

# Global Cloud Business Analytics Market - Premium Insight, Competitive News Feed Analysis, Company Usability Profiles, Market Sizing & Forecasts to 2025

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## Abstracts

The Global Cloud Business Analytics Market is expected to grow from USD 13,904.67 Million in 2018 to USD 49,981.56 Million by the end of 2025 at a Compound Annual Growth Rate (CAGR) of 20.05%.

The positioning of the Global Cloud Business Analytics Market vendors in FPNV Positioning Matrix are determined by Business Strategy (Business Growth, Industry Coverage, Financial Viability, and Channel Support) and Product Satisfaction (Value for Money, Ease of Use, Product Features, and Customer Support) and placed into four quadrants (F: Forefront, P: Pathfinders, N: Niche, and V: Vital).

The report deeply explores the recent significant developments by the leading vendors and innovation profiles in the Global Cloud Business Analytics Market including are Adobe Systems, Inc., International Business Machines Corporation, Microsoft Corporation, SAP SE, Tableau Software, Inc., Cloudability, Inc., Densify, Inc., EXPONEA, s.r.o., Google LLC, Mixpanel, Inc., Oracle Corporation, PanTerra Networks, Inc., SAS Institute, Inc., and Teradata Corporation.

On the basis of Business Model, the Global Cloud Business Analytics Market is studied across Subscription-Based and Utility (pay-per-use).

On the basis of Product, the Global Cloud Business Analytics Market is studied across Cloud-Based Social Media Analytics, Hosted Data Warehouses, and Software-as-a-Service Business Intelligence.

On the basis of Industry, the Global Cloud Business Analytics Market is studied across

Aerospace & Defense, Automotive & Transportation, Banking, Financial Services & Insurance, Building, Construction & Real Estate, Consumer Goods & Retail, Education, Energy & Utilities, Government & Public Sector, Healthcare & Life Sciences, Information Technology, Manufacturing, Media & Entertainment, Telecommunication, and Travel & Hospitality.

For the detailed coverage of the study, the market has been geographically divided into the Americas, Asia-Pacific, and Europe, Middle East & Africa. The report provides details of qualitative and quantitative insights about the major countries in the region and taps the major regional developments in detail.

In the report, we have covered two proprietary models, the FPNV Positioning Matrix and Competitive Strategic Window. The FPNV Positioning Matrix analyses the competitive market place for the players in terms of product satisfaction and business strategy they adopt to sustain in the market. The Competitive Strategic Window analyses the competitive landscape in terms of markets, applications, and geographies. The Competitive Strategic Window helps the vendor define an alignment or fit between their capabilities and opportunities for future growth prospects. During a forecast period, it defines the optimal or favorable fit for the vendors to adopt successive merger and acquisitions strategies, geography expansion, research & development, new product introduction strategies to execute further business expansion and growth.

#### Research Methodology:

Our market forecasting is based on a market model derived from market connectivity, dynamics, and identified influential factors around which assumptions about the market are made. These assumptions are enlightened by fact-bases, put by primary and secondary research instruments, regressive analysis and an extensive connect with industry people. Market forecasting derived from in-depth understanding attained from future market spending patterns provides quantified insight to support your decision-making process. The interview is recorded, and the information gathered is put on the drawing board with the information collected through secondary research.

The report provides insights on the following pointers:

1. Market Penetration: Provides comprehensive information on sulfuric acid offered by the key players in the Global Cloud Business Analytics Market
2. Product Development & Innovation: Provides intelligent insights on future technologies, R&D activities, and new product developments in the Global Cloud Business Analytics Market

3. **Market Development:** Provides in-depth information about lucrative emerging markets and analyzes the markets for the Global Cloud Business Analytics Market
4. **Market Diversification:** Provides detailed information about new products launches, untapped geographies, recent developments, and investments in the Global Cloud Business Analytics Market
5. **Competitive Assessment & Intelligence:** Provides an exhaustive assessment of market shares, strategies, products, and manufacturing capabilities of the leading players in the Global Cloud Business Analytics Market

The report answers questions such as:

1. What is the market size of Cloud Business Analytics market in the Global?
2. What are the factors that affect the growth in the Global Cloud Business Analytics Market over the forecast period?
3. What is the competitive position in the Global Cloud Business Analytics Market?
4. Which are the best product areas to be invested in over the forecast period in the Global Cloud Business Analytics Market?
5. What are the opportunities in the Global Cloud Business Analytics Market?
6. What are the modes of entering the Global Cloud Business Analytics Market?

