

Global Business Intelligence Market - Trends Analysis, Product Usability Profiles & Forecasts to 2023

<https://marketpublishers.com/r/G96B88B0B01EN.html>

Date: December 2017

Pages: 120

Price: US\$ 3,000.00 (Single User License)

ID: G96B88B0B01EN

Abstracts

360iResearch predicts the global business intelligence market to grow from USD 18,289.95 million in 2016 to USD 33,657.87 million by 2023, at a Compound Annual Growth Rate (CAGR) of 9.10%. The year 2016 has been considered as the base year, while the forecast period is up-to 2023.

The major forces driving the growth of the business intelligence market include the boost productivity and gains market intelligence and pinpoint cross selling and upselling opportunities. Moreover, fact-based decision making and prescriptive analytics to pull out trends from past is also one of the factors that is driving the market growth. However lack of organization-wide adoption, and high infrastructural investment and extensive training cost may hinder the market growth. In the middle of difficulty lies opportunity such as the embedding visualization in bi to extend the reach of analytics, self-service analytics interface through natural language processing, and adaptive firms with smart data discovery, analytics workflow automation, and machine learning. The possible challenges for the market growth are extracting and analyzing data from multiple sources, and issues in driving business decisions in real-time from big data. But key players in the market are overcoming the challenges with continual improvement and innovation.

Based on industry, the global business intelligence market is studied across aerospace & defense, banking, financial services & insurance, consumer goods & retail, education, energy & utilities, government, healthcare & life sciences, information technology, manufacturing, media & entertainment, telecommunication, transportation & logistics, and travel & hospitality. Based on geography, the global business intelligence market is studied across Americas, Europe, Middle East & Africa, and Asia-Pacific.

The report features a competitive scenario of the business intelligence market and provides inclusive analysis of key growth strategies adopted by major players. Key products profiled in the study are Alteryx Analytics, Amazon QuickSight, BOARD, Bime, Birst Platform, Datameer, Datawatch Monarch, IBM Cognos Analytics, Information Builders WebFOCUS, and Kofax Analytics.

REPORT HIGHLIGHTS:

The report provides deep insights on demand forecasts, market trends and micro and macro indicators. In addition, this report provides insights on the factors that are driving and restraining the demand of business intelligence market. Moreover, the study highlights current market trends and provides forecast. We also have highlighted future trends in the business intelligence market that will impact the demand during the forecast period. Moreover, the competitive analysis of business intelligence market brings an insight on the product usability profiles of the leading players. Additionally, the analysis highlights features & pricing, informant reviews of the key products in the market.

REASONS TO BUY:

The business intelligence market research study reveals hidden insights and dynamic, which in turn helps the players in the ecosystem take better strategic decisions. The firms looking for purchasing the global business intelligence market research report could look for following prospects on their way to better understand the market that can aid further decision making and possibly identify the best opportunities to exploit.

Evaluate the qualitative and quantitative aspects of the report and analyze the business intelligence market penetration with respect to industries and geographies.

Evaluate the key vendors in the business intelligence market in terms of products satisfaction and business strategy. This helps identify consumer preferences and understand its current position in 360iResearch FPNV Positioning Matrix.

Evaluates the key vendors and deeply analyze competitive landscape, revenue pockets, market trends, growth prospects, pain points, drivers, restraints, challenges and opportunities of the business intelligence market.

Contents

1. PREFACE

- 1.1 Objectives of the Study
- 1.2 Market Definition
- 1.3 Market Segmentation & Coverage
- 1.4 Years Considered for the Study
- 1.5 Currency & Pricing
- 1.6 Stakeholders

2. RESEARCH & FORECASTING

- 2.1 Research Methodology
 - 2.1.1 Research Instruments
 - 2.1.1.1 Secondary Instrument
 - 2.1.1.2 Primary Instrument
 - 2.1.2 Research Approaches
 - 2.1.2.1 Bottom-up Approach
 - 2.1.2.2 Top-down Approach
 - 2.1.3 Research Reliability & Validity
 - 2.1.4 Research Assumptions
- 2.2 Forecasting Methodology
 - 2.2.1 Methodology for Market Estimation & Forecasting
 - 2.2.2 Significance and Importance of the Market Estimation & Forecasting

