

# **Breakfast Cereal Market Research Report by Product Type (Hot Cereals and Ready to Eat Cereals), by Ingredient Type (Barley, Corn, Rice, and Wheat), by Distribution Channel - Global Forecast to 2025 - Cumulative Impact of COVID-19**

<https://marketpublishers.com/r/B550EC2795ADEN.html>

Date: February 2021

Pages: 187

Price: US\$ 3,949.00 (Single User License)

ID: B550EC2795ADEN

## **Abstracts**

### Market Statistics:

The report provides market sizing and forecast across five major currencies - USD, EUR, GBP, JPY, and AUD. This helps organization leaders make better decisions when currency exchange data is readily available.

1. The Global Breakfast Cereal Market is expected to grow from USD 44,711.90 Million in 2020 to USD 53,026.67 Million by the end of 2025.
2. The Global Breakfast Cereal Market is expected to grow from EUR 39,204.24 Million in 2020 to EUR 46,494.79 Million by the end of 2025.
3. The Global Breakfast Cereal Market is expected to grow from GBP 34,852.66 Million in 2020 to GBP 41,333.97 Million by the end of 2025.
4. The Global Breakfast Cereal Market is expected to grow from JPY 4,771,893.48 Million in 2020 to JPY 5,659,289.93 Million by the end of 2025.
5. The Global Breakfast Cereal Market is expected to grow from AUD 64,927.63 Million in 2020 to AUD 77,001.78 Million by the end of 2025.

### Market Segmentation & Coverage:

This research report categorizes the Breakfast Cereal to forecast the revenues and analyze the trends in each of the following sub-markets:

Based on Product Type, the Breakfast Cereal Market studied across Hot Cereals and Ready to Eat Cereals.

Based on Ingredient Type, the Breakfast Cereal Market studied across Barley, Corn, Rice, and Wheat.

Based on Distribution Channel, the Breakfast Cereal Market studied across Convenience Store, E-commerce, Hypermarkets and Supermarkets, Independent Retailers, and Specialist Retailers.

Based on Geography, the Breakfast Cereal Market studied across Americas, Asia-Pacific, and Europe, Middle East & Africa. The Americas region surveyed across Argentina, Brazil, Canada, Mexico, and United States. The Asia-Pacific region surveyed across Australia, China, India, Indonesia, Japan, Malaysia, Philippines, South Korea, and Thailand. The Europe, Middle East & Africa region surveyed across France, Germany, Italy, Netherlands, Qatar, Russia, Saudi Arabia, South Africa, Spain, United Arab Emirates, and United Kingdom.

#### Company Usability Profiles:

The report deeply explores the recent significant developments by the leading vendors and innovation profiles in the Global Breakfast Cereal Market including Abbott Nutrition, Alara Whole Foods Ltd., Bagrrys India Ltd., Bobs Red Mill Natural Foods Inc., Carman's Fine Foods, General Mills, Inc., Kellogg Company, Marico Limited, Nestlé S.A, and Pepsico, Inc..

#### Cumulative Impact of COVID-19:

COVID-19 is an incomparable global public health emergency that has affected almost every industry, so far and, the long-term effects projected to impact the industry growth during the forecast period. Our ongoing research amplifies our research framework to ensure the inclusion of underlying COVID-19 issues and potential paths forward. The report is delivering insights on COVID-19 considering the changes in consumer behavior and demand, purchasing patterns, re-routing of the supply chain, dynamics of current market forces, and the significant interventions of governments. The updated study provides insights, analysis, estimations, and forecast, considering the COVID-19 impact on the market.

#### 360iResearch FPNV Positioning Matrix:

The 360iResearch FPNV Positioning Matrix evaluates and categorizes the vendors in the Breakfast Cereal Market on the basis of Business Strategy (Business Growth, Industry Coverage, Financial Viability, and Channel Support) and Product Satisfaction (Value for Money, Ease of Use, Product Features, and Customer Support) that aids

businesses in better decision making and understanding the competitive landscape.

