

Coating Pretreatment Market Research Report by Metal Substrate (Aluminum and Steel), by Type (Blast Clean, Chromate, Chromate-free, and Phosphate), by Application - Global Forecast to 2025 - Cumulative Impact of COVID-19

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Abstracts

Market Statistics:

The report provides market sizing and forecast across five major currencies - USD, EUR GBP, JPY, and AUD. This helps organization leaders make better decisions when currency exchange data is readily available.

1. The Global Coating Pretreatment Market is expected to grow from USD 3,396.56 Million in 2020 to USD 4,081.30 Million by the end of 2025.
2. The Global Coating Pretreatment Market is expected to grow from EUR 2,978.17 Million in 2020 to EUR 3,578.56 Million by the end of 2025.
3. The Global Coating Pretreatment Market is expected to grow from GBP 2,647.60 Million in 2020 to GBP 3,181.35 Million by the end of 2025.
4. The Global Coating Pretreatment Market is expected to grow from JPY 362,499.73 Million in 2020 to JPY 435,578.72 Million by the end of 2025.
5. The Global Coating Pretreatment Market is expected to grow from AUD 4,932.26 Million in 2020 to AUD 5,926.59 Million by the end of 2025.

Market Segmentation & Coverage:

This research report categorizes the Coating Pretreatment to forecast the revenues and analyze the trends in each of the following sub-markets:

Based on Metal Substrate, the Coating Pretreatment Market studied across Aluminum and Steel.

Based on Type, the Coating Pretreatment Market studied across Blast Clean, Chromate, Chromate-free, and Phosphate.

Based on Application, the Coating Pretreatment Market studied across Appliances, Automotive & Transportation, and Construction.

Based on Geography, the Coating Pretreatment Market studied across Americas, Asia-Pacific, and Europe, Middle East & Africa. The Americas region surveyed across Argentina, Brazil, Canada, Mexico, and United States. The Asia-Pacific region surveyed across Australia, China, India, Indonesia, Japan, Malaysia, Philippines, South Korea, and Thailand. The Europe, Middle East & Africa region surveyed across France, Germany, Italy, Netherlands, Qatar, Russia, Saudi Arabia, South Africa, Spain, United Arab Emirates, and United Kingdom.

Company Usability Profiles:

The report deeply explores the recent significant developments by the leading vendors and innovation profiles in the Global Coating Pretreatment Market including 3M Company, Akzo Nobel N.V., Axalta Coating Systems Ltd., Henkel AG & Co. KGaA, Kansai Paint Co., Ltd., Nihon Parkerizing Co., Ltd., NIPPON PAINT Co. Ltd., PPG Industries, Inc., and The Sherwin-Williams Company.

Cumulative Impact of COVID-19:

COVID-19 is an incomparable global public health emergency that has affected almost every industry, so far and, the long-term effects projected to impact the industry growth during the forecast period. Our ongoing research amplifies our research framework to ensure the inclusion of underlaying COVID-19 issues and potential paths forward. The report is delivering insights on COVID-19 considering the changes in consumer behavior and demand, purchasing patterns, re-routing of the supply chain, dynamics of current market forces, and the significant interventions of governments. The updated study provides insights, analysis, estimations, and forecast, considering the COVID-19 impact on the market.

360iResearch FPNV Positioning Matrix:

The 360iResearch FPNV Positioning Matrix evaluates and categorizes the vendors in the Coating Pretreatment Market on the basis of Business Strategy (Business Growth, Industry Coverage, Financial Viability, and Channel Support) and Product Satisfaction (Value for Money, Ease of Use, Product Features, and Customer Support) that aids businesses in better decision making and understanding the competitive landscape.

360iResearch Competitive Strategic Window:

The 360iResearch Competitive Strategic Window analyses the competitive landscape in terms of markets, applications, and geographies. The 360iResearch Competitive Strategic Window helps the vendor define an alignment or fit between their capabilities and opportunities for future growth prospects. During a forecast period, it defines the optimal or favorable fit for the vendors to adopt successive merger and acquisition strategies, geography expansion, research & development, and new product introduction strategies to execute further business expansion and growth.

