

# **Blood Group Typing Market Research Report by Techniques (Assay-based Techniques, Massively Parallel Sequencing, and Microarray), by Test Type (ABO Blood Tests, Antibody Screening, Antigen Typing, Cross-matching Series, and Human Leukocyte Antigen (HLA) Typing), by Product, by End User - Global Forecast to 2025 - Cumulative Impact of COVID-19**

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## **Abstracts**

### Market Statistics:

The report provides market sizing and forecast across five major currencies - USD, EUR GBP, JPY, and AUD. This helps organization leaders make better decisions when currency exchange data is readily available.

1. The Global Blood Group Typing Market is expected to grow from USD 2,718.72 Million in 2020 to USD 3,776.75 Million by the end of 2025.
2. The Global Blood Group Typing Market is expected to grow from EUR 2,383.82 Million in 2020 to EUR 3,311.53 Million by the end of 2025.
3. The Global Blood Group Typing Market is expected to grow from GBP 2,119.22 Million in 2020 to GBP 2,943.95 Million by the end of 2025.
4. The Global Blood Group Typing Market is expected to grow from JPY 290,156.44 Million in 2020 to JPY 403,075.48 Million by the end of 2025.
5. The Global Blood Group Typing Market is expected to grow from AUD 3,947.94 Million in 2020 to AUD 5,484.35 Million by the end of 2025.

### Market Segmentation & Coverage:

This research report categorizes the Blood Group Typing to forecast the revenues and analyze the trends in each of the following sub-markets:

Based on Techniques, the Blood Group Typing Market studied across Assay-based Techniques, Massively Parallel Sequencing, and Microarray.

Based on Test Type, the Blood Group Typing Market studied across ABO Blood Tests, Antibody Screening, Antigen Typing, Cross-matching Series, and Human Leukocyte Antigen (HLA) Typing.

Based on Product, the Blood Group Typing Market studied across Consumables, Instruments, and Services.

Based on End User, the Blood Group Typing Market studied across Blood Banks, Clinical Laboratories, and Hospitals.

Based on Geography, the Blood Group Typing Market studied across Americas, Asia-Pacific, and Europe, Middle East & Africa. The Americas region surveyed across Argentina, Brazil, Canada, Mexico, and United States. The Asia-Pacific region surveyed across Australia, China, India, Indonesia, Japan, Malaysia, Philippines, South Korea, and Thailand. The Europe, Middle East & Africa region surveyed across France, Germany, Italy, Netherlands, Qatar, Russia, Saudi Arabia, South Africa, Spain, United Arab Emirates, and United Kingdom.

#### Company Usability Profiles:

The report deeply explores the recent significant developments by the leading vendors and innovation profiles in the Global Blood Group Typing Market including Agena Bioscience, Inc., AXO Science, BAG Health Care GmbH, DAY Medical SA, DIAGAST, Immucor, Inc., Novacyt Group, Ortho Clinical Diagnostics, Inc., Quotient Limited, and Rapid Labs.

#### Cumulative Impact of COVID-19:

COVID-19 is an incomparable global public health emergency that has affected almost every industry, so far and, the long-term effects projected to impact the industry growth during the forecast period. Our ongoing research amplifies our research framework to ensure the inclusion of underlying COVID-19 issues and potential paths forward. The report is delivering insights on COVID-19 considering the changes in consumer behavior and demand, purchasing patterns, re-routing of the supply chain, dynamics of current market forces, and the significant interventions of governments. The updated

study provides insights, analysis, estimations, and forecast, considering the COVID-19 impact on the market.

#### 360iResearch FPNV Positioning Matrix:

The 360iResearch FPNV Positioning Matrix evaluates and categorizes the vendors in the Blood Group Typing Market on the basis of Business Strategy (Business Growth, Industry Coverage, Financial Viability, and Channel Support) and Product Satisfaction (Value for Money, Ease of Use, Product Features, and Customer Support) that aids businesses in better decision making and understanding the competitive landscape.

#### 360iResearch Competitive Strategic Window:

The 360iResearch Competitive Strategic Window analyses the competitive landscape in terms of markets, applications, and geographies. The 360iResearch Competitive Strategic Window helps the vendor define an alignment or fit between their capabilities and opportunities for future growth prospects. During a forecast period, it defines the optimal or favorable fit for the vendors to adopt successive merger and acquisition strategies, geography expansion, research & development, and new product introduction strategies to execute further business expansion and growth.

