

# **Car Safety Market Research Report by Occupant Type (Adult Occupant, Child Safety, Pedestrian Safety, and Safety Assistance System) - Global Forecast to 2025 - Cumulative Impact of COVID-19**

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## **Abstracts**

### Market Statistics:

The report provides market sizing and forecast across five major currencies - USD, EUR GBP, JPY, and AUD. This helps organization leaders make better decisions when currency exchange data is readily available.

1. The Global Car Safety Market is expected to grow from USD 141,767.88 Million in 2020 to USD 206,626.90 Million by the end of 2025.
2. The Global Car Safety Market is expected to grow from EUR 124,304.77 Million in 2020 to EUR 181,174.39 Million by the end of 2025.
3. The Global Car Safety Market is expected to grow from GBP 110,507.21 Million in 2020 to GBP 161,064.43 Million by the end of 2025.
4. The Global Car Safety Market is expected to grow from JPY 15,130,225.75 Million in 2020 to JPY 22,052,326.34 Million by the end of 2025.
5. The Global Car Safety Market is expected to grow from AUD 205,865.82 Million in 2020 to AUD 300,049.74 Million by the end of 2025.

### Market Segmentation & Coverage:

This research report categorizes the Car Safety to forecast the revenues and analyze the trends in each of the following sub-markets:

Based on Occupant Type, the Car Safety Market studied across Adult Occupant, Child Safety, Pedestrian Safety, and Safety Assistance System. The Adult Occupant further studied across Driver Safety and Passenger Safety. The Child Safety further studied

across Isofix and Seats. The Pedestrian Safety further studied across Active Hood and Bumper and Pedestrian Protection Airbags. The Safety Assistance System further studied across Adaptive Cruise Control (ACC), Autonomous Emergency Braking (AEB), Blind Spot Detection System, Electronic Stability Control (ESC), Heads-Up Display (HUD), Lane Departure Warning System, Parking Assistance System, and Vehicle to Vehicle (V2V) and Vehicle to Infrastructure (V2I) Communications.

Based on Geography, the Car Safety Market studied across Americas, Asia-Pacific, and Europe, Middle East & Africa. The Americas region surveyed across Argentina, Brazil, Canada, Mexico, and United States. The Asia-Pacific region surveyed across Australia, China, India, Indonesia, Japan, Malaysia, Philippines, South Korea, and Thailand. The Europe, Middle East & Africa region surveyed across France, Germany, Italy, Netherlands, Qatar, Russia, Saudi Arabia, South Africa, Spain, United Arab Emirates, and United Kingdom.

#### Company Usability Profiles:

The report deeply explores the recent significant developments by the leading vendors and innovation profiles in the Global Car Safety Market including Autoliv Inc, Continental AG, Delphi Automotive PLC, Denso Corporation, Johnson Electric Holdings Limited, Robert Bosch GmbH, Takata, Toyoda Gosei Co., Ltd., Valeo, and ZF TRW Automotive Holdings Corporation.

#### Cumulative Impact of COVID-19:

COVID-19 is an incomparable global public health emergency that has affected almost every industry, so far and, the long-term effects projected to impact the industry growth during the forecast period. Our ongoing research amplifies our research framework to ensure the inclusion of underlying COVID-19 issues and potential paths forward. The report is delivering insights on COVID-19 considering the changes in consumer behavior and demand, purchasing patterns, re-routing of the supply chain, dynamics of current market forces, and the significant interventions of governments. The updated study provides insights, analysis, estimations, and forecast, considering the COVID-19 impact on the market.

#### 360iResearch FPNV Positioning Matrix:

The 360iResearch FPNV Positioning Matrix evaluates and categorizes the vendors in the Car Safety Market on the basis of Business Strategy (Business Growth, Industry Coverage, Financial Viability, and Channel Support) and Product Satisfaction (Value for Money, Ease of Use, Product Features, and Customer Support) that aids businesses in better decision making and understanding the competitive landscape.

### 360iResearch Competitive Strategic Window:

The 360iResearch Competitive Strategic Window analyses the competitive landscape in terms of markets, applications, and geographies. The 360iResearch Competitive Strategic Window helps the vendor define an alignment or fit between their capabilities and opportunities for future growth prospects. During a forecast period, it defines the optimal or favorable fit for the vendors to adopt successive merger and acquisition strategies, geography expansion, research & development, and new product introduction strategies to execute further business expansion and growth.

The report provides insights on the following pointers:

1. **Market Penetration:** Provides comprehensive information on the market offered by the key players
2. **Market Development:** Provides in-depth information about lucrative emerging markets and analyzes the markets
3. **Market Diversification:** Provides detailed information about new product launches, untapped geographies, recent developments, and investments
4. **Competitive Assessment & Intelligence:** Provides an exhaustive assessment of market shares, strategies, products, and manufacturing capabilities of the leading players
5. **Product Development & Innovation:** Provides intelligent insights on future technologies, R&D activities, and new product developments

The report answers questions such as:

1. What is the market size and forecast of the Global Car Safety Market?
2. What are the inhibiting factors and impact of COVID-19 shaping the Global Car Safety Market during the forecast period?
3. Which are the products/segments/applications/areas to invest in over the forecast period in the Global Car Safety Market?
4. What is the competitive strategic window for opportunities in the Global Car Safety Market?
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FIGURE 66. UNITED KINGDOM CAR SAFETY MARKET SIZE, BY GEOGRAPHY,  
2018-2025 (USD MILLION)

FIGURE 67. GLOBAL CAR SAFETY MARKET: 360IRESEARCH FPNV POSITIONING  
MATRIX

FIGURE 68. GLOBAL CAR SAFETY MARKET: 360IRESEARCH MARKET SHARE  
ANALYSIS

FIGURE 69. GLOBAL CAR SAFETY MARKET: COMPETITOR SWOT ANALYSIS

FIGURE 70. COMPETITIVE SCENARIO ANALYSIS IN GLOBAL CAR SAFETY  
MARKET, BY TYPE

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