3. EXECUTIVE SUMMARY

4. PREMIUM INSIGHT

- 4.1 Market Connectivity
- 4.2 Market Data Feed
- 4.3 Market Dynamics
 - 4.3.1 Drivers
 - 4.3.1.1 Boost productivity and gains market intelligence
 - 4.3.1.2 Pinpoint cross selling and upselling opportunities
 - 4.3.1.3 Fact-based decision making and prescriptive analytics to pull out trends from past
 - 4.3.2 Restraints

4.3.2.1 Lack of organization-wide adoption

4.3.2.2 High infrastructural investment and extensive training cost

4.3.3 Opportunities

4.3.3.1 Embedding visualization in BI to extend the reach of analytics

4.3.3.2 Self-service analytics interface through natural language processing

4.3.3.3 Adaptive firms with smart data discovery, analytics workflow automation, and machine learning

4.3.4 Challenges

4.3.4.1 Extracting and analyzing data from multiple sources

4.3.4.2 Issues in driving business decisions in real-time from big data

5. GLOBAL BUSINESS INTELLIGENCE MARKET, BY INDUSTRY

5.1 Aerospace & Defense

5.1.1 Overview

5.1.2 Market Sizing & Forecasting

5.2 Banking, Financial Services & Insurance

5.2.1 Overview

5.2.2 Market Sizing & Forecasting

5.3 Consumer Goods & Retail

5.3.1 Overview

5.3.2 Market Sizing & Forecasting

5.4 Education

5.4.1 Overview

5.4.2 Market Sizing & Forecasting

5.5 Energy & Utilities

5.5.1 Overview

5.5.2 Market Sizing & Forecasting

5.6 Government

5.6.1 Overview

5.6.2 Market Sizing & Forecasting

5.7 Healthcare & Life Sciences

5.7.1 Overview

5.7.2 Market Sizing & Forecasting

5.8 Information Technology

5.8.1 Overview

5.8.2 Market Sizing & Forecasting

5.9 Manufacturing

5.9.1 Overview

- 5.9.2 Market Sizing & Forecasting
- 5.10 Media & Entertainment
 - 5.10.1 Overview
 - 5.10.2 Market Sizing & Forecasting
- 5.11 Telecommunication
 - 5.11.1 Overview
 - 5.11.2 Market Sizing & Forecasting
- 5.12 Transportation & Logistics
 - 5.12.1 Overview
 - 5.12.2 Market Sizing & Forecasting
- 5.13 Travel & Hospitality
 - 5.13.1 Overview
 - 5.13.2 Market Sizing & Forecasting

6. GLOBAL BUSINESS INTELLIGENCE MARKET, BY GEOGRAPHY

- 6.1 Americas
 - 6.1.1 Overview
 - 6.1.2 Market Sizing & Forecasting
 - 6.1.3 United States
- 6.2 Europe, Middle East & Africa
 - 6.2.1 Overview
 - 6.2.2 Market Sizing & Forecasting
 - 6.2.3 United Kingdom
 - 6.2.4 Germany
 - 6.2.5 Saudi Arabia
- 6.3 Asia-Pacific
 - 6.3.1 Overview
 - 6.3.2 Market Sizing & Forecasting
 - 6.3.3 China
 - 6.3.4 Japan
 - 6.3.5 India

7. COMPETITIVE LANDSCAPE

- 7.1 360iResearch FPNV Positioning Matrix
 - 7.1.1 Business Strategy
 - 7.1.2 Product Satisfaction
- 7.2 Competitive Product Features Matrix

7.2 Competitive News Feed Analysis

8. PRODUCT USABILITY PROFILES

8.1 Alteryx Analytics

8.2 Amazon QuickSight

8.3 BOARD

8.4 Bime

8.5 Birst Platform

8.6 Datameer

8.7 Datawatch Monarch

8.8 IBM Cognos Analytics

8.9 Information Builders WebFOCUS

8.10 Kofax Analytics

9. APPENDIX

9.1 Analysts Review

9.2 Disclaimer

List Of Tables

LIST OF TABLES (26 TABLES)

TABLE 1. GLOBAL BUSINESS INTELLIGENCE MARKET SIZE, 2015 - 2023 (USD MILLION)

TABLE 2. GLOBAL BUSINESS INTELLIGENCE MARKET SIZE, BY INDUSTRY, 2015 - 2023 (USD MILLION)

TABLE 3. GLOBAL BUSINESS INTELLIGENCE MARKET SIZE, BY GEOGRAPHY, 2015 - 2023 (USD MILLION)