The report provides insights on the following pointers:

1. Market Penetration: Provides comprehensive information on the market offered by the key players
2. Market Development: Provides in-depth information about lucrative emerging markets and analyzes the markets
3. Market Diversification: Provides detailed information about new product launches, untapped geographies, recent developments, and investments
4. Competitive Assessment & Intelligence: Provides an exhaustive assessment of market shares, strategies, products, and manufacturing capabilities of the leading players
5. Product Development & Innovation: Provides intelligent insights on future technologies, R&D activities, and new product developments

The report answers questions such as:

1. What is the market size and forecast of the Global Blood Group Typing Market?
2. What are the inhibiting factors and impact of COVID-19 shaping the Global Blood Group Typing Market during the forecast period?
3. Which are the products/segments/applications/areas to invest in over the forecast period in the Global Blood Group Typing Market?
4. What is the competitive strategic window for opportunities in the Global Blood Group

Typing Market?

5. What are the technology trends and regulatory frameworks in the Global Blood Group Typing Market?

6. What are the modes and strategic moves considered suitable for entering the Global Blood Group Typing Market?

## Contents

### 1. PREFACE

- 1.1. Objectives of the Study
- 1.2. Market Segmentation & Coverage
- 1.3. Years Considered for the Study
- 1.4. Currency & Pricing
- 1.5. Language
- 1.6. Limitations
- 1.7. Stakeholders

### 2. RESEARCH METHODOLOGY

- 2.1. Research Process
  - 2.1.1. Define: Research Objective
  - 2.1.2. Determine: Research Design
  - 2.1.3. Prepare: Research Instrument
  - 2.1.4. Collect: Data Source
  - 2.1.5. Analyze: Data Interpretation
  - 2.1.6. Formulate: Data Verification
  - 2.1.7. Publish: Research Report
  - 2.1.8. Repeat: Report Update
- 2.2. Research Execution
  - 2.2.1. Initiation: Research Process
  - 2.2.2. Planning: Develop Research Plan
  - 2.2.3. Execution: Conduct Research
  - 2.2.4. Verification: Finding & Analysis
  - 2.2.5. Publication: Research Report
- 2.3. Research Outcome

### 3. EXECUTIVE SUMMARY

- 3.1. Introduction
- 3.2. Market Outlook
- 3.3. Product Outlook
- 3.4. Techniques Outlook
- 3.5. Test Type Outlook
- 3.6. End User Outlook

- 3.7. Geography Outlook
- 3.8. Competitor Outlook

## **4. MARKET OVERVIEW**

- 4.1. Introduction
- 4.2. Cumulative Impact of COVID-19

## **5. MARKET INSIGHTS**

- 5.1. Market Dynamics
  - 5.1.1. Drivers
  - 5.1.2. Restraints
  - 5.1.3. Opportunities
  - 5.1.4. Challenges
- 5.2. Porters Five Forces Analysis
  - 5.2.1. Threat of New Entrants
  - 5.2.2. Threat of Substitutes
  - 5.2.3. Bargaining Power of Customers
  - 5.2.4. Bargaining Power of Suppliers
  - 5.2.5. Industry Rivalry

## **6. GLOBAL BLOOD GROUP TYPING MARKET, BY TECHNIQUES**

- 6.1. Introduction
- 6.2. Assay-based Techniques
- 6.3. Massively Parallel Sequencing
- 6.4. Microarray

## **7. GLOBAL BLOOD GROUP TYPING MARKET, BY TEST TYPE**

- 7.1. Introduction
- 7.2. ABO Blood Tests
- 7.3. Antibody Screening
- 7.4. Antigen Typing
- 7.5. Cross-matching Series
- 7.6. Human Leukocyte Antigen (HLA) Typing

## **8. GLOBAL BLOOD GROUP TYPING MARKET, BY PRODUCT**

- 8.1. Introduction
- 8.2. Consumables
- 8.3. Instruments
- 8.4. Services

## **9. GLOBAL BLOOD GROUP TYPING MARKET, BY END USER**

- 9.1. Introduction
- 9.2. Blood Banks
- 9.3. Clinical Laboratories
- 9.4. Hospitals

## **10. AMERICAS BLOOD GROUP TYPING MARKET**

- 10.1. Introduction
- 10.2. Argentina
- 10.3. Brazil
- 10.4. Canada
- 10.5. Mexico
- 10.6. United States