360iResearch Competitive Strategic Window:

The 360iResearch Competitive Strategic Window analyses the competitive landscape in terms of markets, applications, and geographies. The 360iResearch Competitive Strategic Window helps the vendor define an alignment or fit between their capabilities and opportunities for future growth prospects. During a forecast period, it defines the optimal or favorable fit for the vendors to adopt successive merger and acquisition strategies, geography expansion, research & development, and new product introduction strategies to execute further business expansion and growth.

The report provides insights on the following pointers:

1. Market Penetration: Provides comprehensive information on the market offered by the key players
2. Market Development: Provides in-depth information about lucrative emerging markets and analyzes the markets
3. Market Diversification: Provides detailed information about new product launches, untapped geographies, recent developments, and investments
4. Competitive Assessment & Intelligence: Provides an exhaustive assessment of market shares, strategies, products, and manufacturing capabilities of the leading players
5. Product Development & Innovation: Provides intelligent insights on future technologies, R&D activities, and new product developments

The report answers questions such as:

1. What is the market size and forecast of the Global Breakfast Cereal Market?
2. What are the inhibiting factors and impact of COVID-19 shaping the Global Breakfast Cereal Market during the forecast period?
3. Which are the products/segments/applications/areas to invest in over the forecast period in the Global Breakfast Cereal Market?
4. What is the competitive strategic window for opportunities in the Global Breakfast Cereal Market?
5. What are the technology trends and regulatory frameworks in the Global Breakfast Cereal Market?
6. What are the modes and strategic moves considered suitable for entering the Global Breakfast Cereal Market?

## Contents

### 1. PREFACE

- 1.1. Objectives of the Study
- 1.2. Market Segmentation & Coverage
- 1.3. Years Considered for the Study
- 1.4. Currency & Pricing
- 1.5. Language
- 1.6. Limitations
- 1.7. Stakeholders

### 2. RESEARCH METHODOLOGY

- 2.1. Research Process
  - 2.1.1. Define: Research Objective
  - 2.1.2. Determine: Research Design
  - 2.1.3. Prepare: Research Instrument
  - 2.1.4. Collect: Data Source
  - 2.1.5. Analyze: Data Interpretation
  - 2.1.6. Formulate: Data Verification
  - 2.1.7. Publish: Research Report
  - 2.1.8. Repeat: Report Update
- 2.2. Research Execution
  - 2.2.1. Initiation: Research Process
  - 2.2.2. Planning: Develop Research Plan
  - 2.2.3. Execution: Conduct Research
  - 2.2.4. Verification: Finding & Analysis
  - 2.2.5. Publication: Research Report
- 2.3. Research Outcome

### 3. EXECUTIVE SUMMARY

- 3.1. Introduction
- 3.2. Market Outlook
- 3.3. Product Type Outlook
- 3.4. Distribution Channel Outlook
- 3.5. Ingredient Type Outlook
- 3.6. Geography Outlook

### 3.7. Competitor Outlook

## **4. MARKET OVERVIEW**

### 4.1. Introduction

### 4.2. Cumulative Impact of COVID-19

## **5. MARKET INSIGHTS**

### 5.1. Market Dynamics

#### 5.1.1. Drivers

#### 5.1.2. Restraints

#### 5.1.3. Opportunities

#### 5.1.4. Challenges

### 5.2. Porters Five Forces Analysis

#### 5.2.1. Threat of New Entrants

#### 5.2.2. Threat of Substitutes

#### 5.2.3. Bargaining Power of Customers

#### 5.2.4. Bargaining Power of Suppliers

#### 5.2.5. Industry Rivalry

## **6. GLOBAL BREAKFAST CEREAL MARKET, BY PRODUCT TYPE**

### 6.1. Introduction

### 6.2. Hot Cereals

### 6.3. Ready to Eat Cereals

## **7. GLOBAL BREAKFAST CEREAL MARKET, BY INGREDIENT TYPE**

### 7.1. Introduction

### 7.2. Barley

### 7.3. Corn

### 7.4. Rice

### 7.5. Wheat

## **8. GLOBAL BREAKFAST CEREAL MARKET, BY DISTRIBUTION CHANNEL**

### 8.1. Introduction

### 8.2. Convenience Store

- 8.3. E-commerce
- 8.4. Hypermarkets and Supermarkets
- 8.5. Independent Retailers
- 8.6. Specialist Retailers

