

Digital Textile Printing Market Research Report by Printing Process (DTG and Roll to Roll), by Ink Type (Acid, DTG, Pigment, and Reactive), by Application - Global Forecast to 2025 - Cumulative Impact of COVID-19

<https://marketpublishers.com/r/D651F9AB0D2BEN.html>

Date: February 2021

Pages: 186

Price: US\$ 3,949.00 (Single User License)

ID: D651F9AB0D2BEN

Abstracts

Market Statistics:

The report provides market sizing and forecast across five major currencies - USD, EUR GBP, JPY, and AUD. This helps organization leaders make better decisions when currency exchange data is readily available.

1. The Global Digital Textile Printing Market is expected to grow from USD 2,571.14 Million in 2020 to USD 3,086.51 Million by the end of 2025.
2. The Global Digital Textile Printing Market is expected to grow from EUR 2,254.43 Million in 2020 to EUR 2,706.31 Million by the end of 2025.
3. The Global Digital Textile Printing Market is expected to grow from GBP 2,004.19 Million in 2020 to GBP 2,405.92 Million by the end of 2025.
4. The Global Digital Textile Printing Market is expected to grow from JPY 274,406.66 Million in 2020 to JPY 329,409.38 Million by the end of 2025.
5. The Global Digital Textile Printing Market is expected to grow from AUD 3,733.64 Million in 2020 to AUD 4,482.03 Million by the end of 2025.

Market Segmentation & Coverage:

This research report categorizes the Digital Textile Printing to forecast the revenues and analyze the trends in each of the following sub-markets:

Based on Printing Process, the Digital Textile Printing Market studied across DTG and Roll to Roll.

Based on Ink Type, the Digital Textile Printing Market studied across Acid, DTG, Pigment, and Reactive.

Based on Application, the Digital Textile Printing Market studied across Direct to Garment, Industrial, Soft Signage, and Textile and Decor.

Based on Geography, the Digital Textile Printing Market studied across Americas, Asia-Pacific, and Europe, Middle East & Africa. The Americas region surveyed across Argentina, Brazil, Canada, Mexico, and United States. The Asia-Pacific region surveyed across Australia, China, India, Indonesia, Japan, Malaysia, Philippines, South Korea, and Thailand. The Europe, Middle East & Africa region surveyed across France, Germany, Italy, Netherlands, Qatar, Russia, Saudi Arabia, South Africa, Spain, United Arab Emirates, and United Kingdom.

Company Usability Profiles:

The report deeply explores the recent significant developments by the leading vendors and innovation profiles in the Global Digital Textile Printing Market including Aeoon Technologies GmbH, AGS Transact Technologies Ltd, AM Printex Solutions, ATPColor Srl, Dazian LLC., JV Digital Printing, Mimaki Engineering Co., Ltd., Mutoh Holdings Co. Ltd., Ricoh Company Ltd, and Roland DG Corporation.

Cumulative Impact of COVID-19:

COVID-19 is an incomparable global public health emergency that has affected almost every industry, so far and, the long-term effects projected to impact the industry growth during the forecast period. Our ongoing research amplifies our research framework to ensure the inclusion of underlying COVID-19 issues and potential paths forward. The report is delivering insights on COVID-19 considering the changes in consumer behavior and demand, purchasing patterns, re-routing of the supply chain, dynamics of current market forces, and the significant interventions of governments. The updated study provides insights, analysis, estimations, and forecast, considering the COVID-19 impact on the market.

360iResearch FPNV Positioning Matrix:

The 360iResearch FPNV Positioning Matrix evaluates and categorizes the vendors in the Digital Textile Printing Market on the basis of Business Strategy (Business Growth, Industry Coverage, Financial Viability, and Channel Support) and Product Satisfaction (Value for Money, Ease of Use, Product Features, and Customer Support) that aids businesses in better decision making and understanding the competitive landscape.