## **11. ASIA-PACIFIC BLOOD GROUP TYPING MARKET**

- 11.1. Introduction
- 11.2. Australia
- 11.3. China
- 11.4. India
- 11.5. Indonesia
- 11.6. Japan
- 11.7. Malaysia
- 11.8. Philippines
- 11.9. South Korea
- 11.10. Thailand

## **12. EUROPE, MIDDLE EAST & AFRICA BLOOD GROUP TYPING MARKET**

- 12.1. Introduction
- 12.2. France

- 12.3. Germany
- 12.4. Italy
- 12.5. Netherlands
- 12.6. Qatar
- 12.7. Russia
- 12.8. Saudi Arabia
- 12.9. South Africa
- 12.10. Spain
- 12.11. United Arab Emirates
- 12.12. United Kingdom

### **13. COMPETITIVE LANDSCAPE**

- 13.1. FPNV Positioning Matrix
  - 13.1.1. Quadrants
  - 13.1.2. Business Strategy
  - 13.1.3. Product Satisfaction
- 13.2. Market Ranking Analysis
- 13.3. Market Share Analysis
- 13.4. Competitor SWOT Analysis
- 13.5. Competitive Scenario
  - 13.5.1. Merger & Acquisition
  - 13.5.2. Agreement, Collaboration, & Partnership
  - 13.5.3. New Product Launch & Enhancement
  - 13.5.4. Investment & Funding
  - 13.5.5. Award, Recognition, & Expansion

### **14. COMPANY USABILITY PROFILES**

- 14.1. Agena Bioscience, Inc.
- 14.2. AXO Science
- 14.3. BAG Health Care GmbH
- 14.4. DAY Medical SA
- 14.5. DIAGAST
- 14.6. Immucor, Inc.
- 14.7. Novacyt Group
- 14.8. Ortho Clinical Diagnostics, Inc.
- 14.9. Quotient Limited
- 14.10. Rapid Labs



## **15. APPENDIX**

15.1. Discussion Guide

15.2. License & Pricing

## List Of Tables

### LIST OF TABLES

TABLE 1. CURRENCY CONVERSION RATES

TABLE 2. GLOBAL BLOOD GROUP TYPING MARKET SIZE, 2018-2025

(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 3. GLOBAL BLOOD GROUP TYPING MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 4. GLOBAL BLOOD GROUP TYPING MARKET SIZE, BY TECHNIQUES, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 5. GLOBAL BLOOD GROUP TYPING MARKET SIZE, BY ASSAY-BASED TECHNIQUES, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 6. GLOBAL BLOOD GROUP TYPING MARKET SIZE, BY MASSIVELY PARALLEL SEQUENCING, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 7. GLOBAL BLOOD GROUP TYPING MARKET SIZE, BY MICROARRAY, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 8. GLOBAL BLOOD GROUP TYPING MARKET SIZE, BY TEST TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 9. GLOBAL BLOOD GROUP TYPING MARKET SIZE, BY ABO BLOOD TESTS, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 10. GLOBAL BLOOD GROUP TYPING MARKET SIZE, BY ANTIBODY SCREENING, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 11. GLOBAL BLOOD GROUP TYPING MARKET SIZE, BY ANTIGEN TYPING, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 12. GLOBAL BLOOD GROUP TYPING MARKET SIZE, BY CROSS-MATCHING SERIES, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 13. GLOBAL BLOOD GROUP TYPING MARKET SIZE, BY HUMAN LEUKOCYTE ANTIGEN (HLA) TYPING, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 14. GLOBAL BLOOD GROUP TYPING MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 15. GLOBAL BLOOD GROUP TYPING MARKET SIZE, BY CONSUMABLES, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 16. GLOBAL BLOOD GROUP TYPING MARKET SIZE, BY INSTRUMENTS, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 17. GLOBAL BLOOD GROUP TYPING MARKET SIZE, BY SERVICES, BY

GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 18. GLOBAL BLOOD GROUP TYPING MARKET SIZE, BY END USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 19. GLOBAL BLOOD GROUP TYPING MARKET SIZE, BY BLOOD BANKS, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 20. GLOBAL BLOOD GROUP TYPING MARKET SIZE, BY CLINICAL LABORATORIES, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 21. GLOBAL BLOOD GROUP TYPING MARKET SIZE, BY HOSPITALS, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 22. AMERICAS BLOOD GROUP TYPING MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 23. AMERICAS BLOOD GROUP TYPING MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 24. AMERICAS BLOOD GROUP TYPING MARKET SIZE, BY TECHNIQUES, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 25. AMERICAS BLOOD GROUP TYPING MARKET SIZE, BY TEST TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 26. AMERICAS BLOOD GROUP TYPING MARKET SIZE, BY END USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 27. ARGENTINA BLOOD GROUP TYPING MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 28. ARGENTINA BLOOD GROUP TYPING MARKET SIZE, BY TECHNIQUES, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 29. ARGENTINA BLOOD GROUP TYPING MARKET SIZE, BY TEST TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 30. ARGENTINA BLOOD GROUP TYPING MARKET SIZE, BY END USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 31. BRAZIL BLOOD GROUP TYPING MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 32. BRAZIL BLOOD GROUP TYPING MARKET SIZE, BY TECHNIQUES, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 33. BRAZIL BLOOD GROUP TYPING MARKET SIZE, BY TEST TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 34. BRAZIL BLOOD GROUP TYPING MARKET SIZE, BY END USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 35. CANADA BLOOD GROUP TYPING MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 36. CANADA BLOOD GROUP TYPING MARKET SIZE, BY TECHNIQUES, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 37. CANADA BLOOD GROUP TYPING MARKET SIZE, BY TEST TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 38. CANADA BLOOD GROUP TYPING MARKET SIZE, BY END USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 39. MEXICO BLOOD GROUP TYPING MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 40. MEXICO BLOOD GROUP TYPING MARKET SIZE, BY TECHNIQUES, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 41. MEXICO BLOOD GROUP TYPING MARKET SIZE, BY TEST TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 42. MEXICO BLOOD GROUP TYPING MARKET SIZE, BY END USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 43. UNITED STATES BLOOD GROUP TYPING MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 44. UNITED STATES BLOOD GROUP TYPING MARKET SIZE, BY TECHNIQUES, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 45. UNITED STATES BLOOD GROUP TYPING MARKET SIZE, BY TEST TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 46. UNITED STATES BLOOD GROUP TYPING MARKET SIZE, BY END USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 47. ASIA-PACIFIC BLOOD GROUP TYPING MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 48. ASIA-PACIFIC BLOOD GROUP TYPING MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 49. ASIA-PACIFIC BLOOD GROUP TYPING MARKET SIZE, BY TECHNIQUES, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 50. ASIA-PACIFIC BLOOD GROUP TYPING MARKET SIZE, BY TEST TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 51. ASIA-PACIFIC BLOOD GROUP TYPING MARKET SIZE, BY END USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 52. AUSTRALIA BLOOD GROUP TYPING MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 53. AUSTRALIA BLOOD GROUP TYPING MARKET SIZE, BY TECHNIQUES, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 54. AUSTRALIA BLOOD GROUP TYPING MARKET SIZE, BY TEST TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 55. AUSTRALIA BLOOD GROUP TYPING MARKET SIZE, BY END USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 56. CHINA BLOOD GROUP TYPING MARKET SIZE, BY PRODUCT,

2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 57. CHINA BLOOD GROUP TYPING MARKET SIZE, BY TECHNIQUES,  
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 58. CHINA BLOOD GROUP TYPING MARKET SIZE, BY TEST TYPE,  
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 59. CHINA BLOOD GROUP TYPING MARKET SIZE, BY END USER,  
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 60. INDIA BLOOD GROUP TYPING MARKET SIZE, BY PRODUCT, 2018-2025  
(USD/EUR/GBP/JPY/AUD MILLION)

TABLE 61. INDIA BLOOD GROUP TYPING MARKET SIZE, BY TECHNIQUES,  
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 62. INDIA BLOOD GROUP TYPING MARKET SIZE, BY TEST TYPE,  
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 63. INDIA BLOOD GROUP TYPING MARKET SIZE, BY END USER,  
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 64. INDONESIA BLOOD GROUP TYPING MARKET SIZE, BY PRODUCT,  
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 65. INDONESIA BLOOD GROUP TYPING MARKET SIZE, BY TECHNIQUES,  
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 66. INDONESIA BLOOD GROUP TYPING MARKET SIZE, BY TEST TYPE,  
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 67. INDONESIA BLOOD GROUP TYPING MARKET SIZE, BY END USER,  
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 68. JAPAN BLOOD GROUP TYPING MARKET SIZE, BY PRODUCT,  
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 69. JAPAN BLOOD GROUP TYPING MARKET SIZE, BY TECHNIQUES,  
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 70. JAPAN BLOOD GROUP TYPING MARKET SIZE, BY TEST TYPE,  
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 71. JAPAN BLOOD GROUP TYPING MARKET SIZE, BY END USER,  
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 72. MALAYSIA BLOOD GROUP TYPING MARKET SIZE, BY PRODUCT,  
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 73. MALAYSIA BLOOD GROUP TYPING MARKET SIZE, BY TECHNIQUES,  
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 74. MALAYSIA BLOOD GROUP TYPING MARKET SIZE, BY TEST TYPE,  
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 75. MALAYSIA BLOOD GROUP TYPING MARKET SIZE, BY END USER,  
2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