## **9. AMERICAS BREAKFAST CEREAL MARKET**

- 9.1. Introduction
- 9.2. Argentina
- 9.3. Brazil
- 9.4. Canada
- 9.5. Mexico
- 9.6. United States

## **10. ASIA-PACIFIC BREAKFAST CEREAL MARKET**

- 10.1. Introduction
- 10.2. Australia
- 10.3. China
- 10.4. India
- 10.5. Indonesia
- 10.6. Japan
- 10.7. Malaysia
- 10.8. Philippines
- 10.9. South Korea
- 10.10. Thailand

## **11. EUROPE, MIDDLE EAST & AFRICA BREAKFAST CEREAL MARKET**

- 11.1. Introduction
- 11.2. France
- 11.3. Germany
- 11.4. Italy
- 11.5. Netherlands
- 11.6. Qatar
- 11.7. Russia
- 11.8. Saudi Arabia
- 11.9. South Africa
- 11.10. Spain

- 11.11. United Arab Emirates
- 11.12. United Kingdom

## **12. COMPETITIVE LANDSCAPE**

- 12.1. FPNV Positioning Matrix
  - 12.1.1. Quadrants
  - 12.1.2. Business Strategy
  - 12.1.3. Product Satisfaction
- 12.2. Market Ranking Analysis
- 12.3. Market Share Analysis
- 12.4. Competitor SWOT Analysis
- 12.5. Competitive Scenario
  - 12.5.1. Merger & Acquisition
  - 12.5.2. Agreement, Collaboration, & Partnership
  - 12.5.3. New Product Launch & Enhancement
  - 12.5.4. Investment & Funding
  - 12.5.5. Award, Recognition, & Expansion

## **13. COMPANY USABILITY PROFILES**

- 13.1. Abbott Nutrition
- 13.2. Alara Whole Foods Ltd.
- 13.3. Bagrrys India Ltd.
- 13.4. Bobs Red Mill Natural Foods Inc.
- 13.5. Carman's Fine Foods
- 13.6. General Mills, Inc.
- 13.7. Kellogg Company
- 13.8. Marico Limited
- 13.9. Nestl? S.A
- 13.10. Pepsico, Inc.

## **14. APPENDIX**

- 14.1. Discussion Guide
- 14.2. License & Pricing

## List Of Tables

### LIST OF TABLES

TABLE 1. CURRENCY CONVERSION RATES

TABLE 2. GLOBAL BREAKFAST CEREAL MARKET SIZE, 2018-2025  
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 3. GLOBAL BREAKFAST CEREAL MARKET SIZE, BY GEOGRAPHY,  
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 4. GLOBAL BREAKFAST CEREAL MARKET SIZE, BY PRODUCT TYPE,  
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 5. GLOBAL BREAKFAST CEREAL MARKET SIZE, BY HOT CEREALS, BY  
GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 6. GLOBAL BREAKFAST CEREAL MARKET SIZE, BY READY TO EAT  
CEREALS, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 7. GLOBAL BREAKFAST CEREAL MARKET SIZE, BY INGREDIENT TYPE,  
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 8. GLOBAL BREAKFAST CEREAL MARKET SIZE, BY BARLEY, BY  
GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 9. GLOBAL BREAKFAST CEREAL MARKET SIZE, BY CORN, BY  
GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 10. GLOBAL BREAKFAST CEREAL MARKET SIZE, BY RICE, BY  
GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 11. GLOBAL BREAKFAST CEREAL MARKET SIZE, BY WHEAT, BY  
GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 12. GLOBAL BREAKFAST CEREAL MARKET SIZE, BY DISTRIBUTION  
CHANNEL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 13. GLOBAL BREAKFAST CEREAL MARKET SIZE, BY CONVENIENCE  
STORE, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 14. GLOBAL BREAKFAST CEREAL MARKET SIZE, BY E-COMMERCE, BY  
GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 15. GLOBAL BREAKFAST CEREAL MARKET SIZE, BY HYPERMARKETS  
AND SUPERMARKETS, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD  
MILLION)