TABLE 4. GLOBAL BUSINESS INTELLIGENCE MARKET SIZE, BY AEROSPACE & DEFENSE, BY GEOGRAPHY, 2015 - 2023 (USD MILLION)

TABLE 5. GLOBAL BUSINESS INTELLIGENCE MARKET SIZE, BY BANKING, FINANCIAL SERVICES & INSURANCE, BY GEOGRAPHY, 2015 - 2023 (USD MILLION)

TABLE 6. GLOBAL BUSINESS INTELLIGENCE MARKET SIZE, BY CONSUMER GOODS & RETAIL, BY GEOGRAPHY, 2015 - 2023 (USD MILLION)

TABLE 7. GLOBAL BUSINESS INTELLIGENCE MARKET SIZE, BY EDUCATION, BY GEOGRAPHY, 2015 - 2023 (USD MILLION)

TABLE 8. GLOBAL BUSINESS INTELLIGENCE MARKET SIZE, BY ENERGY & UTILITIES, BY GEOGRAPHY, 2015 - 2023 (USD MILLION)

TABLE 9. GLOBAL BUSINESS INTELLIGENCE MARKET SIZE, BY GOVERNMENT, BY GEOGRAPHY, 2015 - 2023 (USD MILLION)

TABLE 10. GLOBAL BUSINESS INTELLIGENCE MARKET SIZE, BY HEALTHCARE & LIFE SCIENCES, BY GEOGRAPHY, 2015 - 2023 (USD MILLION)

TABLE 11. GLOBAL BUSINESS INTELLIGENCE MARKET SIZE, BY INFORMATION TECHNOLOGY, BY GEOGRAPHY, 2015 - 2023 (USD MILLION)

TABLE 12. GLOBAL BUSINESS INTELLIGENCE MARKET SIZE, BY MANUFACTURING, BY GEOGRAPHY, 2015 - 2023 (USD MILLION)

TABLE 13. GLOBAL BUSINESS INTELLIGENCE MARKET SIZE, BY MEDIA & ENTERTAINMENT, BY GEOGRAPHY, 2015 - 2023 (USD MILLION)

TABLE 14. GLOBAL BUSINESS INTELLIGENCE MARKET SIZE, BY TELECOMMUNICATION, BY GEOGRAPHY, 2015 - 2023 (USD MILLION)

TABLE 15. GLOBAL BUSINESS INTELLIGENCE MARKET SIZE, BY TRANSPORTATION & LOGISTICS, BY GEOGRAPHY, 2015 - 2023 (USD MILLION)

TABLE 16. GLOBAL BUSINESS INTELLIGENCE MARKET SIZE, BY TRAVEL & HOSPITALITY, BY GEOGRAPHY, 2015 - 2023 (USD MILLION)

TABLE 17. AMERICAS BUSINESS INTELLIGENCE MARKET SIZE, 2015 - 2023 (USD MILLION)

TABLE 18. EUROPE, MIDDLE EAST & AFRICA BUSINESS INTELLIGENCE MARKET SIZE, 2015 - 2023 (USD MILLION)

TABLE 19. ASIA-PACIFIC BUSINESS INTELLIGENCE MARKET SIZE, 2015 - 2023 (USD MILLION)

TABLE 20. 360IRESEARCH SCORES FOR FOREFRONT IN BUSINESS INTELLIGENCE MARKET

TABLE 21. 360IRESEARCH SCORES FOR PATHFINDERS IN BUSINESS INTELLIGENCE MARKET

TABLE 22. 360IRESEARCH SCORES FOR NICHE IN BUSINESS INTELLIGENCE MARKET

TABLE 23. 360IRESEARCH SCORES FOR VITAL IN BUSINESS INTELLIGENCE MARKET

TABLE 24. 360IRESEARCH FPNV POSITIONING MATRIX BUSINESS STRATEGY FOR BUSINESS INTELLIGENCE MARKET

TABLE 25. 360IRESEARCH FPNV POSITIONING MATRIX PRODUCT SATISFACTION FOR BUSINESS INTELLIGENCE MARKET

TABLE 26. 360IRESEARCH COMPETITIVE PRODUCT FEATURES MATRIX FOR BUSINESS INTELLIGENCE MARKET

List Of Figures

LIST OF FIGURES (47 FIGURES)