The report provides insights on the following pointers:

1. **Market Penetration:** Provides comprehensive information on the market offered by the key players
2. **Market Development:** Provides in-depth information about lucrative emerging markets and analyzes the markets
3. **Market Diversification:** Provides detailed information about new product launches, untapped geographies, recent developments, and investments
4. **Competitive Assessment & Intelligence:** Provides an exhaustive assessment of market shares, strategies, products, and manufacturing capabilities of the leading players
5. **Product Development & Innovation:** Provides intelligent insights on future technologies, R&D activities, and new product developments

The report answers questions such as:

1. What is the market size and forecast of the Global Coating Pretreatment Market?
2. What are the inhibiting factors and impact of COVID-19 shaping the Global Coating Pretreatment Market during the forecast period?
3. Which are the products/segments/applications/areas to invest in over the forecast period in the Global Coating Pretreatment Market?
4. What is the competitive strategic window for opportunities in the Global Coating Pretreatment Market?
5. What are the technology trends and regulatory frameworks in the Global Coating Pretreatment Market?
6. What are the modes and strategic moves considered suitable for entering the Global Coating Pretreatment Market?

Contents

1. PREFACE

- 1.1. Objectives of the Study
- 1.2. Market Segmentation & Coverage
- 1.3. Years Considered for the Study
- 1.4. Currency & Pricing
- 1.5. Language
- 1.6. Limitations
- 1.7. Stakeholders

2. RESEARCH METHODOLOGY

- 2.1. Research Process
 - 2.1.1. Define: Research Objective
 - 2.1.2. Determine: Research Design
 - 2.1.3. Prepare: Research Instrument
 - 2.1.4. Collect: Data Source
 - 2.1.5. Analyze: Data Interpretation
 - 2.1.6. Formulate: Data Verification
 - 2.1.7. Publish: Research Report
 - 2.1.8. Repeat: Report Update
- 2.2. Research Execution
 - 2.2.1. Initiation: Research Process
 - 2.2.2. Planning: Develop Research Plan
 - 2.2.3. Execution: Conduct Research
 - 2.2.4. Verification: Finding & Analysis
 - 2.2.5. Publication: Research Report
- 2.3. Research Outcome

3. EXECUTIVE SUMMARY

- 3.1. Introduction
- 3.2. Market Outlook
- 3.3. Metal Substrate Outlook
- 3.4. Application Outlook
- 3.5. Type Outlook
- 3.6. Geography Outlook

