

Global Automotive Airbag Market - Premium Insight, Competitive News Feed Analysis, Company Usability Profiles, Market Sizing & Forecasts to 2025

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Abstracts

The Global Automotive Airbag Market is expected to grow from USD 42,365.89 Million in 2018 to USD 85,632.45 Million by the end of 2025 at a Compound Annual Growth Rate (CAGR) of 10.57%.

The positioning of the Global Automotive Airbag Market vendors in FPNV Positioning Matrix are determined by Business Strategy (Business Growth, Industry Coverage, Financial Viability, and Channel Support) and Product Satisfaction (Value for Money, Ease of Use, Product Features, and Customer Support) and placed into four quadrants (F: Forefront, P: Pathfinders, N: Niche, and V: Vital).

The report deeply explores the recent significant developments by the leading vendors and innovation profiles in the Global Automotive Airbag Market including are Continental AG, Denso Corporation, Key Safety Systems, Neaton Auto Products Manufacturing Incorporation, Toyota Gosei Corporation, Autoliv, Delphi Automotive, Robert Bosch GmbH, Takata Corporation, and TRW Automotive.

On the basis of Type, the Global Automotive Airbag Market is studied across Automotive Curtain Airbag, Automotive Front Airbag, Automotive Knee Airbag, and Automotive Side Airbag.

On the basis of Vehicle Type, the Global Automotive Airbag Market is studied across Commercial Vehicles and Passenger Vehicles.

For the detailed coverage of the study, the market has been geographically divided into the Americas, Asia-Pacific, and Europe, Middle East & Africa. The report provides

details of qualitative and quantitative insights about the major countries in the region and taps the major regional developments in detail.

In the report, we have covered two proprietary models, the FPNV Positioning Matrix and Competitive Strategic Window. The FPNV Positioning Matrix analyses the competitive market place for the players in terms of product satisfaction and business strategy they adopt to sustain in the market. The Competitive Strategic Window analyses the competitive landscape in terms of markets, applications, and geographies. The Competitive Strategic Window helps the vendor define an alignment or fit between their capabilities and opportunities for future growth prospects. During a forecast period, it defines the optimal or favorable fit for the vendors to adopt successive merger and acquisitions strategies, geography expansion, research & development, new product introduction strategies to execute further business expansion and growth.

Research Methodology:

Our market forecasting is based on a market model derived from market connectivity, dynamics, and identified influential factors around which assumptions about the market are made. These assumptions are enlightened by fact-bases, put by primary and secondary research instruments, regressive analysis and an extensive connect with industry people. Market forecasting derived from in-depth understanding attained from future market spending patterns provides quantified insight to support your decision-making process. The interview is recorded, and the information gathered is put on the drawing board with the information collected through secondary research.

The report provides insights on the following pointers:

1. **Market Penetration:** Provides comprehensive information on sulfuric acid offered by the key players in the Global Automotive Airbag Market
2. **Product Development & Innovation:** Provides intelligent insights on future technologies, R&D activities, and new product developments in the Global Automotive Airbag Market
3. **Market Development:** Provides in-depth information about lucrative emerging markets and analyzes the markets for the Global Automotive Airbag Market
4. **Market Diversification:** Provides detailed information about new products launches, untapped geographies, recent developments, and investments in the Global Automotive Airbag Market
5. **Competitive Assessment & Intelligence:** Provides an exhaustive assessment of market shares, strategies, products, and manufacturing capabilities of the leading players in the Global Automotive Airbag Market

The report answers questions such as:

1. What is the market size of Automotive Airbag market in the Global?
2. What are the factors that affect the growth in the Global Automotive Airbag Market over the forecast period?
3. What is the competitive position in the Global Automotive Airbag Market?
4. Which are the best product areas to be invested in over the forecast period in the Global Automotive Airbag Market?
5. What are the opportunities in the Global Automotive Airbag Market?
6. What are the modes of entering the Global Automotive Airbag Market?

Contents

1. PREFACE

- 1.1. Objectives of the Study
- 1.2. Market Segmentation & Coverage
- 1.3. Years Considered for the Study
- 1.4. Currency & Pricing
- 1.5. Language
- 1.6. Stakeholders

2. RESEARCH & FORECASTING

- 2.1. Research Methodology
 - 2.1.1. Research Process
 - 2.1.2. Research Framework
 - 2.1.3. Research Reliability & Validity
 - 2.1.4. Research Assumptions
- 2.2. Forecasting Methodology
- 2.3. Research Outcome
 - 2.3.1. 360iResearch Competitive Strategic Window
 - 2.3.1.1. Leverage Zone
 - 2.3.1.2. Vantage Zone
 - 2.3.1.3. Speculative Zone
 - 2.3.1.4. Bottleneck Zone
 - 2.3.2. 360iResearch FPNV Positioning Matrix
 - 2.3.2.1. 360iResearch Quadrants
 - 2.3.2.1.1. Forefront
 - 2.3.2.1.2. Pathfinders
 - 2.3.2.1.3. Niche
 - 2.3.2.1.4. Vital
 - 2.3.2.2. Business Strategy
 - 2.3.2.2.1. Business Growth
 - 2.3.2.2.2. Industry Coverage
 - 2.3.2.2.3. Financial Viability
 - 2.3.2.2.4. Channel Support
 - 2.3.2.3. Product Satisfaction
 - 2.3.2.3.1. Value for Money
 - 2.3.2.3.2. Ease of Use

