

Dietary Supplements Market Research Report by Product (Calcium, Combination Dietary Supplement, Eye Health Supplement, Fish Oil & Omega Fatty Acid, and Ginseng), by Function (Anti-cancer, Bone & Joint Health, Cardiac Health, Diabetes, and Energy & Weight Management), by Distribution, by End User - Global Forecast to 2025 - Cumulative Impact of COVID-19

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Abstracts

Market Statistics:

The report provides market sizing and forecast across five major currencies - USD, EUR GBP, JPY, and AUD. This helps organization leaders make better decisions when currency exchange data is readily available.

1. The Global Dietary Supplements Market is expected to grow from USD 81,918.22 Million in 2019 to USD 119,250.11 Million by the end of 2025.
2. The Global Dietary Supplements Market is expected to grow from EUR 73,143.30 Million in 2019 to EUR 104,560.76 Million by the end of 2025.
3. The Global Dietary Supplements Market is expected to grow from GBP 64,195.37 Million in 2019 to GBP 92,954.74 Million by the end of 2025.
4. The Global Dietary Supplements Market is expected to grow from JPY 8,929,737.47 Million in 2019 to JPY 12,727,008.53 Million by the end of 2025.
5. The Global Dietary Supplements Market is expected to grow from AUD 117,856.15 Million in 2019 to AUD 173,167.01 Million by the end of 2025.

Market Segmentation & Coverage:

This research report categorizes the Dietary Supplements to forecast the revenues and analyze the trends in each of the following sub-markets:

'The Combination Dietary Supplement is projected to witness the highest growth during the forecast period'

Based on Product, the Dietary Supplements Market studied across Calcium, Combination Dietary Supplement, Eye Health Supplement, Fish Oil & Omega Fatty Acid, Ginseng, Mineral, Probiotic, Protein, Herbal Supplement, and Vitamin. The Vitamin commanded the largest size in the Dietary Supplements Market in 2019. On the other hand, the Combination Dietary Supplement is expected to grow at the fastest CAGR during the forecast period.

'The Immunity is projected to witness the highest growth during the forecast period'

Based on Function, the Dietary Supplements Market studied across Anti-cancer, Bone & Joint Health, Cardiac Health, Diabetes, Energy & Weight Management, Gastrointestinal Health, General Health, and Immunity. The Bone & Joint Health commanded the largest size in the Dietary Supplements Market in 2019. On the other hand, the Immunity is expected to grow at the fastest CAGR during the forecast period.

'The Online Channel is projected to witness the highest growth during the forecast period'

Based on Distribution, the Dietary Supplements Market studied across Online Channel, Pharmacy & Drug Store, and Supermarket & Hypermarket. The Pharmacy & Drug Store commanded the largest size in the Dietary Supplements Market in 2019. On the other hand, the Online Channel is expected to grow at the fastest CAGR during the forecast period.

'The Pregnant Women is projected to witness the highest growth during the forecast period'

Based on End User, the Dietary Supplements Market studied across Adult, Children & Infant, Geriatric, and Pregnant Women. The Geriatric commanded the largest size in the Dietary Supplements Market in 2019. On the other hand, the Pregnant Women is expected to grow at the fastest CAGR during the forecast period.

'The Asia-Pacific is projected to witness the highest growth during the forecast period'

Based on Geography, the Dietary Supplements Market studied across Americas, Asia-

Pacific, and Europe, Middle East & Africa. The Americas region surveyed across Argentina, Brazil, Canada, Mexico, and United States. The Asia-Pacific region surveyed across Australia, China, India, Indonesia, Japan, Malaysia, Philippines, South Korea, and Thailand. The Europe, Middle East & Africa region surveyed across France, Germany, Italy, Netherlands, Qatar, Russia, Saudi Arabia, South Africa, Spain, United Arab Emirates, and United Kingdom. The Europe, Middle East & Africa commanded the largest size in the Dietary Supplements Market in 2019. On the other hand, the Asia-Pacific is expected to grow at the fastest CAGR during the forecast period.

Company Usability Profiles:

The report deeply explores the recent significant developments by the leading vendors and innovation profiles in the Global Dietary Supplements Market including Amway Corp., Archer-Daniels-Midland Company, ARKOPHARMA Laboratories, Company Limited, Bayer AG, DuPont de Nemours, Inc., FANCL Corporation, Glanbia PLC, GlaxoSmithKline PLC, Nature's Bounty Co., Nutraceutical International Corporation, Otsuka Holdings Co. Ltd, Pfizer Inc., Sanofi S.A., and Suntory Holdings Ltd.

Cumulative Impact of COVID-19:

COVID-19 is an incomparable global public health emergency that has affected almost every industry, so far and, the long-term effects projected to impact the industry growth during the forecast period. Our ongoing research amplifies our research framework to ensure the inclusion of underlying COVID-19 issues and potential paths forward. The report is delivering insights on COVID-19 considering the changes in consumer behavior and demand, purchasing patterns, re-routing of the supply chain, dynamics of current market forces, and the significant interventions of governments. The updated study provides insights, analysis, estimations, and forecast, considering the COVID-19 impact on the market.

360iResearch FPNV Positioning Matrix:

The 360iResearch FPNV Positioning Matrix evaluates and categorizes the vendors in the Dietary Supplements Market on the basis of Business Strategy (Business Growth, Industry Coverage, Financial Viability, and Channel Support) and Product Satisfaction (Value for Money, Ease of Use, Product Features, and Customer Support) that aids businesses in better decision making and understanding the competitive landscape.

360iResearch Competitive Strategic Window:

The 360iResearch Competitive Strategic Window analyses the competitive landscape in terms of markets, applications, and geographies. The 360iResearch Competitive Strategic Window helps the vendor define an alignment or fit between their capabilities

and opportunities for future growth prospects. During a forecast period, it defines the optimal or favorable fit for the vendors to adopt successive merger and acquisition strategies, geography expansion, research & development, and new product introduction strategies to execute further business expansion and growth.

The report provides insights on the following pointers:

1. **Market Penetration:** Provides comprehensive information on the market offered by the key players
2. **Market Development:** Provides in-depth information about lucrative emerging markets and analyzes the markets
3. **Market Diversification:** Provides detailed information about new product launches, untapped geographies, recent developments, and investments
4. **Competitive Assessment & Intelligence:** Provides an exhaustive assessment of market shares, strategies, products, and manufacturing capabilities of the leading players
5. **Product Development & Innovation:** Provides intelligent insights on future technologies, R&D activities, and new product developments

The report answers questions such as:

1. What is the market size and forecast of the Global Dietary Supplements Market?
2. What are the inhibiting factors and impact of COVID-19 shaping the Global Dietary Supplements Market during the forecast period?
3. Which are the products/segments/applications/areas to invest in over the forecast period in the Global Dietary Supplements Market?
4. What is the competitive strategic window for opportunities in the Global Dietary Supplements Market?
5. What are the technology trends and regulatory frameworks in the Global Dietary Supplements Market?
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