

Global Accounting Software Market - Premium Insight, Competitive News Feed Analysis, Company Usability Profiles, Market Sizing & Forecasts to 2025

<https://marketpublishers.com/r/G54F90BBD4ABEN.html>

Date: August 2019

Pages: 104

Price: US\$ 3,449.00 (Single User License)

ID: G54F90BBD4ABEN

Abstracts

The Global Accounting Software Market is expected to grow from USD 5,536.68 Million in 2018 to USD 9,985.68 Million by the end of 2025 at a Compound Annual Growth Rate (CAGR) of 8.79%.

The positioning of the Global Accounting Software Market vendors in FPNV Positioning Matrix are determined by Business Strategy (Business Growth, Industry Coverage, Financial Viability, and Channel Support) and Product Satisfaction (Value for Money, Ease of Use, Product Features, and Customer Support) and placed into four quadrants (F: Forefront, P: Pathfinders, N: Niche, and V: Vital).

The report deeply explores the recent significant developments by the leading vendors and innovation profiles in the Global Accounting Software Market including are Intuit Inc., Microsoft Corporation, Oracle Corporation, SAP SE, Xero Ltd, AccountMate Software Corporation, Acumatica Inc., Epicor Software Corporation, Infor Inc., NetSuite Inc., Open Systems Inc., Red Wing Software Inc., Unit4 Business Software Limited, Xero Ltd, Zeta Software LLC,, and Zoho Corp.

On the basis of Function, the Global Accounting Software Market is studied across Accounts Payable, Accounts Receivable, Cash Flow Management, Cost Management, General Ledger and Chart of Accounts, and Reporting and KPIs.

On the basis of Type, the Global Accounting Software Market is studied across Integrated and Standalone.

On the basis of Industry, the Global Accounting Software Market is studied across

Automotive & Transport, Business & Finance, Chemicals & Materials, Consumer Goods & Services, Energy & Natural Resources, Food & Beverage, Government & Public Sector, Healthcare, Manufacturing & Construction, Military Aerospace & Defense, Pharmaceuticals, and Telecommunications & Computing.

On the basis of Deployment, the Global Accounting Software Market is studied across Cloud-based and On-premise.

On the basis of End User, the Global Accounting Software Market is studied across Enterprises, Entry and Microbusinesses, and Small and Medium Businesses.

For the detailed coverage of the study, the market has been geographically divided into the Americas, Asia-Pacific, and Europe, Middle East & Africa. The report provides details of qualitative and quantitative insights about the major countries in the region and taps the major regional developments in detail.

In the report, we have covered two proprietary models, the FPNV Positioning Matrix and Competitive Strategic Window. The FPNV Positioning Matrix analyses the competitive market place for the players in terms of product satisfaction and business strategy they adopt to sustain in the market. The Competitive Strategic Window analyses the competitive landscape in terms of markets, applications, and geographies. The Competitive Strategic Window helps the vendor define an alignment or fit between their capabilities and opportunities for future growth prospects. During a forecast period, it defines the optimal or favorable fit for the vendors to adopt successive merger and acquisitions strategies, geography expansion, research & development, new product introduction strategies to execute further business expansion and growth.

Research Methodology:

Our market forecasting is based on a market model derived from market connectivity, dynamics, and identified influential factors around which assumptions about the market are made. These assumptions are enlightened by fact-bases, put by primary and secondary research instruments, regressive analysis and an extensive connect with industry people. Market forecasting derived from in-depth understanding attained from future market spending patterns provides quantified insight to support your decision-making process. The interview is recorded, and the information gathered is put on the drawing board with the information collected through secondary research.

The report provides insights on the following pointers:

1. **Market Penetration:** Provides comprehensive information on sulfuric acid offered by the key players in the Global Accounting Software Market
2. **Product Development & Innovation:** Provides intelligent insights on future technologies, R&D activities, and new product developments in the Global Accounting Software Market
3. **Market Development:** Provides in-depth information about lucrative emerging markets and analyzes the markets for the Global Accounting Software Market
4. **Market Diversification:** Provides detailed information about new products launches, untapped geographies, recent developments, and investments in the Global Accounting Software Market
5. **Competitive Assessment & Intelligence:** Provides an exhaustive assessment of market shares, strategies, products, and manufacturing capabilities of the leading players in the Global Accounting Software Market

The report answers questions such as:

1. What is the market size of Accounting Software market in the Global?
2. What are the factors that affect the growth in the Global Accounting Software Market over the forecast period?
3. What is the competitive position in the Global Accounting Software Market?
4. Which are the best product areas to be invested in over the forecast period in the Global Accounting Software Market?
5. What are the opportunities in the Global Accounting Software Market?
6. What are the modes of entering the Global Accounting Software Market?