360iResearch Competitive Strategic Window:

The 360iResearch Competitive Strategic Window analyses the competitive landscape in terms of markets, applications, and geographies. The 360iResearch Competitive Strategic Window helps the vendor define an alignment or fit between their capabilities and opportunities for future growth prospects. During a forecast period, it defines the optimal or favorable fit for the vendors to adopt successive merger and acquisition strategies, geography expansion, research & development, and new product introduction strategies to execute further business expansion and growth.

The report provides insights on the following pointers:

1. **Market Penetration:** Provides comprehensive information on the market offered by the key players
2. **Market Development:** Provides in-depth information about lucrative emerging markets and analyzes the markets
3. **Market Diversification:** Provides detailed information about new product launches, untapped geographies, recent developments, and investments
4. **Competitive Assessment & Intelligence:** Provides an exhaustive assessment of market shares, strategies, products, and manufacturing capabilities of the leading players
5. **Product Development & Innovation:** Provides intelligent insights on future technologies, R&D activities, and new product developments

The report answers questions such as:

1. What is the market size and forecast of the Global Digital Textile Printing Market?
2. What are the inhibiting factors and impact of COVID-19 shaping the Global Digital Textile Printing Market during the forecast period?
3. Which are the products/segments/applications/areas to invest in over the forecast period in the Global Digital Textile Printing Market?
4. What is the competitive strategic window for opportunities in the Global Digital Textile Printing Market?
5. What are the technology trends and regulatory frameworks in the Global Digital Textile Printing Market?
6. What are the modes and strategic moves considered suitable for entering the Global Digital Textile Printing Market?

Contents

1. PREFACE

- 1.1. Objectives of the Study
- 1.2. Market Segmentation & Coverage
- 1.3. Years Considered for the Study
- 1.4. Currency & Pricing
- 1.5. Language
- 1.6. Limitations
- 1.7. Stakeholders

2. RESEARCH METHODOLOGY

- 2.1. Research Process
 - 2.1.1. Define: Research Objective
 - 2.1.2. Determine: Research Design
 - 2.1.3. Prepare: Research Instrument
 - 2.1.4. Collect: Data Source
 - 2.1.5. Analyze: Data Interpretation
 - 2.1.6. Formulate: Data Verification
 - 2.1.7. Publish: Research Report
 - 2.1.8. Repeat: Report Update
- 2.2. Research Execution
 - 2.2.1. Initiation: Research Process
 - 2.2.2. Planning: Develop Research Plan
 - 2.2.3. Execution: Conduct Research
 - 2.2.4. Verification: Finding & Analysis
 - 2.2.5. Publication: Research Report
- 2.3. Research Outcome

3. EXECUTIVE SUMMARY

- 3.1. Introduction
- 3.2. Market Outlook
- 3.3. Ink Type Outlook
- 3.4. Printing Process Outlook
- 3.5. Application Outlook
- 3.6. Geography Outlook

3.7. Competitor Outlook

4. MARKET OVERVIEW

4.1. Introduction

4.2. Cumulative Impact of COVID-19

5. MARKET INSIGHTS

5.1. Market Dynamics

5.1.1. Drivers

5.1.1.1. Surge in demand for 3D printing technologies

5.1.1.2. Advancements in printing methods

5.1.1.3. Change in fashion trends

5.1.2. Restraints

5.1.2.1. High cost of equipment and raw materials

5.1.2.2. Harmful environmental impact of digital textile printing

5.1.3. Opportunities

5.1.3.1. Rising R&D ventures for industrial textile printing

5.1.3.2. Home furnishing & decor and vehicle wrap applications to create opportunities in future

5.1.3.3. Increasing adoption of polyester in the digital textile printing industry

5.1.4. Challenges

5.1.4.1. High initial investment cost

5.2. Porters Five Forces Analysis

5.2.1. Threat of New Entrants

5.2.2. Threat of Substitutes

5.2.3. Bargaining Power of Customers

5.2.4. Bargaining Power of Suppliers

5.2.5. Industry Rivalry

6. GLOBAL DIGITAL TEXTILE PRINTING MARKET, BY PRINTING PROCESS

6.1. Introduction

6.2. DTG

6.3. Roll to Roll

7. GLOBAL DIGITAL TEXTILE PRINTING MARKET, BY INK TYPE

- 7.1. Introduction
- 7.2. Acid
- 7.3. DTG
- 7.4. Pigment
- 7.5. Reactive

8. GLOBAL DIGITAL TEXTILE PRINTING MARKET, BY APPLICATION

- 8.1. Introduction
- 8.2. Direct to Garment
- 8.3. Industrial
- 8.4. Soft Signage
- 8.5. Textile and Decor