3.7. Competitor Outlook

4. MARKET OVERVIEW

4.1. Introduction

4.2. Cumulative Impact of COVID-19

5. MARKET INSIGHTS

5.1. Market Dynamics

5.1.1. Drivers

5.1.2. Restraints

5.1.3. Opportunities

5.1.4. Challenges

5.2. Porters Five Forces Analysis

5.2.1. Threat of New Entrants

5.2.2. Threat of Substitutes

5.2.3. Bargaining Power of Customers

5.2.4. Bargaining Power of Suppliers

5.2.5. Industry Rivalry

6. GLOBAL COATING PRETREATMENT MARKET, BY METAL SUBSTRATE

6.1. Introduction

6.2. Aluminum

6.3. Steel

7. GLOBAL COATING PRETREATMENT MARKET, BY TYPE

7.1. Introduction

7.2. Blast Clean

7.3. Chromate

7.4. Chromate-free

7.5. Phosphate

8. GLOBAL COATING PRETREATMENT MARKET, BY APPLICATION

8.1. Introduction

8.2. Appliances

8.3. Automotive & Transportation

8.4. Construction

9. AMERICAS COATING PRETREATMENT MARKET

9.1. Introduction

9.2. Argentina

9.3. Brazil

9.4. Canada

9.5. Mexico

9.6. United States

10. ASIA-PACIFIC COATING PRETREATMENT MARKET

10.1. Introduction

10.2. Australia

10.3. China

10.4. India

10.5. Indonesia

10.6. Japan

10.7. Malaysia

10.8. Philippines

10.9. South Korea

10.10. Thailand

11. EUROPE, MIDDLE EAST & AFRICA COATING PRETREATMENT MARKET

11.1. Introduction

11.2. France

11.3. Germany

11.4. Italy

11.5. Netherlands

11.6. Qatar

11.7. Russia

11.8. Saudi Arabia

11.9. South Africa

11.10. Spain

11.11. United Arab Emirates

11.12. United Kingdom

12. COMPETITIVE LANDSCAPE

12.1. FPNV Positioning Matrix

12.1.1. Quadrants

12.1.2. Business Strategy

12.1.3. Product Satisfaction

12.2. Market Ranking Analysis

12.3. Market Share Analysis

12.4. Competitor SWOT Analysis

12.5. Competitive Scenario

12.5.1. Merger & Acquisition

12.5.2. Agreement, Collaboration, & Partnership

12.5.3. New Product Launch & Enhancement

12.5.4. Investment & Funding

12.5.5. Award, Recognition, & Expansion

13. COMPANY USABILITY PROFILES

13.1. 3M Company

13.2. Akzo Nobel N.V.

13.3. Axalta Coating Systems Ltd.

13.4. Henkel AG & Co. KGaA

13.5. Kansai Paint Co., Ltd.

13.6. Nihon Parkerizing Co., Ltd.

13.7. NIPPON PAINT Co. Ltd.

13.8. PPG Industries, Inc.

13.9. The Sherwin-Williams Company

14. APPENDIX

14.1. Discussion Guide

14.2. License & Pricing

List Of Tables

LIST OF TABLES

TABLE 1. CURRENCY CONVERSION RATES

TABLE 2. GLOBAL COATING PRETREATMENT MARKET SIZE, 2018-2025
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 3. GLOBAL COATING PRETREATMENT MARKET SIZE, BY GEOGRAPHY,
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 4. GLOBAL COATING PRETREATMENT MARKET SIZE, BY METAL
SUBSTRATE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 5. GLOBAL COATING PRETREATMENT MARKET SIZE, BY ALUMINUM, BY
GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 6. GLOBAL COATING PRETREATMENT MARKET SIZE, BY STEEL, BY
GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 7. GLOBAL COATING PRETREATMENT MARKET SIZE, BY TYPE, 2018-2025
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 8. GLOBAL COATING PRETREATMENT MARKET SIZE, BY BLAST CLEAN,
BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 9. GLOBAL COATING PRETREATMENT MARKET SIZE, BY CHROMATE, BY
GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 10. GLOBAL COATING PRETREATMENT MARKET SIZE, BY CHROMATE-
FREE, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 11. GLOBAL COATING PRETREATMENT MARKET SIZE, BY PHOSPHATE,
BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 12. GLOBAL COATING PRETREATMENT MARKET SIZE, BY APPLICATION,
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 13. GLOBAL COATING PRETREATMENT MARKET SIZE, BY APPLIANCES,
BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 14. GLOBAL COATING PRETREATMENT MARKET SIZE, BY AUTOMOTIVE
& TRANSPORTATION, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD
MILLION)

TABLE 15. GLOBAL COATING PRETREATMENT MARKET SIZE, BY
CONSTRUCTION, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 16. AMERICAS COATING PRETREATMENT MARKET SIZE, BY
GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 17. AMERICAS COATING PRETREATMENT MARKET SIZE, BY METAL
SUBSTRATE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 18. AMERICAS COATING PRETREATMENT MARKET SIZE, BY

APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 19. AMERICAS COATING PRETREATMENT MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 20. ARGENTINA COATING PRETREATMENT MARKET SIZE, BY METAL SUBSTRATE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 21. ARGENTINA COATING PRETREATMENT MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 22. ARGENTINA COATING PRETREATMENT MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 23. BRAZIL COATING PRETREATMENT MARKET SIZE, BY METAL SUBSTRATE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 24. BRAZIL COATING PRETREATMENT MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 25. BRAZIL COATING PRETREATMENT MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 26. CANADA COATING PRETREATMENT MARKET SIZE, BY METAL SUBSTRATE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 27. CANADA COATING PRETREATMENT MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 28. CANADA COATING PRETREATMENT MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 29. MEXICO COATING PRETREATMENT MARKET SIZE, BY METAL SUBSTRATE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 30. MEXICO COATING PRETREATMENT MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 31. MEXICO COATING PRETREATMENT MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 32. UNITED STATES COATING PRETREATMENT MARKET SIZE, BY METAL SUBSTRATE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 33. UNITED STATES COATING PRETREATMENT MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 34. UNITED STATES COATING PRETREATMENT MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 35. ASIA-PACIFIC COATING PRETREATMENT MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 36. ASIA-PACIFIC COATING PRETREATMENT MARKET SIZE, BY METAL SUBSTRATE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 37. ASIA-PACIFIC COATING PRETREATMENT MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 38. ASIA-PACIFIC COATING PRETREATMENT MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 39. AUSTRALIA COATING PRETREATMENT MARKET SIZE, BY METAL SUBSTRATE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 40. AUSTRALIA COATING PRETREATMENT MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 41. AUSTRALIA COATING PRETREATMENT MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 42. CHINA COATING PRETREATMENT MARKET SIZE, BY METAL SUBSTRATE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 43. CHINA COATING PRETREATMENT MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 44. CHINA COATING PRETREATMENT MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 45. INDIA COATING PRETREATMENT MARKET SIZE, BY METAL SUBSTRATE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 46. INDIA COATING PRETREATMENT MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 47. INDIA COATING PRETREATMENT MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 48. INDONESIA COATING PRETREATMENT MARKET SIZE, BY METAL SUBSTRATE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 49. INDONESIA COATING PRETREATMENT MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 50. INDONESIA COATING PRETREATMENT MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 51. JAPAN COATING PRETREATMENT MARKET SIZE, BY METAL SUBSTRATE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 52. JAPAN COATING PRETREATMENT MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 53. JAPAN COATING PRETREATMENT MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 54. MALAYSIA COATING PRETREATMENT MARKET SIZE, BY METAL SUBSTRATE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 55. MALAYSIA COATING PRETREATMENT MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 56. MALAYSIA COATING PRETREATMENT MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 57. PHILIPPINES COATING PRETREATMENT MARKET SIZE, BY METAL

SUBSTRATE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 58. PHILIPPINES COATING PRETREATMENT MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 59. PHILIPPINES COATING PRETREATMENT MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 60. SOUTH KOREA COATING PRETREATMENT MARKET SIZE, BY METAL SUBSTRATE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 61. SOUTH KOREA COATING PRETREATMENT MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 62. SOUTH KOREA COATING PRETREATMENT MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 63. THAILAND COATING PRETREATMENT MARKET SIZE, BY METAL SUBSTRATE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 64. THAILAND COATING PRETREATMENT MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 65. THAILAND COATING PRETREATMENT MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 66. EUROPE, MIDDLE EAST & AFRICA COATING PRETREATMENT MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 67. EUROPE, MIDDLE EAST & AFRICA COATING PRETREATMENT MARKET SIZE, BY METAL SUBSTRATE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 68. EUROPE, MIDDLE EAST & AFRICA COATING PRETREATMENT MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 69. EUROPE, MIDDLE EAST & AFRICA COATING PRETREATMENT MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 70. FRANCE COATING PRETREATMENT MARKET SIZE, BY METAL SUBSTRATE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 71. FRANCE COATING PRETREATMENT MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 72. FRANCE COATING PRETREATMENT MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 73. GERMANY COATING PRETREATMENT MARKET SIZE, BY METAL SUBSTRATE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 74. GERMANY COATING PRETREATMENT MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 75. GERMANY COATING PRETREATMENT MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 76. ITALY COATING PRETREATMENT MARKET SIZE, BY METAL

