

# **Electric Shavers Market Research Report by Product (Foil Shaver, Rotary Shaver, and Wet or Dry Shaver), by End User (Female and Male), by Distribution - Global Forecast to 2025 - Cumulative Impact of COVID-19**

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## **Abstracts**

### Market Statistics:

The report provides market sizing and forecast across five major currencies - USD, EUR GBP, JPY, and AUD. This helps organization leaders make better decisions when currency exchange data is readily available.

1. The Global Electric Shavers Market is expected to grow from USD 5,310.26 Million in 2020 to USD 6,869.96 Million by the end of 2025.
2. The Global Electric Shavers Market is expected to grow from EUR 4,656.14 Million in 2020 to EUR 6,023.71 Million by the end of 2025.
3. The Global Electric Shavers Market is expected to grow from GBP 4,139.31 Million in 2020 to GBP 5,355.09 Million by the end of 2025.
4. The Global Electric Shavers Market is expected to grow from JPY 566,739.76 Million in 2020 to JPY 733,198.98 Million by the end of 2025.
5. The Global Electric Shavers Market is expected to grow from AUD 7,711.21 Million in 2020 to AUD 9,976.09 Million by the end of 2025.

### Market Segmentation & Coverage:

This research report categorizes the Electric Shavers to forecast the revenues and analyze the trends in each of the following sub-markets:

Based on Product, the Electric Shavers Market studied across Foil Shaver, Rotary Shaver, and Wet or Dry Shaver.

Based on End User, the Electric Shavers Market studied across Female and Male.

Based on Distribution, the Electric Shavers Market studied across Health & Beauty Stores, Hypermarkets, and Supermarkets.

Based on Geography, the Electric Shavers Market studied across Americas, Asia-Pacific, and Europe, Middle East & Africa. The Americas region surveyed across Argentina, Brazil, Canada, Mexico, and United States. The Asia-Pacific region surveyed across Australia, China, India, Indonesia, Japan, Malaysia, Philippines, South Korea, and Thailand. The Europe, Middle East & Africa region surveyed across France, Germany, Italy, Netherlands, Qatar, Russia, Saudi Arabia, South Africa, Spain, United Arab Emirates, and United Kingdom.

#### Company Usability Profiles:

The report deeply explores the recent significant developments by the leading vendors and innovation profiles in the Global Electric Shavers Market including Braun GmbH, Conair Corporation, Gillette Company, Helen Of Troy Limited, Izumi Products Company, Panasonic Corporation, Philips Electronics N.V., Procter & Gamble Company, Remington Products Company, and WAHL Clipper Corporation.

#### Cumulative Impact of COVID-19:

COVID-19 is an incomparable global public health emergency that has affected almost every industry, so far and, the long-term effects projected to impact the industry growth during the forecast period. Our ongoing research amplifies our research framework to ensure the inclusion of underlying COVID-19 issues and potential paths forward. The report is delivering insights on COVID-19 considering the changes in consumer behavior and demand, purchasing patterns, re-routing of the supply chain, dynamics of current market forces, and the significant interventions of governments. The updated study provides insights, analysis, estimations, and forecast, considering the COVID-19 impact on the market.

#### 360iResearch FPNV Positioning Matrix:

The 360iResearch FPNV Positioning Matrix evaluates and categorizes the vendors in the Electric Shavers Market on the basis of Business Strategy (Business Growth, Industry Coverage, Financial Viability, and Channel Support) and Product Satisfaction (Value for Money, Ease of Use, Product Features, and Customer Support) that aids businesses in better decision making and understanding the competitive landscape.

### 360iResearch Competitive Strategic Window:

The 360iResearch Competitive Strategic Window analyses the competitive landscape in terms of markets, applications, and geographies. The 360iResearch Competitive Strategic Window helps the vendor define an alignment or fit between their capabilities and opportunities for future growth prospects. During a forecast period, it defines the optimal or favorable fit for the vendors to adopt successive merger and acquisition strategies, geography expansion, research & development, and new product introduction strategies to execute further business expansion and growth.