9. AMERICAS DIGITAL TEXTILE PRINTING MARKET

- 9.1. Introduction
- 9.2. Argentina
- 9.3. Brazil
- 9.4. Canada
- 9.5. Mexico
- 9.6. United States

10. ASIA-PACIFIC DIGITAL TEXTILE PRINTING MARKET

- 10.1. Introduction
- 10.2. Australia
- 10.3. China
- 10.4. India
- 10.5. Indonesia
- 10.6. Japan
- 10.7. Malaysia
- 10.8. Philippines
- 10.9. South Korea
- 10.10. Thailand

11. EUROPE, MIDDLE EAST & AFRICA DIGITAL TEXTILE PRINTING MARKET

- 11.1. Introduction

- 11.2. France
- 11.3. Germany
- 11.4. Italy
- 11.5. Netherlands
- 11.6. Qatar
- 11.7. Russia
- 11.8. Saudi Arabia
- 11.9. South Africa
- 11.10. Spain
- 11.11. United Arab Emirates
- 11.12. United Kingdom

12. COMPETITIVE LANDSCAPE

- 12.1. FPNV Positioning Matrix
 - 12.1.1. Quadrants
 - 12.1.2. Business Strategy
 - 12.1.3. Product Satisfaction
- 12.2. Market Ranking Analysis
- 12.3. Market Share Analysis
- 12.4. Competitor SWOT Analysis
- 12.5. Competitive Scenario
 - 12.5.1. Merger & Acquisition
 - 12.5.2. Agreement, Collaboration, & Partnership
 - 12.5.3. New Product Launch & Enhancement
 - 12.5.4. Investment & Funding
 - 12.5.5. Award, Recognition, & Expansion

13. COMPANY USABILITY PROFILES

- 13.1. Aeoon Technologies GmbH
- 13.2. AGS Transact Technologies Ltd
- 13.3. AM Printex Solutions
- 13.4. ATPColor Srl
- 13.5. Dazian LLC.
- 13.6. JV Digital Printing
- 13.7. Mimaki Engineering Co., Ltd.
- 13.8. Mutoh Holdings Co. Ltd.
- 13.9. Ricoh Company Ltd