SUBSTRATE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 77. ITALY COATING PRETREATMENT MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 78. ITALY COATING PRETREATMENT MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 79. NETHERLANDS COATING PRETREATMENT MARKET SIZE, BY METAL SUBSTRATE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 80. NETHERLANDS COATING PRETREATMENT MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 81. NETHERLANDS COATING PRETREATMENT MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 82. QATAR COATING PRETREATMENT MARKET SIZE, BY METAL SUBSTRATE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 83. QATAR COATING PRETREATMENT MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 84. QATAR COATING PRETREATMENT MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 85. RUSSIA COATING PRETREATMENT MARKET SIZE, BY METAL SUBSTRATE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 86. RUSSIA COATING PRETREATMENT MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 87. RUSSIA COATING PRETREATMENT MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 88. SAUDI ARABIA COATING PRETREATMENT MARKET SIZE, BY METAL SUBSTRATE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 89. SAUDI ARABIA COATING PRETREATMENT MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 90. SAUDI ARABIA COATING PRETREATMENT MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 91. SOUTH AFRICA COATING PRETREATMENT MARKET SIZE, BY METAL SUBSTRATE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 92. SOUTH AFRICA COATING PRETREATMENT MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 93. SOUTH AFRICA COATING PRETREATMENT MARKET SIZE, BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 94. SPAIN COATING PRETREATMENT MARKET SIZE, BY METAL SUBSTRATE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 95. SPAIN COATING PRETREATMENT MARKET SIZE, BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 96. SPAIN COATING PRETREATMENT MARKET SIZE, BY TYPE, 2018-2025
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 97. UNITED ARAB EMIRATES COATING PRETREATMENT MARKET SIZE,
BY METAL SUBSTRATE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 98. UNITED ARAB EMIRATES COATING PRETREATMENT MARKET SIZE,
BY APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 99. UNITED ARAB EMIRATES COATING PRETREATMENT MARKET SIZE,
BY TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 100. UNITED KINGDOM COATING PRETREATMENT MARKET SIZE, BY
METAL SUBSTRATE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 101. UNITED KINGDOM COATING PRETREATMENT MARKET SIZE, BY
APPLICATION, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 102. UNITED KINGDOM COATING PRETREATMENT MARKET SIZE, BY
TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 103. GLOBAL COATING PRETREATMENT MARKET: SCORES

TABLE 104. GLOBAL COATING PRETREATMENT MARKET: BUSINESS STRATEGY

TABLE 105. GLOBAL COATING PRETREATMENT MARKET: PRODUCT
SATISFACTION

TABLE 106. GLOBAL COATING PRETREATMENT MARKET: RANKING

TABLE 107. GLOBAL COATING PRETREATMENT MARKET: MERGER &
ACQUISITION

TABLE 108. GLOBAL COATING PRETREATMENT MARKET: AGREEMENT,
COLLABORATION, & PARTNERSHIP

TABLE 109. GLOBAL COATING PRETREATMENT MARKET: NEW PRODUCT
LAUNCH & ENHANCEMENT

TABLE 110. GLOBAL COATING PRETREATMENT MARKET: INVESTMENT &
FUNDING

TABLE 111. GLOBAL COATING PRETREATMENT MARKET: AWARD,
RECOGNITION, & EXPANSION

TABLE 112. GLOBAL COATING PRETREATMENT MARKET: LICENSE & PRICING

List Of Figures

LIST OF FIGURES

FIGURE 1. GLOBAL COATING PRETREATMENT MARKET: RESEARCH PROCESS

FIGURE 2. GLOBAL COATING PRETREATMENT MARKET: RESEARCH
EXECUTION

FIGURE 3. GLOBAL COATING PRETREATMENT MARKET SIZE, 2020 VS 2025
(USD MILLION)

