

Electric Toothbrush Market Research Report by Frequency Per Minute (2,000-2,400,000 Hz and 20-20,000 Hz), by Bristle (Nanometer and Soft), by Product, by Head Movement, by End User - Global Forecast to 2025 - Cumulative Impact of COVID-19

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Abstracts

Market Statistics:

The report provides market sizing and forecast across five major currencies - USD, EUR GBP, JPY, and AUD. This helps organization leaders make better decisions when currency exchange data is readily available.

1. The Global Electric Toothbrush Market is expected to grow from USD 693.93 Million in 2020 to USD 837.37 Million by the end of 2025.
2. The Global Electric Toothbrush Market is expected to grow from EUR 608.45 Million in 2020 to EUR 734.22 Million by the end of 2025.
3. The Global Electric Toothbrush Market is expected to grow from GBP 540.91 Million in 2020 to GBP 652.72 Million by the end of 2025.
4. The Global Electric Toothbrush Market is expected to grow from JPY 74,059.97 Million in 2020 to JPY 89,369.10 Million by the end of 2025.
5. The Global Electric Toothbrush Market is expected to grow from AUD 1,007.67 Million in 2020 to AUD 1,215.97 Million by the end of 2025.

Market Segmentation & Coverage:

This research report categorizes the Electric Toothbrush to forecast the revenues and analyze the trends in each of the following sub-markets:

'The 2,000-2,400,000 Hz is projected to witness the highest growth during the forecast period'

Based on Frequency Per Minute, the Electric Toothbrush Market studied across 2,000-2,400,000 Hz and 20-20,000 Hz. The 2,000-2,400,000 Hz commanded the largest size in the Electric Toothbrush Market in 2020, and it is expected to grow at the fastest CAGR during the forecast period.

'The Soft is projected to witness the highest growth during the forecast period'

Based on Bristle, the Electric Toothbrush Market studied across Nanometer and Soft. The Nanometer commanded the largest size in the Electric Toothbrush Market in 2020. On the other hand, the Soft is expected to grow at the fastest CAGR during the forecast period.

'The Ultra-Sonic is projected to witness the highest growth during the forecast period'

Based on Product, the Electric Toothbrush Market studied across Power, Sonic, and Ultra-Sonic. The Ultra-Sonic commanded the largest size in the Electric Toothbrush Market in 2020, and it is expected to grow at the fastest CAGR during the forecast period.

'The Oscillations is projected to witness the highest growth during the forecast period'

Based on Head Movement, the Electric Toothbrush Market studied across Oscillations and Side-to-Side. The Side-to-Side commanded the largest size in the Electric Toothbrush Market in 2020. On the other hand, the Oscillations is expected to grow at the fastest CAGR during the forecast period.

'The Children is projected to witness the highest growth during the forecast period'

Based on End User, the Electric Toothbrush Market studied across Adult and Children. The Adult commanded the largest size in the Electric Toothbrush Market in 2020. On the other hand, the Children is expected to grow at the fastest CAGR during the forecast period.

'The Asia-Pacific is projected to witness the highest growth during the forecast period'

Based on Geography, the Electric Toothbrush Market studied across Americas, Asia-Pacific, and Europe, Middle East & Africa. The Americas region surveyed across Argentina, Brazil, Canada, Mexico, and United States. The Asia-Pacific region surveyed

across Australia, China, India, Indonesia, Japan, Malaysia, Philippines, South Korea, and Thailand. The Europe, Middle East & Africa region surveyed across France, Germany, Italy, Netherlands, Qatar, Russia, Saudi Arabia, South Africa, Spain, United Arab Emirates, and United Kingdom. The Europe, Middle East & Africa commanded the largest size in the Electric Toothbrush Market in 2020. On the other hand, the Asia-Pacific is expected to grow at the fastest CAGR during the forecast period.

Company Usability Profiles:

The report deeply explores the recent significant developments by the leading vendors and innovation profiles in the Global Electric Toothbrush Market including BURST USA, Inc., Colgate-Palmolive Company, FOREO, Hayco Manufacturing Limited, JSB Healthcare, Koninklijke Philips N.V., Mornwell, Panasonic Corporation, Procter and Gamble Company, Shenzhen Risun Technology Co. Ltd., SONIC Chic by Lifes2good, Water Pik, Inc., and Xiaomi Corporation.

Cumulative Impact of COVID-19:

COVID-19 is an incomparable global public health emergency that has affected almost every industry, so far and, the long-term effects projected to impact the industry growth during the forecast period. Our ongoing research amplifies our research framework to ensure the inclusion of underlying COVID-19 issues and potential paths forward. The report is delivering insights on COVID-19 considering the changes in consumer behavior and demand, purchasing patterns, re-routing of the supply chain, dynamics of current market forces, and the significant interventions of governments. The updated study provides insights, analysis, estimations, and forecast, considering the COVID-19 impact on the market.

360iResearch FPNV Positioning Matrix:

The 360iResearch FPNV Positioning Matrix evaluates and categorizes the vendors in the Electric Toothbrush Market on the basis of Business Strategy (Business Growth, Industry Coverage, Financial Viability, and Channel Support) and Product Satisfaction (Value for Money, Ease of Use, Product Features, and Customer Support) that aids businesses in better decision making and understanding the competitive landscape.

360iResearch Competitive Strategic Window:

The 360iResearch Competitive Strategic Window analyses the competitive landscape in terms of markets, applications, and geographies. The 360iResearch Competitive Strategic Window helps the vendor define an alignment or fit between their capabilities and opportunities for future growth prospects. During a forecast period, it defines the optimal or favorable fit for the vendors to adopt successive merger and acquisition

strategies, geography expansion, research & development, and new product introduction strategies to execute further business expansion and growth.

The report provides insights on the following pointers:

1. **Market Penetration:** Provides comprehensive information on the market offered by the key players
2. **Market Development:** Provides in-depth information about lucrative emerging markets and analyzes the markets
3. **Market Diversification:** Provides detailed information about new product launches, untapped geographies, recent developments, and investments
4. **Competitive Assessment & Intelligence:** Provides an exhaustive assessment of market shares, strategies, products, and manufacturing capabilities of the leading players
5. **Product Development & Innovation:** Provides intelligent insights on future technologies, R&D activities, and new product developments

The report answers questions such as:

1. What is the market size and forecast of the Global Electric Toothbrush Market?
2. What are the inhibiting factors and impact of COVID-19 shaping the Global Electric Toothbrush Market during the forecast period?
3. Which are the products/segments/applications/areas to invest in over the forecast period in the Global Electric Toothbrush Market?
4. What is the competitive strategic window for opportunities in the Global Electric Toothbrush Market?
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