TABLE 16. GLOBAL BREAKFAST CEREAL MARKET SIZE, BY INDEPENDENT  
RETAILERS, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 17. GLOBAL BREAKFAST CEREAL MARKET SIZE, BY SPECIALIST  
RETAILERS, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 18. AMERICAS BREAKFAST CEREAL MARKET SIZE, BY GEOGRAPHY,



2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 19. AMERICAS BREAKFAST CEREAL MARKET SIZE, BY PRODUCT TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 20. AMERICAS BREAKFAST CEREAL MARKET SIZE, BY DISTRIBUTION CHANNEL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 21. AMERICAS BREAKFAST CEREAL MARKET SIZE, BY INGREDIENT TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 22. ARGENTINA BREAKFAST CEREAL MARKET SIZE, BY PRODUCT TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 23. ARGENTINA BREAKFAST CEREAL MARKET SIZE, BY DISTRIBUTION CHANNEL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 24. ARGENTINA BREAKFAST CEREAL MARKET SIZE, BY INGREDIENT TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 25. BRAZIL BREAKFAST CEREAL MARKET SIZE, BY PRODUCT TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 26. BRAZIL BREAKFAST CEREAL MARKET SIZE, BY DISTRIBUTION CHANNEL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 27. BRAZIL BREAKFAST CEREAL MARKET SIZE, BY INGREDIENT TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 28. CANADA BREAKFAST CEREAL MARKET SIZE, BY PRODUCT TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 29. CANADA BREAKFAST CEREAL MARKET SIZE, BY DISTRIBUTION CHANNEL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 30. CANADA BREAKFAST CEREAL MARKET SIZE, BY INGREDIENT TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 31. MEXICO BREAKFAST CEREAL MARKET SIZE, BY PRODUCT TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 32. MEXICO BREAKFAST CEREAL MARKET SIZE, BY DISTRIBUTION CHANNEL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 33. MEXICO BREAKFAST CEREAL MARKET SIZE, BY INGREDIENT TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 34. UNITED STATES BREAKFAST CEREAL MARKET SIZE, BY PRODUCT TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 35. UNITED STATES BREAKFAST CEREAL MARKET SIZE, BY DISTRIBUTION CHANNEL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 36. UNITED STATES BREAKFAST CEREAL MARKET SIZE, BY INGREDIENT TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 37. ASIA-PACIFIC BREAKFAST CEREAL MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 38. ASIA-PACIFIC BREAKFAST CEREAL MARKET SIZE, BY PRODUCT TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 39. ASIA-PACIFIC BREAKFAST CEREAL MARKET SIZE, BY DISTRIBUTION CHANNEL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 40. ASIA-PACIFIC BREAKFAST CEREAL MARKET SIZE, BY INGREDIENT TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 41. AUSTRALIA BREAKFAST CEREAL MARKET SIZE, BY PRODUCT TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 42. AUSTRALIA BREAKFAST CEREAL MARKET SIZE, BY DISTRIBUTION CHANNEL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 43. AUSTRALIA BREAKFAST CEREAL MARKET SIZE, BY INGREDIENT TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 44. CHINA BREAKFAST CEREAL MARKET SIZE, BY PRODUCT TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 45. CHINA BREAKFAST CEREAL MARKET SIZE, BY DISTRIBUTION CHANNEL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 46. CHINA BREAKFAST CEREAL MARKET SIZE, BY INGREDIENT TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 47. INDIA BREAKFAST CEREAL MARKET SIZE, BY PRODUCT TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 48. INDIA BREAKFAST CEREAL MARKET SIZE, BY DISTRIBUTION CHANNEL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 49. INDIA BREAKFAST CEREAL MARKET SIZE, BY INGREDIENT TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 50. INDONESIA BREAKFAST CEREAL MARKET SIZE, BY PRODUCT TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 51. INDONESIA BREAKFAST CEREAL MARKET SIZE, BY DISTRIBUTION CHANNEL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 52. INDONESIA BREAKFAST CEREAL MARKET SIZE, BY INGREDIENT TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 53. JAPAN BREAKFAST CEREAL MARKET SIZE, BY PRODUCT TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 54. JAPAN BREAKFAST CEREAL MARKET SIZE, BY DISTRIBUTION CHANNEL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 55. JAPAN BREAKFAST CEREAL MARKET SIZE, BY INGREDIENT TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 56. MALAYSIA BREAKFAST CEREAL MARKET SIZE, BY PRODUCT TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 57. MALAYSIA BREAKFAST CEREAL MARKET SIZE, BY DISTRIBUTION