13.10. Roland DG Corporation

14. APPENDIX

14.1. Discussion Guide

14.2. License & Pricing

List Of Tables

LIST OF TABLES

TABLE 1. CURRENCY CONVERSION RATES

TABLE 2. GLOBAL DIGITAL TEXTILE PRINTING MARKET SIZE, 2018-2025
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 3. GLOBAL DIGITAL TEXTILE PRINTING MARKET SIZE, BY GEOGRAPHY,
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 4. GLOBAL DIGITAL TEXTILE PRINTING MARKET SIZE, BY PRINTING
PROCESS, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 5. GLOBAL DIGITAL TEXTILE PRINTING MARKET SIZE, BY DTG, BY
GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 6. GLOBAL DIGITAL TEXTILE PRINTING MARKET SIZE, BY ROLL TO ROLL,
BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 7. GLOBAL DIGITAL TEXTILE PRINTING MARKET SIZE, BY INK TYPE,
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 8. GLOBAL DIGITAL TEXTILE PRINTING MARKET SIZE, BY ACID, BY
GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 9. GLOBAL DIGITAL TEXTILE PRINTING MARKET SIZE, BY DTG, BY
GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 10. GLOBAL DIGITAL TEXTILE PRINTING MARKET SIZE, BY PIGMENT, BY
GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 11. GLOBAL DIGITAL TEXTILE PRINTING MARKET SIZE, BY REACTIVE, BY
GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 12. GLOBAL DIGITAL TEXTILE PRINTING MARKET SIZE, BY APPLICATION,
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 13. GLOBAL DIGITAL TEXTILE PRINTING MARKET SIZE, BY DIRECT TO
GARMENT, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 14. GLOBAL DIGITAL TEXTILE PRINTING MARKET SIZE, BY INDUSTRIAL,
BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 15. GLOBAL DIGITAL TEXTILE PRINTING MARKET SIZE, BY SOFT
SIGNAGE, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 16. GLOBAL DIGITAL TEXTILE PRINTING MARKET SIZE, BY TEXTILE AND
DECOR, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 17. AMERICAS DIGITAL TEXTILE PRINTING MARKET SIZE, BY
GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 18. AMERICAS DIGITAL TEXTILE PRINTING MARKET SIZE, BY INK TYPE,
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 19. AMERICAS DIGITAL TEXTILE PRINTING MARKET SIZE, BY PRINTING PROCESS, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 20. AMERICAS DIGITAL TEXTILE PRINTING MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 21. ARGENTINA DIGITAL TEXTILE PRINTING MARKET SIZE, BY INK TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 22. ARGENTINA DIGITAL TEXTILE PRINTING MARKET SIZE, BY PRINTING PROCESS, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 23. ARGENTINA DIGITAL TEXTILE PRINTING MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 24. BRAZIL DIGITAL TEXTILE PRINTING MARKET SIZE, BY INK TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 25. BRAZIL DIGITAL TEXTILE PRINTING MARKET SIZE, BY PRINTING PROCESS, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 26. BRAZIL DIGITAL TEXTILE PRINTING MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 27. CANADA DIGITAL TEXTILE PRINTING MARKET SIZE, BY INK TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 28. CANADA DIGITAL TEXTILE PRINTING MARKET SIZE, BY PRINTING PROCESS, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 29. CANADA DIGITAL TEXTILE PRINTING MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 30. MEXICO DIGITAL TEXTILE PRINTING MARKET SIZE, BY INK TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 31. MEXICO DIGITAL TEXTILE PRINTING MARKET SIZE, BY PRINTING PROCESS, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 32. MEXICO DIGITAL TEXTILE PRINTING MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 33. UNITED STATES DIGITAL TEXTILE PRINTING MARKET SIZE, BY INK TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 34. UNITED STATES DIGITAL TEXTILE PRINTING MARKET SIZE, BY PRINTING PROCESS, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 35. UNITED STATES DIGITAL TEXTILE PRINTING MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 36. ASIA-PACIFIC DIGITAL TEXTILE PRINTING MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 37. ASIA-PACIFIC DIGITAL TEXTILE PRINTING MARKET SIZE, BY INK TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 38. ASIA-PACIFIC DIGITAL TEXTILE PRINTING MARKET SIZE, BY