The report provides insights on the following pointers:

1. **Market Penetration:** Provides comprehensive information on the market offered by the key players
2. **Market Development:** Provides in-depth information about lucrative emerging markets and analyzes the markets
3. **Market Diversification:** Provides detailed information about new product launches, untapped geographies, recent developments, and investments
4. **Competitive Assessment & Intelligence:** Provides an exhaustive assessment of market shares, strategies, products, and manufacturing capabilities of the leading players
5. **Product Development & Innovation:** Provides intelligent insights on future technologies, R&D activities, and new product developments

The report answers questions such as:

1. What is the market size and forecast of the Global Electric Shavers Market?
2. What are the inhibiting factors and impact of COVID-19 shaping the Global Electric Shavers Market during the forecast period?
3. Which are the products/segments/applications/areas to invest in over the forecast period in the Global Electric Shavers Market?
4. What is the competitive strategic window for opportunities in the Global Electric Shavers Market?
5. What are the technology trends and regulatory frameworks in the Global Electric Shavers Market?
6. What are the modes and strategic moves considered suitable for entering the Global Electric Shavers Market?

## Contents

### 1. PREFACE

- 1.1. Objectives of the Study
- 1.2. Market Segmentation & Coverage
- 1.3. Years Considered for the Study
- 1.4. Currency & Pricing
- 1.5. Language
- 1.6. Limitations
- 1.7. Stakeholders

### 2. RESEARCH METHODOLOGY

- 2.1. Research Process
  - 2.1.1. Define: Research Objective
  - 2.1.2. Determine: Research Design
  - 2.1.3. Prepare: Research Instrument
  - 2.1.4. Collect: Data Source
  - 2.1.5. Analyze: Data Interpretation
  - 2.1.6. Formulate: Data Verification
  - 2.1.7. Publish: Research Report
  - 2.1.8. Repeat: Report Update
- 2.2. Research Execution
  - 2.2.1. Initiation: Research Process
  - 2.2.2. Planning: Develop Research Plan
  - 2.2.3. Execution: Conduct Research
  - 2.2.4. Verification: Finding & Analysis
  - 2.2.5. Publication: Research Report
- 2.3. Research Outcome

### 3. EXECUTIVE SUMMARY

- 3.1. Introduction
- 3.2. Market Outlook
- 3.3. Product Outlook
- 3.4. End User Outlook
- 3.5. Distribution Outlook
- 3.6. Geography Outlook

### 3.7. Competitor Outlook

## **4. MARKET OVERVIEW**

### 4.1. Introduction

### 4.2. Cumulative Impact of COVID-19

## **5. MARKET INSIGHTS**

### 5.1. Market Dynamics

#### 5.1.1. Drivers

#### 5.1.2. Restraints

#### 5.1.3. Opportunities

#### 5.1.4. Challenges

### 5.2. Porters Five Forces Analysis

#### 5.2.1. Threat of New Entrants

#### 5.2.2. Threat of Substitutes

#### 5.2.3. Bargaining Power of Customers

#### 5.2.4. Bargaining Power of Suppliers

#### 5.2.5. Industry Rivalry

## **6. GLOBAL ELECTRIC SHAVERS MARKET, BY PRODUCT**

### 6.1. Introduction

### 6.2. Foil Shaver

### 6.3. Rotary Shaver

### 6.4. Wet or Dry Shaver

## **7. GLOBAL ELECTRIC SHAVERS MARKET, BY END USER**

### 7.1. Introduction

### 7.2. Female

### 7.3. Male

## **8. GLOBAL ELECTRIC SHAVERS MARKET, BY DISTRIBUTION**

### 8.1. Introduction

### 8.2. Health & Beauty Stores

### 8.3. Hypermarkets

#### 8.4. Supermarkets

### **9. AMERICAS ELECTRIC SHAVERS MARKET**

- 9.1. Introduction
- 9.2. Argentina
- 9.3. Brazil
- 9.4. Canada
- 9.5. Mexico
- 9.6. United States

### **10. ASIA-PACIFIC ELECTRIC SHAVERS MARKET**

- 10.1. Introduction
- 10.2. Australia
- 10.3. China
- 10.4. India
- 10.5. Indonesia
- 10.6. Japan
- 10.7. Malaysia
- 10.8. Philippines
- 10.9. South Korea
- 10.10. Thailand