CHANNEL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 58. MALAYSIA BREAKFAST CEREAL MARKET SIZE, BY INGREDIENT TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 59. PHILIPPINES BREAKFAST CEREAL MARKET SIZE, BY PRODUCT TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 60. PHILIPPINES BREAKFAST CEREAL MARKET SIZE, BY DISTRIBUTION CHANNEL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 61. PHILIPPINES BREAKFAST CEREAL MARKET SIZE, BY INGREDIENT TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 62. SOUTH KOREA BREAKFAST CEREAL MARKET SIZE, BY PRODUCT TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 63. SOUTH KOREA BREAKFAST CEREAL MARKET SIZE, BY DISTRIBUTION CHANNEL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 64. SOUTH KOREA BREAKFAST CEREAL MARKET SIZE, BY INGREDIENT TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 65. THAILAND BREAKFAST CEREAL MARKET SIZE, BY PRODUCT TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 66. THAILAND BREAKFAST CEREAL MARKET SIZE, BY DISTRIBUTION CHANNEL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 67. THAILAND BREAKFAST CEREAL MARKET SIZE, BY INGREDIENT TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 68. EUROPE, MIDDLE EAST & AFRICA BREAKFAST CEREAL MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 69. EUROPE, MIDDLE EAST & AFRICA BREAKFAST CEREAL MARKET SIZE, BY PRODUCT TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 70. EUROPE, MIDDLE EAST & AFRICA BREAKFAST CEREAL MARKET SIZE, BY DISTRIBUTION CHANNEL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 71. EUROPE, MIDDLE EAST & AFRICA BREAKFAST CEREAL MARKET SIZE, BY INGREDIENT TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 72. FRANCE BREAKFAST CEREAL MARKET SIZE, BY PRODUCT TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 73. FRANCE BREAKFAST CEREAL MARKET SIZE, BY DISTRIBUTION CHANNEL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 74. FRANCE BREAKFAST CEREAL MARKET SIZE, BY INGREDIENT TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 75. GERMANY BREAKFAST CEREAL MARKET SIZE, BY PRODUCT TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 76. GERMANY BREAKFAST CEREAL MARKET SIZE, BY DISTRIBUTION CHANNEL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 77. GERMANY BREAKFAST CEREAL MARKET SIZE, BY INGREDIENT TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 78. ITALY BREAKFAST CEREAL MARKET SIZE, BY PRODUCT TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 79. ITALY BREAKFAST CEREAL MARKET SIZE, BY DISTRIBUTION CHANNEL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 80. ITALY BREAKFAST CEREAL MARKET SIZE, BY INGREDIENT TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 81. NETHERLANDS BREAKFAST CEREAL MARKET SIZE, BY PRODUCT TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 82. NETHERLANDS BREAKFAST CEREAL MARKET SIZE, BY DISTRIBUTION CHANNEL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 83. NETHERLANDS BREAKFAST CEREAL MARKET SIZE, BY INGREDIENT TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 84. QATAR BREAKFAST CEREAL MARKET SIZE, BY PRODUCT TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 85. QATAR BREAKFAST CEREAL MARKET SIZE, BY DISTRIBUTION CHANNEL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 86. QATAR BREAKFAST CEREAL MARKET SIZE, BY INGREDIENT TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 87. RUSSIA BREAKFAST CEREAL MARKET SIZE, BY PRODUCT TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 88. RUSSIA BREAKFAST CEREAL MARKET SIZE, BY DISTRIBUTION CHANNEL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 89. RUSSIA BREAKFAST CEREAL MARKET SIZE, BY INGREDIENT TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 90. SAUDI ARABIA BREAKFAST CEREAL MARKET SIZE, BY PRODUCT TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 91. SAUDI ARABIA BREAKFAST CEREAL MARKET SIZE, BY DISTRIBUTION CHANNEL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 92. SAUDI ARABIA BREAKFAST CEREAL MARKET SIZE, BY INGREDIENT TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 93. SOUTH AFRICA BREAKFAST CEREAL MARKET SIZE, BY PRODUCT TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 94. SOUTH AFRICA BREAKFAST CEREAL MARKET SIZE, BY DISTRIBUTION CHANNEL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 95. SOUTH AFRICA BREAKFAST CEREAL MARKET SIZE, BY INGREDIENT TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 96. SPAIN BREAKFAST CEREAL MARKET SIZE, BY PRODUCT TYPE,