FIGURE 1. GLOBAL BUSINESS INTELLIGENCE MARKET: YEARS CONSIDERED FOR THE STUDY

FIGURE 2. GLOBAL BUSINESS INTELLIGENCE MARKET: KEY RESEARCH METHODOLOGY

FIGURE 3. GLOBAL BUSINESS INTELLIGENCE MARKET: KEY SECONDARY INSTRUMENT SOURCES

FIGURE 4. GLOBAL BUSINESS INTELLIGENCE MARKET: KEY BREAKDOWN OF PRIMARY INSTRUMENT

FIGURE 5. GLOBAL BUSINESS INTELLIGENCE MARKET: KEY DATA TRIANGULATION

FIGURE 6. GLOBAL BUSINESS INTELLIGENCE MARKET: KEY RESEARCH ASSUMPTIONS

FIGURE 7. GLOBAL BUSINESS INTELLIGENCE MARKET CONNECTIVITY

FIGURE 8. GLOBAL BUSINESS INTELLIGENCE MARKET SIZE, 2015 - 2023 (USD MILLION)

FIGURE 9. GLOBAL BUSINESS INTELLIGENCE MARKET SIZE, BY INDUSTRY, 2016 (USD MILLION)

FIGURE 10. GLOBAL BUSINESS INTELLIGENCE MARKET SIZE, BY GEOGRAPHY, 2016 (USD MILLION)

FIGURE 11. GLOBAL BUSINESS INTELLIGENCE MARKET SIZE, BY AEROSPACE & DEFENSE, BY GEOGRAPHY, 2016 (USD MILLION)

FIGURE 12. GLOBAL BUSINESS INTELLIGENCE MARKET SIZE, BY AEROSPACE & DEFENSE, BY GEOGRAPHY, 2016 VS 2023 (USD MILLION)

FIGURE 13. GLOBAL BUSINESS INTELLIGENCE MARKET SIZE, BY BANKING, FINANCIAL SERVICES & INSURANCE, BY GEOGRAPHY, 2016 (USD MILLION)

FIGURE 14. GLOBAL BUSINESS INTELLIGENCE MARKET SIZE, BY BANKING, FINANCIAL SERVICES & INSURANCE, BY GEOGRAPHY, 2016 VS 2023 (USD MILLION)

FIGURE 15. GLOBAL BUSINESS INTELLIGENCE MARKET SIZE, BY CONSUMER GOODS & RETAIL, BY GEOGRAPHY, 2016 (USD MILLION)

FIGURE 16. GLOBAL BUSINESS INTELLIGENCE MARKET SIZE, BY CONSUMER GOODS & RETAIL, BY GEOGRAPHY, 2016 VS 2023 (USD MILLION)

FIGURE 17. GLOBAL BUSINESS INTELLIGENCE MARKET SIZE, BY EDUCATION, BY GEOGRAPHY, 2016 (USD MILLION)

FIGURE 18. GLOBAL BUSINESS INTELLIGENCE MARKET SIZE, BY EDUCATION,

BY GEOGRAPHY, 2016 VS 2023 (USD MILLION)

FIGURE 19. GLOBAL BUSINESS INTELLIGENCE MARKET SIZE, BY ENERGY & UTILITIES, BY GEOGRAPHY, 2016 (USD MILLION)

FIGURE 20. GLOBAL BUSINESS INTELLIGENCE MARKET SIZE, BY ENERGY & UTILITIES, BY GEOGRAPHY, 2016 VS 2023 (USD MILLION)

FIGURE 21. GLOBAL BUSINESS INTELLIGENCE MARKET SIZE, BY GOVERNMENT, BY GEOGRAPHY, 2016 (USD MILLION)

FIGURE 22. GLOBAL BUSINESS INTELLIGENCE MARKET SIZE, BY GOVERNMENT, BY GEOGRAPHY, 2016 VS 2023 (USD MILLION)

FIGURE 23. GLOBAL BUSINESS INTELLIGENCE MARKET SIZE, BY HEALTHCARE & LIFE SCIENCES, BY GEOGRAPHY, 2016 (USD MILLION)

FIGURE 24. GLOBAL BUSINESS INTELLIGENCE MARKET SIZE, BY HEALTHCARE & LIFE SCIENCES, BY GEOGRAPHY, 2016 VS 2023 (USD MILLION)

FIGURE 25. GLOBAL BUSINESS INTELLIGENCE MARKET SIZE, BY INFORMATION TECHNOLOGY, BY GEOGRAPHY, 2016 (USD MILLION)