PRINTING PROCESS, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 39. ASIA-PACIFIC DIGITAL TEXTILE PRINTING MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 40. AUSTRALIA DIGITAL TEXTILE PRINTING MARKET SIZE, BY INK TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 41. AUSTRALIA DIGITAL TEXTILE PRINTING MARKET SIZE, BY PRINTING PROCESS, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 42. AUSTRALIA DIGITAL TEXTILE PRINTING MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 43. CHINA DIGITAL TEXTILE PRINTING MARKET SIZE, BY INK TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 44. CHINA DIGITAL TEXTILE PRINTING MARKET SIZE, BY PRINTING PROCESS, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 45. CHINA DIGITAL TEXTILE PRINTING MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 46. INDIA DIGITAL TEXTILE PRINTING MARKET SIZE, BY INK TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 47. INDIA DIGITAL TEXTILE PRINTING MARKET SIZE, BY PRINTING PROCESS, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 48. INDIA DIGITAL TEXTILE PRINTING MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 49. INDONESIA DIGITAL TEXTILE PRINTING MARKET SIZE, BY INK TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 50. INDONESIA DIGITAL TEXTILE PRINTING MARKET SIZE, BY PRINTING PROCESS, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 51. INDONESIA DIGITAL TEXTILE PRINTING MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 52. JAPAN DIGITAL TEXTILE PRINTING MARKET SIZE, BY INK TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 53. JAPAN DIGITAL TEXTILE PRINTING MARKET SIZE, BY PRINTING PROCESS, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 54. JAPAN DIGITAL TEXTILE PRINTING MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 55. MALAYSIA DIGITAL TEXTILE PRINTING MARKET SIZE, BY INK TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 56. MALAYSIA DIGITAL TEXTILE PRINTING MARKET SIZE, BY PRINTING PROCESS, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 57. MALAYSIA DIGITAL TEXTILE PRINTING MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 58. PHILIPPINES DIGITAL TEXTILE PRINTING MARKET SIZE, BY INK TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 59. PHILIPPINES DIGITAL TEXTILE PRINTING MARKET SIZE, BY PRINTING PROCESS, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 60. PHILIPPINES DIGITAL TEXTILE PRINTING MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 61. SOUTH KOREA DIGITAL TEXTILE PRINTING MARKET SIZE, BY INK TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 62. SOUTH KOREA DIGITAL TEXTILE PRINTING MARKET SIZE, BY PRINTING PROCESS, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 63. SOUTH KOREA DIGITAL TEXTILE PRINTING MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 64. THAILAND DIGITAL TEXTILE PRINTING MARKET SIZE, BY INK TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 65. THAILAND DIGITAL TEXTILE PRINTING MARKET SIZE, BY PRINTING PROCESS, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 66. THAILAND DIGITAL TEXTILE PRINTING MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 67. EUROPE, MIDDLE EAST & AFRICA DIGITAL TEXTILE PRINTING MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 68. EUROPE, MIDDLE EAST & AFRICA DIGITAL TEXTILE PRINTING MARKET SIZE, BY INK TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 69. EUROPE, MIDDLE EAST & AFRICA DIGITAL TEXTILE PRINTING MARKET SIZE, BY PRINTING PROCESS, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 70. EUROPE, MIDDLE EAST & AFRICA DIGITAL TEXTILE PRINTING MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 71. FRANCE DIGITAL TEXTILE PRINTING MARKET SIZE, BY INK TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 72. FRANCE DIGITAL TEXTILE PRINTING MARKET SIZE, BY PRINTING PROCESS, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 73. FRANCE DIGITAL TEXTILE PRINTING MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 74. GERMANY DIGITAL TEXTILE PRINTING MARKET SIZE, BY INK TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 75. GERMANY DIGITAL TEXTILE PRINTING MARKET SIZE, BY PRINTING PROCESS, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 76. GERMANY DIGITAL TEXTILE PRINTING MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 77. ITALY DIGITAL TEXTILE PRINTING MARKET SIZE, BY INK TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 78. ITALY DIGITAL TEXTILE PRINTING MARKET SIZE, BY PRINTING PROCESS, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 79. ITALY DIGITAL TEXTILE PRINTING MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 80. NETHERLANDS DIGITAL TEXTILE PRINTING MARKET SIZE, BY INK TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 81. NETHERLANDS DIGITAL TEXTILE PRINTING MARKET SIZE, BY PRINTING PROCESS, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 82. NETHERLANDS DIGITAL TEXTILE PRINTING MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 83. QATAR DIGITAL TEXTILE PRINTING MARKET SIZE, BY INK TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 84. QATAR DIGITAL TEXTILE PRINTING MARKET SIZE, BY PRINTING PROCESS, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 85. QATAR DIGITAL TEXTILE PRINTING MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 86. RUSSIA DIGITAL TEXTILE PRINTING MARKET SIZE, BY INK TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 87. RUSSIA DIGITAL TEXTILE PRINTING MARKET SIZE, BY PRINTING PROCESS, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 88. RUSSIA DIGITAL TEXTILE PRINTING MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 89. SAUDI ARABIA DIGITAL TEXTILE PRINTING MARKET SIZE, BY INK TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 90. SAUDI ARABIA DIGITAL TEXTILE PRINTING MARKET SIZE, BY PRINTING PROCESS, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 91. SAUDI ARABIA DIGITAL TEXTILE PRINTING MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 92. SOUTH AFRICA DIGITAL TEXTILE PRINTING MARKET SIZE, BY INK TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 93. SOUTH AFRICA DIGITAL TEXTILE PRINTING MARKET SIZE, BY PRINTING PROCESS, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 94. SOUTH AFRICA DIGITAL TEXTILE PRINTING MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 95. SPAIN DIGITAL TEXTILE PRINTING MARKET SIZE, BY INK TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 96. SPAIN DIGITAL TEXTILE PRINTING MARKET SIZE, BY PRINTING