### **11. EUROPE, MIDDLE EAST & AFRICA ELECTRIC SHAVERS MARKET**

- 11.1. Introduction
- 11.2. France
- 11.3. Germany
- 11.4. Italy
- 11.5. Netherlands
- 11.6. Qatar
- 11.7. Russia
- 11.8. Saudi Arabia
- 11.9. South Africa
- 11.10. Spain
- 11.11. United Arab Emirates
- 11.12. United Kingdom

## **12. COMPETITIVE LANDSCAPE**

- 12.1. FPNV Positioning Matrix
  - 12.1.1. Quadrants
  - 12.1.2. Business Strategy
  - 12.1.3. Product Satisfaction
- 12.2. Market Ranking Analysis
- 12.3. Market Share Analysis
- 12.4. Competitor SWOT Analysis
- 12.5. Competitive Scenario
  - 12.5.1. Merger & Acquisition
  - 12.5.2. Agreement, Collaboration, & Partnership
  - 12.5.3. New Product Launch & Enhancement
  - 12.5.4. Investment & Funding
  - 12.5.5. Award, Recognition, & Expansion

## **13. COMPANY USABILITY PROFILES**

- 13.1. Braun GmbH
- 13.2. Conair Corporation
- 13.3. Gillette Company
- 13.4. Helen Of Troy Limited
- 13.5. Izumi Products Company
- 13.6. Panasonic Corporation
- 13.7. Philips Electronics N.V.
- 13.8. Procter & Gamble Company
- 13.9. Remington Products Company
- 13.10. WAHL Clipper Corporation

## **14. APPENDIX**

- 14.1. Discussion Guide
- 14.2. License & Pricing

## List Of Tables

### LIST OF TABLES

TABLE 1. CURRENCY CONVERSION RATES

TABLE 2. GLOBAL ELECTRIC SHAVERS MARKET SIZE, 2018-2025  
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 3. GLOBAL ELECTRIC SHAVERS MARKET SIZE, BY GEOGRAPHY,  
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 4. GLOBAL ELECTRIC SHAVERS MARKET SIZE, BY PRODUCT, 2018-2025  
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 5. GLOBAL ELECTRIC SHAVERS MARKET SIZE, BY FOIL SHAVER, BY  
GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 6. GLOBAL ELECTRIC SHAVERS MARKET SIZE, BY ROTARY SHAVER, BY  
GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 7. GLOBAL ELECTRIC SHAVERS MARKET SIZE, BY WET OR DRY  
SHAVER, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 8. GLOBAL ELECTRIC SHAVERS MARKET SIZE, BY END USER, 2018-2025  
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 9. GLOBAL ELECTRIC SHAVERS MARKET SIZE, BY FEMALE, BY  
GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 10. GLOBAL ELECTRIC SHAVERS MARKET SIZE, BY MALE, BY  
GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 11. GLOBAL ELECTRIC SHAVERS MARKET SIZE, BY DISTRIBUTION,  
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 12. GLOBAL ELECTRIC SHAVERS MARKET SIZE, BY HEALTH & BEAUTY  
STORES, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 13. GLOBAL ELECTRIC SHAVERS MARKET SIZE, BY HYPERMARKETS, BY  
GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 14. GLOBAL ELECTRIC SHAVERS MARKET SIZE, BY SUPERMARKETS, BY  
GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 15. AMERICAS ELECTRIC SHAVERS MARKET SIZE, BY GEOGRAPHY,  
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 16. AMERICAS ELECTRIC SHAVERS MARKET SIZE, BY PRODUCT,  
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 17. AMERICAS ELECTRIC SHAVERS MARKET SIZE, BY END USER,  
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 18. AMERICAS ELECTRIC SHAVERS MARKET SIZE, BY DISTRIBUTION,  
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)