- 2.3.2.3.3. Product Features
- 2.3.2.3.4. Customer Support

3. EXECUTIVE SUMMARY

- 3.1. Outlook in the Automotive Airbag Market
- 3.2. Opportunities in the Automotive Airbag Market

4. PREMIUM INSIGHT

- 4.1. Market Connectivity
- 4.2. Market Dynamics
 - 4.2.1. Drivers
 - 4.2.2. Restraints
 - 4.2.3. Opportunities
 - 4.2.4. Challenges
- 4.3. Porter's Five Forces Analysis
 - 4.3.1. Threat of New Entrants
 - 4.3.2. Threat of Substitutes
 - 4.3.3. Bargaining Power of Customers
 - 4.3.4. Bargaining Power of Suppliers
 - 4.3.5. Industry Rivalry
- 4.4. Industry Trends

5. GLOBAL AUTOMOTIVE AIRBAG MARKET, BY TYPE

- 5.1. Overview
- 5.2. Market Sizing & Forecasting
- 5.3. Automotive Curtain Airbag
- 5.4. Automotive Front Airbag
- 5.5. Automotive Knee Airbag
- 5.6. Automotive Side Airbag

6. GLOBAL AUTOMOTIVE AIRBAG MARKET, BY VEHICLE TYPE

- 6.1. Overview
- 6.2. Market Sizing & Forecasting
- 6.3. Commercial Vehicles
- 6.4. Passenger Vehicles

7. GLOBAL AUTOMOTIVE AIRBAG MARKET, BY GEOGRAPHY

7.1. Overview

7.2. Market Sizing & Forecasting

7.3. Americas

7.3.1. Overview

7.3.2. Market Sizing & Forecasting

7.3.3. Argentina

7.3.4. Brazil

7.3.5. Canada

7.3.6. Mexico

7.3.7. United States

7.4. Asia-Pacific

7.4.1. Overview

7.4.2. Market Sizing & Forecasting

7.4.3. Australia

7.4.4. China

7.4.5. India

7.4.6. Japan

7.5. Europe, Middle East & Africa

7.5.1. Overview

7.5.2. Market Sizing & Forecasting

7.5.3. France

7.5.4. Germany

7.5.5. Italy

7.5.6. Spain

7.5.7. United Kingdom

8. COMPETITIVE LANDSCAPE

8.1. 360iResearch FPNV Positioning Matrix for Global Automotive Airbag Market

8.2. Market Vendor Ranking Analysis for Global Automotive Airbag Market

8.3. Competitive News Feed Analysis for Global Automotive Airbag Market

9. COMPANY USABILITY PROFILES

9.1. Continental AG

9.1.1. Overview

- 9.1.2. Strategy
- 9.1.3. SWOT
- 9.2. Denso Corporation
 - 9.2.1. Overview
 - 9.2.2. Strategy
 - 9.2.3. SWOT
- 9.3. Key Safety Systems
 - 9.3.1. Overview
 - 9.3.2. Strategy
 - 9.3.3. SWOT
- 9.4. Neaton Auto Products Manufacturing Incorporation
 - 9.4.1. Overview
 - 9.4.2. Strategy
 - 9.4.3. SWOT
- 9.5. Toyota Gosei Corporation
 - 9.5.1. Overview
 - 9.5.2. Strategy
 - 9.5.3. SWOT
- 9.6. Autoliv
- 9.7. Delphi Automotive
- 9.8. Robert Bosch GmbH
- 9.9. TRW Automotive
- 9.10. Takata Corporation

10. APPENDIX

- 10.1. Discussion Guide
- 10.2. Top Reports
 - 10.2.1. Global Crane Rental Market - Premium Insight, Competitive News Feed Analysis, Company Usability Profiles, Market Sizing & Forecasts to 2025
 - 10.2.2. Global Computer Vision Market - Premium Insight, Competitive News Feed Analysis, Company Usability Profiles, Market Sizing & Forecasts to 2025
 - 10.2.3. Global Payment Gateway Market - Premium Insight, Competitive News Feed Analysis, Company Usability Profiles, Market Sizing & Forecasts to 2025
 - 10.2.4. Global B2B Travel Market - Premium Insight, Competitive News Feed Analysis, Company Usability Profiles, Market Sizing & Forecasts to 2025
 - 10.2.5. Global Varicose Vein Treatment Devices Market - Premium Insight, Competitive News Feed Analysis, Company Usability Profiles, Market Sizing & Forecasts to 2025

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