

Connected Car Market Research Report by Transponder (Onboard Unit and Roadside Unit), by Form (Embedded, Integrated, and Tethered), by Network, by Service, by Component, by End User -Global Forecast to 2025 - Cumulative Impact of COVID-19

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# **Abstracts**

Market Statistics:

The report provides market sizing and forecast across five major currencies - USD, EUR GBP, JPY, and AUD. This helps organization leaders make better decisions when currency exchange data is readily available.

1. The Global Connected Car Market is expected to grow from USD 75,291.67 Million in 2020 to USD 170,256.69 Million by the end of 2025.

2. The Global Connected Car Market is expected to grow from EUR 66,017.17 Million in 2020 to EUR 149,284.30 Million by the end of 2025.

3. The Global Connected Car Market is expected to grow from GBP 58,689.41 Million in 2020 to GBP 132,714.06 Million by the end of 2025.

4. The Global Connected Car Market is expected to grow from JPY 8,035,530.14 Million in 2020 to JPY 18,170,703.12 Million by the end of 2025.

5. The Global Connected Car Market is expected to grow from AUD 109,333.53 Million in 2020 to AUD 247,235.35 Million by the end of 2025.

Market Segmentation & Coverage:

This research report categorizes the Connected Car to forecast the revenues and analyze the trends in each of the following sub-markets:



'The Roadside Unit is projected to witness the highest growth during the forecast period'

Based on Transponder, the Connected Car Market studied across Onboard Unit and Roadside Unit. The Onboard Unit commanded the largest size in the Connected Car Market in 2020. On the other hand, the Roadside Unit is expected to grow at the fastest CAGR during the forecast period.

'The Embedded is projected to witness the highest growth during the forecast period'

Based on Form, the Connected Car Market studied across Embedded, Integrated, and Tethered. The Integrated commanded the largest size in the Connected Car Market in 2020. On the other hand, the Embedded is expected to grow at the fastest CAGR during the forecast period.

'The Dedicated Short Range Communication is projected to witness the highest growth during the forecast period'

Based on Network, the Connected Car Market studied across Cellular and Dedicated Short Range Communication. The Cellular commanded the largest size in the Connected Car Market in 2020. On the other hand, the Dedicated Short Range Communication is expected to grow at the fastest CAGR during the forecast period.

'The Safety & Security is projected to witness the highest growth during the forecast period'

Based on Service, the Connected Car Market studied across Autonomous Driving, Connected Services, and Safety & Security. The Connected Services commanded the largest size in the Connected Car Market in 2020. On the other hand, the Safety & Security is expected to grow at the fastest CAGR during the forecast period.

'The Vehicle Services is projected to witness the highest growth during the forecast period'

Based on Component, the Connected Car Market studied across Connected Hardware, Infotainment Services, and Vehicle Services. The Connected Hardware commanded the largest size in the Connected Car Market in 2020. On the other hand, the Vehicle Services is expected to grow at the fastest CAGR during the forecast period.



'The Aftermarket is projected to witness the highest growth during the forecast period'

Based on End User, the Connected Car Market studied across Aftermarket and Original Equipment Manufacturer. The Original Equipment Manufacturer commanded the largest size in the Connected Car Market in 2020. On the other hand, the Aftermarket is expected to grow at the fastest CAGR during the forecast period.

'The Americas is projected to witness the highest growth during the forecast period'

Based on Geography, the Connected Car Market studied across Americas, Asia-Pacific, and Europe, Middle East & Africa. The Americas region surveyed across Argentina, Brazil, Canada, Mexico, and United States. The Asia-Pacific region surveyed across Australia, China, India, Indonesia, Japan, Malaysia, Philippines, South Korea, and Thailand. The Europe, Middle East & Africa region surveyed across France, Germany, Italy, Netherlands, Qatar, Russia, Saudi Arabia, South Africa, Spain, United Arab Emirates, and United Kingdom. The Europe, Middle East & Africa commanded the largest size in the Connected Car Market in 2020. On the other hand, the Americas is expected to grow at the fastest CAGR during the forecast period.

#### Company Usability Profiles:

The report deeply explores the recent significant developments by the leading vendors and innovation profiles in the Global Connected Car Market including Aisin Seiki Co., Ltd, Aptiv PLC, Autoliv Inc., Continental AG, DENSO Corporation, HARMAN International, Hella KGaA Hueck & Co., Infineon Technologies AG, NXP Semiconductors N.V., Robert Bosch GmbH, Valeo, Visteon Corporation, and ZF Friedrichshafen AG.

#### Cumulative Impact of COVID-19:

COVID-19 is an incomparable global public health emergency that has affected almost every industry, so for and, the long-term effects projected to impact the industry growth during the forecast period. Our ongoing research amplifies our research framework to ensure the inclusion of underlaying COVID-19 issues and potential paths forward. The report is delivering insights on COVID-19 considering the changes in consumer behavior and demand, purchasing patterns, re-routing of the supply chain, dynamics of current market forces, and the significant interventions of governments. The updated study provides insights, analysis, estimations, and forecast, considering the COVID-19 impact on the market.

360iResearch FPNV Positioning Matrix:



The 360iResearch FPNV Positioning Matrix evaluates and categorizes the vendors in the Connected Car Market on the basis of Business Strategy (Business Growth, Industry Coverage, Financial Viability, and Channel Support) and Product Satisfaction (Value for Money, Ease of Use, Product Features, and Customer Support) that aids businesses in better decision making and understanding the competitive landscape.

360iResearch Competitive Strategic Window:

The 360iResearch Competitive Strategic Window analyses the competitive landscape in terms of markets, applications, and geographies. The 360iResearch Competitive Strategic Window helps the vendor define an alignment or fit between their capabilities and opportunities for future growth prospects. During a forecast period, it defines the optimal or favorable fit for the vendors to adopt successive merger and acquisition strategies, geography expansion, research & development, and new product introduction strategies to execute further business expansion and growth.

The report provides insights on the following pointers:

1. Market Penetration: Provides comprehensive information on the market offered by the key players

2. Market Development: Provides in-depth information about lucrative emerging markets and analyzes the markets

3. Market Diversification: Provides detailed information about new product launches, untapped geographies, recent developments, and investments

4. Competitive Assessment & Intelligence: Provides an exhaustive assessment of market shares, strategies, products, and manufacturing capabilities of the leading players

5. Product Development & Innovation: Provides intelligent insights on future technologies, R&D activities, and new product developments

The report answers questions such as:

1. What is the market size and forecast of the Global Connected Car Market?

2. What are the inhibiting factors and impact of COVID-19 shaping the Global Connected Car Market during the forecast period?

3. Which are the products/segments/applications/areas to invest in over the forecast period in the Global Connected Car Market?

4. What is the competitive strategic window for opportunities in the Global Connected Car Market?

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