TABLE 19. ARGENTINA ELECTRIC SHAVERS MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 20. ARGENTINA ELECTRIC SHAVERS MARKET SIZE, BY END USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 21. ARGENTINA ELECTRIC SHAVERS MARKET SIZE, BY DISTRIBUTION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 22. BRAZIL ELECTRIC SHAVERS MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 23. BRAZIL ELECTRIC SHAVERS MARKET SIZE, BY END USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 24. BRAZIL ELECTRIC SHAVERS MARKET SIZE, BY DISTRIBUTION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 25. CANADA ELECTRIC SHAVERS MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 26. CANADA ELECTRIC SHAVERS MARKET SIZE, BY END USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 27. CANADA ELECTRIC SHAVERS MARKET SIZE, BY DISTRIBUTION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 28. MEXICO ELECTRIC SHAVERS MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 29. MEXICO ELECTRIC SHAVERS MARKET SIZE, BY END USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 30. MEXICO ELECTRIC SHAVERS MARKET SIZE, BY DISTRIBUTION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 31. UNITED STATES ELECTRIC SHAVERS MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 32. UNITED STATES ELECTRIC SHAVERS MARKET SIZE, BY END USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 33. UNITED STATES ELECTRIC SHAVERS MARKET SIZE, BY DISTRIBUTION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 34. ASIA-PACIFIC ELECTRIC SHAVERS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 35. ASIA-PACIFIC ELECTRIC SHAVERS MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 36. ASIA-PACIFIC ELECTRIC SHAVERS MARKET SIZE, BY END USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 37. ASIA-PACIFIC ELECTRIC SHAVERS MARKET SIZE, BY DISTRIBUTION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 38. AUSTRALIA ELECTRIC SHAVERS MARKET SIZE, BY PRODUCT,

2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 39. AUSTRALIA ELECTRIC SHAVERS MARKET SIZE, BY END USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 40. AUSTRALIA ELECTRIC SHAVERS MARKET SIZE, BY DISTRIBUTION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 41. CHINA ELECTRIC SHAVERS MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 42. CHINA ELECTRIC SHAVERS MARKET SIZE, BY END USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 43. CHINA ELECTRIC SHAVERS MARKET SIZE, BY DISTRIBUTION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 44. INDIA ELECTRIC SHAVERS MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 45. INDIA ELECTRIC SHAVERS MARKET SIZE, BY END USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 46. INDIA ELECTRIC SHAVERS MARKET SIZE, BY DISTRIBUTION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 47. INDONESIA ELECTRIC SHAVERS MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 48. INDONESIA ELECTRIC SHAVERS MARKET SIZE, BY END USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 49. INDONESIA ELECTRIC SHAVERS MARKET SIZE, BY DISTRIBUTION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 50. JAPAN ELECTRIC SHAVERS MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 51. JAPAN ELECTRIC SHAVERS MARKET SIZE, BY END USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 52. JAPAN ELECTRIC SHAVERS MARKET SIZE, BY DISTRIBUTION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 53. MALAYSIA ELECTRIC SHAVERS MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 54. MALAYSIA ELECTRIC SHAVERS MARKET SIZE, BY END USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 55. MALAYSIA ELECTRIC SHAVERS MARKET SIZE, BY DISTRIBUTION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 56. PHILIPPINES ELECTRIC SHAVERS MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 57. PHILIPPINES ELECTRIC SHAVERS MARKET SIZE, BY END USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 58. PHILIPPINES ELECTRIC SHAVERS MARKET SIZE, BY DISTRIBUTION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 59. SOUTH KOREA ELECTRIC SHAVERS MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 60. SOUTH KOREA ELECTRIC SHAVERS MARKET SIZE, BY END USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 61. SOUTH KOREA ELECTRIC SHAVERS MARKET SIZE, BY DISTRIBUTION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 62. THAILAND ELECTRIC SHAVERS MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 63. THAILAND ELECTRIC SHAVERS MARKET SIZE, BY END USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 64. THAILAND ELECTRIC SHAVERS MARKET SIZE, BY DISTRIBUTION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 65. EUROPE, MIDDLE EAST & AFRICA ELECTRIC SHAVERS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 66. EUROPE, MIDDLE EAST & AFRICA ELECTRIC SHAVERS MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 67. EUROPE, MIDDLE EAST & AFRICA ELECTRIC SHAVERS MARKET SIZE, BY END USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 68. EUROPE, MIDDLE EAST & AFRICA ELECTRIC SHAVERS MARKET SIZE, BY DISTRIBUTION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 69. FRANCE ELECTRIC SHAVERS MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 70. FRANCE ELECTRIC SHAVERS MARKET SIZE, BY END USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 71. FRANCE ELECTRIC SHAVERS MARKET SIZE, BY DISTRIBUTION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 72. GERMANY ELECTRIC SHAVERS MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 73. GERMANY ELECTRIC SHAVERS MARKET SIZE, BY END USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 74. GERMANY ELECTRIC SHAVERS MARKET SIZE, BY DISTRIBUTION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 75. ITALY ELECTRIC SHAVERS MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 76. ITALY ELECTRIC SHAVERS MARKET SIZE, BY END USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 77. ITALY ELECTRIC SHAVERS MARKET SIZE, BY DISTRIBUTION,

