

Global Breast Imaging Market - Premium Insight, Competitive News Feed Analysis, Company Usability Profiles, Market Sizing & Forecasts to 2025

https://marketpublishers.com/r/GC72BF51FE0EN.html

Date: June 2019 Pages: 116 Price: US\$ 3,449.00 (Single User License) ID: GC72BF51FE0EN

Abstracts

The Global Breast Imaging Market is expected to grow from USD 3,492.14 Million in 2018 to USD 6,118.67 Million by the end of 2025 at a Compound Annual Growth Rate (CAGR) of 8.34%.

The positioning of the Global Breast Imaging Market vendors in FPNV Positioning Matrix are determined by Business Strategy (Business Growth, Industry Coverage, Financial Viability, and Channel Support) and Product Satisfaction (Value for Money, Ease of Use, Product Features, and Customer Support) and placed into four quadrants (F: Forefront, P: Pathfinders, N: Niche, and V: Vital).

The report deeply explores the recent significant developments by the leading vendors and innovation profiles in the Global Breast Imaging Market including are Fujifilm Holdings Corporation, GE Healthcare, Hologic, Inc., Philips Healthcare, Siemens Healthineers, Aurora Imaging Technology, Inc., CMR Naviscan Corporation, Delphinus Medical Technologies, Inc., Dilon Technologies, Inc., KUB Technologies Inc., Micrima Limited, Planmed Oy, Shimadzu Corporation, Sonocin?, Inc., and SuperSonic Imagine SA.

On the basis of Type, the Global Breast Imaging Market is studied across Breast MRI Scans, Breast Ultrasound, Elastography, Electrical Impedance Imaging, Mammograms, and Molecular Breast Imaging.

For the detailed coverage of the study, the market has been geographically divided into the Americas, Asia-Pacific, and Europe, Middle East & Africa. The report provides details of qualitative and quantitative insights about the major countries in the region



and taps the major regional developments in detail.

In the report, we have covered two proprietary models, the FPNV Positioning Matrix and Competitive Strategic Window. The FPNV Positioning Matrix analyses the competitive market place for the players in terms of product satisfaction and business strategy they adopt to sustain in the market. The Competitive Strategic Window analyses the competitive landscape in terms of markets, applications, and geographies. The Competitive Strategic Window helps the vendor define an alignment or fit between their capabilities and opportunities for future growth prospects. During a forecast period, it defines the optimal or favorable fit for the vendors to adopt successive merger and acquisitions strategies, geography expansion, research & development, new product introduction strategies to execute further business expansion and growth.

Research Methodology:

Our market forecasting is based on a market model derived from market connectivity, dynamics, and identified influential factors around which assumptions about the market are made. These assumptions are enlightened by fact-bases, put by primary and secondary research instruments, regressive analysis and an extensive connect with industry people. Market forecasting derived from in-depth understanding attained from future market spending patterns provides quantified insight to support your decision-making process. The interview is recorded, and the information gathered in put on the drawing board with the information collected through secondary research.

The report provides insights on the following pointers:

1. Market Penetration: Provides comprehensive information on sulfuric acid offered by the key players in the Global Breast Imaging Market

2. Product Development & Innovation: Provides intelligent insights on future technologies, R&D activities, and new product developments in the Global Breast Imaging Market

3. Market Development: Provides in-depth information about lucrative emerging markets and analyzes the markets for the Global Breast Imaging Market

4. Market Diversification: Provides detailed information about new products launches, untapped geographies, recent developments, and investments in the Global Breast Imaging Market

5. Competitive Assessment & Intelligence: Provides an exhaustive assessment of market shares, strategies, products, and manufacturing capabilities of the leading players in the Global Breast Imaging Market



The report answers questions such as:

1. What is the market size of Breast Imaging market in the Global?

2. What are the factors that affect the growth in the Global Breast Imaging Market over the forecast period?

3. What is the competitive position in the Global Breast Imaging Market?

4. Which are the best product areas to be invested in over the forecast period in the Global Breast Imaging Market?

- 5. What are the opportunities in the Global Breast Imaging Market?
- 6. What are the modes of entering the Global Breast Imaging Market?