Contents

1. PREFACE

- 1.1. Objectives of the Study
- 1.2. Market Segmentation & Coverage
- 1.3. Years Considered for the Study
- 1.4. Currency & Pricing
- 1.5. Language
- 1.6. Stakeholders

2. RESEARCH & FORECASTING

- 2.1. Research Methodology
 - 2.1.1. Research Process
 - 2.1.2. Research Framework
 - 2.1.3. Research Reliability & Validity
 - 2.1.4. Research Assumptions
- 2.2. Forecasting Methodology
- 2.3. Research Outcome
 - 2.3.1. 360iResearch Competitive Strategic Window
 - 2.3.1.1. Leverage Zone
 - 2.3.1.2. Vantage Zone
 - 2.3.1.3. Speculative Zone
 - 2.3.1.4. Bottleneck Zone
 - 2.3.2. 360iResearch FPNV Positioning Matrix
 - 2.3.2.1. 360iResearch Quadrants
 - 2.3.2.1.1. Forefront
 - 2.3.2.1.2. Pathfinders
 - 2.3.2.1.3. Niche
 - 2.3.2.1.4. Vital
 - 2.3.2.2. Business Strategy
 - 2.3.2.2.1. Business Growth
 - 2.3.2.2.2. Industry Coverage
 - 2.3.2.2.3. Financial Viability
 - 2.3.2.2.4. Channel Support
 - 2.3.2.3. Product Satisfaction
 - 2.3.2.3.1. Value for Money
 - 2.3.2.3.2. Ease of Use

- 2.3.2.3.3. Product Features
- 2.3.2.3.4. Customer Support

3. EXECUTIVE SUMMARY

- 3.1. Outlook in the Accounting Software Market
- 3.2. Opportunities in the Accounting Software Market

4. PREMIUM INSIGHT

- 4.1. Market Connectivity
- 4.2. Market Dynamics
 - 4.2.1. Drivers
 - 4.2.1.1. Increased data accuracy by reducing the risk of human error
 - 4.2.1.2. Government enforcement to comply with the standards
 - 4.2.1.3. Streamline workflows due to automated accounting process and calculations
 - 4.2.1.4. Efficient distribution of accounting data across various departments within the organization
 - 4.2.2. Restraints
 - 4.2.2.1. Security issues related to personal and business financial data
 - 4.2.2.2. Regional variations in accounting standards and financial regulations
 - 4.2.3. Opportunities
 - 4.2.3.1. Intelligent assistants to help accountants with bots and AI capabilities
 - 4.2.3.2. Implementation of two tier to cover better needs of production functionalities and accounting
 - 4.2.4. Challenges
 - 4.2.4.1. Challenges associated with the BYOD policy
 - 4.2.4.2. Complications associated with ensuring accounting information integrates well with current systems
- 4.3. Porter's Five Forces Analysis
 - 4.3.1. Threat of New Entrants
 - 4.3.2. Threat of Substitutes
 - 4.3.3. Bargaining Power of Customers
 - 4.3.4. Bargaining Power of Suppliers
 - 4.3.5. Industry Rivalry
- 4.4. Industry Trends
 - 4.4.1. Investment Landscape
 - 4.4.2. Value Chain Analysis

5. GLOBAL ACCOUNTING SOFTWARE MARKET, BY FUNCTION

- 5.1. Overview
- 5.2. Market Sizing & Forecasting
- 5.3. Accounts Payable
- 5.4. Accounts Receivable
- 5.5. Cash Flow Management
- 5.6. Cost Management
- 5.7. General Ledger and Chart of Accounts
- 5.8. Reporting and KPIs

6. GLOBAL ACCOUNTING SOFTWARE MARKET, BY TYPE

- 6.1. Overview
- 6.2. Market Sizing & Forecasting
- 6.3. Integrated
- 6.4. Standalone

