

Global Automotive Paint & Coating Market - Premium Insight, Competitive News Feed Analysis, Company Usability Profiles, Market Sizing & Forecasts to 2025

<https://marketpublishers.com/r/GCF90B6E5638EN.html>

Date: January 2020

Pages: 116

Price: US\$ 3,449.00 (Single User License)

ID: GCF90B6E5638EN

Abstracts

The Global Automotive Paint & Coating Market is expected to grow from USD 15,523.98 Million in 2018 to USD 26,453.98 Million by the end of 2025 at a Compound Annual Growth Rate (CAGR) of 7.91%.

The positioning of the Global Automotive Paint & Coating Market vendors in FPNV Positioning Matrix are determined by Business Strategy (Business Growth, Industry Coverage, Financial Viability, and Channel Support) and Product Satisfaction (Value for Money, Ease of Use, Product Features, and Customer Support) and placed into four quadrants (F: Forefront, P: Pathfinders, N: Niche, and V: Vital).

The report deeply explores the recent significant developments by the leading vendors and innovation profiles in the Global Automotive Paint & Coating Market including are 3M A/S, Akzo Nobel N.V., Axalta Coating Systems Ltd., BASF SE, Clariant AG, Covestro AG, DuPont Coatings & Color Technologies Group, Kansai Paint Co., Ltd., KCC Corporation, Nippon Paint, PPG Industries, Sherwin-Williams Company, Solvay S.A., The DOW Chemical Company, and Valspar Corporation.

On the basis of Painting Equipment Type, the Global Automotive Paint & Coating Market is studied across Airless Spray Gun and Electrostatic Spray Gun.

On the basis of Technology, the Global Automotive Paint & Coating Market is studied across Powder Coating, Solvent-Borne, and Waterborne.

On the basis of Type, the Global Automotive Paint & Coating Market is studied across Basecoat, Clearcoat, Electrocoat, and Primer.

On the basis of Vehicle Type, the Global Automotive Paint & Coating Market is studied across Buses, Light Commercial Vehicle, Passenger Car, Trucks, and Two-wheelers.

For the detailed coverage of the study, the market has been geographically divided into the Americas, Asia-Pacific, and Europe, Middle East & Africa. The report provides details of qualitative and quantitative insights about the major countries in the region and taps the major regional developments in detail.

In the report, we have covered two proprietary models, the FPNV Positioning Matrix and Competitive Strategic Window. The FPNV Positioning Matrix analyses the competitive market place for the players in terms of product satisfaction and business strategy they adopt to sustain in the market. The Competitive Strategic Window analyses the competitive landscape in terms of markets, applications, and geographies. The Competitive Strategic Window helps the vendor define an alignment or fit between their capabilities and opportunities for future growth prospects. During a forecast period, it defines the optimal or favorable fit for the vendors to adopt successive merger and acquisitions strategies, geography expansion, research & development, new product introduction strategies to execute further business expansion and growth.

Research Methodology:

Our market forecasting is based on a market model derived from market connectivity, dynamics, and identified influential factors around which assumptions about the market are made. These assumptions are enlightened by fact-bases, put by primary and secondary research instruments, regressive analysis and an extensive connect with industry people. Market forecasting derived from in-depth understanding attained from future market spending patterns provides quantified insight to support your decision-making process. The interview is recorded, and the information gathered is put on the drawing board with the information collected through secondary research.

The report provides insights on the following pointers:

1. **Market Penetration:** Provides comprehensive information on sulfuric acid offered by the key players in the Global Automotive Paint & Coating Market
2. **Product Development & Innovation:** Provides intelligent insights on future technologies, R&D activities, and new product developments in the Global Automotive Paint & Coating Market
3. **Market Development:** Provides in-depth information about lucrative emerging markets and analyzes the markets for the Global Automotive Paint & Coating Market

4. **Market Diversification:** Provides detailed information about new products launches, untapped geographies, recent developments, and investments in the Global Automotive Paint & Coating Market
5. **Competitive Assessment & Intelligence:** Provides an exhaustive assessment of market shares, strategies, products, and manufacturing capabilities of the leading players in the Global Automotive Paint & Coating Market

The report answers questions such as:

1. What is the market size of Automotive Paint & Coating market in the Global?
2. What are the factors that affect the growth in the Global Automotive Paint & Coating Market over the forecast period?
3. What is the competitive position in the Global Automotive Paint & Coating Market?
4. Which are the best product areas to be invested in over the forecast period in the Global Automotive Paint & Coating Market?
5. What are the opportunities in the Global Automotive Paint & Coating Market?
6. What are the modes of entering the Global Automotive Paint & Coating Market?