Contents

1. PREFACE

- 1.1. Objectives of the Study
- 1.2. Market Segmentation & Coverage
- 1.3. Years Considered for the Study
- 1.4. Currency & Pricing
- 1.5. Language
- 1.6. Stakeholders

2. RESEARCH & FORECASTING

- 2.1. Research Methodology
 - 2.1.1. Research Process
 - 2.1.2. Research Framework
 - 2.1.3. Research Reliability & Validity
 - 2.1.4. Research Assumptions
- 2.2. Forecasting Methodology
- 2.3. Research Outcome
 - 2.3.1. 360iResearch Competitive Strategic Window
 - 2.3.1.1. Leverage Zone
 - 2.3.1.2. Vantage Zone
 - 2.3.1.3. Speculative Zone
 - 2.3.1.4. Bottleneck Zone
 - 2.3.2. 360iResearch FPNV Positioning Matrix
 - 2.3.2.1. 360iResearch Quadrants
 - 2.3.2.1.1. Forefront
 - 2.3.2.1.2. Pathfinders
 - 2.3.2.1.3. Niche
 - 2.3.2.1.4. Vital
 - 2.3.2.2. Business Strategy
 - 2.3.2.2.1. Business Growth
 - 2.3.2.2.2. Industry Coverage
 - 2.3.2.2.3. Financial Viability
 - 2.3.2.2.4. Channel Support
 - 2.3.2.3. Product Satisfaction
 - 2.3.2.3.1. Value for Money
 - 2.3.2.3.2. Ease of Use



2.3.2.3.3. Product Features 2.3.2.3.4. Customer Support

3. EXECUTIVE SUMMARY

3.1. Outlook in the Breast Imaging Market

3.1.1. Increasing investment and the collaborative ecosystem among the healthcare organizations and technology providers are contributing to the growth of the global breast imaging market

3.1.2. The emerging economies are the potential market place owing to improved healthcare infrastructure and supportive government initiatives, funding, and grants

3.1.3. Hologic Opens State-Of-The-Art Learning and Experience Centre In Zaventem, Belgium

3.1.4. Siemens Healthineers Syngo.Breast Care Adding AI-Based Decision Support

3.1.5. GE Healthcare Introduces Invenia ABUS 2.0

3.2. Opportunities in the Breast Imaging Market

4. PREMIUM INSIGHT

4.1. Market Connectivity

4.2. Market Dynamics

4.2.1. Drivers

4.2.1.1. Need for early detection of breast cancer

4.2.1.2. Practical advantages and patient convenience associated with digital mammography

4.2.1.3. Proactive initiative by government and healthcare organization to raise awareness

4.2.1.4. Increasing investment and collaborative ecosystem

4.2.2. Restraints

4.2.2.1. Patient inconvenience, false positives, over-diagnosis, and over-treatment associated with breast cancer screening

4.2.3. Opportunities

4.2.3.1. Technology advancements and the complimentary products

4.2.3.2. Potential in Emerging Economies

4.2.4. Challenges

4.2.4.1. High cost associated with the modalities

4.3. Porter's Five Forces Analysis

4.3.1. Threat of New Entrants

4.3.2. Threat of Substitutes



- 4.3.3. Bargaining Power of Customers
- 4.3.4. Bargaining Power of Suppliers
- 4.3.5. Industry Rivalry
- 4.4. Industry Trends
- 4.4.1. Technical Development & Trends
 - 4.4.1.1. Mammograms
 - 4.4.1.2. Breast Ultrasound
- 4.4.1.3. Breast MRI Scans
- 4.4.2. Key Registered Patents
- 4.4.3. Other Breast Imaging Technologies
- 4.4.3.1. Optical Imaging Tests
- 4.4.3.2. Molecular Breast Imaging (MBI)
- 4.4.3.3. Positron Emission Mammography (PEM)
- 4.4.3.4. Electrical Impedance Imaging (EIT)
- 4.4.3.5. Elastography