PROCESS, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 97. SPAIN DIGITAL TEXTILE PRINTING MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 98. UNITED ARAB EMIRATES DIGITAL TEXTILE PRINTING MARKET SIZE, BY INK TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 99. UNITED ARAB EMIRATES DIGITAL TEXTILE PRINTING MARKET SIZE, BY PRINTING PROCESS, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 100. UNITED ARAB EMIRATES DIGITAL TEXTILE PRINTING MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 101. UNITED KINGDOM DIGITAL TEXTILE PRINTING MARKET SIZE, BY INK TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 102. UNITED KINGDOM DIGITAL TEXTILE PRINTING MARKET SIZE, BY PRINTING PROCESS, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 103. UNITED KINGDOM DIGITAL TEXTILE PRINTING MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 104. GLOBAL DIGITAL TEXTILE PRINTING MARKET: SCORES

TABLE 105. GLOBAL DIGITAL TEXTILE PRINTING MARKET: BUSINESS STRATEGY

TABLE 106. GLOBAL DIGITAL TEXTILE PRINTING MARKET: PRODUCT SATISFACTION

TABLE 107. GLOBAL DIGITAL TEXTILE PRINTING MARKET: RANKING

TABLE 108. GLOBAL DIGITAL TEXTILE PRINTING MARKET: MERGER & ACQUISITION

TABLE 109. GLOBAL DIGITAL TEXTILE PRINTING MARKET: AGREEMENT, COLLABORATION, & PARTNERSHIP

TABLE 110. GLOBAL DIGITAL TEXTILE PRINTING MARKET: NEW PRODUCT LAUNCH & ENHANCEMENT

TABLE 111. GLOBAL DIGITAL TEXTILE PRINTING MARKET: INVESTMENT & FUNDING

TABLE 112. GLOBAL DIGITAL TEXTILE PRINTING MARKET: AWARD, RECOGNITION, & EXPANSION

TABLE 113. GLOBAL DIGITAL TEXTILE PRINTING MARKET: LICENSE & PRICING

List Of Figures

LIST OF FIGURES

FIGURE 1. GLOBAL DIGITAL TEXTILE PRINTING MARKET: RESEARCH PROCESS

FIGURE 2. GLOBAL DIGITAL TEXTILE PRINTING MARKET: RESEARCH EXECUTION

FIGURE 3. GLOBAL DIGITAL TEXTILE PRINTING MARKET SIZE, 2020 VS 2025 (USD MILLION)

FIGURE 4. GLOBAL DIGITAL TEXTILE PRINTING MARKET SIZE, BY INK TYPE, 2020 (USD MILLION)

FIGURE 5. GLOBAL DIGITAL TEXTILE PRINTING MARKET SIZE, BY PRINTING PROCESS, 2020 (USD MILLION)

FIGURE 6. GLOBAL DIGITAL TEXTILE PRINTING MARKET SIZE, BY APPLICATION, 2020 (USD MILLION)

FIGURE 7. GLOBAL DIGITAL TEXTILE PRINTING MARKET SIZE, BY GEOGRAPHY, 2020 (USD MILLION)