Contents

1. PREFACE

- 1.1. Objectives of the Study
- 1.2. Market Segmentation & Coverage
- 1.3. Years Considered for the Study
- 1.4. Currency & Pricing
- 1.5. Language
- 1.6. Stakeholders

2. RESEARCH & FORECASTING

- 2.1. Research Methodology
 - 2.1.1. Research Process
 - 2.1.2. Research Framework
 - 2.1.3. Research Reliability & Validity
 - 2.1.4. Research Assumptions
- 2.2. Forecasting Methodology
- 2.3. Research Outcome
 - 2.3.1. 360iResearch Competitive Strategic Window
 - 2.3.1.1. Leverage Zone
 - 2.3.1.2. Vantage Zone
 - 2.3.1.3. Speculative Zone
 - 2.3.1.4. Bottleneck Zone
 - 2.3.2. 360iResearch FPNV Positioning Matrix
 - 2.3.2.1. 360iResearch Quadrants
 - 2.3.2.1.1. Forefront
 - 2.3.2.1.2. Pathfinders
 - 2.3.2.1.3. Niche
 - 2.3.2.1.4. Vital
 - 2.3.2.2. Business Strategy
 - 2.3.2.2.1. Business Growth
 - 2.3.2.2.2. Industry Coverage
 - 2.3.2.2.3. Financial Viability
 - 2.3.2.2.4. Channel Support
 - 2.3.2.3. Product Satisfaction
 - 2.3.2.3.1. Value for Money
 - 2.3.2.3.2. Ease of Use

- 2.3.2.3.3. Product Features
- 2.3.2.3.4. Customer Support

3. EXECUTIVE SUMMARY

- 3.1. Outlook in the Automotive Paint & Coating Market
- 3.2. Opportunities in the Automotive Paint & Coating Market

4. PREMIUM INSIGHT

- 4.1. Market Connectivity
- 4.2. Market Dynamics
 - 4.2.1. Drivers
 - 4.2.1.1. Stringent regulations and environmental concerns for paint manufacturing
 - 4.2.1.2. Increasing reach of players in the automotive refinish market
 - 4.2.2. Restraints
 - 4.2.2.1. Restriction in refinish due to safety considerations
 - 4.2.3. Opportunities
 - 4.2.3.1. Innovative paint and coating technologies
 - 4.2.3.2. Attractive powder coating for premium and ultra-premium cars
 - 4.2.4. Challenges
 - 4.2.4.1. Reducing paint wastage
 - 4.2.4.2. Rapid change in consumer preferences
- 4.3. Porter's Five Forces Analysis
 - 4.3.1. Threat of New Entrants
 - 4.3.2. Threat of Substitutes
 - 4.3.3. Bargaining Power of Customers
 - 4.3.4. Bargaining Power of Suppliers
 - 4.3.5. Industry Rivalry
- 4.4. Industry Trends

5. GLOBAL AUTOMOTIVE PAINT & COATING MARKET, BY PAINTING EQUIPMENT TYPE

- 5.1. Overview
- 5.2. Market Sizing & Forecasting
- 5.3. Airless Spray Gun
- 5.4. Electrostatic Spray Gun

6. GLOBAL AUTOMOTIVE PAINT & COATING MARKET, BY TECHNOLOGY

- 6.1. Overview
- 6.2. Market Sizing & Forecasting
- 6.3. Powder Coating
- 6.4. Solvent-Borne
- 6.5. Waterborne