7. GLOBAL ACCOUNTING SOFTWARE MARKET, BY INDUSTRY

- 7.1. Overview
- 7.2. Market Sizing & Forecasting
- 7.3. Automotive & Transport
- 7.4. Business & Finance
- 7.5. Chemicals & Materials
- 7.6. Consumer Goods & Services
- 7.7. Energy & Natural Resources
- 7.8. Food & Beverage
- 7.9. Government & Public Sector
- 7.10. Healthcare
- 7.11. Manufacturing & Construction
- 7.12. Military Aerospace & Defense
- 7.13. Pharmaceuticals
- 7.14. Telecommunications & Computing

8. GLOBAL ACCOUNTING SOFTWARE MARKET, BY DEPLOYMENT

- 8.1. Overview
- 8.2. Market Sizing & Forecasting

8.3. Cloud-based

8.4. On-premise

9. GLOBAL ACCOUNTING SOFTWARE MARKET, BY END USER

9.1. Overview

9.2. Market Sizing & Forecasting

9.3. Enterprises

9.4. Entry and Microbusinesses

9.5. Small and Medium Businesses

10. GLOBAL ACCOUNTING SOFTWARE MARKET, BY GEOGRAPHY

10.1. Overview

10.2. Market Sizing & Forecasting

10.3. Americas

10.3.1. Overview

10.3.2. Market Sizing & Forecasting

10.3.3. Argentina

10.3.4. Brazil

10.3.5. Canada

10.3.6. Mexico

10.3.7. United States

10.4. Asia-Pacific

10.4.1. Overview

10.4.2. Market Sizing & Forecasting

10.4.3. Australia

10.4.4. China

10.4.5. India

10.4.6. Japan

10.5. Europe, Middle East & Africa

10.5.1. Overview

10.5.2. Market Sizing & Forecasting

10.5.3. France

10.5.4. Germany

10.5.5. Italy

10.5.6. Spain

10.5.7. United Kingdom

11. COMPETITIVE LANDSCAPE

- 11.1. 360iResearch FPNV Positioning Matrix for Global Accounting Software Market
- 11.2. Market Vendor Ranking Analysis for Global Accounting Software Market
- 11.3. Competitive News Feed Analysis for Global Accounting Software Market

12. COMPANY USABILITY PROFILES

- 12.1. Intuit Inc.
 - 12.1.1. Overview
 - 12.1.2. Strategy
 - 12.1.3. SWOT
- 12.2. Microsoft Corporation
 - 12.2.1. Overview
 - 12.2.2. Strategy
 - 12.2.3. SWOT
- 12.3. Oracle Corporation
 - 12.3.1. Overview
 - 12.3.2. Strategy
 - 12.3.3. SWOT
- 12.4. SAP SE
 - 12.4.1. Overview
 - 12.4.2. Strategy
 - 12.4.3. SWOT
- 12.5. Xero Ltd
 - 12.5.1. Overview
 - 12.5.2. Strategy
 - 12.5.3. SWOT
- 12.6. AccountMate Software Corporation
- 12.7. Acumatica Inc.
- 12.8. Epicor Software Corporation
- 12.9. Infor Inc.
- 12.10. NetSuite Inc.
- 12.11. Open Systems Inc.
- 12.12. Red Wing Software Inc.
- 12.13. Unit4 Business Software Limited
- 12.14. Xero Ltd
- 12.15. Zeta Software LLC,
- 12.16. Zoho Corp

13. APPENDIX

13.1. Discussion Guide

13.2. Top Reports

13.2.1. Global Crane Rental Market - Premium Insight, Competitive News Feed Analysis, Company Usability Profiles, Market Sizing & Forecasts to 2025

13.2.2. Global Computer Vision Market - Premium Insight, Competitive News Feed Analysis, Company Usability Profiles, Market Sizing & Forecasts to 2025

13.2.3. Global Payment Gateway Market - Premium Insight, Competitive News Feed Analysis, Company Usability Profiles, Market Sizing & Forecasts to 2025

13.2.4. Global B2B Travel Market - Premium Insight, Competitive News Feed Analysis, Company Usability Profiles, Market Sizing & Forecasts to 2025

13.2.5. Global Varicose Vein Treatment Devices Market - Premium Insight, Competitive News Feed Analysis, Company Usability Profiles, Market Sizing & Forecasts to 2025

13.3. Author Details

I would like to order

Product name: Global Accounting Software Market - Premium Insight, Competitive News Feed Analysis, Company Usability Profiles, Market Sizing & Forecasts to 2025

Product link: <https://marketpublishers.com/r/G54F90BBD4ABEN.html>

Price: US\$ 3,449.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G54F90BBD4ABEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