- TABLE 76. PHILIPPINES BLOOD GROUP TYPING MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 77. PHILIPPINES BLOOD GROUP TYPING MARKET SIZE, BY TECHNIQUES, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 78. PHILIPPINES BLOOD GROUP TYPING MARKET SIZE, BY TEST TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 79. PHILIPPINES BLOOD GROUP TYPING MARKET SIZE, BY END USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 80. SOUTH KOREA BLOOD GROUP TYPING MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 81. SOUTH KOREA BLOOD GROUP TYPING MARKET SIZE, BY TECHNIQUES, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 82. SOUTH KOREA BLOOD GROUP TYPING MARKET SIZE, BY TEST TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 83. SOUTH KOREA BLOOD GROUP TYPING MARKET SIZE, BY END USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 84. THAILAND BLOOD GROUP TYPING MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 85. THAILAND BLOOD GROUP TYPING MARKET SIZE, BY TECHNIQUES, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 86. THAILAND BLOOD GROUP TYPING MARKET SIZE, BY TEST TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 87. THAILAND BLOOD GROUP TYPING MARKET SIZE, BY END USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 88. EUROPE, MIDDLE EAST & AFRICA BLOOD GROUP TYPING MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 89. EUROPE, MIDDLE EAST & AFRICA BLOOD GROUP TYPING MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 90. EUROPE, MIDDLE EAST & AFRICA BLOOD GROUP TYPING MARKET SIZE, BY TECHNIQUES, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 91. EUROPE, MIDDLE EAST & AFRICA BLOOD GROUP TYPING MARKET SIZE, BY TEST TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 92. EUROPE, MIDDLE EAST & AFRICA BLOOD GROUP TYPING MARKET SIZE, BY END USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 93. FRANCE BLOOD GROUP TYPING MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 94. FRANCE BLOOD GROUP TYPING MARKET SIZE, BY TECHNIQUES, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)
- TABLE 95. FRANCE BLOOD GROUP TYPING MARKET SIZE, BY TEST TYPE,



2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 96. FRANCE BLOOD GROUP TYPING MARKET SIZE, BY END USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 97. GERMANY BLOOD GROUP TYPING MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 98. GERMANY BLOOD GROUP TYPING MARKET SIZE, BY TECHNIQUES, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 99. GERMANY BLOOD GROUP TYPING MARKET SIZE, BY TEST TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 100. GERMANY BLOOD GROUP TYPING MARKET SIZE, BY END USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 101. ITALY BLOOD GROUP TYPING MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 102. ITALY BLOOD GROUP TYPING MARKET SIZE, BY TECHNIQUES, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 103. ITALY BLOOD GROUP TYPING MARKET SIZE, BY TEST TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 104. ITALY BLOOD GROUP TYPING MARKET SIZE, BY END USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 105. NETHERLANDS BLOOD GROUP TYPING MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 106. NETHERLANDS BLOOD GROUP TYPING MARKET SIZE, BY TECHNIQUES, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 107. NETHERLANDS BLOOD GROUP TYPING MARKET SIZE, BY TEST TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 108. NETHERLANDS BLOOD GROUP TYPING MARKET SIZE, BY END USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 109. QATAR BLOOD GROUP TYPING MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 110. QATAR BLOOD GROUP TYPING MARKET SIZE, BY TECHNIQUES, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 111. QATAR BLOOD GROUP TYPING MARKET SIZE, BY TEST TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 112. QATAR BLOOD GROUP TYPING MARKET SIZE, BY END USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 113. RUSSIA BLOOD GROUP TYPING MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 114. RUSSIA BLOOD GROUP TYPING MARKET SIZE, BY TECHNIQUES, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 115. RUSSIA BLOOD GROUP TYPING MARKET SIZE, BY TEST TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 116. RUSSIA BLOOD GROUP TYPING MARKET SIZE, BY END USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 117. SAUDI ARABIA BLOOD GROUP TYPING MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 118. SAUDI ARABIA BLOOD GROUP TYPING MARKET SIZE, BY TECHNIQUES, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 119. SAUDI ARABIA BLOOD GROUP TYPING MARKET SIZE, BY TEST TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 120. SAUDI ARABIA BLOOD GROUP TYPING MARKET SIZE, BY END USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 121. SOUTH AFRICA BLOOD GROUP TYPING MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 122. SOUTH AFRICA BLOOD GROUP TYPING MARKET SIZE, BY TECHNIQUES, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 123. SOUTH AFRICA BLOOD GROUP TYPING MARKET SIZE, BY TEST TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 124. SOUTH AFRICA BLOOD GROUP TYPING MARKET SIZE, BY END USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 125. SPAIN BLOOD GROUP TYPING MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 126. SPAIN BLOOD GROUP TYPING MARKET SIZE, BY TECHNIQUES, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 127. SPAIN BLOOD GROUP TYPING MARKET SIZE, BY TEST TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 128. SPAIN BLOOD GROUP TYPING MARKET SIZE, BY END USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 129. UNITED ARAB EMIRATES BLOOD GROUP TYPING MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 130. UNITED ARAB EMIRATES BLOOD GROUP TYPING MARKET SIZE, BY TECHNIQUES, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 131. UNITED ARAB EMIRATES BLOOD GROUP TYPING MARKET SIZE, BY TEST TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 132. UNITED ARAB EMIRATES BLOOD GROUP TYPING MARKET SIZE, BY END USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 133. UNITED KINGDOM BLOOD GROUP TYPING MARKET SIZE, BY PRODUCT, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 134. UNITED KINGDOM BLOOD GROUP TYPING MARKET SIZE, BY