7. GLOBAL AUTOMOTIVE PAINT & COATING MARKET, BY TYPE

- 7.1. Overview
- 7.2. Market Sizing & Forecasting
- 7.3. Basecoat
- 7.4. Clearcoat
- 7.5. Electrocoat
- 7.6. Primer

8. GLOBAL AUTOMOTIVE PAINT & COATING MARKET, BY VEHICLE TYPE

- 8.1. Overview
- 8.2. Market Sizing & Forecasting
- 8.3. Buses
- 8.4. Light Commercial Vehicle
- 8.5. Passenger Car
- 8.6. Trucks
- 8.7. Two-wheelers

9. GLOBAL AUTOMOTIVE PAINT & COATING MARKET, BY GEOGRAPHY

- 9.1. Overview
- 9.2. Market Sizing & Forecasting
- 9.3. Americas
 - 9.3.1. Overview
 - 9.3.2. Market Sizing & Forecasting
 - 9.3.3. Argentina
 - 9.3.4. Brazil
 - 9.3.5. Canada
 - 9.3.6. Mexico
 - 9.3.7. United States

9.4. Asia-Pacific

9.4.1. Overview

9.4.2. Market Sizing & Forecasting

9.4.3. Australia

9.4.4. China

9.4.5. India

9.4.6. Japan

9.5. Europe, Middle East & Africa

9.5.1. Overview

9.5.2. Market Sizing & Forecasting

9.5.3. France

9.5.4. Germany

9.5.5. Italy

9.5.6. Spain

9.5.7. United Kingdom

10. COMPETITIVE LANDSCAPE

10.1. 360iResearch FPNV Positioning Matrix for Global Automotive Paint & Coating Market

10.2. Market Vendor Ranking Analysis for Global Automotive Paint & Coating Market

10.3. Competitive News Feed Analysis for Global Automotive Paint & Coating Market

11. COMPANY USABILITY PROFILES

11.1. 3M A/S

11.1.1. Overview

11.1.2. Strategy

11.1.3. SWOT

11.2. Akzo Nobel N.V.

11.2.1. Overview

11.2.2. Strategy

11.2.3. SWOT

11.3. Axalta Coating Systems Ltd.

11.3.1. Overview

11.3.2. Strategy

11.3.3. SWOT

11.4. BASF SE

11.4.1. Overview

- 11.4.2. Strategy
- 11.4.3. SWOT
- 11.5. Clariant AG
 - 11.5.1. Overview
 - 11.5.2. Strategy
 - 11.5.3. SWOT
- 11.6. Covestro AG
- 11.7. DuPont Coatings & Color Technologies Group
- 11.8. KCC Corporation
- 11.9. Kansai Paint Co., Ltd.
- 11.10. Nippon Paint
- 11.11. PPG Industries
- 11.12. Sherwin-Williams Company
- 11.13. Solvay S.A.
- 11.14. The DOW Chemical Company
- 11.15. Valspar Corporation

12. APPENDIX

- 12.1. Discussion Guide
- 12.2. Top Reports
 - 12.2.1. Global Crane Rental Market - Premium Insight, Competitive News Feed Analysis, Company Usability Profiles, Market Sizing & Forecasts to 2025
 - 12.2.2. Global Computer Vision Market - Premium Insight, Competitive News Feed Analysis, Company Usability Profiles, Market Sizing & Forecasts to 2025
 - 12.2.3. Global Payment Gateway Market - Premium Insight, Competitive News Feed Analysis, Company Usability Profiles, Market Sizing & Forecasts to 2025
 - 12.2.4. Global B2B Travel Market - Premium Insight, Competitive News Feed Analysis, Company Usability Profiles, Market Sizing & Forecasts to 2025
 - 12.2.5. Global Varicose Vein Treatment Devices Market - Premium Insight, Competitive News Feed Analysis, Company Usability Profiles, Market Sizing & Forecasts to 2025
- 12.3. Author Details

I would like to order

Product name: Global Automotive Paint & Coating Market - Premium Insight, Competitive News Feed Analysis, Company Usability Profiles, Market Sizing & Forecasts to 2025

Product link: <https://marketpublishers.com/r/GCF90B6E5638EN.html>

Price: US\$ 3,449.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GCF90B6E5638EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