## Contents

### 1. PREFACE

- 1.1. Objectives of the Study
- 1.2. Market Segmentation & Coverage
- 1.3. Years Considered for the Study
- 1.4. Currency & Pricing
- 1.5. Language
- 1.6. Stakeholders

### 2. RESEARCH & FORECASTING

- 2.1. Research Methodology
  - 2.1.1. Research Process
  - 2.1.2. Research Framework
  - 2.1.3. Research Reliability & Validity
  - 2.1.4. Research Assumptions
- 2.2. Forecasting Methodology
- 2.3. Research Outcome
  - 2.3.1. 360iResearch Competitive Strategic Window
    - 2.3.1.1. Leverage Zone
    - 2.3.1.2. Vantage Zone
    - 2.3.1.3. Speculative Zone
    - 2.3.1.4. Bottleneck Zone
  - 2.3.2. 360iResearch FPNV Positioning Matrix
    - 2.3.2.1. 360iResearch Quadrants
      - 2.3.2.1.1. Forefront
      - 2.3.2.1.2. Pathfinders
      - 2.3.2.1.3. Niche
      - 2.3.2.1.4. Vital
    - 2.3.2.2. Business Strategy
      - 2.3.2.2.1. Business Growth
      - 2.3.2.2.2. Industry Coverage
      - 2.3.2.2.3. Financial Viability
      - 2.3.2.2.4. Channel Support
    - 2.3.2.3. Product Satisfaction
      - 2.3.2.3.1. Value for Money
      - 2.3.2.3.2. Ease of Use

- 2.3.2.3.3. Product Features
- 2.3.2.3.4. Customer Support

### **3. EXECUTIVE SUMMARY**

#### 3.1. Outlook in the Cloud Business Analytics Market

3.1.1. The cloud business analytics strategy is designed to support data management, data intelligence, data transformation, data modeling, and analytics to implement easily available and ready to access infrastructure

3.1.2. Cloud business analytics market is expected to continue to expand significantly during the forecast period, which is the result of offsetting declines in traditional business analytics spending

3.1.3. The technology giants in the market are strategically focusing to align their advanced analytics and cognitive capabilities to deliver improved business processes to their enterprise customers

3.1.4. Data governance and standards

3.1.5. Salesforce to acquire Tableau

#### 3.2. Opportunities in the Cloud Business Analytics Market

### **4. PREMIUM INSIGHT**

#### 4.1. Market Connectivity

#### 4.2. Market Dynamics

##### 4.2.1. Drivers

4.2.1.1. Advanced mobility, agile and adaptable platforms

4.2.1.2. Inherent cloud benefits of scalability and flexibility

4.2.1.3. Faster time-to-value

4.2.1.4. Collaboration with enterprise systems

##### 4.2.2. Restraints

4.2.2.1. Reporting and analyzing multiple systems

4.2.2.2. Inability to find the tool that can best meet organizations need

##### 4.2.3. Opportunities

4.2.3.1. Rising adoption of SMAC

4.2.3.2. Hybrid models for deployment of business analytics

4.2.3.3. Data democratization driving adoption of self-service business intelligence

##### 4.2.4. Challenges

4.2.4.1. Security concern

#### 4.3. Porter's Five Forces Analysis

4.3.1. Threat of New Entrants

- 4.3.2. Threat of Substitutes
- 4.3.3. Bargaining Power of Customers
- 4.3.4. Bargaining Power of Suppliers
- 4.3.5. Industry Rivalry
- 4.4. Industry Trends
  - 4.4.1. Data analysis for intelligent enterprises
  - 4.4.2. Explore Data Lakes
  - 4.4.3. Self-Service Data Analysis

## **5. GLOBAL CLOUD BUSINESS ANALYTICS MARKET, BY BUSINESS MODEL**

- 5.1. Overview
- 5.2. Market Sizing & Forecasting
- 5.3. Subscription-Based
- 5.4. Utility (pay-per-use)

## **6. GLOBAL CLOUD BUSINESS ANALYTICS MARKET, BY PRODUCT**

- 6.1. Overview
- 6.2. Market Sizing & Forecasting
- 6.3. Cloud-Based Social Media Analytics
- 6.4. Hosted Data Warehouses
- 6.5. Software-as-a-Service Business Intelligence