FIGURE 26. GLOBAL BUSINESS INTELLIGENCE MARKET SIZE, BY INFORMATION TECHNOLOGY, BY GEOGRAPHY, 2016 VS 2023 (USD MILLION)

FIGURE 27. GLOBAL BUSINESS INTELLIGENCE MARKET SIZE, BY MANUFACTURING, BY GEOGRAPHY, 2016 (USD MILLION)

FIGURE 28. GLOBAL BUSINESS INTELLIGENCE MARKET SIZE, BY MANUFACTURING, BY GEOGRAPHY, 2016 VS 2023 (USD MILLION)

FIGURE 29. GLOBAL BUSINESS INTELLIGENCE MARKET SIZE, BY MEDIA & ENTERTAINMENT, BY GEOGRAPHY, 2016 (USD MILLION)

FIGURE 30. GLOBAL BUSINESS INTELLIGENCE MARKET SIZE, BY MEDIA & ENTERTAINMENT, BY GEOGRAPHY, 2016 VS 2023 (USD MILLION)

FIGURE 31. GLOBAL BUSINESS INTELLIGENCE MARKET SIZE, BY TELECOMMUNICATION, BY GEOGRAPHY, 2016 (USD MILLION)

FIGURE 32. GLOBAL BUSINESS INTELLIGENCE MARKET SIZE, BY TELECOMMUNICATION, BY GEOGRAPHY, 2016 VS 2023 (USD MILLION)

FIGURE 33. GLOBAL BUSINESS INTELLIGENCE MARKET SIZE, BY TRANSPORTATION & LOGISTICS, BY GEOGRAPHY, 2016 (USD MILLION)

FIGURE 34. GLOBAL BUSINESS INTELLIGENCE MARKET SIZE, BY TRANSPORTATION & LOGISTICS, BY GEOGRAPHY, 2016 VS 2023 (USD MILLION)

FIGURE 35. GLOBAL BUSINESS INTELLIGENCE MARKET SIZE, BY TRAVEL & HOSPITALITY, BY GEOGRAPHY, 2016 (USD MILLION)

FIGURE 36. GLOBAL BUSINESS INTELLIGENCE MARKET SIZE, BY TRAVEL & HOSPITALITY, BY GEOGRAPHY, 2016 VS 2023 (USD MILLION)

FIGURE 37. AMERICAS BUSINESS INTELLIGENCE MARKET SIZE, BY GEOGRAPHY, 2016 VS 2023 (USD MILLION)

FIGURE 38. UNITED STATES BUSINESS INTELLIGENCE MARKET SIZE, 2016 VS 2023 (USD MILLION)

FIGURE 39. EUROPE, MIDDLE EAST & AFRICA BUSINESS INTELLIGENCE MARKET SIZE, BY GEOGRAPHY, 2016 VS 2023 (USD MILLION)

FIGURE 40. UNITED KINGDOM BUSINESS INTELLIGENCE MARKET SIZE, 2016 VS 2023 (USD MILLION)

FIGURE 41. GERMANY BUSINESS INTELLIGENCE MARKET SIZE, 2016 VS 2023 (USD MILLION)

FIGURE 42. SAUDI ARABIA BUSINESS INTELLIGENCE MARKET SIZE, 2016 VS 2023 (USD MILLION)

FIGURE 43. ASIA-PACIFIC BUSINESS INTELLIGENCE MARKET SIZE, BY GEOGRAPHY, 2016 VS 2023 (USD MILLION)

FIGURE 44. CHINA BUSINESS INTELLIGENCE MARKET SIZE, 2016 VS 2023 (USD MILLION)

FIGURE 45. JAPAN BUSINESS INTELLIGENCE MARKET SIZE, 2016 VS 2023 (USD MILLION)

FIGURE 46. INDIA BUSINESS INTELLIGENCE MARKET SIZE, 2016 VS 2023 (USD MILLION)

FIGURE 47. 360IRESEARCH FPNV POSITIONING MATRIX FOR BUSINESS INTELLIGENCE MARKET

I would like to order

Product name: Global Business Intelligence Market - Trends Analysis, Product Usability Profiles & Forecasts to 2023

Product link: <https://marketpublishers.com/r/G96B88B0B01EN.html>

Price: US\$ 3,000.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G96B88B0B01EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