2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 78. NETHERLANDS ELECTRIC SHAVERS MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 79. NETHERLANDS ELECTRIC SHAVERS MARKET SIZE, BY END USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 80. NETHERLANDS ELECTRIC SHAVERS MARKET SIZE, BY DISTRIBUTION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 81. QATAR ELECTRIC SHAVERS MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 82. QATAR ELECTRIC SHAVERS MARKET SIZE, BY END USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 83. QATAR ELECTRIC SHAVERS MARKET SIZE, BY DISTRIBUTION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 84. RUSSIA ELECTRIC SHAVERS MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 85. RUSSIA ELECTRIC SHAVERS MARKET SIZE, BY END USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 86. RUSSIA ELECTRIC SHAVERS MARKET SIZE, BY DISTRIBUTION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 87. SAUDI ARABIA ELECTRIC SHAVERS MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 88. SAUDI ARABIA ELECTRIC SHAVERS MARKET SIZE, BY END USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 89. SAUDI ARABIA ELECTRIC SHAVERS MARKET SIZE, BY DISTRIBUTION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 90. SOUTH AFRICA ELECTRIC SHAVERS MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 91. SOUTH AFRICA ELECTRIC SHAVERS MARKET SIZE, BY END USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 92. SOUTH AFRICA ELECTRIC SHAVERS MARKET SIZE, BY DISTRIBUTION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 93. SPAIN ELECTRIC SHAVERS MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 94. SPAIN ELECTRIC SHAVERS MARKET SIZE, BY END USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 95. SPAIN ELECTRIC SHAVERS MARKET SIZE, BY DISTRIBUTION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 96. UNITED ARAB EMIRATES ELECTRIC SHAVERS MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 97. UNITED ARAB EMIRATES ELECTRIC SHAVERS MARKET SIZE, BY END USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 98. UNITED ARAB EMIRATES ELECTRIC SHAVERS MARKET SIZE, BY DISTRIBUTION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 99. UNITED KINGDOM ELECTRIC SHAVERS MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 100. UNITED KINGDOM ELECTRIC SHAVERS MARKET SIZE, BY END USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 101. UNITED KINGDOM ELECTRIC SHAVERS MARKET SIZE, BY DISTRIBUTION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 102. GLOBAL ELECTRIC SHAVERS MARKET: SCORES