## **7. GLOBAL CLOUD BUSINESS ANALYTICS MARKET, BY INDUSTRY**

- 7.1. Overview
- 7.2. Market Sizing & Forecasting
- 7.3. Aerospace & Defense
- 7.4. Automotive & Transportation
- 7.5. Banking, Financial Services & Insurance
- 7.6. Building, Construction & Real Estate
- 7.7. Consumer Goods & Retail
- 7.8. Education
- 7.9. Energy & Utilities
- 7.10. Government & Public Sector
- 7.11. Healthcare & Life Sciences
- 7.12. Information Technology
- 7.13. Manufacturing

- 7.14. Media & Entertainment
- 7.15. Telecommunication
- 7.16. Travel & Hospitality

## **8. GLOBAL CLOUD BUSINESS ANALYTICS MARKET, BY GEOGRAPHY**

- 8.1. Overview
- 8.2. Market Sizing & Forecasting
- 8.3. Americas
  - 8.3.1. Overview
  - 8.3.2. Market Sizing & Forecasting
  - 8.3.3. Argentina
  - 8.3.4. Brazil
  - 8.3.5. Canada
  - 8.3.6. Mexico
  - 8.3.7. United States
- 8.4. Asia-Pacific
  - 8.4.1. Overview
  - 8.4.2. Market Sizing & Forecasting
  - 8.4.3. Australia
  - 8.4.4. China
  - 8.4.5. India
  - 8.4.6. Japan
- 8.5. Europe, Middle East & Africa
  - 8.5.1. Overview
  - 8.5.2. Market Sizing & Forecasting
  - 8.5.3. France
  - 8.5.4. Germany
  - 8.5.5. Italy
  - 8.5.6. Spain
  - 8.5.7. United Kingdom

## **9. COMPETITIVE LANDSCAPE**

- 9.1. 360iResearch FPNV Positioning Matrix for Global Cloud Business Analytics Market
- 9.2. Market Vendor Ranking Analysis for Global Cloud Business Analytics Market
- 9.3. Competitive News Feed Analysis for Global Cloud Business Analytics Market

## **10. COMPANY USABILITY PROFILES**

- 10.1. Adobe Systems, Inc.
  - 10.1.1. Overview
  - 10.1.2. Strategy
  - 10.1.3. SWOT
- 10.2. International Business Machines Corporation
  - 10.2.1. Overview
  - 10.2.2. Strategy
  - 10.2.3. SWOT
- 10.3. Microsoft Corporation
  - 10.3.1. Overview
  - 10.3.2. Strategy
  - 10.3.3. SWOT
- 10.4. SAP SE
  - 10.4.1. Overview
  - 10.4.2. Strategy
  - 10.4.3. SWOT
- 10.5. Tableau Software, Inc.
  - 10.5.1. Overview
  - 10.5.2. Strategy
  - 10.5.3. SWOT
- 10.6. Cloudability, Inc.
- 10.7. Densify, Inc.
- 10.8. EXPONEA, s.r.o.
- 10.9. Google LLC
- 10.10. Mixpanel, Inc.
- 10.11. Oracle Corporation
- 10.12. PanTerra Networks, Inc.
- 10.13. SAS Institute, Inc.
- 10.14. Teradata Corporation

## **11. APPENDIX**

- 11.1. Discussion Guide
- 11.2. Top Reports
  - 11.2.1. Global Crane Rental Market - Premium Insight, Competitive News Feed Analysis, Company Usability Profiles, Market Sizing & Forecasts to 2025
  - 11.2.2. Global Computer Vision Market - Premium Insight, Competitive News Feed Analysis, Company Usability Profiles, Market Sizing & Forecasts to 2025



11.2.3. Global Payment Gateway Market - Premium Insight, Competitive News Feed Analysis, Company Usability Profiles, Market Sizing & Forecasts to 2025

11.2.4. Global B2B Travel Market - Premium Insight, Competitive News Feed Analysis, Company Usability Profiles, Market Sizing & Forecasts to 2025

11.2.5. Global Varicose Vein Treatment Devices Market - Premium Insight, Competitive News Feed Analysis, Company Usability Profiles, Market Sizing & Forecasts to 2025

11.3. Author Details

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