. Germany

8.5.5. Italy

8.5.6. Spain

8.5.7. United Kingdom

## **9. COMPETITIVE LANDSCAPE**

9.1. 360iResearch FPNV Positioning Matrix for Global Coated Paper Market

9.2. Market Vendor Ranking Analysis for Global Coated Paper Market

9.3. Competitive News Feed Analysis for Global Coated Paper Market

## **10. COMPANY USABILITY PROFILES**

10.1. GF Biochemicals Ltd.

10.1.1. Overview

10.1.2. Strategy

10.1.3. SWOT

10.2. Nippon Paper Industries Co., Ltd.

10.2.1. Overview

10.2.2. Strategy

10.2.3. SWOT

10.3. Oji Holdings Corporation

10.3.1. Overview

10.3.2. Strategy

10.3.3. SWOT

10.4. Sappi Limited

10.4.1. Overview

10.4.2. Strategy

10.4.3. SWOT

10.5. Stora Enso OYJ

10.5.1. Overview

10.5.2. Strategy

10.5.3. SWOT

10.6. Dunn Paper Company

10.7. Packaging Corporation of America

10.8. Resolute Forest Products

10.9. UPM

10.10. Verso Corporation

## **11. APPENDIX**

11.1. Discussion Guide

11.2. Top Reports

11.2.1. Global Crane Rental Market - Premium Insight, Competitive News Feed Analysis, Company Usability Profiles, Market Sizing & Forecasts to 2025

11.2.2. Global Computer Vision Market - Premium Insight, Competitive News Feed Analysis, Company Usability Profiles, Market Sizing & Forecasts to 2025

11.2.3. Global Payment Gateway Market - Premium Insight, Competitive News Feed Analysis, Company Usability Profiles, Market Sizing & Forecasts to 2025

11.2.4. Global B2B Travel Market - Premium Insight, Competitive News Feed Analysis, Company Usability Profiles, Market Sizing & Forecasts to 2025

11.2.5. Global Varicose Vein Treatment Devices Market - Premium Insight, Competitive News Feed Analysis, Company Usability Profiles, Market Sizing & Forecasts to 2025

11.3. Author Details



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