

# Europe, Middle East & Africa Geographic Information System Market - Trends Analysis, Product Usability Profiles & Forecasts to 2023

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## Abstracts

360iResearch predicts the Europe, Middle East & Africa Geographic Information System market to grow from USD 2,461.97 million in 2016 to USD 5,230.46 million by 2023, at a Compound Annual Growth Rate (CAGR) of 11.37%. The year 2016 has been considered as the base year, while the forecast period is up-to 2023.

The major forces driving the growth of the Geographic Information System market include the democratization of geospatial data and increased adoption of location intelligence. However, certain factors such as the lack of application awareness among developing economies may hinder the market growth. In the middle of difficulty lies opportunity such as the increased popularity of open source platforms. The possible challenges for the market growth is affordability issues in developing regions. But key players in the market are overcoming the challenges with continual improvement and innovation.

Based on industry, the Europe, Middle East & Africa Geographic Information System market is studied across aerospace & defense, banking, financial services & insurance, consumer goods & retail, education, energy & utilities, government, healthcare & life sciences, information technology, manufacturing, media & entertainment, telecommunication, automotive & transportation & logistics, and travel & hospitality. Based on geography, the Europe, Middle East & Africa Geographic Information System market is studied across United Kingdom, Germany, France, Saudi Arabia, United Arab Emirates, Italy, and Russia.

The report features a competitive scenario of the Geographic Information System market and provides inclusive analysis of key growth strategies adopted by major players. Key

products profiled in the study are ArcGIS, AutoCAD Map 3D, CARTO location Data Services, ENVI, GE Smallworld, Google Earth Pro, MapBox, MapInfo Pro, QGIS, and TerraSync.

### **Report Highlights:**

The report provides deep insights on demand forecasts, market trends and micro and macro indicators. In addition, this report provides insights on the factors that are driving and restraining the demand of geographic information system market. Moreover, the study highlights current market trends and provides forecast. We also have highlighted future trends in the geographic information system market that will impact the demand during the forecast period. Moreover, the competitive analysis of geographic information system market brings an insight on the product usability profiles of the leading players. Additionally, the analysis highlights features & pricing, informant reviews of the key products in the market.

### **Reasons to Buy:**

The geographic information system market research study reveals hidden insights and dynamic, which in turn helps the players in the ecosystem take better strategic decisions. The firms looking for purchasing the europe, middle east & africa geographic information system market research report could look for following prospects on their way to better understand the market that can aid further decision making and possibly identify the best opportunities to exploit.

Evaluate the qualitative and quantitative aspects of the report and analyze the geographic information system market penetration with respect to industries and geographies.

Evaluate the key vendors in the geographic information system market in terms of products satisfaction and business strategy. This helps identify consumer preferences and understand its current position in 360iResearch FPNV Positioning Matrix.

Evaluates the key vendors and deeply analyze competitive landscape, revenue pockets, market trends, growth prospects, pain points, drivers, restraints, challenges and opportunities of the geographic information system market.

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