5. GLOBAL BREAST IMAGING MARKET, BY TYPE

- 5.1. Overview
- 5.2. Market Sizing & Forecasting
- 5.3. Breast MRI Scans
- 5.4. Breast Ultrasound
- 5.5. Elastography
- 5.6. Electrical Impedance Imaging
- 5.7. Mammograms
- 5.8. Molecular Breast Imaging

6. GLOBAL BREAST IMAGING MARKET, BY GEOGRAPHY

- 6.1. Overview
- 6.2. Market Sizing & Forecasting
- 6.3. Americas
- 6.3.1. Overview
- 6.3.2. Market Sizing & Forecasting
- 6.3.3. Argentina
- 6.3.4. Brazil
- 6.3.5. Canada
- 6.3.6. Mexico
- 6.3.7. United States



- 6.4. Asia-Pacific
- 6.4.1. Overview
- 6.4.2. Market Sizing & Forecasting
- 6.4.3. Australia
- 6.4.4. China
- 6.4.5. India
- 6.4.6. Japan
- 6.5. Europe, Middle East & Africa
 - 6.5.1. Overview
 - 6.5.2. Market Sizing & Forecasting
 - 6.5.3. France
 - 6.5.4. Germany
 - 6.5.5. Italy
 - 6.5.6. Spain
 - 6.5.7. United Kingdom

7. COMPETITIVE LANDSCAPE

- 7.1. 360iResearch FPNV Positioning Matrix for Global Breast Imaging Market
- 7.2. Market Vendor Ranking Analysis for Global Breast Imaging Market
- 7.3. Competitive News Feed Analysis for Global Breast Imaging Market

8. COMPANY USABILITY PROFILES

- 8.1. Fujifilm Holdings Corporation
 - 8.1.1. Overview
 - 8.1.2. Strategy
 - 8.1.3. SWOT
- 8.2. GE Healthcare
 - 8.2.1. Overview
 - 8.2.2. Strategy
 - 8.2.3. SWOT
- 8.3. Hologic, Inc.
- 8.3.1. Overview
- 8.3.2. Strategy
- 8.3.3. SWOT
- 8.4. Philips Healthcare
 - 8.4.1. Overview
 - 8.4.2. Strategy



8.4.3. SWOT

8.5. Siemens Healthineers

- 8.5.1. Overview
- 8.5.2. Strategy
- 8.5.3. SWOT
- 8.6. Aurora Imaging Technology, Inc.
- 8.7. CMR Naviscan Corporation
- 8.8. Delphinus Medical Technologies, Inc.
- 8.9. Dilon Technologies, Inc.
- 8.10. KUB Technologies Inc.
- 8.11. Micrima Limited
- 8.12. Planmed Oy
- 8.13. Shimadzu Corporation
- 8.14. Sonocin?, Inc.
- 8.15. SuperSonic Imagine SA

9. APPENDIX

- 9.1. Discussion Guide
- 9.2. Top Reports

9.2.1. Global Crane Rental Market - Premium Insight, Competitive News Feed Analysis, Company Usability Profiles, Market Sizing & Forecasts to 2025

9.2.2. Global Computer Vision Market - Premium Insight, Competitive News Feed Analysis, Company Usability Profiles, Market Sizing & Forecasts to 2025

9.2.3. Global Payment Gateway Market - Premium Insight, Competitive News Feed Analysis, Company Usability Profiles, Market Sizing & Forecasts to 2025

9.2.4. Global B2B Travel Market - Premium Insight, Competitive News Feed Analysis, Company Usability Profiles, Market Sizing & Forecasts to 2025

9.2.5. Global Varicose Vein Treatment Devices Market - Premium Insight, Competitive News Feed Analysis, Company Usability Profiles, Market Sizing & Forecasts to 20259.3. Author Details



I would like to order

Product name: Global Breast Imaging Market - Premium Insight, Competitive News Feed Analysis, Company Usability Profiles, Market Sizing & Forecasts to 2025 Product link: <u>https://marketpublishers.com/r/GC72BF51FE0EN.html</u> Price: US\$ 3,449.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/GC72BF51FE0EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970



Global Breast Imaging Market - Premium Insight, Competitive News Feed Analysis, Company Usability Profiles, Ma...