2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 97. SPAIN BREAKFAST CEREAL MARKET SIZE, BY DISTRIBUTION CHANNEL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 98. SPAIN BREAKFAST CEREAL MARKET SIZE, BY INGREDIENT TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 99. UNITED ARAB EMIRATES BREAKFAST CEREAL MARKET SIZE, BY PRODUCT TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 100. UNITED ARAB EMIRATES BREAKFAST CEREAL MARKET SIZE, BY DISTRIBUTION CHANNEL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 101. UNITED ARAB EMIRATES BREAKFAST CEREAL MARKET SIZE, BY INGREDIENT TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 102. UNITED KINGDOM BREAKFAST CEREAL MARKET SIZE, BY PRODUCT TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 103. UNITED KINGDOM BREAKFAST CEREAL MARKET SIZE, BY DISTRIBUTION CHANNEL, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 104. UNITED KINGDOM BREAKFAST CEREAL MARKET SIZE, BY INGREDIENT TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 105. GLOBAL BREAKFAST CEREAL MARKET: SCORES

TABLE 106. GLOBAL BREAKFAST CEREAL MARKET: BUSINESS STRATEGY

TABLE 107. GLOBAL BREAKFAST CEREAL MARKET: PRODUCT SATISFACTION

TABLE 108. GLOBAL BREAKFAST CEREAL MARKET: RANKING

TABLE 109. GLOBAL BREAKFAST CEREAL MARKET: MERGER & ACQUISITION

TABLE 110. GLOBAL BREAKFAST CEREAL MARKET: AGREEMENT, COLLABORATION, & PARTNERSHIP

TABLE 111. GLOBAL BREAKFAST CEREAL MARKET: NEW PRODUCT LAUNCH & ENHANCEMENT

TABLE 112. GLOBAL BREAKFAST CEREAL MARKET: INVESTMENT & FUNDING

TABLE 113. GLOBAL BREAKFAST CEREAL MARKET: AWARD, RECOGNITION, & EXPANSION

TABLE 114. GLOBAL BREAKFAST CEREAL MARKET: LICENSE & PRICING

## List Of Figures

### LIST OF FIGURES

FIGURE 1. GLOBAL BREAKFAST CEREAL MARKET: RESEARCH PROCESS

FIGURE 2. GLOBAL BREAKFAST CEREAL MARKET: RESEARCH EXECUTION

FIGURE 3. GLOBAL BREAKFAST CEREAL MARKET SIZE, 2020 VS 2025 (USD MILLION)

FIGURE 4. GLOBAL BREAKFAST CEREAL MARKET SIZE, BY PRODUCT TYPE, 2020 (USD MILLION)

FIGURE 5. GLOBAL BREAKFAST CEREAL MARKET SIZE, BY DISTRIBUTION CHANNEL, 2020 (USD MILLION)

FIGURE 6. GLOBAL BREAKFAST CEREAL MARKET SIZE, BY INGREDIENT TYPE, 2020 (USD MILLION)