TABLE 103. GLOBAL ELECTRIC SHAVERS MARKET: BUSINESS STRATEGY

TABLE 104. GLOBAL ELECTRIC SHAVERS MARKET: PRODUCT SATISFACTION

TABLE 105. GLOBAL ELECTRIC SHAVERS MARKET: RANKING

TABLE 106. GLOBAL ELECTRIC SHAVERS MARKET: MERGER & ACQUISITION

TABLE 107. GLOBAL ELECTRIC SHAVERS MARKET: AGREEMENT, COLLABORATION, & PARTNERSHIP

TABLE 108. GLOBAL ELECTRIC SHAVERS MARKET: NEW PRODUCT LAUNCH & ENHANCEMENT

TABLE 109. GLOBAL ELECTRIC SHAVERS MARKET: INVESTMENT & FUNDING

TABLE 110. GLOBAL ELECTRIC SHAVERS MARKET: AWARD, RECOGNITION, & EXPANSION

TABLE 111. GLOBAL ELECTRIC SHAVERS MARKET: LICENSE & PRICING

## List Of Figures

### LIST OF FIGURES

FIGURE 1. GLOBAL ELECTRIC SHAVERS MARKET: RESEARCH PROCESS

FIGURE 2. GLOBAL ELECTRIC SHAVERS MARKET: RESEARCH EXECUTION

FIGURE 3. GLOBAL ELECTRIC SHAVERS MARKET SIZE, 2020 VS 2025 (USD MILLION)

FIGURE 4. GLOBAL ELECTRIC SHAVERS MARKET SIZE, BY PRODUCT, 2020 (USD MILLION)

FIGURE 5. GLOBAL ELECTRIC SHAVERS MARKET SIZE, BY END USER, 2020 (USD MILLION)

FIGURE 6. GLOBAL ELECTRIC SHAVERS MARKET SIZE, BY DISTRIBUTION, 2020 (USD MILLION)

FIGURE 7. GLOBAL ELECTRIC SHAVERS MARKET SIZE, BY GEOGRAPHY, 2020 (USD MILLION)

FIGURE 8. GLOBAL ELECTRIC SHAVERS MARKET SIZE, 2018-2025 (USD MILLION)

FIGURE 9. GLOBAL ELECTRIC SHAVERS MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (%)

FIGURE 10. GLOBAL ELECTRIC SHAVERS MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (USD MILLION)

FIGURE 11. COMPETITIVE STRATEGIC WINDOW FOR GLOBAL ELECTRIC SHAVERS MARKET SIZE, BY GEOGRAPHY, 2025

FIGURE 12. GLOBAL ELECTRIC SHAVERS MARKET: MARKET DYNAMICS

FIGURE 13. GLOBAL ELECTRIC SHAVERS MARKET: PORTERS FIVE FORCES ANALYSIS

FIGURE 14. GLOBAL ELECTRIC SHAVERS MARKET SIZE, BY PRODUCT, 2020 VS 2025 (%)

FIGURE 15. GLOBAL ELECTRIC SHAVERS MARKET SIZE, BY PRODUCT, 2020 VS 2025 (USD MILLION)

FIGURE 16. COMPETITIVE STRATEGIC WINDOW FOR GLOBAL ELECTRIC SHAVERS MARKET SIZE, BY PRODUCT, 2025

FIGURE 17. GLOBAL ELECTRIC SHAVERS MARKET SIZE, BY FOIL SHAVER, 2020 VS 2025 (USD MILLION)

FIGURE 18. GLOBAL ELECTRIC SHAVERS MARKET SIZE, BY ROTARY SHAVER, 2020 VS 2025 (USD MILLION)

FIGURE 19. GLOBAL ELECTRIC SHAVERS MARKET SIZE, BY WET OR DRY SHAVER, 2020 VS 2025 (USD MILLION)

FIGURE 20. GLOBAL ELECTRIC SHAVERS MARKET SIZE, BY END USER, 2020 VS 2025 (%)

FIGURE 21. GLOBAL ELECTRIC SHAVERS MARKET SIZE, BY END USER, 2020 VS 2025 (USD MILLION)

FIGURE 22. COMPETITIVE STRATEGIC WINDOW FOR GLOBAL ELECTRIC SHAVERS MARKET SIZE, BY END USER, 2025

FIGURE 23. GLOBAL ELECTRIC SHAVERS MARKET SIZE, BY FEMALE, 2020 VS 2025 (USD MILLION)

FIGURE 24. GLOBAL ELECTRIC SHAVERS MARKET SIZE, BY MALE, 2020 VS 2025 (USD MILLION)

FIGURE 25. GLOBAL ELECTRIC SHAVERS MARKET SIZE, BY DISTRIBUTION, 2020 VS 2025 (%)

FIGURE 26. GLOBAL ELECTRIC SHAVERS MARKET SIZE, BY DISTRIBUTION, 2020 VS 2025 (USD MILLION)