FIGURE 4. GLOBAL COATING PRETREATMENT MARKET SIZE, BY METAL
SUBSTRATE, 2020 (USD MILLION)

FIGURE 5. GLOBAL COATING PRETREATMENT MARKET SIZE, BY APPLICATION,
2020 (USD MILLION)

FIGURE 6. GLOBAL COATING PRETREATMENT MARKET SIZE, BY TYPE, 2020
(USD MILLION)

FIGURE 7. GLOBAL COATING PRETREATMENT MARKET SIZE, BY GEOGRAPHY,
2020 (USD MILLION)

FIGURE 8. GLOBAL COATING PRETREATMENT MARKET SIZE, 2018-2025 (USD
MILLION)

FIGURE 9. GLOBAL COATING PRETREATMENT MARKET SIZE, BY GEOGRAPHY,
2020 VS 2025 (%)

FIGURE 10. GLOBAL COATING PRETREATMENT MARKET SIZE, BY GEOGRAPHY,
2020 VS 2025 (USD MILLION)

FIGURE 11. COMPETITIVE STRATEGIC WINDOW FOR GLOBAL COATING
PRETREATMENT MARKET SIZE, BY GEOGRAPHY, 2025

FIGURE 12. GLOBAL COATING PRETREATMENT MARKET: MARKET DYNAMICS

FIGURE 13. GLOBAL COATING PRETREATMENT MARKET: PORTERS FIVE
FORCES ANALYSIS

FIGURE 14. GLOBAL COATING PRETREATMENT MARKET SIZE, BY METAL
SUBSTRATE, 2020 VS 2025 (%)

FIGURE 15. GLOBAL COATING PRETREATMENT MARKET SIZE, BY METAL
SUBSTRATE, 2020 VS 2025 (USD MILLION)

FIGURE 16. COMPETITIVE STRATEGIC WINDOW FOR GLOBAL COATING
PRETREATMENT MARKET SIZE, BY METAL SUBSTRATE, 2025

FIGURE 17. GLOBAL COATING PRETREATMENT MARKET SIZE, BY ALUMINUM,
2020 VS 2025 (USD MILLION)

FIGURE 18. GLOBAL COATING PRETREATMENT MARKET SIZE, BY STEEL, 2020
VS 2025 (USD MILLION)

FIGURE 19. GLOBAL COATING PRETREATMENT MARKET SIZE, BY TYPE, 2020

VS 2025 (%)

FIGURE 20. GLOBAL COATING PRETREATMENT MARKET SIZE, BY TYPE, 2020 VS 2025 (USD MILLION)

FIGURE 21. COMPETITIVE STRATEGIC WINDOW FOR GLOBAL COATING PRETREATMENT MARKET SIZE, BY TYPE, 2025

FIGURE 22. GLOBAL COATING PRETREATMENT MARKET SIZE, BY BLAST CLEAN, 2020 VS 2025 (USD MILLION)

FIGURE 23. GLOBAL COATING PRETREATMENT MARKET SIZE, BY CHROMATE, 2020 VS 2025 (USD MILLION)

FIGURE 24. GLOBAL COATING PRETREATMENT MARKET SIZE, BY CHROMATE-FREE, 2020 VS 2025 (USD MILLION)

FIGURE 25. GLOBAL COATING PRETREATMENT MARKET SIZE, BY PHOSPHATE, 2020 VS 2025 (USD MILLION)

FIGURE 26. GLOBAL COATING PRETREATMENT MARKET SIZE, BY APPLICATION, 2020 VS 2025 (%)

FIGURE 27. GLOBAL COATING PRETREATMENT MARKET SIZE, BY APPLICATION, 2020 VS 2025 (USD MILLION)