TECHNIQUES, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 135. UNITED KINGDOM BLOOD GROUP TYPING MARKET SIZE, BY TEST TYPE, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 136. UNITED KINGDOM BLOOD GROUP TYPING MARKET SIZE, BY END USER, 2018-2025 (USD/EUR/GBP/JPY/AUD MILLION)

TABLE 137. GLOBAL BLOOD GROUP TYPING MARKET: SCORES

TABLE 138. GLOBAL BLOOD GROUP TYPING MARKET: BUSINESS STRATEGY

TABLE 139. GLOBAL BLOOD GROUP TYPING MARKET: PRODUCT SATISFACTION

TABLE 140. GLOBAL BLOOD GROUP TYPING MARKET: RANKING

TABLE 141. GLOBAL BLOOD GROUP TYPING MARKET: MERGER & ACQUISITION

TABLE 142. GLOBAL BLOOD GROUP TYPING MARKET: AGREEMENT, COLLABORATION, & PARTNERSHIP

TABLE 143. GLOBAL BLOOD GROUP TYPING MARKET: NEW PRODUCT LAUNCH & ENHANCEMENT

TABLE 144. GLOBAL BLOOD GROUP TYPING MARKET: INVESTMENT & FUNDING

TABLE 145. GLOBAL BLOOD GROUP TYPING MARKET: AWARD, RECOGNITION, & EXPANSION

TABLE 146. GLOBAL BLOOD GROUP TYPING MARKET: LICENSE & PRICING

## List Of Figures

### LIST OF FIGURES

FIGURE 1. GLOBAL BLOOD GROUP TYPING MARKET: RESEARCH PROCESS

FIGURE 2. GLOBAL BLOOD GROUP TYPING MARKET: RESEARCH EXECUTION

FIGURE 3. GLOBAL BLOOD GROUP TYPING MARKET SIZE, 2020 VS 2025 (USD MILLION)

FIGURE 4. GLOBAL BLOOD GROUP TYPING MARKET SIZE, BY PRODUCT, 2020 (USD MILLION)

FIGURE 5. GLOBAL BLOOD GROUP TYPING MARKET SIZE, BY TECHNIQUES, 2020 (USD MILLION)

FIGURE 6. GLOBAL BLOOD GROUP TYPING MARKET SIZE, BY TEST TYPE, 2020 (USD MILLION)

FIGURE 7. GLOBAL BLOOD GROUP TYPING MARKET SIZE, BY END USER, 2020 (USD MILLION)

FIGURE 8. GLOBAL BLOOD GROUP TYPING MARKET SIZE, BY GEOGRAPHY, 2020 (USD MILLION)

FIGURE 9. GLOBAL BLOOD GROUP TYPING MARKET SIZE, 2018-2025 (USD MILLION)