FIGURE 7. GLOBAL BREAKFAST CEREAL MARKET SIZE, BY GEOGRAPHY, 2020 (USD MILLION)

FIGURE 8. GLOBAL BREAKFAST CEREAL MARKET SIZE, 2018-2025 (USD MILLION)

FIGURE 9. GLOBAL BREAKFAST CEREAL MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (%)

FIGURE 10. GLOBAL BREAKFAST CEREAL MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (USD MILLION)

FIGURE 11. COMPETITIVE STRATEGIC WINDOW FOR GLOBAL BREAKFAST CEREAL MARKET SIZE, BY GEOGRAPHY, 2025

FIGURE 12. GLOBAL BREAKFAST CEREAL MARKET: MARKET DYNAMICS

FIGURE 13. GLOBAL BREAKFAST CEREAL MARKET: PORTERS FIVE FORCES ANALYSIS

FIGURE 14. GLOBAL BREAKFAST CEREAL MARKET SIZE, BY PRODUCT TYPE, 2020 VS 2025 (%)

FIGURE 15. GLOBAL BREAKFAST CEREAL MARKET SIZE, BY PRODUCT TYPE, 2020 VS 2025 (USD MILLION)

FIGURE 16. COMPETITIVE STRATEGIC WINDOW FOR GLOBAL BREAKFAST CEREAL MARKET SIZE, BY PRODUCT TYPE, 2025

FIGURE 17. GLOBAL BREAKFAST CEREAL MARKET SIZE, BY HOT CEREALS, 2020 VS 2025 (USD MILLION)

FIGURE 18. GLOBAL BREAKFAST CEREAL MARKET SIZE, BY READY TO EAT CEREALS, 2020 VS 2025 (USD MILLION)

FIGURE 19. GLOBAL BREAKFAST CEREAL MARKET SIZE, BY INGREDIENT TYPE, 2020 VS 2025 (%)

FIGURE 20. GLOBAL BREAKFAST CEREAL MARKET SIZE, BY INGREDIENT TYPE, 2020 VS 2025 (USD MILLION)

FIGURE 21. COMPETITIVE STRATEGIC WINDOW FOR GLOBAL BREAKFAST CEREAL MARKET SIZE, BY INGREDIENT TYPE, 2025

FIGURE 22. GLOBAL BREAKFAST CEREAL MARKET SIZE, BY BARLEY, 2020 VS 2025 (USD MILLION)

FIGURE 23. GLOBAL BREAKFAST CEREAL MARKET SIZE, BY CORN, 2020 VS 2025 (USD MILLION)

FIGURE 24. GLOBAL BREAKFAST CEREAL MARKET SIZE, BY RICE, 2020 VS 2025 (USD MILLION)

FIGURE 25. GLOBAL BREAKFAST CEREAL MARKET SIZE, BY WHEAT, 2020 VS 2025 (USD MILLION)

FIGURE 26. GLOBAL BREAKFAST CEREAL MARKET SIZE, BY DISTRIBUTION CHANNEL, 2020 VS 2025 (%)

FIGURE 27. GLOBAL BREAKFAST CEREAL MARKET SIZE, BY DISTRIBUTION CHANNEL, 2020 VS 2025 (USD MILLION)

FIGURE 28. COMPETITIVE STRATEGIC WINDOW FOR GLOBAL BREAKFAST CEREAL MARKET SIZE, BY DISTRIBUTION CHANNEL, 2025

FIGURE 29. GLOBAL BREAKFAST CEREAL MARKET SIZE, BY CONVENIENCE STORE, 2020 VS 2025 (USD MILLION)

FIGURE 30. GLOBAL BREAKFAST CEREAL MARKET SIZE, BY E-COMMERCE, 2020 VS 2025 (USD MILLION)

FIGURE 31. GLOBAL BREAKFAST CEREAL MARKET SIZE, BY HYPERMARKETS AND SUPERMARKETS, 2020 VS 2025 (USD MILLION)

FIGURE 32. GLOBAL BREAKFAST CEREAL MARKET SIZE, BY INDEPENDENT RETAILERS, 2020 VS 2025 (USD MILLION)