FIGURE 27. COMPETITIVE STRATEGIC WINDOW FOR GLOBAL ELECTRIC SHAVERS MARKET SIZE, BY DISTRIBUTION, 2025

FIGURE 28. GLOBAL ELECTRIC SHAVERS MARKET SIZE, BY HEALTH & BEAUTY STORES, 2020 VS 2025 (USD MILLION)

FIGURE 29. GLOBAL ELECTRIC SHAVERS MARKET SIZE, BY HYPERMARKETS, 2020 VS 2025 (USD MILLION)

FIGURE 30. GLOBAL ELECTRIC SHAVERS MARKET SIZE, BY SUPERMARKETS, 2020 VS 2025 (USD MILLION)

FIGURE 31. AMERICAS ELECTRIC SHAVERS MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (%)

FIGURE 32. AMERICAS ELECTRIC SHAVERS MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (USD MILLION)

FIGURE 33. COMPETITIVE STRATEGIC WINDOW FOR AMERICAS ELECTRIC SHAVERS MARKET SIZE, BY GEOGRAPHY, 2025

FIGURE 34. ARGENTINA ELECTRIC SHAVERS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 35. BRAZIL ELECTRIC SHAVERS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 36. CANADA ELECTRIC SHAVERS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 37. MEXICO ELECTRIC SHAVERS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 38. UNITED STATES ELECTRIC SHAVERS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 39. ASIA-PACIFIC ELECTRIC SHAVERS MARKET SIZE, BY GEOGRAPHY,

2020 VS 2025 (%)

FIGURE 40. ASIA-PACIFIC ELECTRIC SHAVERS MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (USD MILLION)

FIGURE 41. COMPETITIVE STRATEGIC WINDOW FOR ASIA-PACIFIC ELECTRIC SHAVERS MARKET SIZE, BY GEOGRAPHY, 2025

FIGURE 42. AUSTRALIA ELECTRIC SHAVERS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 43. CHINA ELECTRIC SHAVERS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 44. INDIA ELECTRIC SHAVERS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 45. INDONESIA ELECTRIC SHAVERS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 46. JAPAN ELECTRIC SHAVERS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 47. MALAYSIA ELECTRIC SHAVERS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 48. PHILIPPINES ELECTRIC SHAVERS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 49. SOUTH KOREA ELECTRIC SHAVERS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 50. THAILAND ELECTRIC SHAVERS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 51. EUROPE, MIDDLE EAST & AFRICA ELECTRIC SHAVERS MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (%)

FIGURE 52. EUROPE, MIDDLE EAST & AFRICA ELECTRIC SHAVERS MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (USD MILLION)

FIGURE 53. COMPETITIVE STRATEGIC WINDOW FOR EUROPE, MIDDLE EAST & AFRICA ELECTRIC SHAVERS MARKET SIZE, BY GEOGRAPHY, 2025

FIGURE 54. FRANCE ELECTRIC SHAVERS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 55. GERMANY ELECTRIC SHAVERS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 56. ITALY ELECTRIC SHAVERS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 57. NETHERLANDS ELECTRIC SHAVERS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 58. QATAR ELECTRIC SHAVERS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)



FIGURE 59. RUSSIA ELECTRIC SHAVERS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 60. SAUDI ARABIA ELECTRIC SHAVERS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 61. SOUTH AFRICA ELECTRIC SHAVERS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 62. SPAIN ELECTRIC SHAVERS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 63. UNITED ARAB EMIRATES ELECTRIC SHAVERS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 64. UNITED KINGDOM ELECTRIC SHAVERS MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 65. GLOBAL ELECTRIC SHAVERS MARKET: 360IRESEARCH FPNV POSITIONING MATRIX

FIGURE 66. GLOBAL ELECTRIC SHAVERS MARKET: 360IRESEARCH MARKET SHARE ANALYSIS

FIGURE 67. GLOBAL ELECTRIC SHAVERS MARKET: COMPETITOR SWOT ANALYSIS

FIGURE 68. COMPETITIVE SCENARIO ANALYSIS IN GLOBAL ELECTRIC SHAVERS MARKET, BY TYPE

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