FIGURE 8. GLOBAL DIGITAL TEXTILE PRINTING MARKET SIZE, 2018-2025 (USD MILLION)

FIGURE 9. GLOBAL DIGITAL TEXTILE PRINTING MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (%)

FIGURE 10. GLOBAL DIGITAL TEXTILE PRINTING MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (USD MILLION)

FIGURE 11. COMPETITIVE STRATEGIC WINDOW FOR GLOBAL DIGITAL TEXTILE PRINTING MARKET SIZE, BY GEOGRAPHY, 2025

FIGURE 12. GLOBAL DIGITAL TEXTILE PRINTING MARKET: MARKET DYNAMICS

FIGURE 13. GLOBAL DIGITAL TEXTILE PRINTING MARKET: PORTERS FIVE FORCES ANALYSIS

FIGURE 14. GLOBAL DIGITAL TEXTILE PRINTING MARKET SIZE, BY PRINTING PROCESS, 2020 VS 2025 (%)

FIGURE 15. GLOBAL DIGITAL TEXTILE PRINTING MARKET SIZE, BY PRINTING PROCESS, 2020 VS 2025 (USD MILLION)

FIGURE 16. COMPETITIVE STRATEGIC WINDOW FOR GLOBAL DIGITAL TEXTILE PRINTING MARKET SIZE, BY PRINTING PROCESS, 2025

FIGURE 17. GLOBAL DIGITAL TEXTILE PRINTING MARKET SIZE, BY DTG, 2020 VS 2025 (USD MILLION)

FIGURE 18. GLOBAL DIGITAL TEXTILE PRINTING MARKET SIZE, BY ROLL TO ROLL, 2020 VS 2025 (USD MILLION)

FIGURE 19. GLOBAL DIGITAL TEXTILE PRINTING MARKET SIZE, BY INK TYPE,

2020 VS 2025 (%)

FIGURE 20. GLOBAL DIGITAL TEXTILE PRINTING MARKET SIZE, BY INK TYPE, 2020 VS 2025 (USD MILLION)

FIGURE 21. COMPETITIVE STRATEGIC WINDOW FOR GLOBAL DIGITAL TEXTILE PRINTING MARKET SIZE, BY INK TYPE, 2025

FIGURE 22. GLOBAL DIGITAL TEXTILE PRINTING MARKET SIZE, BY ACID, 2020 VS 2025 (USD MILLION)

FIGURE 23. GLOBAL DIGITAL TEXTILE PRINTING MARKET SIZE, BY DTG, 2020 VS 2025 (USD MILLION)

FIGURE 24. GLOBAL DIGITAL TEXTILE PRINTING MARKET SIZE, BY PIGMENT, 2020 VS 2025 (USD MILLION)

FIGURE 25. GLOBAL DIGITAL TEXTILE PRINTING MARKET SIZE, BY REACTIVE, 2020 VS 2025 (USD MILLION)

FIGURE 26. GLOBAL DIGITAL TEXTILE PRINTING MARKET SIZE, BY APPLICATION, 2020 VS 2025 (%)

FIGURE 27. GLOBAL DIGITAL TEXTILE PRINTING MARKET SIZE, BY APPLICATION, 2020 VS 2025 (USD MILLION)

FIGURE 28. COMPETITIVE STRATEGIC WINDOW FOR GLOBAL DIGITAL TEXTILE PRINTING MARKET SIZE, BY APPLICATION, 2025

FIGURE 29. GLOBAL DIGITAL TEXTILE PRINTING MARKET SIZE, BY DIRECT TO GARMENT, 2020 VS 2025 (USD MILLION)

FIGURE 30. GLOBAL DIGITAL TEXTILE PRINTING MARKET SIZE, BY INDUSTRIAL, 2020 VS 2025 (USD MILLION)

FIGURE 31. GLOBAL DIGITAL TEXTILE PRINTING MARKET SIZE, BY SOFT SIGNAGE, 2020 VS 2025 (USD MILLION)