FIGURE 33. GLOBAL BREAKFAST CEREAL MARKET SIZE, BY SPECIALIST RETAILERS, 2020 VS 2025 (USD MILLION)

FIGURE 34. AMERICAS BREAKFAST CEREAL MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (%)

FIGURE 35. AMERICAS BREAKFAST CEREAL MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (USD MILLION)

FIGURE 36. COMPETITIVE STRATEGIC WINDOW FOR AMERICAS BREAKFAST CEREAL MARKET SIZE, BY GEOGRAPHY, 2025

FIGURE 37. ARGENTINA BREAKFAST CEREAL MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 38. BRAZIL BREAKFAST CEREAL MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 39. CANADA BREAKFAST CEREAL MARKET SIZE, BY GEOGRAPHY,

2018-2025 (USD MILLION)

FIGURE 40. MEXICO BREAKFAST CEREAL MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 41. UNITED STATES BREAKFAST CEREAL MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 42. ASIA-PACIFIC BREAKFAST CEREAL MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (%)

FIGURE 43. ASIA-PACIFIC BREAKFAST CEREAL MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (USD MILLION)

FIGURE 44. COMPETITIVE STRATEGIC WINDOW FOR ASIA-PACIFIC BREAKFAST CEREAL MARKET SIZE, BY GEOGRAPHY, 2025

FIGURE 45. AUSTRALIA BREAKFAST CEREAL MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 46. CHINA BREAKFAST CEREAL MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 47. INDIA BREAKFAST CEREAL MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 48. INDONESIA BREAKFAST CEREAL MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 49. JAPAN BREAKFAST CEREAL MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 50. MALAYSIA BREAKFAST CEREAL MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 51. PHILIPPINES BREAKFAST CEREAL MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 52. SOUTH KOREA BREAKFAST CEREAL MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 53. THAILAND BREAKFAST CEREAL MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 54. EUROPE, MIDDLE EAST & AFRICA BREAKFAST CEREAL MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (%)

FIGURE 55. EUROPE, MIDDLE EAST & AFRICA BREAKFAST CEREAL MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (USD MILLION)

FIGURE 56. COMPETITIVE STRATEGIC WINDOW FOR EUROPE, MIDDLE EAST & AFRICA BREAKFAST CEREAL MARKET SIZE, BY GEOGRAPHY, 2025

FIGURE 57. FRANCE BREAKFAST CEREAL MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 58. GERMANY BREAKFAST CEREAL MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)



FIGURE 59. ITALY BREAKFAST CEREAL MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 60. NETHERLANDS BREAKFAST CEREAL MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 61. QATAR BREAKFAST CEREAL MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 62. RUSSIA BREAKFAST CEREAL MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 63. SAUDI ARABIA BREAKFAST CEREAL MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 64. SOUTH AFRICA BREAKFAST CEREAL MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 65. SPAIN BREAKFAST CEREAL MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 66. UNITED ARAB EMIRATES BREAKFAST CEREAL MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 67. UNITED KINGDOM BREAKFAST CEREAL MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 68. GLOBAL BREAKFAST CEREAL MARKET: 360IRESEARCH FPNV POSITIONING MATRIX

FIGURE 69. GLOBAL BREAKFAST CEREAL MARKET: 360IRESEARCH MARKET SHARE ANALYSIS

FIGURE 70. GLOBAL BREAKFAST CEREAL MARKET: COMPETITOR SWOT ANALYSIS

FIGURE 71. COMPETITIVE SCENARIO ANALYSIS IN GLOBAL BREAKFAST CEREAL MARKET, BY TYPE

## I would like to order

Product name: Breakfast Cereal Market Research Report by Product Type (Hot Cereals and Ready to Eat Cereals), by Ingredient Type (Barley, Corn, Rice, and Wheat), by Distribution Channel - Global Forecast to 2025 - Cumulative Impact of COVID-19

Product link: <https://marketpublishers.com/r/B550EC2795ADEN.html>

Price: US\$ 3,949.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/B550EC2795ADEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970