FIGURE 10. GLOBAL BLOOD GROUP TYPING MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (%)

FIGURE 11. GLOBAL BLOOD GROUP TYPING MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (USD MILLION)

FIGURE 12. COMPETITIVE STRATEGIC WINDOW FOR GLOBAL BLOOD GROUP TYPING MARKET SIZE, BY GEOGRAPHY, 2025

FIGURE 13. GLOBAL BLOOD GROUP TYPING MARKET: MARKET DYNAMICS

FIGURE 14. GLOBAL BLOOD GROUP TYPING MARKET: PORTERS FIVE FORCES ANALYSIS

FIGURE 15. GLOBAL BLOOD GROUP TYPING MARKET SIZE, BY TECHNIQUES, 2020 VS 2025 (%)

FIGURE 16. GLOBAL BLOOD GROUP TYPING MARKET SIZE, BY TECHNIQUES, 2020 VS 2025 (USD MILLION)

FIGURE 17. COMPETITIVE STRATEGIC WINDOW FOR GLOBAL BLOOD GROUP TYPING MARKET SIZE, BY TECHNIQUES, 2025

FIGURE 18. GLOBAL BLOOD GROUP TYPING MARKET SIZE, BY ASSAY-BASED TECHNIQUES, 2020 VS 2025 (USD MILLION)

FIGURE 19. GLOBAL BLOOD GROUP TYPING MARKET SIZE, BY MASSIVELY PARALLEL SEQUENCING, 2020 VS 2025 (USD MILLION)

FIGURE 20. GLOBAL BLOOD GROUP TYPING MARKET SIZE, BY MICROARRAY, 2020 VS 2025 (USD MILLION)

FIGURE 21. GLOBAL BLOOD GROUP TYPING MARKET SIZE, BY TEST TYPE, 2020 VS 2025 (%)

FIGURE 22. GLOBAL BLOOD GROUP TYPING MARKET SIZE, BY TEST TYPE, 2020 VS 2025 (USD MILLION)

FIGURE 23. COMPETITIVE STRATEGIC WINDOW FOR GLOBAL BLOOD GROUP TYPING MARKET SIZE, BY TEST TYPE, 2025

FIGURE 24. GLOBAL BLOOD GROUP TYPING MARKET SIZE, BY ABO BLOOD TESTS, 2020 VS 2025 (USD MILLION)

FIGURE 25. GLOBAL BLOOD GROUP TYPING MARKET SIZE, BY ANTIBODY SCREENING, 2020 VS 2025 (USD MILLION)

FIGURE 26. GLOBAL BLOOD GROUP TYPING MARKET SIZE, BY ANTIGEN TYPING, 2020 VS 2025 (USD MILLION)

FIGURE 27. GLOBAL BLOOD GROUP TYPING MARKET SIZE, BY CROSS-MATCHING SERIES, 2020 VS 2025 (USD MILLION)

FIGURE 28. GLOBAL BLOOD GROUP TYPING MARKET SIZE, BY HUMAN LEUKOCYTE ANTIGEN (HLA) TYPING, 2020 VS 2025 (USD MILLION)

FIGURE 29. GLOBAL BLOOD GROUP TYPING MARKET SIZE, BY PRODUCT, 2020 VS 2025 (%)

FIGURE 30. GLOBAL BLOOD GROUP TYPING MARKET SIZE, BY PRODUCT, 2020 VS 2025 (USD MILLION)

FIGURE 31. COMPETITIVE STRATEGIC WINDOW FOR GLOBAL BLOOD GROUP TYPING MARKET SIZE, BY PRODUCT, 2025

FIGURE 32. GLOBAL BLOOD GROUP TYPING MARKET SIZE, BY CONSUMABLES, 2020 VS 2025 (USD MILLION)

FIGURE 33. GLOBAL BLOOD GROUP TYPING MARKET SIZE, BY INSTRUMENTS, 2020 VS 2025 (USD MILLION)

FIGURE 34. GLOBAL BLOOD GROUP TYPING MARKET SIZE, BY SERVICES, 2020 VS 2025 (USD MILLION)

FIGURE 35. GLOBAL BLOOD GROUP TYPING MARKET SIZE, BY END USER, 2020 VS 2025 (%)

FIGURE 36. GLOBAL BLOOD GROUP TYPING MARKET SIZE, BY END USER, 2020 VS 2025 (USD MILLION)