FIGURE 32. GLOBAL DIGITAL TEXTILE PRINTING MARKET SIZE, BY TEXTILE AND DECOR, 2020 VS 2025 (USD MILLION)

FIGURE 33. AMERICAS DIGITAL TEXTILE PRINTING MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (%)

FIGURE 34. AMERICAS DIGITAL TEXTILE PRINTING MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (USD MILLION)

FIGURE 35. COMPETITIVE STRATEGIC WINDOW FOR AMERICAS DIGITAL TEXTILE PRINTING MARKET SIZE, BY GEOGRAPHY, 2025

FIGURE 36. ARGENTINA DIGITAL TEXTILE PRINTING MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 37. BRAZIL DIGITAL TEXTILE PRINTING MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 38. CANADA DIGITAL TEXTILE PRINTING MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 39. MEXICO DIGITAL TEXTILE PRINTING MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 40. UNITED STATES DIGITAL TEXTILE PRINTING MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 41. ASIA-PACIFIC DIGITAL TEXTILE PRINTING MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (%)

FIGURE 42. ASIA-PACIFIC DIGITAL TEXTILE PRINTING MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (USD MILLION)

FIGURE 43. COMPETITIVE STRATEGIC WINDOW FOR ASIA-PACIFIC DIGITAL TEXTILE PRINTING MARKET SIZE, BY GEOGRAPHY, 2025

FIGURE 44. AUSTRALIA DIGITAL TEXTILE PRINTING MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 45. CHINA DIGITAL TEXTILE PRINTING MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 46. INDIA DIGITAL TEXTILE PRINTING MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 47. INDONESIA DIGITAL TEXTILE PRINTING MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 48. JAPAN DIGITAL TEXTILE PRINTING MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 49. MALAYSIA DIGITAL TEXTILE PRINTING MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 50. PHILIPPINES DIGITAL TEXTILE PRINTING MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 51. SOUTH KOREA DIGITAL TEXTILE PRINTING MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 52. THAILAND DIGITAL TEXTILE PRINTING MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 53. EUROPE, MIDDLE EAST & AFRICA DIGITAL TEXTILE PRINTING MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (%)

FIGURE 54. EUROPE, MIDDLE EAST & AFRICA DIGITAL TEXTILE PRINTING MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (USD MILLION)

FIGURE 55. COMPETITIVE STRATEGIC WINDOW FOR EUROPE, MIDDLE EAST & AFRICA DIGITAL TEXTILE PRINTING MARKET SIZE, BY GEOGRAPHY, 2025

FIGURE 56. FRANCE DIGITAL TEXTILE PRINTING MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 57. GERMANY DIGITAL TEXTILE PRINTING MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 58. ITALY DIGITAL TEXTILE PRINTING MARKET SIZE, BY GEOGRAPHY,

2018-2025 (USD MILLION)

FIGURE 59. NETHERLANDS DIGITAL TEXTILE PRINTING MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 60. QATAR DIGITAL TEXTILE PRINTING MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 61. RUSSIA DIGITAL TEXTILE PRINTING MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 62. SAUDI ARABIA DIGITAL TEXTILE PRINTING MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 63. SOUTH AFRICA DIGITAL TEXTILE PRINTING MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 64. SPAIN DIGITAL TEXTILE PRINTING MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 65. UNITED ARAB EMIRATES DIGITAL TEXTILE PRINTING MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 66. UNITED KINGDOM DIGITAL TEXTILE PRINTING MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 67. GLOBAL DIGITAL TEXTILE PRINTING MARKET: 360IRESEARCH FPNV POSITIONING MATRIX

FIGURE 68. GLOBAL DIGITAL TEXTILE PRINTING MARKET: 360IRESEARCH MARKET SHARE ANALYSIS

FIGURE 69. GLOBAL DIGITAL TEXTILE PRINTING MARKET: COMPETITOR SWOT ANALYSIS

FIGURE 70. COMPETITIVE SCENARIO ANALYSIS IN GLOBAL DIGITAL TEXTILE PRINTING MARKET, BY TYPE

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