FIGURE 28. COMPETITIVE STRATEGIC WINDOW FOR GLOBAL COATING PRETREATMENT MARKET SIZE, BY APPLICATION, 2025

FIGURE 29. GLOBAL COATING PRETREATMENT MARKET SIZE, BY APPLIANCES, 2020 VS 2025 (USD MILLION)

FIGURE 30. GLOBAL COATING PRETREATMENT MARKET SIZE, BY AUTOMOTIVE & TRANSPORTATION, 2020 VS 2025 (USD MILLION)

FIGURE 31. GLOBAL COATING PRETREATMENT MARKET SIZE, BY CONSTRUCTION, 2020 VS 2025 (USD MILLION)

FIGURE 32. AMERICAS COATING PRETREATMENT MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (%)

FIGURE 33. AMERICAS COATING PRETREATMENT MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (USD MILLION)

FIGURE 34. COMPETITIVE STRATEGIC WINDOW FOR AMERICAS COATING PRETREATMENT MARKET SIZE, BY GEOGRAPHY, 2025

FIGURE 35. ARGENTINA COATING PRETREATMENT MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 36. BRAZIL COATING PRETREATMENT MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 37. CANADA COATING PRETREATMENT MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 38. MEXICO COATING PRETREATMENT MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 39. UNITED STATES COATING PRETREATMENT MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 40. ASIA-PACIFIC COATING PRETREATMENT MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (%)

FIGURE 41. ASIA-PACIFIC COATING PRETREATMENT MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (USD MILLION)

FIGURE 42. COMPETITIVE STRATEGIC WINDOW FOR ASIA-PACIFIC COATING PRETREATMENT MARKET SIZE, BY GEOGRAPHY, 2025

FIGURE 43. AUSTRALIA COATING PRETREATMENT MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 44. CHINA COATING PRETREATMENT MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 45. INDIA COATING PRETREATMENT MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 46. INDONESIA COATING PRETREATMENT MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 47. JAPAN COATING PRETREATMENT MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 48. MALAYSIA COATING PRETREATMENT MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 49. PHILIPPINES COATING PRETREATMENT MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 50. SOUTH KOREA COATING PRETREATMENT MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 51. THAILAND COATING PRETREATMENT MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 52. EUROPE, MIDDLE EAST & AFRICA COATING PRETREATMENT MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (%)

FIGURE 53. EUROPE, MIDDLE EAST & AFRICA COATING PRETREATMENT MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (USD MILLION)

FIGURE 54. COMPETITIVE STRATEGIC WINDOW FOR EUROPE, MIDDLE EAST & AFRICA COATING PRETREATMENT MARKET SIZE, BY GEOGRAPHY, 2025

FIGURE 55. FRANCE COATING PRETREATMENT MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 56. GERMANY COATING PRETREATMENT MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 57. ITALY COATING PRETREATMENT MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 58. NETHERLANDS COATING PRETREATMENT MARKET SIZE, BY

GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 59. QATAR COATING PRETREATMENT MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 60. RUSSIA COATING PRETREATMENT MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 61. SAUDI ARABIA COATING PRETREATMENT MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 62. SOUTH AFRICA COATING PRETREATMENT MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 63. SPAIN COATING PRETREATMENT MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 64. UNITED ARAB EMIRATES COATING PRETREATMENT MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 65. UNITED KINGDOM COATING PRETREATMENT MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 66. GLOBAL COATING PRETREATMENT MARKET: 360IRESEARCH FPNV POSITIONING MATRIX

FIGURE 67. GLOBAL COATING PRETREATMENT MARKET: 360IRESEARCH MARKET SHARE ANALYSIS

FIGURE 68. GLOBAL COATING PRETREATMENT MARKET: COMPETITOR SWOT ANALYSIS

FIGURE 69. COMPETITIVE SCENARIO ANALYSIS IN GLOBAL COATING PRETREATMENT MARKET, BY TYPE

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