FIGURE 37. COMPETITIVE STRATEGIC WINDOW FOR GLOBAL BLOOD GROUP TYPING MARKET SIZE, BY END USER, 2025

FIGURE 38. GLOBAL BLOOD GROUP TYPING MARKET SIZE, BY BLOOD BANKS, 2020 VS 2025 (USD MILLION)

FIGURE 39. GLOBAL BLOOD GROUP TYPING MARKET SIZE, BY CLINICAL

LABORATORIES, 2020 VS 2025 (USD MILLION)

FIGURE 40. GLOBAL BLOOD GROUP TYPING MARKET SIZE, BY HOSPITALS, 2020 VS 2025 (USD MILLION)

FIGURE 41. AMERICAS BLOOD GROUP TYPING MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (%)

FIGURE 42. AMERICAS BLOOD GROUP TYPING MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (USD MILLION)

FIGURE 43. COMPETITIVE STRATEGIC WINDOW FOR AMERICAS BLOOD GROUP TYPING MARKET SIZE, BY GEOGRAPHY, 2025

FIGURE 44. ARGENTINA BLOOD GROUP TYPING MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 45. BRAZIL BLOOD GROUP TYPING MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 46. CANADA BLOOD GROUP TYPING MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 47. MEXICO BLOOD GROUP TYPING MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 48. UNITED STATES BLOOD GROUP TYPING MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 49. ASIA-PACIFIC BLOOD GROUP TYPING MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (%)

FIGURE 50. ASIA-PACIFIC BLOOD GROUP TYPING MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (USD MILLION)

FIGURE 51. COMPETITIVE STRATEGIC WINDOW FOR ASIA-PACIFIC BLOOD GROUP TYPING MARKET SIZE, BY GEOGRAPHY, 2025

FIGURE 52. AUSTRALIA BLOOD GROUP TYPING MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 53. CHINA BLOOD GROUP TYPING MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 54. INDIA BLOOD GROUP TYPING MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 55. INDONESIA BLOOD GROUP TYPING MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 56. JAPAN BLOOD GROUP TYPING MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 57. MALAYSIA BLOOD GROUP TYPING MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

FIGURE 58. PHILIPPINES BLOOD GROUP TYPING MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)

- FIGURE 59. SOUTH KOREA BLOOD GROUP TYPING MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)
- FIGURE 60. THAILAND BLOOD GROUP TYPING MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)
- FIGURE 61. EUROPE, MIDDLE EAST & AFRICA BLOOD GROUP TYPING MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (%)
- FIGURE 62. EUROPE, MIDDLE EAST & AFRICA BLOOD GROUP TYPING MARKET SIZE, BY GEOGRAPHY, 2020 VS 2025 (USD MILLION)
- FIGURE 63. COMPETITIVE STRATEGIC WINDOW FOR EUROPE, MIDDLE EAST & AFRICA BLOOD GROUP TYPING MARKET SIZE, BY GEOGRAPHY, 2025
- FIGURE 64. FRANCE BLOOD GROUP TYPING MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)
- FIGURE 65. GERMANY BLOOD GROUP TYPING MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)
- FIGURE 66. ITALY BLOOD GROUP TYPING MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)
- FIGURE 67. NETHERLANDS BLOOD GROUP TYPING MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)
- FIGURE 68. QATAR BLOOD GROUP TYPING MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)
- FIGURE 69. RUSSIA BLOOD GROUP TYPING MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)
- FIGURE 70. SAUDI ARABIA BLOOD GROUP TYPING MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)
- FIGURE 71. SOUTH AFRICA BLOOD GROUP TYPING MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)
- FIGURE 72. SPAIN BLOOD GROUP TYPING MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)
- FIGURE 73. UNITED ARAB EMIRATES BLOOD GROUP TYPING MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)
- FIGURE 74. UNITED KINGDOM BLOOD GROUP TYPING MARKET SIZE, BY GEOGRAPHY, 2018-2025 (USD MILLION)
- FIGURE 75. GLOBAL BLOOD GROUP TYPING MARKET: 360IRESEARCH FPNV POSITIONING MATRIX
- FIGURE 76. GLOBAL BLOOD GROUP TYPING MARKET: 360IRESEARCH MARKET SHARE ANALYSIS
- FIGURE 77. GLOBAL BLOOD GROUP TYPING MARKET: COMPETITOR SWOT ANALYSIS
- FIGURE 78. COMPETITIVE SCENARIO ANALYSIS IN GLOBAL BLOOD GROUP

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